

THE BUZZING BEE



2019-20

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Ironman Praveen Kumar Teotia- The Warrior of 26/11 Terror Attack at Taj Hotel, Mumbai







Our eyes twitched and soul shivered as the Ex Marine Commando Force Officer (MARCOS), Praveen Kumar Teotia, the warrior of the 26/11 attack and the only man to survive in the world with lung damage along with, more than hundred sprinters stuck in his chest told, "I checked my body for any injuries and found out that my ear has melted into a lump of mass hanging off my face."

Operation Black Tornado, or as we famously know, the 26/11 Mumbai Terror Attacks were one of the most brutal series of terror that was targeted in Mumbai by a group of 10 terrorists from the Pakistani terror outfit Lashkar-e-Taiba. The attack took the innocent lives of 166 people and left more than 300 wounded, which filled the citizens with great intensity of grief and sorrow and left them with suffering and woefulness. The Indian soldiers were brave enough to take this tragic happening as a challenge to counter-attack these terrorists inside their homeland.

The brave commando Praveen Kumar Teotiawas just 23 years old, when he took four bullets to neutralize the terrorists and helped to rescue 150 people captivated inside the Taj Hotel during the 26/11 Mumbai terror attack. The Shaurya Chakra winner recalled the fateful night as he told "I was watching India v/s England before my duty of 12 to 4 in the morning. I went downstairs to change when officer called me to immediately draw weapons from the armory and reach the Taj Hotel". An uncanny, but proud feeling instilled amongst us as he went on to inform "We had helmet and safety jackets which were not suitable to withstand bullets of AK47 but as our duty called us, we wore our courage as our prominent safety equipment".

Explaining the scenario inside the hotel the Ex-Commando said "As we entered into the hotel, we were shaken to see the whole lobby smashed with the blood of the lives of innocent people. We took our cover and saw a man crossing from the lobby to the old wing, shedding tears constantly while trying to call somebody. We stopped him". The man was Karambir Singh Kang, the General Manager of the Taj Hotel, Mumbai, whose wife and two children were burnt and killed on the 6th floor of the hotel. He helped in guiding the commandos in the hotel as he chanted his principle 'Guest is God'.

Praveen Kumar Teotia was the 'Point-Man' of the team as he unraveled the situation. "We were successful in rescuing people from the Chamber Hall and as we were searching for other rooms quietly, we saw another dining room adjacent to it, which was pitch dark". The



commander asked them to wait before they enter as it was unsure how big the room is and they were just four people, so he went on to get four more from another team present there. "Since the room was extremely quiet and dark, we went in hesitantly, I entering first. A few steps inside the room and I heard two sounds of the Safety- Latch of AK47 and realized that two terrorists are present here, but instead they were all four".

He seized the position and waited for a movement, but to his ill-fate, he saw a flash after which terrorists fired on him. At this point, the rest of the team had fallen aback and left the room, but he being the brave commando fired back. "I had my finger at the trigger and did not fret from pulling it. After a few rounds of firing I went unconscious. When blood trickled from the scruff of my neck, I gained consciousness and thanked God to save me from the first shot, which was the Head Shot which went through my ear".

He told that the pain was so prominent that he grabbed a carpet under him and tried to pass on the pain so as to not make a sound. He tried to see things around him and took a cover by the side of a wall near a sofa. After he had taken his position, realized the situation and understood

his injuries, he retaliated with a shot but was returned with a few bursts. He thought, "I have survived the first shot and now the other shots that will be fired will not have the same level of accuracy". He threw a grenade near the terrorists but to our misery it did not detonate. This was one of the major drawbacks he faced at the point. "Our team had lobbed in a tear gas shell to flush out the enemy, thinking I was dead. Now my chances to come out alive were almost nil, so I decided to give in my 100%."

"I took an aim towards the area where the terrorists were hiding, swept it with bullets and ran for the door. I felt bullets going through my chest and went unconscious". Praveen Kumar Teotia was successful in injuring one terrorist and keeping them engaged as his team got ready outside the room to catch them as they come. A few days later he found himself conscious at the INHS Ashwini, Mumbai.



Doctors said that it was a miracle that he survived.

"Mein kal bhi yoddha tha, mein aaj bhi yoddha hun", his faith remains undeterred as he went on to achieve the title of Ironman, twice, for Sea swimming, running and cycling in South Africa despite his fatal lung injury. The marks of the attack are still prevalent on his body as he goes on as a true soldier achieving milestones for his nation. The story of 26/11 Mumbai terror attack is still prominent in the tearful eyes of every citizen of our country, who lost family, friends and soldiers. The remarkable courage of Praveen Kumar Teotia displays his loyalty towards his motherland and is worthy of receiving salutations from all the countrymen.

Reshu Hora BMM-IV Sem.



Geometrics: DLF Emporio Design Awards

Ruchi Singh from Fashion Design Semester IV was selected in DLF Emporio Design Awards Competition as one of the finalists from all over India. She presented her design in the finale. The theme for this year was 'Geometrics'. Her design constituted a contemporary pre stitched saree with bishop sleeve. Leopard spots were embroidered on the sleeves to show irregular shapes.



Visit To Shanti Mohalla



FD Batch 2018-22 visited shanti mohalla for the knowledge of fabrics which was also accompanied by Dr. Sakshi Shail on 25th June 2019 in which the students went to different shops to see and feel different fabrics and also to know the price as it is a pocket friendly area for fabrics.

Indian Expo Centre Visit



Students of FD Batch 2018-22 had a new experience in the field of fashion where they got the knowledge of how the exporters work by visiting the Indian Expo Centre(IFJAS) on 4 July 2019. Students came across artisans from different states of India with different work which was either jewellery, shoes, home decor or garments.

Nikon Photography Workshop

The workshop was organised for the students of Fashion Design and Bachelor of Mass Media. The workshop was conducted by Mr. Pratyush Garg, an instructor at the Nikon School of Photography. Various topics like exposure, ISO, shutter speed, light balance, eye were discussed. A practical session about the right way to handle



a DSLR camera and how to click fashion portraits was also conducted. It was quite an enriching experience.

Visit To Chandni Chowk





A market full of colours where you can actually learn new and crafty work made from wood, jute and a lot other things, with a taste of amazing street food. Students of FD Batch 2018-22 went to study about the laces and trims and also to interact with the people of the market of Chandni Chowk where they were accompanied by Mrs. Neetu Malhotra on 10 July'19.

Visit To Crafts Museum



To gain knowledge on fabric from ancient times, how the fabric was discovered and also to know which dresses were worn by people from earlier period. Documentary, short films about the art work from different states. On a visit to Crafts Museum, FD Batch 2018-22 learnt all of the above and much more where they made clay pots and got to know about tie and dye from the artisans. The visit was accompanied by Dr. Vandana Jaglan and Mrs. Neetu Malhotra on 17 July 2019.

Orientation 2019



The Orientation program for B. Des Foundation and PGFD Semester I students was organized on 31st July and 1st August. The activities included Saraswati Vandana, Ice Breaking Activity, Games, Fashion Show and a motivational talk by Mr Mannan Thakral, one of India's most accomplished MC's. The second day consisted of outdoor games like Lemon Spoon race, Three legged race etc.

Gartex



A visit to Gartex in Pragati Maidan on 10 August'19 by FD Batch 2018-22 taught students about the machines and the printing on the fabric or the construction of the fabric. Mainly this Exhibition was really helpful for those who are planning to pursue their career in the field of Design. And there was a lot of knowledge regarding the machines used for printing or for the making of clothes or garments.

Visit to HP Singh



A visit to HP Singh, Nehru Place in August where students of FD Batch 2018-22 were accompanied by Dr. Sakshi Shail. A fine place in which you can find any sort of fabric by not having to run around in different directions. It's kind of an organized place where you'll get the fabric on different counters but the cost will be expensive in comparison to shanti mohalla.

NITRA: Dobby Weaving And Textile Testing



Students of Textile Design, Semester 5 (Batch 2017-21), visited NITRA, Northern India Textile Research in order to learn dobby weave. It was a 14 day program. By this program, students got to learn about fabric development from handloom weaving to Dobby loom, from learning traditional textiles theoretically to practically working on age-old textile crafts leading to product development, creativity resonates through the projects carried out by the students with each passing semester.



Embroidery techniques by waste wool

A workshop on embroidery techniques by waste wool and threads was organised for the students. It was conducted by Mr Raja Ram from Jaipur. He illustrated the craft of velvet embroidery using a punch needle. 3D paper craft was also demonstrated. The workshop helped the students find new ways to adopt sustainability in the surface development area of designing.



3DS Max Workshop



3D Modelling and Rendering software 3DS MAX class with Lifestyle Accessories, batch: 2017-2021 students for design visualization on 11th September, 2019.

Harpar Group - Okhla



Students Of Fashion Design Semester VII visited Harpar Group in Okhla Industrial Area for fabric sourcing. The students surveyed different kinds of organically produced fabrics like milk fabric, aloe vera fabric, rose fabric, orange fabric, bamboo fabric, organic cotton etc.

Wellness Fest 2019



Satyam members participated in the Wellness Fest on 14 September, 2019 at C.K. Reddy Hall, A.L.T. centre, Raj Nagar, Ghaziabad presented by Heartfulness Institute & Shri Ram Chandra Mision. Each session was a unique blend of fitness exercises, self management techniques of Relaxation and Meditation and health expert sessions.

Let's Render Some Jewellery



Jewellery Rendering Workshop was organised for Lifestyle Accessories students, semester 5 and 7 during the month of September. They have learnt a lot about Rendering using different mediums like pencils, Staedtler, water colours with an expert Guest Faculty, Mr. Rohit Maurya

Let's Party!!



Freshers Party for B.design and PGFD batch of 2019-23, themed VIBGYOR in accordance to the colourful spirits present there was conducted by their immediate seniors Batch 2018-22 where here was lots to enjoy like games, fashion walk, prizes and much more. Students interacted, laughed and danced. Not to forget the Ms. Freshers of the day Ms. Ananya Majumdar

The Pra-Kashi Exhibition



Students of Textile Design, Semester 8 visited the Pra-Kashi exhibition, an exhibition of textiles from the collection of National Museum, New Delhi and Asha Workshop, Varanasi on 1st October, 2019. The textiles in the exhibition were hand-woven on traditional Indian drawlooms at the silk-weaving workshop, ASHA, in Varanasi. The exhibition charts the evolution of ASHA'S design repertoire from floral motifs to animal images, and on to the human figure, the last being exhibited for the very first time.

Let the Fresher's Paint!



Students of B.Design Foundation year, batch: 2019-2023, participated in making abstract paintings in a one day workshop with an expert from Pidilite Company on 3rd October, 2019. By this workshop, they learned about different styles of abstract paintings and its unique beauty.

Sew, Sew, Move the thread!





Embroidery: Needle, thread, surface. Work it up and you can weave magic. PGFD Students did the same when they tried their hands at embroidery. Have a look!

LA Jury on Artistic Fire!



Lifestyle Accessories department had their jury on 11 October 2019 where students presented their work on using varied materials, on various themes and products namely- Jewellery, Footwear, Lighting Products, Ceramic, Handbags, Acrylic products etc, with different techniques- Tie and Dye, Knitting, Patchwork, Embroidery, Bead work



Assi Desi!



Students of Fashion Design Semester V showcased their ethnic wear collections which comprised of Sarees. Each group worked on a specific theme and inspiration to put forth unique and creative designs. Some of the themes were 'Stepping Out of The Dark', 'Peafowls', 'Paro-T Sechu', 'Roadies Popsi', 'Purity of Eroticism' and 'Chine Swathe'.

A Cluster Of Crafts



Students of Fashion Design Semester V showcased their Craft Cluster projects which consisted of garments, products and accessories along with craft documentation and video. The objective of the project was to study and research a craft thoroughly, learn the specifics from the craftspersons, and then create something new using that craft. The students worked on crafts like Block printing, Gond Painting and Gota Patti work. Other crafts included Embroideries from different states such as Phulkari of Punjab, Chamba Rumal of Chamba, Chikankari of Lucknow, Zardosi of Uttar Pradesh and Ribbon Embroidery. The students presented a vast range of products in different categories and with different themes.

Mini Paradises



Visual Merchandising as the name suggests is the visual display of the merchandise inside and outside the store. How to attract the customer best, what people relate with consciously and subconsciously, to decode that code and display and work it out the best way possible visually is the job of a Visual merchandiser, which as a subject is taught to students in SFI. In that regard, students of PGFD3, batch 2018-20 created an indoor-outdoor layout of the particular places they chose like cafe's, showrooms, retail outlets etc under the guidance of Ms. Divi Sukhija.

Go Green Go Breathe!

SFI with a woke mind and responsible living understands the importance of plants and greenery. On that particular thought, there was an in-house Tree Plantation drive, where students on 21 October-19 planted lots of trees.



Diwali Pujan



Satyam team and students participated in Diwali Pujan at the campus itself on 24 October 2019.

Texcon By CII



Team members of SFI attended the Annual Textile Conference, TEXCON organized by CII in The Lalit Hotel, New Delhi on 4th and 5th November 2019. The conference bought together leading players of the Indian textile industry, global buyers and policy makers where theme was "Rise of Indian Textile & Apparel Industry. What is the need of the hour!". SFI team also met the winner of the prestigious award "Women Transforming India Award 2018", K Shetrimayum Indira Devi. The award was presented by NITI Aayog and United Nations India.

Paper and Poster Presentation in IICD Jaipur





Students of Textile Design and Fashion Design, Semester 8, showcased their work at International Conference on Recent Trends and Sustainability in Crafts & Design 2019, IICD Jaipur, for Paper and Poster Presentation on 7th and 8th of November, 2019. Indian Institute of Crafts & Design, Jaipur is one of the leading crafts and design colleges in India that work towards the evolution of crafts and the artisans in the contemporary socio-economic context. It provides the students with the means to grow as sensitive, creative designers and practitioners of craft with clear goals to contribute towards Indian culture and society as a global citizen. Prof. Ashoke Chatterjee was the chief guest of the event.

He has a background in the engin eering industry, international civil service, India Tourism Development Corporation, and 25 years in the service of the National Institute of Design (Ahmedabad). He was hon'ble President of the Crafts Council of India for over 20 years and served on the Board of 'Aid to Artisans' (USA). An author and writer, his books include "Dances of the Golden Hall" on the art of Shanta Rao and "Rising" on empowerment efforts among deprived communities in rural Gujarat. Our students showcased their sustainable crafts and got the chance to learn more about sustainable textiles

Let's Think Sustainable at FDDI



Students of Textile, Fashion and Lifestyle Accessories participated in Installation Design/ Design Display Competition on 'Let's Think Sustainable' at FDDI, Noida on 20th November, 2019 where students of Textile Design won 1st prize and of Lifestyle Accessories won 2nd prize with the cash price of 10,000 & 8000, respectively and were awarded by Mr. David Abraham, renowned Fashion Designer & Creative Designer, Abraham & Thakore (A&T) which was later covered in the Dainik Jagran Edition of 21st November. A proud moment for the students!

Sew by Thread, Sow by Work



Textile Design, batch: 2018-2022, created different products using traditional hand embroidery and showcased their work on 23rd November, 2019. Practically hand crafting these embroidery helped the students to get educated about different techniques and the hard work involved in the particular craft.



Indian Art Festival, Thyagaraj Stadium



Students of SFI, Semester 8 visited the Indian Art Festival at Thyagaraj Stadium, New Delhi on 16th November, 2019. Indian Art Festival is a new model for dialogue and collaborations between art galleries, art dealers, art buyers, artists, interior designers, architects and art connoisseurs who come together every year under one roof. With the help of this event, students came to know about the opportunity to emerging, independent artists to get discovered and enjoy the attention along with the established artists.

Sustainability Hand Painted



Sustainability was a serious buzzword with the use of plastic straws, cups and synthetic fabric. However eco-friendly practices become more common than before. Students of Textile Design, Batch: 2018-2022 explored the ways to add value to this basic product using hand-painted design.

Sports Tournament organized in Satyam Group of Institutions









Noida, 29 January 2020,: One-day sports tournament was organized in Sector 62, Satyam Group of Institutions under which various schools of Delhi-NCR participated in the "Under 17" Kho-Kho competition.

The program was launched by Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions, Dr. Vandana Jaglan, Principal, Satyam Fashion Institute, Dr. Binita Agarwal; Principal, Satyam College of Education and Dr. M. Alam, Dean of Journalism and Mass Communication Department with torch lighting. In this competition Lilavati Ram Gopal, Muradnagar; SVM, Muradnagar; Eklavya Public School, Pipeline; Students from Greenland Public School, Modinagar Adi schools

participated. The program was conducted efficiently by Gayatri Dhikari, Pooja Yadav, Manisha Mangalani and Shruti. Mr. Manoj Kaushik, Mr. Devdutt Dharan, Ms. Divi Sukhija and Mr. Dhiraj were the organizers of the program.

All teachers and non teaching staff of Satyam Group of Institutions were present in the program.

Eklavya Public School and SVM School got first and second place respectively in girls' category whereas in Boys' category Lilavati Public School got the first and Saraswati Vidyamandir got the second prize.

Gradation Day Ceremony

Satyam Fashion Institute Annual Convocation was held on Saturday, 1st February'2020. The venue was its very own Permanent Campus. The Chief guest for the Convocation was the Mr. Ravi Kumar Passi, Chairman of Export Promotion Council of India Handicrafts, Ex- Co- Chairman and Founder Member of National Centre of Design and Product Development. Mr. Passi is also founder member of India Expo Mart and Centre, Greater Noida. He worked there as Project Chairman and now working as Director. Other dignitaries like Mr. Pradeep Gupta, Secretary, Satyam Group of Institutions, Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions, Dr. Vandana Jaglan, Principal, Satyam Fashion Institute, Dr. Bineeta Agrawal, Principal, Satyam College of Education, Dr. Neetu Malhotra, HOD, Satyam Fashion Institute, Ms. Preeti Goel, HOD, Satyam College of Education, Dr. M.Alam, Dean, Satyam School of Journalism and Mass Communication, Ms. Priyanka Sarkar, HOD, Satyam

School of Journalism and Mass Communication and other academicians were also present there to grace the occasion. The Convocation began with a majestic and grand academic procession followed by the National Anthem and SNDT prayer. The Principal of the College, and The Heads of various departments were ushered to the accompaniment of the college band into the venue of the function. The dignitaries adorned the dais and after the customary invocation song and lighting the lamp, the Principal welcomed all the dignitaries, invitees, parents, faculty and graduands. Then called out the names of the graduands of their respective departments who were awarded with the degree certificates by the guest of honour. Parents expressed joyful gratitude to the faculty and the management in molding their wards as professionals in the course of study in our Institution. The Chief Guest declared the Ceremony closed.





Mass Media students' corner

School of Journalism and Mass Communication successfully organises its first **Annual Media Fest "IGNITE 2K20"**













Continuing with the tradition of

providing an academically and

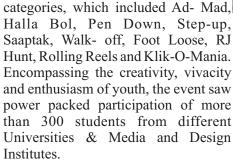
culturally stimulating atmosphere,















IGNITE 2K20 was proud to be a partner with Election Commission of India, Radio City, Mtv Beats, Vh1 & Grapevine Communication. Some of the sponsors of the Fest were Cafe Wrap, Wow Noodles, Luxury PG, Lakme Academy, Rolls Menia, Roms Pizza, Chai Calling, Kake di Hatti, Komal light & Sounds, Jyoti Printers, Anmol Travels and Avon New York.













SJMC student Beauty Kumari receives Prestigious Heartfullness Essay Writing Competition Award 2019

Ms Beauty Kumari, a student of B.A. (Mass Media) Semester II at School of Journalism a n d Mass Communication, Satyam Fashion Institute, Noida has been felicitated with the prestigious

Heartfullness Essay Writing Competition Award 2019 on All India Essay Writing Competition



conducted by Heartfullness Education Trust, Ghaziabad at Satyam Fashion Institute, Noida on 19th September 2019. Ms Beauty Kumari participated in

writing an essay in Hindi language for the Category II of the U.G and P.G candidates on the topic "All love is expansion, all selfishness is contraction" a quote from Swami Vivekananda speeches. In her write-up, she tried to express the meaning of the words of Swami Vivekananda and related it to the current trends of socializing in India. She threw light on how people in today's life have forgotten about love and the way it still could be retained. Ms Kumari received a Certificate of Appreciation for her participation in this contest.



School of Journalism and Mass Communication Students' Informational and Enlightening Visit to ALL INDIA RADIO

Keeping in view of the fulfillment of the objective of the requirements of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house, the students of B.A. (Mass Media) Sem II and Sem IV of the School of Journalism & Mass Communication had a great opportunity to visit All India Radio, Parliament Street, New Delhi on February 19, 2020. They were accompanied by Ms. Priyanka

Sarkar, the Programme Head of SJMC as their supervisor. It was a great occasion for the students to observe the Studios of the Old and New buildings of the Broadcasting House of All India radio, Parliament Street New Delhi. The students were welcomed by Mr. Intezar Ali Saifi, the Duty Officer of the Programming Branch of All India Radio, New Delhi. Mr. Saifi had immense pleasure in introducing the students the world of radio which consists of different broadcasting channels like Yuvvani, New Delhi, FM Gold New Delhi, FM Rainbow New Delhi,

Indraprastha Channel New Delhi. Rajdhani Station, New Delhi, News Service Division, New Delhi, and External Services Division, New Delhi etc. The students also interacted with different Radio Jockeys, Presenters, Broadcasters and Programme Producers of various channels. It was a good time for the students to observe how do RJs and Presenters use a Radio Console and what are the key points to keep in mind while being On Air. Mr. Saifi also put forward the interesting facts related to the First and Last Visit of Mahatma Gandhi, the Father of the

Nation to the studios of the Broadcasting House on 12th November, 1947 to address the displaced people from Pakistan who were temporarily settled in Kurukshetra, Haryana after the partition of Indian subcontinent.

Mr. Saifi also apprised the students of the reason behind Akashwani Bhawan or AIR being shaped in a Dome like structure is to pay tribute to the disc which has historically been the most crucial part of the radio studios across the globe. The students also got to know the technical terms used in Radio

Mass Media students' corner



SJMC Students organize Orientation Programme



On 20th August 2019, School of Journalism and Mass Communication, organised an Orientation Programme, for B.A. (Mass Media) 2019-22 batch at Satyam Fashion Institute Campus, Sector 62, Noida. The programme was put together by Second Year students of B.A. Mass Media under the supervision of Dr. M. Alam, Dean and Ms. Priyanka Sarkar, Department Head, of School of Journalism and Mass Communication. It was attended by eminent media personalities, Mr. Kishore Vij, founder of Pink Shutter Images and Dr. Indira B. Gupta, writer of Pangs of Partition as well as Mr. Pradeep Kumar Gupta, Trustee of Satyam Group of Institutions and Mrs. Manjulika Gautam, Director General of Satyam Group of Institutions.

Literacy Campaign organised on Teacher's Day



On the occasion of Teacher's Day at SJMC the students organised another edition of the literacy campaign, this time on a much larger level. The students searched for sponsorship and planned a full-fledged programme to engage a n d

inter

with the children and elders at the slum of Sector-55, Noida. The students also provided the people with stationary, and refreshments. They explained them, the value of teacher's day and why is it celebrated every year. It was an excellent



Students of SJMC attended, India Today Mind Rocks Youth Summit 2019



India Today, in association with Galgotias University organised the Mind Rocks Youth Summit on 28th September, 2019 at Galgotias University at Jawaharlal Nehru Stadium, New Delhi. The panel consisted of eminent speakers like Shraddha Kapoor, Sushant Singh Rajput, Kangna Ranaut, Himesh Reshammiya and more. The students were invited to this event which talked about entrepreneurship, development, modern politics and film culture. It was an insightful event to engage the students in open discussion and parallel perspectives.

SJMC Students attended Zee News' 'Kya Kehta Hain India' show



Students of SJMC attended 'Kya Kehta Hain India' show telecasted on Zee News. It was an interactive session on a political issue and consisted of eminent personalities like R.P. Singh. The show engaged the students on the debate that Temple's fund should be handled by the government or not. It helped the students to perform their vital duty of

representing the public and acting in the welfare of the nation.

The students of SJMC celebrated the Constitution Day & observed the 26/11 attack in a class activity



On 26th November 2019 the students of School of Journalism and Mass Communication, SFI (Satyam Fashion Institute), Noida Sector 62 conducted an activity to discuss the Constitution of India and how it has affected the life of every individual. The students in an interactive session talked about various important articles in our constitution like 21(A), 370, 17, 368,343 and more. The students also took a keen interest in discussing how the 26/11 terror act unfolded and the role of media in informing public. The activity engaged the all students of SJMC and helped enhance their knowledge.It was attended by the Dean of SJMC, Dr. M Alam and HOD Ms. Priyanka Sarkar.

SJMC students attended IVth Edition of Sahitya Aaj Tak at IGNCA, New Delhi



On November 1, 2019, students of School of Journalism and Mass Communication, SFI, Noida attended Aaj Tak's literature festival held at Indira Gandhi National Center for the Arts, New Delhi. They got a chance to meet and interact with some of India's most renowned personalities from academics, art and cultural, and business worlds like Prasoon Joshi, Nizami Brothers, Neelesh Misra, Anoop Jalota and more. The platform helped them to express their views openly and engage in a meaningful dialogue.

The cast of Commando 3 interacted with SJMC students at News Nation







Students of School of Journalism and Mass Communication, SFI, Noida attended the promotions of the then upcoming movie, Commando 3 at News Nation. They got a chance to interact with Vidyut Jammwal, Adah Sharma, Angira Dhar, Gulshan Devaiah and Director Aditya Datt. The actor Vidyut Jammwal danced with all the students and also did fun activities with them. The actors were extremely friendly and did not shy away from answering questions about the movie.

Students of SJMC attended a debate regarding Hyderabad's rape case on Aaj Tak





School of Journalism and Mass Communication students attended Anjana Om Kashyap's show- Halla Bol on Aaj Tak channel. The students interacted in a debate about the recent Hyderabad rape case. They put forward their voice to interrogate, "What better can be done to achieve justice?" They played a vital role in questioning the panel and seeking answers. They also payed deep condolences for Nirbhaya, as Nirbhaya's mother arrived to seek justice for her daughter.



Achievements







The students of SJMC - Anushka Dhaka and Reshu Hora of IVth Semester secured Ist as well as IInd Position at the DME'S (Delhi Metropolitan Education) Vritika fest under the Event Creative Writing. The theme given to students was Once Upon a Time and A Strange Dream, which were used each by both the winners. Both the students won the only two winning positions in the Creative Writing Event. They were appreciated for their use of grammar and their creative perception was highly admired.



The students of SJMC bagged IIIrd Prize at the Pratibimb Media Festival organised at MERI (Management Education and Research Institute) for the event Mobile Film Making. The students created a short film on Diwali, using the concept Make in India. They prompted the viewers to boycott foreign products and use locally made products. The concept of the film was rather innovative and helped grab the attention of majority.



The students of SJMC secured IInd position at Tarang 19' Media Fest organised at NISCORT. The students prepared the costumes and walk as per the theme of the event, which was 'Sabhyata' and were highly appreciated for the innovative idea. The Ist and IInd year students worked together as a team and were successful to achieve the award and cash prize worth 2000/Rs.



Students of SJMC participated in Free Style Dancing Competition in Carnival 2019, organised by Satyam Group of Institutions. The students bagged Ist Prize in the competition and also won a cash prize of 5000/-. The concept of the dance was based on Ragpickers and included exceptional moves. The students received high appreciation for their efforts and concept.

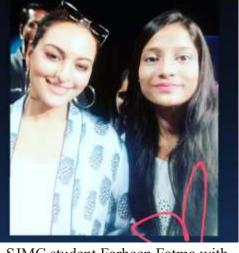
Celebrity Meet

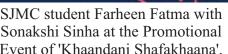
SJMC student Reshu Hora with Shailesh Lodha, famously known as Taarak Mehta from the show 'Taarak Mehta ka Ooltah Chashma'



SJMC students, Kirty Sinha and Suhani Bakshi with Varun Sharma, the Fukrey and

SJMC Student Vaishali Pandey with Anjana Om Kashyap at Aaj Tak News Channel.







Pandey with Media Personality Rohit Sardana at Aaj Tak News Channel.

SJMC

Students

Beauty Kumari and

Vaishali

SJMC student Farheen Fatma with Sonakshi Sinha at the Promotional Event of 'Khaandani Shafakhaana'.

SJMC students,

Suhani Bakshi and Kirty Sinha with

Baadshah at the Promotional Event 'Khandaani Shafakhaana'.



SJMC student Anushka Dhaka with the Media Personality Ravish Kumar at a Hindi Literature Event in the Constitutional Club.



SJMC student, Khushi Kumari and Beauty Kumari with Sapna Choudhary at the Diwali Special interactive session at News Nation.











SJMC Students attended the Promotional Event of the film 'Commando 3' at News Nation.

Pandey, Kriti Raj Sinha and Farheen Fatma with G.D. Bakshi, the receiver of Vishisht Seva Medal for commanding a battalion in the Kargil War.

SJMC students, Kirty Sinha, Kashish



Triptych 2020



Graduating Designers of Satyam Fashion Institute Showcased Women Power on the Ramp



Noida, Sunday 8th March 2020: Celebrating Woman Power is something every individual should endorse the different facets of her personality, she dresses to impress, to feel good, to give her the power stride she needs to leave that lasting impression and that's why Fashion never runs Out of Fashion in her world.

Marking the celebration of International Women's Day & dedicating the true spirit of womanhood TRIPTYCH 2020 was a gala evening of everything outstanding, stylish and fashionable; the graduating students of Satyam Fashion Institute (SFI), Noida put together a dreamy sequence of 23 different themes celebrating life, women, and more over 99 students graduating from Fashion Design, Textile Design, Lifestyle Accessories and Post Graduate Diploma in Fashion Design. The show was recently held Satyam Fashion Institute; sector 62 Noida was choreographed by Rachna Sikka.

The glamorous event provided a platform to showcase the ravishing attire designed by the Graduating Batch from scratch under the supervision of Show Organisers Mrs. Sneh Singh, Dr. Vandana Jaglan, Principal, and Dr. Neetu Malhotra, HOD SFI.

TRIPTYCH 2020 was aptly organized and celebrated with the unabashed spirit of a woman on the auspicious occasion of the International Woman's Day. Mrs. Sneh Singh, Chairperson, and Mr. Pradeep Gupta, Secretary, Satyam Group of Institutions talked about their experience with organizing the evening "Every individual and every year that goes by is an inspiration. The ideas, the presentation, the out of the box innovative styles of representing something new, something old, something beautiful and sometimes something not so beautiful keeps us going year after year. Being around such creative spirits motivates you to bring out the best in yourself."

Dr. Vandana Jaglan, Show Organiser & Principal, Satyam Fashion Institute said, "We aim to make a difference in the design industry, the way people dress, the way people perceive clothes. For us, the design industry is an open canvas and it allows us to depict our emotions, thoughts, and vision. I can foresee a great future for all of them and the industry, they have the tools, the skillset, and the mindset to make a difference and make it count."

Dr. Neetu Malhotra, Show Organiser & HOD, Satyam Fashion Institute Said, "The 23 themes that our students have embraced are a clear indication of how diverse fashion is. This is just the beginning for these young visionaries, the road ahead will be full of challenges but we have complete faith in the talent we are producing. When you have so much talent and creativity around you, the end result is always spectacular."

The 23 different themes depicted at the fashion show were, Unsuitable Love a collection celebrating genderless love and designs inspired by the Thanga Paintings, Caution Leaders At Work is an Autumn-Winter collection inspired by laborer's at construction sites, Jinnapraboha is a collection of traditional outfits from different states, Dil Se Dil Tak is ready to wear Spring-Summer collection inspired by the Delhi Metro, Naari: Waqt Ki Phechaan celebrates the modern woman who breaks the stereotypes, Marine The World of Diva draws inspiration from the depth of the marines.

Dark Rituals is a nomadic style Autumn-Winter Collection inspired by Aghori sadhus, Relive the Dreams is an ode to the first self-taught Indian Artist, Nek Chand, Kashika is a tribute to one of the oldest cities Banaras and the Manikarnika Ghat, Protest to Molest: Dabi Awajein is a dedication to every woman who has ever been molested, Pink Pop City is inspired by Jaipur and Pop Art, Belleza Esta En Los Ojos celebrates beauty - Beauty lies in the eyes of the beholder, Map of Soul is a collection created to explore the layers and depth of human nature, The Unsettled is a collection of garments created with Illusion effects, UrnaVabhis is inspired by birds and colours and textures of the spider, Tainting Tales is a collection in an ode to Nature for reducing air pollution, Kali Kala is a Floral Collection focused on the feminine side of life, Udaan pays tribute to different birds. The Beauty of Macrocosm is a collection for kids, Trend Setter is a Vibrant Youthful Spring-Summer Collection, Tales of Future Wars is inspired by the problem faced during calamities, the next collection Day Break plays on the beauty of nature with dual tones and fabrics, and the collection Scarred Yet Beautiful is inspired by famous Japanese flower Cherry Blossom, also known as Hanami.

Prominent personalities from the Fashion industry who graced the occasion were Mr Ravi Kumar Passi, Mr R K Srivastava, Mr Lalit Thukral, Mr Rajeev Bansal, Ms Munni Devi, Mr Kamal Kumar Gupta, Mr D.K Singh, Ms Shashi Nangia, Ms Neetu Singh, Mr Himmendra Gupta, Mr Manish Tripathi, Ms Sonia Jettley, Ms Anjali Sahni, Ms Radhika Gupta, Mr Ashwinder Singh, Mr Dhruv Nangia, Mr N Roshan Singh, Ms Chayya Mehrotra, Ms Manish Ahuja, Mr Gagan Sahni, Ms Meena Mehra Ms Ankita Mishra (IAS) and Principals of Renowned Schools Dr Bhawna Kulshrestha, Ms Nindiya Saket, Dr Sarita Sharma, Ms Maushami Banerji and Ms Anshu John.

All the dignitaries motivated and supported the graduating students from SFI. Satyam Fashion Institute graduating students show TRIPTYCH 2020 was supported by Couture Runway Week, Sound Concepts, The Grooming Room, Camera Buff, Antar DESI, Ne'ethoz Apparels and Design, Lakme Academy, Rasna Buzz, Ayush & Aditi Associates, Q'tickle and Monika Fashion Studio.

About Satyam Fashion Institute:

Satyam Fashion Institute (SFI) is on the map of Professional Higher Education with a strong dedication to the cause of women empowerment by educating them in the field of Fashion & Design. These trained professionals will scale new heights and set new benchmarks in the growth of the Indian economy and will form an integral part of industry set up. The Institute offers an outstanding learning environment for students by providing state of the art infrastructure, facilities, course curriculum and teaching methodology.



Triptych 2020







Dabi Awajein







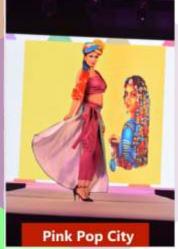






































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SUPREMACY

Power on the Ramp

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THE ASIAN AGE



अंजली को मिला डिजायनर

मुजापकरपुर. शहर की अंजली श्रीवास्तव को नोएडा

के सत्यम फैशन इंस्टीच्यूट में इस वर्ष का डिजायनर

शरीर पर काफी कम होता है. अंजली ब्रह्मपुरा के

अमितेश कुमार की पुत्री हैं. अंजली पिछले वर्ष चाइना

ऑफ द ईयर सम्मान

ऑफ द इंबर सम्मान से नवाजा

गया है, दो दिन पूर्व अंजली को बेस्ट फेब्रिक डिजायन के लिए यह सम्मान मिला है. अंजली ने वायु प्रदूषण को देखते हुए ऐसी फैब्रिक का डिजायन किया है,

जिससे वायु प्रदूषण का असर

से यानं मंगवा कर रिसर्च कर रही थीं.

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the pioneer Woman power on ramp

The glamorous event provided a platform to showcase the revision designed by the Gradosting Batch from scratch under the super-Stew Organizars Dr. Vandania Jaglan, Principal, and Dr. Nestu H

FASHION

Satyam Fashion Institute hosts fashion show

Business Digest

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12.03.2020 GALA EVENING

'The design industry is an open canvas'

EXPRESS FEATURES

THE graduating students of Satyam Fashion Institute (SFI), Noida put together a dreamy sequence of 23 different themes celebrating life, women, and more The show, TRIPTYCH 2020, choreographed by Rachna Sikka, was held at the institute premises in Sector 82.

Marking the celebration of International Women's Day and giving an ode to the true

International Women's Day and giving an ode to the true spirit of womanhood, the graduating students of different streams virfashion design, textile design, lifestyle accessories along with students of PG Diploma in Fashion Design put up 23 different themes, including Usessimable Love (a collection celebrating genderless love and designs inspired by the Thanga paintings). Courton Leaders At Work (inspired by labourers at construction sites) among others.

"We aim to make a different manner of the construction with the construction and the construction sites) among others.

"We aim to make a differ-ence in the design industry— the way people dress, the way people per ceive cicthes. For us, the design industry is an open canyas which allows us to depict our emotions, thoughts and vision," remarked Dr Van-dama Jaglan, Principal, Saty-am Fashlon Institute.

SSWORLD



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बेस्ट डिजाइनर ऑफ ईयर बनीं नंदा सक्सेना

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रामपुरः गायम फैजन इस्टोट्यूट नीएडा में सीमका की रात फैजन ही का आयोजन किया गया। इस हो में नीय ही साजाओं ने भाव किया। जिसमें बेस

आपो तन किया गया। इंट हो में ती बाही साजाओं से भाग तिवस । तिवस में विज्ञासने अपेक हंगर के असारों से नंदा सम्बंदान को सक्ता करा हता। इस के पर देश्यर से कारिय 100 से ज्यादा गाँउल इस फैल्कर को में बात लोगे मुंचे हो हो में से प्रकार सकते हैं हुए काई हुंची को डिल्जासन किया जा बा हम जो से रेक्स को सम्बंदा हमातान भी पहुंचे को डिल्जासन किया जा कर सम्बंदित की गरमें देस को सबसे प्रवास प्रसंद किया गया और उनके कार है रिव्यस्त पता हरे फैलत रहे में उनका बेस्ट फिल्जास की पता है के कितान से सम्बंद पता हरे फैलत रहे में उनका बेस्ट फिल्जास की पता में की कार्यन सम्बंद पता कुम्मा विकास निवासों राज सम्बंदा और साल्या में की कार्यन सम्बंद को बेस करा सम्बंद को फिल्जा इस सम्बन्धा में की करा स्थास है।

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APPARELVIEWS

GRADUATING DESIGNERS OF SATYAM FASHION INSTITUTE SHOWCASED WOMEN POWER ON THE RAMP Posted by Editorul Team | Mar 14, 2020 | Comesti individual should endorse the different facets of her personality, she dresses to impress, to feel good, to give her the power stride she needs to leave that a Subscriber to read this content a Josephie to unlock this content. Eyeler your ernal to get access ENTER YOUR NAME SPONSORED AD TEXTILE CHAR



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11 March, 2029 by BW Online Bureau

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