

Press Release

SFI spotted budding women talents in fashion world from Delhi NCR

'VAIBHAV 2011' proved a remarkable event for participants.

Noida 27th Nov, 2011: Satyam Fashion Institute, Noida organized '**VAIBHAV 2011**' a national level intercollegiate / interschool art & design competition designed for girls. The competition witnessed more than 50 schools participation with 846 registrations from entire Delhi NCR and UP. The competition was meant to spot those budding women talents who have keen interest in fashion, art & design but have not been provided a platform to exhibit their talents. The participants showcased their talent in the field of art & design.

The competition was divided into 3 categories. Each category having 3 items -Category1 includes -Painting, Drawing, Caricature; Category2 -Paper Mask making, Collage, Jewellery making; Category 3 includes- Croqui sketching, T-shirt embellishment, Flower making. Major participation was from Painting, T-shirt embellishment and Croqui sketching. The time duration for each item was 1 hr 30 minutes.. To boost confidence and appreciate participants' effort, huge amount of cash prizes and scholarships was kept for them. First prize was of Rs 5001/- + 15% scholarship during the 1st year of her course in SFI, Rs 3001/- was given to the 2nd prize winner + 10% scholarship during the 1st year of her course in SFI and 3rd prize is of Rs 1001/- + 5% scholarship during the 1st year of her course in SFI.

Malvika Aggarwal from Army Public School, Noida scored maximum merit points (1st prize in Croqui Sketching and 2nd prize in Mask making) was awarded free education in her 1st year in Satyam Fashion Institute. **DDPS Ghaziabad** was awarded with **RS 25000/-** cash prize for sending maximum number of participants for Vaibhav 2011. In category1 more than 450 students had participated. First item was painting in which- first prize was bagged by **Namisha Singh from College of Arts, Meerut, Varsha from Sushila Inter College, Meerut stood on 2nd position and Jyoti from RG College, Meerut was on 3rd position.** Drawing was the second item in which-**Shivani Rathi from Nehru World School, Ghaziabad won 1st prize, Priyanka Das from National Victor Public School, Delhi won 2nd prize and Monika Sharma from Cambridge School, Noida won 3rd position.** 3rd item was Caricature in which 1st prize winner was **Monika Verma from DDPS, Ghaziabad 2nd winner was Himani Arora from DDPS Ghaziabad and Kanchan Sharma from DDPS, Ghaziabad.**

In Category2 -214 Students had participated. 4th item was **Paper Mask making** in which **Parul Rawat from Sun Valley International School, Noida was on 1st position, Malvika Aggarwal from Army Public School, Noida stood on 2nd position and Sonia Verma from Nehru World School, Ghaziabad stood on 3rd position.** 5th item was **Paper Jewelry** in which **1st prize** was bagged by **Shivani from Sun Valley International School, Noida, 2nd prize by Preeti Yadav from KG College, Meerut, and Sonika Yadav from DDPS, Ghaziabad.** 6th item was **Collage making** in which **Hage Namie from Army Public School, Noida stood on 1st position, Priyanka Das from National Victor Public School, Noida on 2nd position and Ruchi Sharma from Nehru World School, Noida was on 3rd position.**

In Category 3 - 178 Students had participated. 7th item was **Croqui Sketching** in which – **1st** prize was bagged by **Malvika Aggarwal from Army Public, Noida**, **2nd** prize winner was **Ritambara from School of Open Learning** and **Manisha Prasad from SG Public School** won **3rd** prize. Whereas in the 8th item i. e **T- Shirt Embellishment** winners were **Ishita from Nehru World School, Ghaziabad**, **Aarushi from ABBS** and **Kamakshi Bharti from Nehru World School, Ghaziabad** respectively. Last item was Flower making in which **Seema Baihi from RG College, Meerut** was on **1st** position, **Himani Arora from DDPS, Ghaziabad** was on **2nd** position and **Reeta Yadav from SSSK School** was on **3rd** position.

Appreciating the efforts of the Institute, **the Chief Guest Shri Yogendra Narain, IAS** said” it is really an honor to be here with all talented girl students and am really glad to see such a huge participation from schools of entire Delhi NCR & entire UP region. The most remarkable thing that I observed was participants has not only participated in the competition but has shown their strong interest in fashion design. All credit goes to Satyam Fashion Institute which has wonderfully planned this competition and given a golden platform for all sorts of girls. This will undoubtedly bring confidence within them and further use their imagination at every step of their life.” **Dr SK James, Director of SFI** expressed his happiness on the success of the event and congratulated all the winners of the competition. “Satyam Fashion Institute keeps on organizing this sort of competition where girl students are given an opportunity to use their own imagination power, skills, ability to render colors on any material given on the spot. We need budding talents in fashion world and **‘VAIBHAV 2011’** was a way out to hunt them. Vaibhav 2012 will be organized at regional level in every part of India from Feb, 2012 onwards and will conduct a grand finale during Oct 2012 at Satyam Fashion Institute.”