



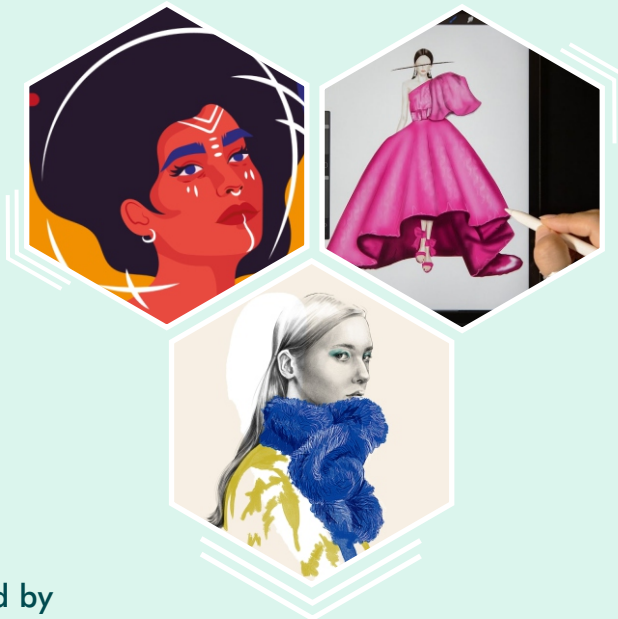
# Satyam Fashion Institute

Reaccredited by NAAC Grade 'A' CGPA 3.18

Affiliated to SNDT Women's University, Mumbai

## Course Code: **SFICHETNA003** **Digital Illustration for Fashion Industry**

COURSE CREDITS - 4



Recognized by  
SNDTWU-CHETNA

(Centre for Holistic Education, Training and Novel Advancement)

## ***SNDT WOMEN'S UNIVERSITY***

SNDT Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune.

## ***SATYAM FASHION INSTITUTE, NOIDA***

Satyam Fashion Institute, Noida, Delhi NCR, is one of the top fashion Institutes in India, providing UGC approved courses in affiliation with SNDT Women's University, Mumbai. SFI a fashion institute in Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional. This fashion Institute in NCR offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching pedagogy.

## ***SNDTWU -CHETNA***

The Centre for Holistic Education, Training and Novel Advancements (SNDTWU-CHETNA) is a center established by SNDTWU to develop and create a pool of need-based, Value-based, skill-based capacity-building add-on courses in collaboration with local, national, and international institutions. It will provide courses and programs to build character through human and constitutional values and also, develop life skills, employability skills, and 21st-century skills that are required for the betterment of the society, environment and the whole ecosystem.

## ***SCOPE OF SNDTWU -CHETNA***

The centre for Holistic Education, training and Novelty Advancements (SNDTWU-CHETNA) will provide greater Autonomy, Flexibility, Access, and opportunity for choice to the students.

It will develop and offer value -based or skill based, Novel, multidisciplinary, add on credit courses, as per the local, national and international needs.

## COURSE STRUCTURE

### ABOUT THE COURSE

Education is a weapon to improve one's life. It is probably the most important tool to change one's life. According to NEP 2020, one of the objectives of Curriculum and Pedagogy in Schools is "to minimize rote learning and instead encourage holistic development and 21st-century skills such as critical thinking, creativity, scientific temper, communication, collaboration, multilingualism, problem-solving, ethics, social responsibility, and digital literacy" (NEP, 2020). This course is designed as a specialized programme for the design aspirants to give an overview of the digital illustration techniques. This will enable the participants to learn and apply the digital techniques for product and design rendering. It will be industry oriented

programme with assignments based projects to implement the techniques learnt during the digital illustration course.

### COURSE OUTCOME

At the end of this course, the learner will be able to:

- Enhance the skills and creativity
- Learn new techniques for products and design renderings.
- To make more stylized portfolio
- It will bring plethora of opportunities for the students.

#### Module 1

Basic tools & format used regarding the digital illustration

#### Module 2

Understanding the export and import of software

#### Module 3

Understanding use of various graphic tools

#### Module 4

Explanation of studio pen, brush adjustments, file formatting and finishing

Ability to integrate 21st-century skills in teaching learning

### ASSESSMENT & GRADING

Assessment and grading will be done on the basis of assignment per module which will be given and continuous evaluation per module will be done accounting for 100 marks in total.

### EVALUATION CRITERION

100% practical based Chetna course as per design industry requirement. Submission and assignments will be given for internal assessment and Jury will be done by Industry Expert for external marking of Digital Illustration Portfolio.

### ELIGIBILITY CRITERION

Candidate should have the basic knowledge about the fashion Industry. First Year Students/10+2.

### COURSE FEE

Rs.3,050 for current SNDTWU students who are already registered in CHETNA and Rs.2,150 for other than SNDTWU learners. Fees are non- Refundable.

## Course at Glance

Course Title	Digital Illustration for the Design Industry
Expected workload	60 hrs.
Host Institute	SATYAM FASHION INSTITUTE, NOIDA
Credits	4
Language	Hindi & English
Mode of Course delivery	Campus-Level (blended mode)
Level	UG
Course Intake	30
Certification	Course completion certificate with a credit

### Key features of the Course

- Project based course
- Targeting self-employability skills
- Creation of entrepreneurship skills
- Making student productive
- Better learning outcomes

### Important Dates

Course Duration:  
01 Aug. to 30 Oct. 2023  
Last Date to Apply:  
31st July, 2023



## **Vice-Chancellor**



**Dr. Ujwala Chakradeo**  
Hon'ble Vice-Chancellor  
SNDT Women's University, Mumbai

## **Chetna Director**

**Dr. Nalini Patil**  
Director, SNDTWU CHETNA  
Dean (Addl. Charge), Faculty Of Inter-Disciplinary Studies,  
Principal, SNDT College Of Education



## **Principal /Course Director**



**Dr. Vandana Jaglan**  
Principal - SFI

## **Course Coordinator and Chetna Coordinator**

**Dr. Neetu Malhotra**  
Vice Principal & IQAC Coordinator-SFI



## **Facilitator**

**Ms. Ishika Sharma**  
Assistant Professor



## **Contact Us**

**Satyam Fashion Institute, Noida**

C-56 A/14&15, Sector-62, Sector 62 Noida,

Uttar Pradesh, 201301, Mob.: 8178858223/ 9810550423/7428948523