

SATYAM FASHION INSTITUTE

Reaccredited by NAAC 'A' Grade, CGPA: 3.18
(Affiliated to S.N.D.T. Women's University)

Ref.No.0514/Office Order/SFI

Date: 05/07/2024

Office Order / Notice

A. Research & Development (R&D) Cell with Idea Cafe

In compliance with AICTE guidelines for mandatory establishment and functioning of a Research & Development (R&D) Cell with Idea Cafe structure for AY 2024–25 and 2025–26, the following R&D Cell with Idea Cafe is hereby constituted with immediate effect:

| S. No. | Member Name | Designation | Department | R&D Committee Member |
|---|-----------------------|--|-------------------|--|
| 1 | Dr. Neetu Malhotra | Principal | Design Department | Director |
| 2 | Mr. P. N. Sharma | Office Superintendent | Design Department | Institute Advisor (Administrative Guidance) |
| 3 | Dr. Preeti Singh | Assistant Professor (IQAC Coordinator) | Design Department | R & D Coordinator |
| 4 | Mr. Yashveer Singh | Assistant Manager (Office & Liaison) | Design Department | Nodal Officer |
| 5 | Ms. Ishika Sharma | Assistant Professor | Design Department | Coordinators (Internal Academic Coordinator) |
| 6 | Ms. Nidhi Yadav | Assistant Professor | Design Department | Coordinators (Internal Industry Coordinator) |
| 7 | Mr. Kunal Sood | CEO, Daivik Crafts & Artisans LLP | Industry Expert | External Industry Expert |
| 8 | Dr. Supriya Himanshu | Assistant Professor | Design Department | Member (Faculty- Design) |
| 9 | Ms. Eashverya Agarwal | Assistant Professor | Design Department | Member Secretary (Faculty responsible for minutes, reporting & IIC Portal Updates) |
| Idea Café – Sub-structure under R & D Cell | | | | |
| 10 | Dr. Preeti Singh | Assistant Professor (IQAC Coordinator) | Design Department | Coordinator |
| 11 | Ms. Nidhi Yadav | Assistant Professor | Design Department | Member: (Faculty: Activities & Outreach In-charge) |

Continued...Page-2

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|----|--------------------|---------------------|-------------------|--|
| 12 | Ms. Ishika Sharma | Assistant Professor | Design Department | Member (Faculty: IP & Start-up Facilitation In-charge) |
| 13 | Ms. Sneha Madal | Student | Design Department | Student Innovation Representatives |
| 14 | Ms. Sheetal Pandey | Student | Design Department | Student Innovation Representatives |

Key Roles:

1. Promote research culture, publications, funded projects and consultancy.
2. Conduct ideation sessions, idea-pitch events, design challenges under Idea Cafe.
3. Coordinate with Institution's Innovation Council (IIC) and update IIC portal (R&D Cell & Idea Cafe tab) as per AICTE requirement.

This committee/cell will remain in force until further orders and may be reconstituted as per institutional and AICTE requirements.

Thankyou


(Dr. Neetu Malhotra)
Principal

5/7/2024