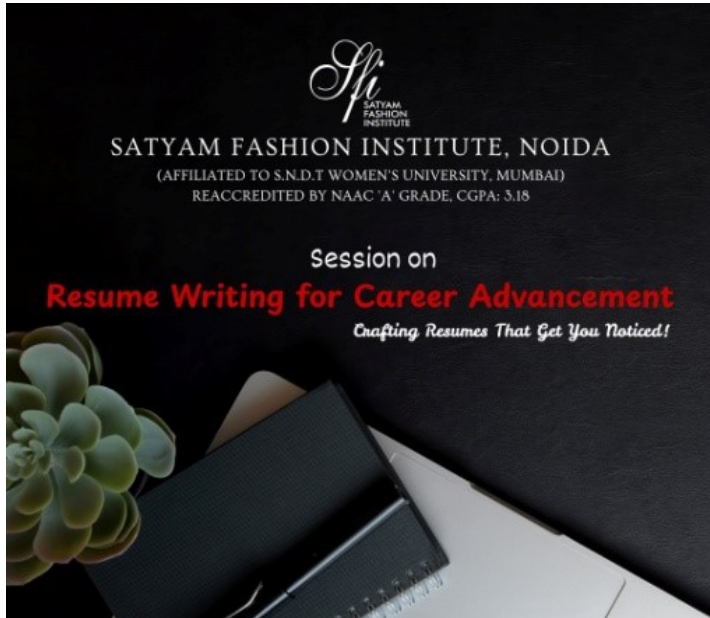


Industry Connect: Learning from Real-World Designers

Satyam Fashion Institute Noida had the privilege of hosting an engaging industry session with alumni designer Ms. Jyoti Jaiswal. She shared her remarkable journey in the design world with our first-year students, offering insights into her experiences and creative process. A highlight of her talk was her recent achievement of designing an outfit for the legendary playback singer Mr. Kumar Sanu. Her story served as a source of immense inspiration for our budding designers, encouraging them to dream boldly and pursue their craft with dedication and passion. The freshers had a wonderful Q&A after the session. Industry talks like these are instrumental in bridging the gap between the classroom and the fashion industry, giving students real-world perspectives that enrich their academic experience.



Empowering Future Designers: Workshop on 'Resume Writing for Career Advancement'



2nd, July, 2025: Satyam Fashion Institute, Noida, organized a highly engaging and insightful workshop on 'Resume Writing for Career Advancement' for its design students, as part of its continued efforts to bridge the gap between academic learning and industry expectations. Held on campus, the session was conducted under the expert mentorship of Ms. Nidhi Arora, a seasoned professional with extensive experience



in career guidance and industry networking. The workshop aimed to equip

students with the essential skills required to craft impactful resumes tailored for careers in the design industry. In today's competitive job landscape, especially within creative sectors like design, the ability to effectively present one's academic background, technical skills, internships, and portfolio in a concise and professional manner is crucial. The session highlighted how a well-crafted resume is not just a formal requirement but a strategic tool for career advancement. Students learned how to articulate their strengths, creativity, and design thinking abilities, along with aligning their resumes with industry expectations and global design opportunities.

Celebration of 110th Foundation Day of SNTD Women's University at SFI



5th July, 2025: Satyam Fashion Institute, Noida, marked a momentous occasion with the celebration of the 110th Foundation Day of SNTD Women's University, Mumbai, paying tribute to its remarkable legacy of promoting education and women's empowerment for over a century. The grand event, held on campus, was graced by eminent dignitaries Dr. Sneha Singh (Chairperson, SGI), CA Dr. Pradeep Gupta (Secretary, SGI), Dr. Neetu Malhotra, Principal, SFI, and Dean M. Alam, SSJMC. The celebration commenced with a traditional lamp-lighting ceremony, symbolizing wisdom and enlightenment, followed by a thought-provoking keynote address by Dr. Neetu Malhotra, Principal of Satyam Fashion Institute, Noida. Students of SFI added a vibrant touch to the celebration through expressive poetry recitations, impactful solo speeches, and cultural presentations that highlighted the values of creativity, empowerment, and academic excellence. The program not only celebrated the university's glorious past but also inspired a renewed commitment to its core ideals. The institute proudly acknowledged SNTD Women's University's recent achievement of an A+ Grade by NAAC with a CGPA of 3.18, a testament to its unwavering dedication to academic quality and institutional excellence. Under the visionary leadership of Vice Chancellor Dr. Ujjwala Chakradeo, the university continues to uphold the ideals of Maharshi Dhondo Keshav Karve, who rightly said: "If you educate a man, you educate an individual. But if you educate a woman, you educate a family (nation)." With progressive initiatives like Project CHETNA, PM-USHA MERU, and the strategic implementation of the NEP 2020 curriculum, SNTD Women's University is continually evolving to meet the demands of a dynamic educational ecosystem—focusing on skill development, research excellence, and industry-aligned learning. Satyam Fashion Institute is proud to be a part of this inspiring legacy and remains committed to empowering the next generation of women leaders in design and beyond.

Inauguration of the SGI Auditorium: A Grand Celebration of Growth and Excellence



10th July, 2025: Satyam Group of Institutions proudly marked a new milestone with the inauguration of the state-of-the-art SGI Auditorium, coinciding with the 110th Foundation Day of SNTD Women's University, Mumbai. The event was a resounding success and a testament to SGI's unwavering commitment to



academic excellence, creative expression, and community engagement. The inauguration ceremony was graced by a

distinguished panel of dignitaries, including Dr. Sneha Singh (Chairperson, SGI), CA Dr. Pradeep Gupta (Secretary, SGI), Dr. Bineeta Agarwal (Principal, SCE), Dr. Neetu Malhotra (Principal, SFI), Ms. Neha Agarwal (HOD Academics, SCE & HOD BA/BCom/BSc), Ms. Preeti Goel (Industry Head & IQAC Cell Coordinator, SCE), Dr. M. Alam (Dean, SSJMC), Dr. Priyanka Sarkar (HOD, SSJMC), along with faculty members, staff, and enthusiastic students from across all departments. The celebration commenced with a ribbon cutting and lamp lighting ceremony, setting an auspicious tone for the event. A series of captivating student performances, including dance, music, and poetry recitations, infused the event with energy and creativity. A heartfelt vote of thanks by Dr. Neetu Malhotra, Principal, SFI, concluded the ceremony on a note of gratitude and inspiration. The inauguration of the SGI Auditorium marks not only an infrastructural upgrade but also a renewed vision for fostering creativity, collaboration, and holistic development. We



extend our heartfelt appreciation to everyone who contributed to making this event a memorable success.

World Youth Skills Day 2025: Empowering Students with Industry-Ready Skills

15th July, 2025: On the occasion of World Youth Skills Day 2025, Satyam Fashion Institute, Noida proudly celebrated the transformative power of skill

development in shaping the future of young minds. The day served as a reminder of our unwavering commitment to nurturing talent through industry-relevant education and practical training. At SFI, we believe that equipping students with the right skills is the key to unlocking their full potential in the dynamic world of design and fashion. From technical proficiency to creative innovation, our programs are designed to empower students with the tools and confidence needed to excel in their careers and lead with purpose.



Skill Enhancement Workshop on 'Industrial Pattern Planning & Marker Making Techniques'

17th July, 2025: As part of its industry-integrated learning initiatives, Satyam Fashion Institute, Noida, organized a comprehensive workshop for the students of the Fashion Design Department on the theme: 'Industrial Pattern Planning & Marker Making Techniques'. The session was conducted under the



expert mentorship of Ms. Meenakshi Ramchandani, a seasoned professional with extensive experience in apparel production and garment manufacturing systems. The workshop aimed to bridge the gap between academic concepts and real-world industrial practices by equipping students with crucial technical skills in pattern efficiency, fabric utilization, and layout optimization—skills that are essential in today's fast-paced fashion industry. Ms. Meenakshi Ramchandani provided in-depth insights into the systematic approach to pattern planning for mass production, the importance of marker efficiency in reducing fabric waste, and how software-aided marker making is revolutionizing the industry. Students were introduced to both manual and digital methods of marker making and were guided through the process of analyzing fabric width, grain lines, repeats, and pattern orientation to ensure optimum material usage. Hands-on activities and interactive demonstrations allowed students to apply these concepts in real-time, helping them understand the nuances of cost-effective and sustainable garment production. Satyam Fashion Institute remains committed to offering such skill-building sessions that empower students to become technically sound, creatively confident, and professionally prepared for the global fashion landscape.

Celebrating the Fusion of Math and Creativity at DPS-GBN's "Math-Vogue" Fest

22nd July, 2025: In a proud moment for Satyam Fashion Institute, our esteemed Principal Dr. Neetu Malhotra was invited as a guest judge for the innovative "Math-Vogue" event held during the Math Fest at Delhi Public School – GBN, recognizing her expertise at the



intersection of design and education. This unique event brought together the worlds of mathematics, fashion, and design, challenging students to creatively express mathematical concepts through fashion narratives. Dr. Neetu Malhotra applauded the imaginative spirit of the participants, stating, "Blending mathematics with design and fashion is truly commendable. The students have beautifully demonstrated that mathematics is a living, dynamic language that surrounds us in every form." The event stood as a vibrant example of interdisciplinary learning, encouraging students to explore new perspectives. We truly appreciate the young minds and organizers for showcasing mathematics in such an innovative and refreshing light.

Industry Exposure Visit to Celestial Knits: Bridging Classroom Learning with Real-World Fashion Manufacturing

24th July, 2025: In its continuous efforts to provide practical exposure and industry integration, Satyam Fashion Institute, Noida, recently organized an educational industry visit for its design students to Celestial Knits, one of the leading export houses in Noida, known for its high-quality knitwear production and global clientele. The visit offered students a unique behind-the-scenes experience of the functioning of a large-scale export house, providing valuable insights into garment production workflows, quality control systems, fabric processing techniques, and industrial compliance standards. It served as a real-time learning opportunity to observe the entire supply chain—from raw material



sourcing and design development to final packaging and export documentation. Students were warmly welcomed by the team at Celestial Knits and were taken on a guided tour through various departments such as Sampling, Cutting, Stitching, Finishing, Quality Assurance, and Merchandising. The students were especially intrigued by the innovative approach to production planning and coordination that ensures timely deliveries across international markets. Satyam Fashion Institute remains committed to providing such enriching experiences that empower its students with both creative vision and industrial competence, ensuring they are ready to thrive in the ever-evolving fashion industry.

Induction Program

Successful Induction Program of First Year Design Students

Day 1 Highlights!

SFI Welcomes Design Aspirants with an Insightful Workshop by Kaushik Ghosh

29th July, 2025: Satyam Fashion Institute (SFI), Noida, welcomed the fresh batch of design students on a warm and vibrant note. The highlight of the day was an engaging and thought-provoking workshop conducted by the renowned fashion expert Kaushik Ghosh, whose expertise and experience set an inspiring tone for the students' academic journey ahead. The event commenced with the traditional lighting of the diya, symbolizing the illumination of knowledge, creativity, and innovation. This ceremonial gesture marked the beginning of a bright and promising path for the young

aspirants embarking on their careers in fashion. The occasion was graced by Principal Dr. Neetu Malhotra, who extended heartfelt greetings and best wishes to the students. Her encouraging words motivated the budding designers to dream big, work hard, and embrace the ever-evolving world of fashion with dedication and passion. Kaushik Ghosh shared deep insights into the dynamics of the fashion industry, offering guidance on developing a strong creative identity, adapting to trends, and embracing innovation.

Day 2 Highlights!

Satyam Fashion Institute Noida Commences the Journey with a Creative Canva Workshop



30th July, 2025: The Day 2 of Induction Program for the fresh batch of first-year students at Satyam Fashion Institute (SFI), Noida began on an exciting note, blending creativity with technology. Day 2 featured an engaging hands-on workshop on the Canva App, conducted by our talented faculty member Ms. Prachi Agarwal. The session introduced students to essential design fundamentals, helping them understand visual hierarchy, typography, color theory, and layout balance. Under her mentorship, students explored Canva's versatile tools and features, gaining the skills to craft visually compelling designs with ease. From experimenting with creative templates to designing unique social media posts, the budding designers enthusiastically unleashed their artistic side. The interactive format encouraged participation, allowing students to learn by doing and receive real-time feedback on their creations. With such a dynamic start, SFI's newest batch is all set to embark on a journey filled with innovation, learning, and boundless imagination.

Inspiring Beginnings with Industry Insights



30th July, 2025: The Induction Program at Satyam Fashion Institute (SFI), Noida commenced on a high note, offering our first-year students an inspiring glimpse into the professional world of fashion and event management. The highlight of Day 2 was an engaging session with renowned Show Director & Choreographer, Mr. Anup Banerjea, on "Highlighting SFI's Engagement with Governmental Show Platforms." He shared his experiences working on prestigious national events, providing valuable insights into how SFI's association with major government platforms offers students unparalleled opportunities for exposure and growth. From behind-the-scenes planning to execute large-scale fashion shows, the session gave students a clear understanding of industry expectations and the importance of creativity, precision, and teamwork in the professional sphere. In recognition of his contribution, Mr. Anup Banerjea was felicitated by our esteemed Principal, Dr. Neetu Malhotra, marking the occasion with warmth and gratitude.

Day 3 Highlights!

Mastering the Art of Zardozi

31st July 2025: The fresh batch of design students immersed students in the world of traditional Indian hand embroidery through a captivating



session with a skilled Zardozi artisan. The workshop showcased the intricate stitches, patterns, and embellishment techniques that make Zardozi a timeless craft. Students were encouraged to try their hand at embroidery, blending heritage techniques with modern style concepts, gaining both cultural appreciation and practical skill.

Day 4 Highlights!

SFI Students Immerse in the Rich Colors of Indian Art at Pedlite Fevicryl Workshop



1st, 4th & 5th August, 2025: The Induction Program at Satyam Fashion Institute (SFI), Noida continued its creative journey on Day 4 with an inspiring Fevicryl Workshop, where tradition met innovation. The session was led by Resource Expert Ms. Jyoti Shekhar, who introduced students to the intricate and vibrant world of Madhubani art, — one of India's most celebrated folk art forms. The workshop offered students an immersive experience, starting with an overview of Madhubani's rich history, symbolic motifs, and cultural significance. Ms. Jyoti Shekhar demonstrated key techniques, from fine detailing with natural brushes to the use of bright, natural-inspired colors that define the art form. Brimming with enthusiasm, students painted their own stunning canvases, blending traditional patterns with modern design sensibilities. This fusion of heritage and contemporary style allowed them to express their creativity while gaining a deeper appreciation for India's artistic legacy. The hands-on experience not only honed their artistic skills but also nurtured patience, attention to detail, and cultural awareness—qualities essential for any aspiring designer. The workshop concluded with a vibrant display of student creations, reflecting the talent, imagination, and unique perspectives of SFI's newest batch.

Day 5 Highlights!

Anti-Ragging Measures & Policies Session by the Women's Cell



5th August, 2025: As part of the Induction Program at Satyam Fashion Institute (SFI), Noida, the Women's Cell conducted an important and informative session on Anti-Ragging Measures & Policies, ensuring that our



first-year students begin their academic journey in a safe, respectful, and inclusive environment. Under the mentorship of esteemed Principal Dr. Neetu Malhotra, and faculty members the session outlined SFI's zero-tolerance policy towards ragging and explained in detail the preventive measures, support mechanisms, and reporting protocols in place. Students were informed about their rights, the legal implications of ragging under the UGC guidelines, and the institute's commitment to maintaining a harassment-free campus. The discussion encouraged openness, empathy, and mutual respect among students, reinforcing the message that SFI is a safe space for creativity and collaboration.

Day 6 Highlights!

Framing Creativity Through the Lens

8th August, 2025: As part of the Induction Program at Satyam Fashion Institute (SFI), Noida, students were introduced to the art and science of photography in an engaging workshop conducted under the mentorship of Mr. Satyam Deb Roy. The session aimed to enhance students' visual storytelling skills—an essential aspect of fashion communication and design. He began by sharing

insights into the fundamentals of photography, covering key concepts such as composition, lighting, depth of field, and perspective. Students explored how these elements come together to create compelling images that capture



mood, detail, and narrative. The workshop featured a hands-on component where students experimented with camera techniques, framing styles, and creative angles, learning how to bring their design concepts to life visually. Emphasis was placed on observing details, using light effectively, and developing a photographer's eye—skills that are crucial for their future projects in fashion shoots, portfolio building, and digital campaigns. The session not only introduced students to professional photography practices but also inspired them to see the world as a canvas for creativity.

Day 7 to 10 Highlights!

SFI Induction Program Concludes with Power-Packed 'Grooming & Ramp Walk' Workshop

11th August, 2025: The Induction Program at Satyam Fashion Institute (SFI) reached its grand finale with the much-awaited 'Grooming & Ramp Walk' workshop, held under the expert mentorship of Ms. Anshika Goel and Ms. Prachi Agarwal. This dynamic session was designed to instill confidence, stage presence, and professional finesse in the budding fashion enthusiasts of the new academic batch. The workshop focused on posture correction, poise, facial expressions, hand movements, and synchronization—skills essential for both the runway and real-world professional scenarios. Students were guided through step-by-step ramp walk techniques, right from basic stance to confident turns, with special emphasis on elegance and individuality. Beyond technical skills, the mentors shared insider tips from the fashion industry, covering aspects like personal styling, grooming etiquette, and the importance of self-presentation. This concluding session was not only a celebration of talent but also a transformative experience that brought the induction journey full circle. Students expressed their excitement and gratitude, acknowledging that the workshop had boosted their

self-confidence, communication style, and stage readiness. The event culminated with a mini ramp walk showcase where participants demonstrated their learning with grace and flair.

SFI at the 16th FICCI Global Skills Summit 2025



August 8, 2025: Satyam Fashion Institute (SFI), Noida, proudly continues its mission of preparing future-ready professionals by providing students with industry-driven exposure and skill enhancement opportunities. As part of this commitment, our design students participated in a Master Class on Financial Literacy & Employability Skills during the prestigious 16th FICCI Global Skills Summit 2025, held at FICCI Federation House, New Delhi. The Master Class brought together leading experts and industry practitioners to address the critical need for financial awareness and career preparedness in today's competitive global market. Students gained practical knowledge on managing personal and professional finances, understanding investment basics, planning career pathways, and developing employability traits that align with evolving industry expectations. The session offered real-world insights, case studies, and interactive discussions, empowering students to make informed financial decisions while also equipping them with the confidence and communication skills required to excel in interviews and workplace environments.

A Day at Liva Studio – Where Innovation Meets Sustainability

13th August, 2025: The team from Satyam Fashion Institute had the enriching opportunity to spend a day at Liva Studio, an inspiring space where design innovation beautifully blends with sustainability. Liva, a brand widely recognized for its fluid, breathable, and eco-friendly fabrics crafted from natural fibres, has been at the forefront of promoting conscious fashion. During the

visit, our faculty members and students experienced the versatility of these sustainable textiles and explored how they can redefine modern fashion practices. As a gesture of collaboration, Liva has generously donated its exquisite fabrics to Satyam



Fashion Institute Noida. These fabrics will now become part of a thoughtfully curated display in our Visual Merchandising Lab, offering students an immersive, hands-on experience in working with sustainable materials while enhancing their creative learning

environment.

Successful Celebration of 79th Independence Day

15th August 2025: Satyam Fashion Institute Noida celebrated the 79th Independence Day with great enthusiasm and patriotic spirit.



The celebration commenced with the flag hoisting and the national anthem by the esteemed dignitaries of the institution – Honorable Chairperson Dr. Sneha Singh, Secretary CA Dr. Pradeep Gupta, our esteemed Principal Dr. Neetu Malhotra along with other department heads. The cultural program witnessed soulful and an energetic patriotic dance performance by design students Suhani, Sneha Mandal, and Vaishnavi, which captivated the audience. The entire campus was adorned with the tricolor, radiating patriotism and unity. The celebration concluded with the distribution of sweets among students and staff, spreading joy, harmony, and a spirit of togetherness across the institution.

Janmashtami 2025 Celebration Successfully Organized with Cultural Grandeur



16th August, 2025: Satyam Fashion Institute, Noida, celebrated the festival of Janmashtami with traditional devotion and vibrant cultural



fever. The campus came alive with divine energy, adorned with floral decorations, the glow of diyas, and colorful performances. The celebration had a graceful presence of esteemed dignitaries of the institute honorable Chairperson Dr. Sneha Singh, Secretary CA Pradeep Gupta, and Principal Dr. Neetu Malhotra, SFI along with the Heads of other department. Students showcased a series of captivating performances including beautifully designed Krishna-Radha tableaux, the thrilling Matki Phod competition, energetic dance and song presentations, and a creative Krishna-Radha costume show. These performances filled the campus with joy, devotion, and festive enthusiasm. The celebration concluded with the distribution of sweets to all students and staff, making the day a truly memorable one.

Satyam Fashion Institute Observes Anti-Ragging Week 2025 – Fostering Respect, Safety & Awareness

In alignment with UGC guidelines and its commitment to creating a safe and inclusive campus, Satyam Fashion Institute (SFI), Noida, observed Anti-Ragging Week 2025 with a series of impactful activities and competitions designed to raise awareness and promote harmony among the new batch of students. Organized under the guidance of the Anti-Ragging Committee in

collaboration with IQAC Coordinator, Dr. Preeti Singh, the week-long initiative aimed to sensitize students about the importance of respect, empathy, and mutual support, while reinforcing



SFI's zero-tolerance policy towards ragging. The fresh Batch of 2025 enthusiastically participated in multiple creative and interactive competitions that highlighted the message of anti-ragging in innovative ways: Poster Making Competition & Leaflet Distribution, Street Play, Short Film Screening & Distribution, Quiz Competition. The week-long activities not only fostered creativity and critical thinking but also empowered students to take a strong stand against ragging, ensuring that the campus remains a safe, nurturing, and inclusive space for all. Honorable Principal Dr. Neetu Malhotra applauded the efforts of the Anti-Ragging Committee and participating students for making the campaign both educational and impactful.

World Photography Day Celebration at SFI



18th August, 2025: On the occasion of World Photography Day, Satyam Fashion Institute proudly showcased the creative outcomes of a special Photography Workshop on Anti-Ragging, conducted with the fresh batch of design students. From concept development to execution, each photograph was carefully composed and captured by our talented students, under the mentorship of experienced faculties. The workshop not only enhanced their artistic skills but also conveyed a powerful message of fostering a safe, inclusive, and positive campus environment.

“Urja – Ek Naya Safar” Orientation Program 2025, Successfully Organized with Leading Design & Entrepreneur Icons

20th August, 2025: Satyam Fashion Institute Noida welcomed its new batch of budding designers through its grand Orientation Program 2025 – Urja: Ek Naya Safar. The event



symbolized new beginnings, creativity, and innovation, featuring an inspiring panel of Guests of Honour including Mr. Manish Tripathi, Ms. Tanmayaa Manish, Mr. Ravi K Passi, Ms. Shashi Nangia, Ms. Sonia Jetleey, and Mr. Sahil Chaudhary, all stalwarts from the fashion and textile industry. The day commenced with a



ceremonial lamp lighting followed by a welcome address from esteemed Principal Dr. Neetu Malhotra, highlighting the

successful completion of the 15-day Induction Program where students actively engaged in personality development, styling, photography, design workshops, and creative projects. The distinguished guests shared valuable insights on blending heritage with innovation, the importance of originality, craftsmanship, and technology in design, and encouraged students to embrace creativity with confidence. Honorable Chairperson Dr. Sneha Singh and Secretary CA Dr. Pradeep Gupta extended their best wishes to the students, motivating them to approach challenges as opportunities.

Satyam Fashion Institute Crowns Miss SFI 2025 – A Celebration of Talent, Style & Empowerment

20th August, 2025: Satyam Fashion Institute hosted its much-anticipated Miss SFI 2025 pageant — a vibrant showcase of confidence, creativity, and women's empowerment. The grand event, held on the SFI campus, witnessed enthusiastic participation from the Batch of 2025 across diverse programs. The evening was graced by honorable Chairperson Dr. Sneha Singh, Principal Dr. Neetu Malhotra and distinguished Guests of



Honour — Mr. Krishan Tiwari and Ms. Sapna Tiwari, fashion media veterans, along with fashion designer Suman Pathak. Their presence and inspiring words motivated students to pursue their dreams with passion. Contestants impressed the audience through engaging rounds such as the Parents Walk with Miss SFI and the Talent Round, each designed to highlight individuality, elegance, and multifaceted skills. More than a beauty contest, the pageant embodied holistic growth and empowerment. Students were honored winners across multiple categories with Miss SFI 2025 – Mihika Sharma, B.Design, Pallavi Singh, from One year Certificate program winner of PG Diploma.



Fashion with a Purpose, Style with Responsibility



24th August, 2025: Satyam Fashion Institute Noida, proudly joined hands with IIM Lucknow – PGP Sustainable Management & Centre for Business Sustainability for Sanrakshan 2025: Viksit Bharat 2047, an initiative dedicated to promoting sustainable practices for a progressive India. SFI presented a Sustainable Fashion Show that highlighted the power of design as a force for positive change. The runway came alive with collections inspired by eco-conscious values — from mindful design processes and the use of eco-friendly materials to innovative approaches in up cycling and responsible fashion choices. Each creation reflected the vision of a greener tomorrow, blending style with sustainability. Our esteemed Principal, Dr. Neetu Malhotra, who was honored for her leadership in sustainable design education and empowering young designers to integrate responsibility into creativity.

National Sports Day: Celebrating Fitness & Team Spirit

29th August, 2025: At Satyam Fashion Institute Noida, holistic development is a priority—and National Sports Day 2025 was a perfect occasion to celebrate that spirit and zeal. Design students came together at the campus ground to celebrate the occasion with great energy, participating in a range of spirited activities including Shot Put, Chess, and Relay Races, under the mentorship of Sports faculty Mr. Shubham,. The event encouraged teamwork, discipline, and a healthy competitive spirit among students. It was not just about winning—it was about participation, effort, and unity. The joy and camaraderie on display reminded everyone that physical

wellness and sportsmanship are as important as academic and creative achievements. The winners of the games were felicitated by our esteemed Principal, Dr. Neetu Malhotra.



Leadership Recognition: SFI at the ArdorComm Symposium



30th August, 2025: Satyam Fashion Institute Noida reached another milestone as our esteemed Principal, Dr. Neetu Malhotra, was invited to participate in the prestigious Adobe presents ArdorComm Education Leadership Symposium 2025 held at The Connaught, New Delhi. The event brought together visionary leaders and changemakers in the education sector to discuss the future of learning, innovation, and leadership. Our esteemed Principal's presence and contributions reflected the institute's thought leadership and its commitment to redefining fashion education through creativity, innovation, and academic excellence. Her participation elevated SFI's presence on a national platform and inspired continued growth and progress.

Swatch-Making & Styling by First-Year Students

1st September, 2025:

Our first-year Design students have been immersing themselves in the creative process as they explored the fundamentals of design through hands-on swatch know-how and styling session with their mentors.



With enthusiasm and curiosity, they experimented with textures, patterns, and materials—transforming ideas into tangible pieces that reflected their imagination and originality. These early explorations are not just exercises in technique at SFI, but milestones in their creative journey, helping them understand the endless possibilities that the world of design holds.

Empowering Minds: Goal Setting & Decision-Making Workshop



2nd September, 2025: SFI organized a transformative session on “Goal Setting and Decision Making,” led by Ms. Ambika Goel, a highly respected Life Coach and Student Psychology Counsellor. The session was designed to equip students with practical tools for setting clear goals and making informed decisions—skills that are crucial both in academics and life beyond college. Through interactive discussions and reflective exercises, students gained valuable insights into self-awareness, prioritization, and strategic thinking. It was a deeply enriching experience that helped many students find clarity and direction as they plan their future paths. The session concluded on an engaging question and answer round between the experts and the students.

Industry Connect: Learning from Real-World Designers



3rd September, 2025: Satyam Fashion Institute Noida had the privilege of hosting an engaging industry session with alumni designer Ms. Jyoti Jaiswal. She shared her remarkable journey in the design world with our first-year students, offering insights into her experiences and creative process. A highlight of her talk was her recent achievement of designing an outfit for the legendary playback singer Mr. Kumar Sanu. Her story served as a source of immense inspiration for our budding designers, encouraging them to dream boldly and pursue their craft with dedication and passion. The freshers had a wonderful Q&A after the session. Industry talks like these are instrumental in bridging the gap between the classroom and the fashion industry, giving students real-world perspectives that enrich their academic experience.

Creative Learning in Action

7th September, 2025: Design students of Satyam Fashion Institute got a wonderful opportunity to participate in the Jagran Film Festival 2025, for an enriching and



experiential learning. As part of the Fashion Communication program, they immersed themselves in the dynamic realms of storytelling, media, and visual expression. Through direct exposure to the event, meaningful interactions, and networking with industry professionals, our students broadened their perspectives and gained invaluable insights beyond the classroom. It is truly inspiring to witness our aspiring fashion communicators engage, observe, and evolve through such an immersive learning experience under their mentor Mr. Satyam Deb Roy, who accompanied them during this event.

Game On at Satyam Group of Institutions, Noida



9th September, 2025: The Sports Cell of Satyam Group of Institutions, under the aegis of IQAC Cell, organized an Orientation for the Cricketing Skill Enhancement Workshop in

collaboration with ICCTS by CAPS. Designed as an orientation into the world of professional cricket training, the session focused on building both fundamental and advanced skills. Participants had the opportunity to learn essential techniques, improve their game strategies, and gain insights into fitness, discipline, and teamwork from experts in the field. More than just a training session, the orientation aimed to instill the values of sportsmanship, resilience, and collaboration—qualities that extend beyond the cricket field and contribute to holistic student

Exploring Knowledge with Subject Specialized Books



10th September, 2025: The Library Cell of Satyam Fashion Institute recently organized an Academic and Reference Book Exhibition within the institute library, designed to acquaint first-year students with the importance of reading and research in their academic journey. The exhibition not only showcased a wide spectrum of academic and reference titles across various subjects but also guided students on how to effectively identify, select, and utilize books for assignments, projects, and scholarly exploration. The session was highly interactive, encouraging students to ask questions, browse through diverse resources, and discover the wealth of knowledge available at their fingertips. By engaging with the library's extensive collection, students developed a deeper appreciation for independent learning and critical inquiry.

Celebrating Hindi Divas at Satyam Fashion Institute



12th September, 2025: Satyam Fashion Institute joyfully celebrated Hindi Diwas with a vibrant program that highlighted the beauty and cultural richness of the Hindi language. On this occasion, the Library Cell of the institute organized a series of engaging and interactive activities designed to inspire students to appreciate and express themselves in Hindi. The celebration witnessed enthusiastic participation, with inspiration from esteemed Principal, Dr. Neetu Malhotra. Students presented soulful recitations of Hindi poems, melodious songs, and powerful quotes that captured the essence of the language. These performances not only showcased their creativity but also reflected their respect for Hindi as a medium of cultural identity and communication.

Professional Skill Development Session Concluded Successfully!

12th September, 2025: Satyam Fashion Institute, Noida under IQAC and in collaboration with the Entrepreneurship Cell, successfully hosted an insightful session on Professional Skill Development with industry expert Mr. Kaushik Sheel. The session, which was especially organized for the design students from fresh batch, empowered them with valuable knowledge, practical guidance, and professional excellence, preparing them for real-world challenges. His expertise and knowledge guided our students with better understanding of how the design industry works and the session ended on question and answer round with the expert.



Bridging Knowledge with Real-World Application at SFI



18th September, 2025: At Satyam Fashion Institute, Noida, we are dedicated to creating a learning environment where technology, creativity, and industry relevance go hand in hand. Classroom learning is complemented with real-world insights shared by Resource Expertise Mr. Kaushik Sheel, a seasoned industry professional, who brings practical expertise into academic discussions. Adding to this, our Principal, Dr. Neetu Malhotra, offers personal mentorship and continuous guidance, ensuring that every student develops the confidence and skills required to excel in the professional arena. This synergy of academic excellence and industry engagement equips SFI students to step into the future as competent, innovative, and industry-ready professionals.

Celebration of Vishwakarma Day at SFI

17th September, 2025: Satyam Fashion Institute, Noida, joyfully celebrated Vishwakarma Day, honoring Lord Vishwakarma—the divine architect and craftsman. The occasion was a tribute to the enduring spirit of creativity, innovation, and design that lies at the heart of the fashion world. The celebration was held in the Lifestyle Accessory Department, where our esteemed Principal Dr. Neetu Malhotra, students and faculty members came together to uphold the values of artistry, craftsmanship, and inspiration, reaffirming SFI's commitment to nurturing design excellence.



SFI Hosts Briefing Session on World Skills Competition Shanghai 2026



17th September 2025: Satyam Fashion Institute, Noida, conducted an insightful briefing session on the World Skills Competition Shanghai 2026. The session had the presence of esteemed Principal Dr. Neetu Malhotra with faculty members, and the students were introduced to the diverse opportunities and pathways available to showcase their skills at this prestigious international platform. Students gained valuable insights into how they can represent India with creativity, innovation, and technical expertise, while aligning their talent with global benchmarks of excellence. This session marked yet another step towards empowering our students to become future leaders in design and innovation.

SFI Principal Honored as Guest of Honor at Designer Fashion Week

19th September, 2025:

Satyam Fashion Institute, Noida, takes great pride in sharing that our Principal, Dr. Neetu Malhotra, was invited to grace the Designer Fashion Week – Edition 4 (3D) as the Guest of Honor. The event was



organized by Lingaya's Vidyapeeth, School of Fashion Design, held on 19th & 20th at Hyatt Centric, Janakpuri, in the national capital. It was a grand celebration of innovation, creativity, and the future of fashion. Dr. Malhotra's presence and words of encouragement added immense value, motivating young designers and participants to continue pushing the boundaries of design. This recognition reflects SFI's continued commitment to shaping the future of fashion education and inspiring its community.



SFI Principal Felicitated at the 6th Zoom Delhi Everest Awards

20th September, 2025: It was a proud moment for the Satyam Fashion Institute, Noida family as our esteemed Principal, Dr. Neetu Malhotra, was invited as a Special Guest at the prestigious 6th Edition of the Zoom Delhi Everest Awards. The event was held on 20th September 2025 at Radisson Blu Hotel, Dwarka, in the national capital. The event that was attended by eminent personalities and celebrity guest, like Mannara Chopra, celebrated talent, leadership, and excellence across diverse and creative fields. This recognition not only brings honor to SFI but also serves as an inspiration for our students and faculty to continue striving for excellence and innovation.



Design Students Embark on an Enriching Visit to the UP International Trade Show 2025



26th September, 2025: The first-year students of Satyam Fashion Institute, Noida, are set to explore the UP International Trade Show 2025 today. This visit offered them a remarkable opportunity to engage with skilled artisans, discover diverse crafts, and experience the living traditions of Uttar Pradesh's cultural heritage. During the visit, students interacted with local artisans and entrepreneurs, gaining first-hand understanding of traditional craft practices and their relevance in contemporary markets. They explored a wide variety of products such as handloom textiles, chikankari and zardozi embroidery, brassware, wooden handicrafts, terracotta pottery, glassware from Firozabad, and jute-based sustainable accessories and home furnishing. Students observed how heritage techniques are being adapted to meet modern consumer preferences and global market demands. The enriching experience provided them with knowledge beyond textbooks—bridging classroom concepts with real-world applications, and reinforcing the importance of cultural heritage in shaping design innovation.

SFI Celebrates SNDT Convocation Ceremony with Pride



25th September, 2025: It was a moment of pride and accomplishment as Satyam Fashion Institute, Noida celebrated the SNDT Convocation Ceremony with great joy and honor. The occasion marked not only the successful culmination of our students' academic journeys but also the beginning of new opportunities, aspirations, and success stories. As our graduates step into the next phase of their careers, we extend our heartfelt wishes for a future filled with confidence, creativity, and determination. This milestone stands as a testament to their hard work and the institute's unwavering commitment to academic excellence and professional growth.

SFI Nominated for CHETNA Annual Awards 2024

29th September, 2025: It gives us immense pleasure to share that SFI has been nominated for the CHETNA Annual Awards 2024-25 in two prestigious categories—Best CHETNA Credit Course and Best CHETNA Host Institute. Organized by SNDT Women's University, Mumbai, the nomination process recognized institutions demonstrating excellence in academic innovation, implementation of CHETNA credit programs, and impactful student engagement. Representing the institute with distinction, our esteemed Principal, Dr. Neetu Malhotra, delivered a comprehensive presentation showcasing SFI's initiatives, achievements, and commitment to quality education. This recognition highlighted the institute's dedication to fostering holistic learning experiences and further strengthens its standing as a leader in fashion education.

Students Shine at SFI's Four-Day Spectacle — Crafts Carnival 2025



8th October, 2025: Satyam Fashion Institute, Noida successfully organized the grand National Craft's Carnival 2025 from 8th to 11th October 2025, celebrating a vibrant fusion of art, culture, and fashion. The four-day extravaganza brought together creativity, craftsmanship, and cultural expression, offering students an exciting platform to showcase their talent and innovative spirit. Throughout the event, students from different schools of Delhi NCR and colleges enthusiastically participated in a wide range of activities including interactive craft and design workshops, where they explored traditional techniques blended with contemporary styles. The campus came alive with mesmerizing cultural performances, as students presented dance, music, and theatrical acts representing the diverse artistic heritage of India. One of the most awaited highlights of the carnival was the prestigious "Craft Style Icon 2025" competition, where participants exhibited their creativity, confidence, and style on stage. The event not only provided students with an opportunity to express their artistic abilities but also encouraged collaboration, innovation, and appreciation for Indian crafts and culture.

Day 1 – A Grand Opening: Celebrating the Spirit of Creativity at "Crafts Carnival 2025"

October 8, 2025: Satyam Fashion Institute inaugurated its much-awaited "Crafts Carnival 2025" with great enthusiasm and traditional fervor. The four-day celebration began with the ceremonial lighting of the lamp and Saraswati Vandana, marking the union of art, design, and culture. Chairperson Dr. Sneha Singh and Principal Dr. Neetu Malhotra addressed the gathering, motivating students to express their creativity and design thinking through this vibrant platform. The



opening day featured a series of craft and design workshops, where artisans shared insights into traditional craftsmanship and contemporary design practices. The 'Artisan Interaction Session' emerged as a key highlight, inspiring students to preserve India's artistic heritage through innovation and experimentation.

Day 2 – Craftsmanship in Action: Workshops that Blended Tradition and Innovation



October 9, 2025: The second day of the Crafts Carnival focused on hands-on learning and creative experimentation. Students actively participated in workshops on textile techniques, embroidery, and handcrafted product development, exploring how traditional crafts can be adapted into modern design contexts. Artisans conducted live demonstrations, showcasing intricate methods of working with wood, fabric, metal, and natural dyes. The atmosphere was filled with energy and creativity as students engaged in the making process, gaining valuable insights into the craft industry. The day beautifully reflected Satyam's commitment to nurturing design thinking and skill-based learning.

Day 3 – Culture in Motion: A Celebration of Folk Art, Dance, and Design



October 10, 2025: The third day brought together culture, performance, and craft expressions under one vibrant roof. The morning began with the Cultural Dance Competition, where participants from various institutes showcased the richness of India's folk traditions through dynamic performances. Students also presented craft installations and thematic displays inspired by regional art forms, highlighting creativity, concept, and craftsmanship. The jury praised the students for their thematic execution, styling, and innovation. The day concluded with a Fashion Fusion performance, blending art, fashion, and tradition in a spectacular display that received a standing ovation from the audience.



Day 4 – The Grand Finale: “Craft Show” and “Miss Craft Icon 2025” Steal the Spotlight



October 11, 2025: The final day of Crafts Carnival 2025 unfolded with unmatched excitement and artistic brilliance. The much-awaited “Craft Show” featured master artisans from across India, exhibiting a wide array of handcrafted textiles, jewelry, home décor, and handloom art. Students from leading institutes including Amity University, Greater Noida, and JIMS participated enthusiastically, adding a competitive and collaborative



spirit to the event. The highlight of the evening was the “Miss Craft Icon 2025” contest — a perfect blend of creativity, confidence, and style. Participants dazzled the ramp with ensembles that beautifully fused Indian crafts, folk art, and contemporary fashion. The esteemed panel of judges — Ms. Monica Ahuja (Ms. Glamorous Winner of Haut Monde Mrs. India Worldwide 2021), Alumni Ms. Ananya Vandanand, Industry Expert Mr. Kunal Sood, and Principal Dr. Neetu Malhotra — praised the participants' innovation and presentation. The winners were announced as Twinkle (Winner), Komal



(First Runner-up), and Satyam (Second Runner-up). The event concluded with a heartfelt vote of thanks by Principal Dr. Neetu Malhotra, celebrating creativity, tradition, and the enduring spirit of design at Satyam Fashion Institute.

Satyam Fashion Institute, Noida Wins “Best Credit Course Award” in Digital Design Skills by SNDT Women’s University



13th October 2025, Noida: It gives us immense pride to share that Satyam Fashion Institute (SFI), Noida has been honored with the “Best Credit Course Award” in Digital Design Skills by SNDT Women's University, Mumbai. This prestigious recognition celebrates SFI's excellence in academic innovation, creative pedagogy, and its forward-thinking approach to integrating digital tools in fashion education. The award acknowledges SFI's exemplary efforts in designing and implementing a credit course that empowers students with cutting-edge digital competencies essential for the evolving design industry. Representing the institute, our esteemed Principal Dr. Neetu Malhotra presented an insightful



overview of SFI's digital initiatives, highlighting how the program bridges creativity, technology, and sustainability in design education. This recognition not only reinforces SFI's reputation as a leading institution in fashion and design but also reflects its unwavering commitment to nurturing future-ready professionals through experiential learning and industry-aligned curriculum.

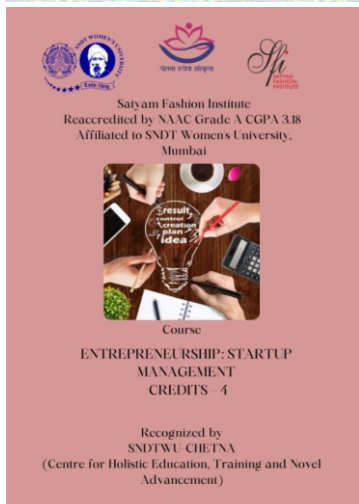
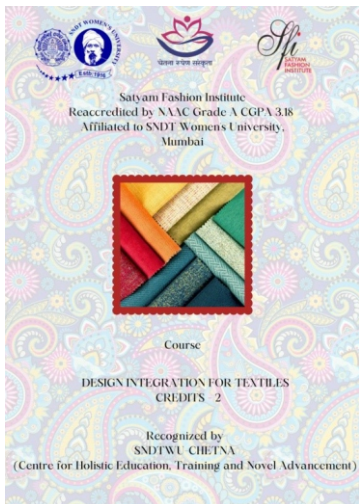
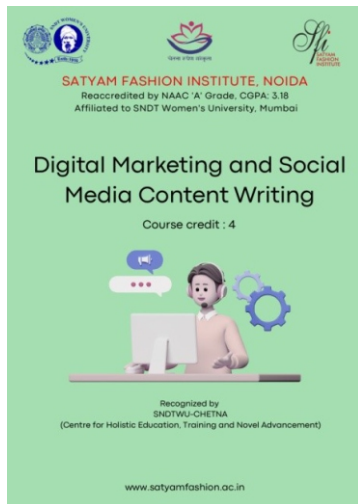
SFI Students Explore the World of Textiles at Expo Center



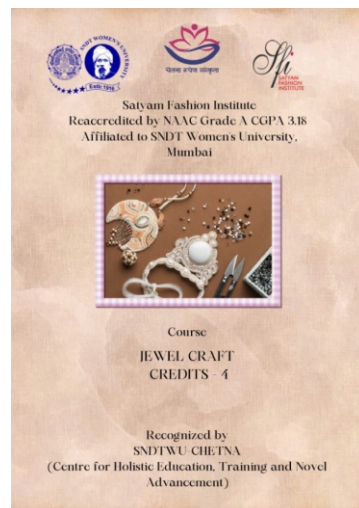
15th October, 2025: In its continued effort to promote experiential learning, Satyam Fashion Institute, Noida organized an educational visit to the Sector 62 Expo Center, where students engaged in an enriching exploration of fabrics, sarees, and suits. The visit provided students with hands-on exposure to a wide range of textile textures, weaving techniques, fabric finishes, and regional craftsmanship, allowing them to connect theoretical knowledge with real-world industry practices. This interactive learning experience helped budding designers gain a deeper appreciation of India's diverse textile heritage, while also enhancing their creative vision and technical understanding of fabrics and drapes.



Satyam Fashion Institute Excels in Innovative CHETNA Credit Courses Recognized by SNDT Women's University

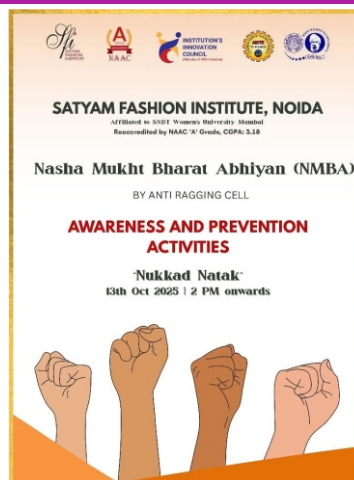


16th October, 2025: Satyam Fashion Institute, Noida—affiliated with SNDT Women's University, Mumbai, and reaccredited by NAAC with an 'A' Grade (CGPA 3.18)—continues to uphold excellence in creative education through its innovative CHETNA Credit Courses. The institute offers dynamic programs such as Smart Design, Entrepreneurship and Startup Management, and Jewel Craft, each designed to foster future-ready design professionals. The Smart Design course explores AI-driven creativity and intelligent design solutions; Entrepreneurship and Startup Management nurtures business acumen and innovation among aspiring design entrepreneurs; while Jewel Craft celebrates India's rich craftsmanship through contemporary jewelry design practices. Recognized by SNDTWU-CHETNA (Centre for Holistic Education, Training, and Novel Advancement), these courses highlight SFI's commitment to holistic learning that



integrates technology, creativity, and entrepreneurship. By combining traditional artistry with modern innovation, Satyam Fashion Institute continues to empower its students to lead as creative thinkers, innovators, and change makers in the evolving design industry.

SFI Organizes Nukkad Natak under Nasha Mukht Bharat Abhiyan

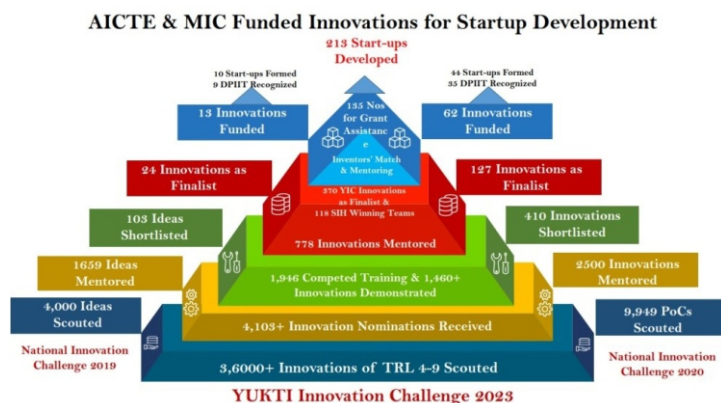


13th October, 2025: As part of the Nasha Mukht Bharat Abhiyan (NMBA) — an awareness and prevention initiative — the Anti-Ragging Cell of Satyam Fashion Institute, Noida organized a powerful Nukkad Natak on 13th October 2025. Through impactful performances, students creatively portrayed the harmful effects of substance abuse and emphasized the importance of making conscious and healthy life choices. The event served as a strong reminder of the role each individual plays in fostering awareness and responsibility within society. The performance not only showcased the students' talent and social commitment but also inspired the audience to take a collective pledge for a healthier, drug-free, and aware India.

SFI IIC Team Participates in Online Orientation Session on IIC 8.0 Calendar & R&D Cell Activities

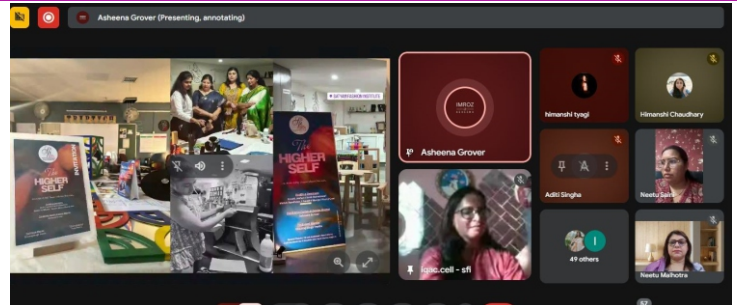


22nd October, 2025: Satyam Fashion Institute's Institution's Innovation Council (IIC) team enthusiastically participated in the Online Orientation Session on IIC 8.0 Calendar & R&D Cell Activities for the Academic Year 2025–26, held on 22nd October 2025 at 4:00 PM. The session was addressed by Hon'ble Chairman, AICTE, Prof. T. G. Sitharam, who shared valuable insights on strengthening the IIC framework, nurturing an innovation-driven culture, and advancing Research and Development initiatives for the



forthcoming year. The IIC Cell team of Satyam Fashion Institute, Noida attended the session with great enthusiasm and commitment, reaffirming its dedication to promoting innovation, creativity, and research on campus. Organized under the leadership of the Ministry of Education's Innovation Cell (MIC), the session served as a significant platform for IIC members, Innovation Ambassadors, faculty, and students to align with the objectives of IIC 8.0 and contribute meaningfully to national innovation and entrepreneurship initiatives.

SFI Hosts Its First “Charcha with Alumni” on Spiritual Design by Asheena



26th October, 2025: Satyam Fashion Institute, Noida extends heartfelt gratitude to Ms. Asheena Grover Singh, President, SFI Alumni Association, for leading an inspiring and soulful session on “Spiritual Design” as part of SFI's first-ever “Charcha” interactive series. As a Spiritual Entrepreneur and Design Mentor, and the creative mind behind Light in Fantasy, Ms. Asheena shared profound insights on viewing design through the lens of mindfulness, purpose, and emotional connection. Her Charcha encouraged students and faculty to embrace creativity with deeper consciousness, setting a new benchmark for reflective design thinking at SFI. Our esteemed Principal, Dr. Neetu Malhotra especially appreciated the SFI Alumni Association team, especially the newly appointed office bearers, for their enthusiasm, teamwork, and dedication in making this event a success. The “Charcha” session was more than just a discussion—it was a celebration of wisdom, creativity, and unity. The exchange of ideas reflected the spirit of growth and togetherness that defines the SFI family.

SATYAM FASHION INSTITUTE, NOIDA
REACCREDITED BY NAAC 'A' GRADE, CGPA: 3.18
(AFFILIATED TO SNDT WOMEN'S UNIVERSITY, MUMBAI)

“चर्चा”
on the topic
“Spiritual Design by Asheena”

Asheena Grover Singh
(President, SFI Alumni Association)
Spiritual Entrepreneur & Design Mentor
Founder & Creative Head, Light in Fantasy

Mahima Malik
(Vice-President, SFI Alumni Association)
Textile & Craft
Communication Designer

SUNDAY, 26th October 2025
3pm - 4pm

C-56/ A/14&15, Sector -62, Noida, Pin Code-301209
Website: www.satyamfashion.ac.in

SFI Hosts Grand Auditions for “Miss & Mrs. Red Carpet Crown of India – Season 2”

29th October, 2025: Satyam Fashion Institute, Noida, in collaboration with Miss & Mrs. Red Carpet Crown of India, successfully organized the grand auditions for Season 2 of the prestigious beauty and talent pageant. The event, held at the institute's auditorium,



witnessed an enthusiastic participation from aspiring models and fashion enthusiasts who showcased their confidence, creativity, and elegance. The auditions were judged by a distinguished panel comprising TV Actress Ms. Kajal Chauhan (known for Meri Saas Bhoot Hai), Ms. Mayuri Mittal, Founder & CEO of Miss & Mrs. Red Carpet Crown of India, and Dr. Neetu Malhotra, Principal,



Satyam Fashion Institute. Their expert insights and inspiring presence motivated participants to deliver their best performances. The event provided a dynamic platform for participants to express their individuality and talent, while also reflecting SFI's ongoing commitment to bridging academia with real-world industry exposure.

Dr. Neetu Malhotra Served as External Auditor at Jagannath University



6th November, 2025: Dr. Neetu Malhotra, Principal of Satyam Fashion Institute, Noida, was invited as an External Auditor by the Department of Fashion Design & Technology at Jagannath University. The audit focused on reviewing academic processes, curriculum design, and quality benchmarks to enhance the standards of fashion education. During the visit, Dr. Malhotra held insightful interactions with faculty members and students, evaluating the department's academic framework and teaching methodologies. Her engaging discussion with Ms. Renu Singh Malik, Head of the Department, emphasized collaborative initiatives for academic innovation and excellence in fashion design and technology. The visit marked a significant step in strengthening inter-institutional ties and reaffirmed the shared vision of both universities toward promoting quality, creativity, and continuous advancement in fashion education.

SFI Organizes Awareness Session on National Cancer Awareness Day



7th November, 2025: The Research & Development Cell, in collaboration with the Extension Cell of Satyam Fashion Institute, Noida, organized an insightful session on National Cancer Awareness Day on 7th November 2025. The session aimed to educate students about the importance of early detection, preventive healthcare,

and adopting healthy lifestyle choices to reduce the risk of cancer. The event featured an awareness talk by health professionals who emphasized the significance of regular check-ups, balanced nutrition, and mental well-being as key components of preventive care. Students actively participated in an interactive Q&A session that helped dispel common myths and misconceptions related to cancer, while informative pamphlets were distributed to enhance their understanding of the disease. Through expert guidance and meaningful discussions, the session encouraged empathy, self-care, and community support for individuals battling cancer. Students shared their reflections and pledged to promote wellness and awareness within their communities. The initiative reflected SFI's commitment to holistic education—shaping creative minds who are not only skilled in design but also socially aware, empathetic, and responsible citizens dedicated to fostering a healthier and more compassionate society.

Satyam Fashion Institute Honored as Best Design Institute, Noida 2025



17th November, 2025: Satyam Fashion Institute, Noida, proudly celebrates a significant milestone as it has been conferred with the prestigious title of “Best Design Institute, Noida 2025,” recognizing its unwavering commitment to creativity, innovation, and excellence in fashion education. Adding to this proud moment, the institute's respected Principal, Dr. Neetu Malhotra, was honored with the Award of Excellence in recognition of her visionary leadership, remarkable contributions to the fashion industry, and dedication to nurturing and empowering young designers. This achievement reflects SFI's continued pursuit of academic and creative excellence, further strengthened through its impactful participation at The India Style Fashion Week 2025. Showcasing innovative collections such as Dhaga Darpan, Gyarah Baees, and the Classic handloom Saree Collection, the institute successfully blended cultural heritage with contemporary design sensibilities. The recognition stands as a testament to SFI's focus on sustainable thinking, hands-on learning, and industry-oriented education, as the institute moves forward with renewed inspiration to shape the future of fashion with purpose and excellence.

Dr. Neetu Malhotra Chairs International Conference at Lingaya's Vidyapeeth



7th November, 2025: Satyam Fashion Institute, Noida, proudly marked its presence at a Two-Day International Conference hosted by the School of Fashion, Lingaya's Vidyapeeth, Faridabad, Haryana, held on 7th–8th November 2025. The conference witnessed the esteemed participation of Dr. Neetu Malhotra, Principal, Satyam Fashion Institute, Noida, who was invited as the Session Chair, reflecting her academic leadership and contribution to design education. The event brought together academicians, researchers, and professionals to engage in meaningful dialogue on contemporary perspectives in fashion and design education. The conference served as a significant platform for knowledge exchange, collaboration, and strengthening academic partnerships, reinforcing the shared commitment to excellence, innovation, and global engagement in higher education.

Veteran Fashion Designer Varija Bajaj Felicitated at SFI Alumni Association Show



17th November, 2025: The SFI Alumni Association Show at the India Style Fashion Week was further enriched by the esteemed presence of veteran fashion designer Ms. Varija Bajaj, who was felicitated as the Guest of Honour. Her distinguished presence added great value and inspiration to the occasion, making it truly memorable for students, alumni, and faculty alike. The Institute sincerely acknowledged and appreciated her continued support, guidance, and encouragement toward nurturing young talent. Her association with the event reinforced Satyam Fashion Institute, Noida's commitment to excellence, mentorship, and strong industry-academia connect.

SFI Hosts Entrepreneurship Platform Showcasing Student Innovation

19th November, 2025: Satyam Fashion Institute proudly hosted The Entrepreneurship Platform on 15th November 2025 at the SFI campus, providing a dynamic space for students to showcase their handcrafted creations and entrepreneurial ideas. The exhibition witnessed vibrant energy and impressive footfall, as students transformed creativity into market-ready



products through innovation, craftsmanship, and design thinking. The event highlighted the entrepreneurial spirit of the students while reinforcing the institute's commitment to nurturing creativity, self-reliance, and real-world business exposure within the academic environment.

Dr. Sarojini Naidu International Award 2025 Celebrates Excellence and Empowerment



22nd November, 2025: It gives us immense pleasure to share that our esteemed Principal, Dr. Neetu Malhotra was felicitated with Dr. Sarojini Naidu International Award 2025. A moment of great pride and achievement was marked with the conferment at its 9th Edition, presented by the International Chamber of Media & Entertainment Industry in association with the International Women's Film Forum. This prestigious recognition honors the values of self-reliance, confidence, determination, and resilience, celebrating women who have made meaningful contributions through dedication and excellence. Being recognized among distinguished achievers committed to women's empowerment, stands as a testament for SFI to the continued pursuit of leadership, inspiration, and positive impact.



Satyam Fashion Institute Showcases Innovation at IIC Regional Meet 2025



25th November, 2025: Satyam Fashion Institute, Noida, proudly participated in the IIC Regional Meet 2025, organized by the Innovation Cell, AICTE, Ministry of Education, Government of India, and hosted at GL Bajaj Institute, Greater Noida, on 25th November 2025. Led by Dr. Neetu Malhotra (HOI & President, IIC), Ms. Eashverya Agarwal (Convener, IIC), and Ms. Neetu Saini (IPR Coordinator, IIC), the institute highlighted its commitment to innovation-led fashion education through sustainable design thinking, entrepreneurship, and experiential learning. The participation showcased initiatives such as design thinking workshops and startup mentoring, integration of AI, IPR, and circular fashion into the curriculum, industry and handcraft collaborations, and active engagement in the Swadeshi Bodh pledge, along with the presentation of student innovations—reinforcing the institute's vision of nurturing future-ready designers and change makers. Active participation in Swadeshi Bodh pledge and showcasing student innovations.

Design Students Celebrate Constitution Day through Creative Expression

28th November, 2025: On the occasion of Constitution Day 2025, design students of Satyam Fashion Institute, Noida, enthusiastically participated in a Slogan Writing Competition, creatively expressing their ideas and reflections on the values of democracy, freedom, and constitutional spirit. The activity provided a meaningful platform for students to engage with national ideals



through thoughtful and impactful words. The winners were felicitated by the esteemed Principal, Dr. Neetu Malhotra, in recognition of their creativity and participation, encouraging students to continue using design and expression as tools for social awareness. The event was a successful celebration of constitutional values, marked by active participation and student enthusiasm.

Design Students Promote Environment Awareness on National Pollution Day 2025



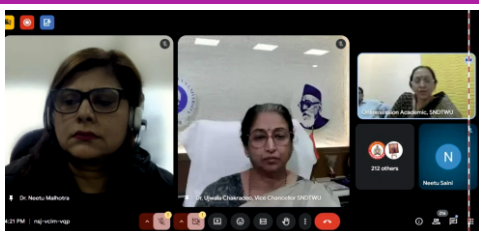
2nd December, 2025: On the occasion of National Pollution Day 2025, Satyam Fashion Institute successfully organized a Slogan Writing and Poster Making Activity, witnessing enthusiastic participation from Semester VIII design students. The event provided a creative platform for students to express their concerns and ideas on environmental protection, eco-friendly living, and sustainable practices through impactful visuals and thoughtful messages. The vibrant posters and slogans reflected strong social awareness, creativity, and responsibility towards promoting cleaner and greener living. The activity concluded on an inspiring note, reinforcing the institute's commitment to nurturing environmentally conscious designers and responsible citizens.

Kabaddi Championship Celebrates Team Spirit and Sportsmanship at SFI



4th December, 2025: The Sports Cell under the aegis of IQAC, Satyam Fashion Institute, Noida, successfully organized an exciting Kabaddi Championship on campus, creating an atmosphere filled with energy, enthusiasm, and healthy competition. Students participated with great zeal, demonstrating impressive agility, strategic thinking, and strong teamwork throughout the matches. The event not only promoted physical fitness but also fostered discipline, coordination, and true sportsmanship, making the championship a memorable and rewarding experience for everyone involved.

SFI Participates in Swayamsiddha State Level Nodal Centre Meeting



8th December, 2025: Satyam Fashion Institute, Noida, is pleased to share its active participation in the online meeting of the Swayamsiddha State Level Nodal Centre, under the chairpersonship of Hon'ble Vice Chancellor Prof. Dr. Ujwala Chakradeo, SNDT Women's University, Mumbai. The meeting highlighted the vision and objectives of the Swayamsiddha initiative, formally inaugurated on 5th July 2025 at SNDT Women's University, aimed at promoting gender equality and social justice in alignment with the Sustainable Development Goals (SDGs). During the session, the institute reaffirmed its commitment to ensuring the registration of all female faculty members, non-teaching staff, students, and alumni on the Strishakti and Swayamsiddha portals, along with the meaningful utilization of these platforms for empowerment and outreach. Satyam Fashion Institute extends its sincere

gratitude to Prof. Dr. Ujwala Chakradeo for her visionary leadership and valuable guidance to Principals and Heads of Institutions in advancing this significant initiative.

Students Use Performing Arts to Address Social Issues



8th December, 2025: Students of Satyam Fashion Institute, Noida, delivered impactful and socially relevant performances through Skits and Nukkad Natak as part of the subject/ course "Performing Arts Exploration." Through compelling storytelling and expressive performances, the students highlighted pressing social concerns such as cyber crime, anti-ragging, child labour, the importance of education, acid attacks, the power of voting, mental health awareness, and several other contemporary issues. The performances effectively demonstrated how theatre can transcend entertainment to become a powerful medium for social dialogue and change. The institute proudly acknowledges the students' efforts in using performing arts as a tool to spread awareness, inspire reflection, and encourage responsible action within society.

Design Students Explore India's Craft Heritage at National Crafts Museum

14th December, 2025: Design students of Satyam Fashion Institute, Noida, undertook an enriching educational visit to the National Crafts Museum, Pragati



Maidan, gaining firsthand exposure to India's diverse and vibrant traditions of art and craft. The visit became even more significant as it coincided with the museum's grand inauguration by the Hon'ble Minister Shri Giriraj Singh, adding greater academic and cultural value to the

experience. From intricate handloom textiles to refined folk art forms, students closely studied how traditional craftsmanship continues to influence and inspire contemporary fashion and design practices. The immersive research-oriented visit deepened students' appreciation of India's rich artisanal legacy and strongly aligned with SFI's vision of promoting heritage-inspired, sustainable, and culturally rooted design education.



Graduation Show Mentorship Workshop Enhances Draping Skills of Final-Year Students

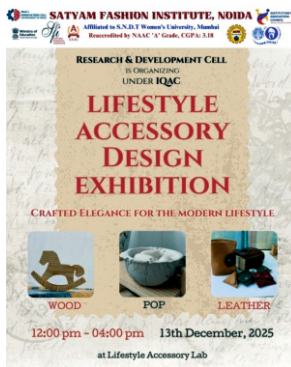
17th December, 2025:

The IQAC Cell, Satyam Fashion Institute, Noida, organized a Graduation Show Mentorship – Draping Workshop and Jury for Semester 8 students on 17 December 2025, from 9:30 AM to 4:30 PM, under the expert guidance of the esteemed resource person, Ms. Sonia Gupta. The immersive session focused on the fundamentals of draping, emphasizing form, flow, structure, and technical precision to help students refine their collections for the upcoming graduation show. Through hands-on mentoring and constructive jury feedback, final-year students gained valuable insights into transforming fabric into well-structured designs, enhancing both their creative vision and execution. The workshop played a significant role in strengthening practical skills and preparing students for a confident and professional grand finale.



Lifestyle Accessory Design Lab Exhibition at Satyam Fashion Institute

15th December, 2025: Creativity and craftsmanship came alive at the Lifestyle Accessory Design Lab Exhibition held at Satyam Fashion Institute, Noida, where innovation took center stage and student talent was celebrated in its finest form. The exhibition was formally inaugurated by esteemed Chairperson Dr. Sneha Singh, Chairperson along with Principal Dr. Neetu Malhotra, their presence encouraged the young designers to continue exploring creative excellence. The showcase featured an impressive collection of handcrafted lifestyle accessories developed by students of the Lifestyle Accessory Design (LA) program. Each exhibit reflected a thoughtful journey from concept development to final execution, highlighting the students' ability to translate ideas into tangible products. Using a diverse range of materials such as leather, wood, and ceramic, the students demonstrated strong technical skills, material understanding, and a keen sense of aesthetics. The products stood as a testament to their dedication, experimentation, and design sensibility. Guided by the expert mentorship of Mr. Niteen, the students explored innovative techniques and contemporary design approaches while maintaining functionality and craftsmanship. The exhibition space itself became a vibrant reflection of the creative process—filled with ideas, colours, textures, and stories of hard work behind every piece.



SFI Wins First Prize with a Spectacular Fashion Showcase at IGNITE FEST 2025



19th December, 2025: Satyam Fashion Institute, Noida, created a lasting impression at IGNITE FEST 2025 with an exceptional and award-winning fashion show, proudly securing the First Prize for its remarkable showcase. The event witnessed an electrifying atmosphere as the ramp came alive with lights, music, and bold creative expressions, all skillfully executed by

the institute's talented design students. From ideation and concept development to fabric selection, garment construction, and final styling, every stage of the collection reflected the students' passion, innovation, and attention to detail. Each walk on the ramp narrated a unique design story, seamlessly blending creativity with craftsmanship and contemporary aesthetics. The synchronized choreography, confident presentations, and striking designs together transformed the fashion show into a powerful celebration of student talent. The achievement stands as a testament to the institute's commitment to experiential learning, creative excellence, and industry-oriented design education.

Expert Session on Business Startup Launch Strategy Empowers Aspiring Entrepreneurs



20th November, 2025: The Research & Development Cell under the IQAC Cell, Satyam Fashion Institute, Noida, organized

an insightful session on "Business Startup Launch Guide Strategy" on 20th November 2025, aimed at nurturing entrepreneurial thinking among students. The session was conducted by the esteemed resource person Ms. Renu Singh Malik, Head of the Fashion Department, Jagannath University, who shared her valuable academic and industry insights on building and launching successful startups. The session focused on key learning aspects such as identifying viable business ideas, understanding market needs, developing launch strategies, branding fundamentals, and overcoming early-stage startup challenges. Students gained clarity on structured approaches to entrepreneurship, decision-making, and sustainable business planning, especially within the fashion and design ecosystem.

Women Cell Organizes Awareness Session on Mental Well-Being and Work-Life Balance

Women Cell Organizes Awareness Session on Mental Well-Being and Work-Life Balance 10th November, 2025: The Women Cell of Satyam Fashion Institute, Noida, successfully conducted an insightful session on Mental Well-Being and Work-Life Balance, addressing

the growing challenges of managing academic, professional, and personal responsibilities in today's fast-paced lifestyle. The session focused on helping students identify stress triggers, develop emotional resilience, and adopt practical strategies to maintain a healthy balance between work and personal life. The session was led by Ms. Shambhavi Sahay on 10th November 2025, from 12:00 PM to 1:00 PM, at Room No. 1, 2nd Floor, and was marked by engaging discussions and reflective interactions. It served as a motivating platform that encouraged students to prioritize mental well-being, practice self-care, and embrace mindful living. The institute extends sincere gratitude to Ms. Shambhavi Sahay for her valuable insights and inspiring guidance toward holistic wellness.



Embracing Inner Peace: SFI Joins the Global Celebration of World Meditation Day

21st December, 2025: On the occasion of World Meditation Day 2025, the design students and team members of Satyam Fashion Institute, Noida came together to participate in the global online session. The session was gracefully led by Rev.



Daaji (Kamlesh D. Patel), Global Guide of Heartfulness, and brought participants together in a shared experience of calm, reflection, and inner balance. Organized by the Heartfulness Institute and Shri Ram Chandra Mission, the collective meditation focused on fostering peace, love, and harmony across the world. The session offered a meaningful pause from daily routines, encouraging mindfulness, emotional well-being, and self-awareness. This initiative resonated deeply with the commitment of SFI to holistic education and values-based learning, reinforcing the importance of nurturing professional skills and inner growth.

Visit to Media House – Amar Ujala: Where Stories Come to Life



22nd December, 2025: Behind-the-scenes learning turned into an inspiring experience is one of the key essentials for holistic learning. Design students of Fashion Communication and PGDFD from Satyam Fashion Institute, Noida visited the office of Amar Ujala, one of India's leading media houses. The visit offered an exclusive insight into the dynamic world of media, giving students a first-hand understanding of professional communication, graphic design processes, and printing techniques. From idea generation and visual planning to final publication, students closely observed how powerful storytelling is shaped and delivered to millions every day. The interaction bridged classroom learning with real-world practices, strengthening their understanding of media workflows and creative communication. Under the guidance of our esteemed Principal, Dr. Neetu Malhotra, and her constant support and encouragement provided meaningful industry exposure that enriched student learning beyond the campus.

Workshop on Drapes to Designs for Graduation Project



24th December, 2025: Satyam Fashion Institute, Noida hosted an engaging workshop and

jury session titled “Translating Drapes into Wearable Designs: From Muslin to Garment”, organized by the Entrepreneurship Cell under IQAC. The session offered students a valuable platform to explore the creative and practical dimensions of design development. Guided by resource expert Ms. Sonia Gupta, final-semester design students gained hands-on insights into transforming muslin drapes into refined, wearable garments. The

workshop emphasized concept development, design translation, and craftsmanship, while also encouraging students to think entrepreneurially and envision market-ready outcomes. The session successfully bridged creativity with industry relevance, empowering students to refine their technical skills and entrepreneurial mindset—essential qualities for emerging designers in today's dynamic fashion landscape.

Celebration of the Spirit of Christmas 2025

25th December, 2025: The campus of Satyam Fashion Institute, Noida was filled with festive cheer and joyful



energy as students and faculty came together to celebrate Christmas 2025. The day unfolded with vibrant decorations, creative expressions, and heartwarming moments that reflected the true essence of the season. Laughter echoed across the campus as smiles were shared, bonds were strengthened, and the holiday spirit brought everyone closer. The celebration included cake cutting with design students, and distribution of chocolates and sweets by esteemed Principal Dr. Neetu Malhotra. The celebration beautifully captured the values of togetherness, creativity, and gratitude, making it a memorable occasion for all. The Christmas celebration at Satyam Fashion Institute Noida reminded us of the importance of unity, compassion, and the happiness that comes from celebrating and giving together.

Patron :- Dr. Sneha Singh, Co-Patrons & Editorial |
Advisors :- Dr. Neetu Malhotra, Principal, SFI
Editorial Board:- Dr. Supriya Himanshu, Dr. Preeti Singh, Ms. Ishika Sharma, Ms. Nidhi Yadav
Student Editorial :- Samridhi Chandra, Graphic Designer: Mr. Laxman Rawat
Published by :- Satyam Fashion Institute, C-56A /14&15, Sector - 62, Noida (U.P.)