

## INSTITUTIONAL DISTINCTIVENESS

The institute is imparting education to women from all segments of life following its mission of Women Empowerment. It helps women to develop knowledge of design related areas and groom them for professional careers. The Vision of institute is “To aspire women from all segments of life following its mission of Women Empowerment and train women staff for skill enhancement programs to develop their skills such as Personality enrichment, Employability skill development, Entrepreneurial development, Communication skill development etc. The institute is always geared to add to the national development of the country by imparting value education to the most important segment of the society. It is visualized that the women students then could become intellectually resourceful, morally upright, socially committed and spiritually inspired with the consciousness of the dignity of womanhood and their rightful place in the society sufficiently empowered to encounter the challenges of the present day society. The institute has always strived to nurture a self-sustainable environment in the design industry for women and create a center of excellence. We believe in making overall advancement in our country by making Indian women self reliant and independent through developing entrepreneurial skills and providing them education. Also, the institute has worked upon creating sustainable practices at the work place by utilizing old fabrics, clothes, furniture and scrap material. These kinds of materials have been reused and recycled in various ways for student’s projects and resource development in the institute. This activity has also helped in creating environmental consciousness among the students and staff members. The college endeavors to maintain a learning atmosphere that reinforces the ideals of professional competence and social commitment and to make them competent, self reliant, employable and service oriented with love and faith and with the futuristic perspective of social transformation, ecological, national and global consciousness. The academic programmes, co-curricular and extra-curricular activities are designed meticulously so as to reflect the vision and mission of the college, focusing on the empowerment of women and the first generation learners maintaining high academic standards to provide appropriate knowledge and skills to the students to meet the fast changing needs of the society. The institute organizes review meeting regularly in which industry people of different domains are invited to review the research works carried out by the faculty. The proximity of the college to industry in Noida creates a unique opportunity for collaboration with the industry. Students have an opportunity to develop ties with the professional design community through visits to exhibitions and fairs. During the year 2019-20, the world has seen the pandemic Covid-19 that impacted the activities in all spheres of life. Our institution stood strong as a

family to support the affected students with scholarships and fee waiver to cope up with the financial circumstances. Also, staff members were trained for developing masks using old materials as the markets were shut down. The masks were then distributed to all the visitors, staff members and to the roadside workers those who could not afford it.

