

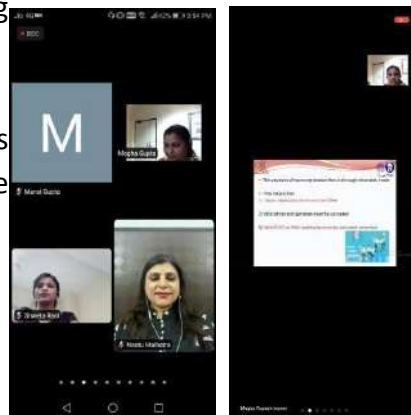
3.1.3 Number of Seminars/conferences/workshops conducted by the institution during the year 2020-2021

Department of Design

1. SWAYAM-NPTEL webinar

Satyam Fashion Institute, IQAC cell presented a webinar on the topic "SWAYAM- NPTEL: Opportunity for E-learning". The session was conducted to aware students of the Design and Media departments for online learning through Swayam. The main objective was to let the students understand how to utilize the time in lockdown & take up an online course through our Local chapter on the Swayam NPTEL page. Choices of the subject can be from various disciplines, content types and offering institutions.

Around 86 students have attended the session.



2. Webinar with Ananya Vandanand on building your own brand and modelling

Satyam Fashion Institute, Noida organized a series of alumni meet webinars for the freshers of batch 2020-2024. The events were hosted and organized by second-year cell members of the college under the guidance of Principal Dr. Vandana Jaglan and HOD Ms. Neetu Malhotra.

Ms. Ananya Vananand, an alumna from the 2018 batch was the speaker for the session titled 'How to build your own Brand?'. She is currently working as a model and has opened her own label, "Papa is not rich". Ms. Vananand talked about the fundamentals of Brand Making, the initial way to raise funds and way of promotion. The session was highly interactive and full of awareness for the new beginners. 62 students have attended the session.

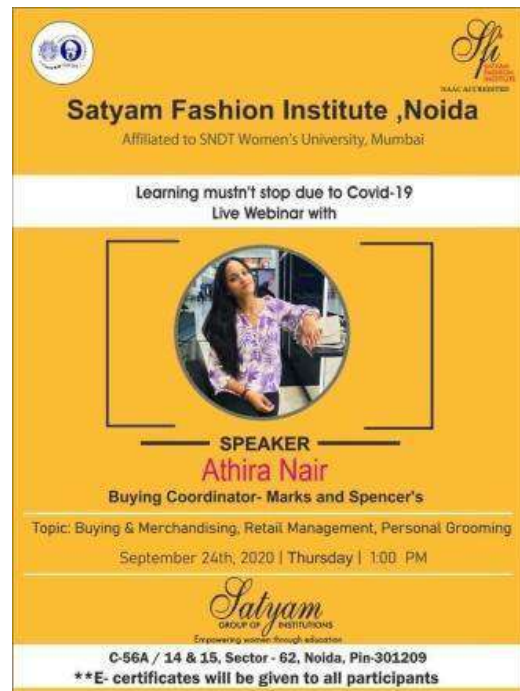


3. Webinar with Athira Nair on Buying and merchandising

Interaction with the alumni is always interesting and motivational, especially for the new commerce. Keeping this in the mind, SFI carried the series forward and invited Ms. Athira Nair, an alumna from the 2016 batch was the speaker for the session 'Buying & Merchandising and Retail management'. She is currently working with Marks and Spencer from college placement as well as a section manager. She also touched upon the importance of Personal Grooming.

The sessions touched a different dimension of Buying and Merchandising which enhanced the knowledge of students in this field.

58 students have attended the session.



The poster is for a webinar by Satyam Fashion Institute, Noida. It features a circular photo of Athira Nair, a woman with long dark hair wearing a purple patterned top. The text on the poster includes: 'Satyam Fashion Institute, Noida', 'Affiliated to SNDT Women's University, Mumbai', 'Learning mustn't stop due to Covid-19 Live Webinar with', 'SPEAKER Athira Nair', 'Buying Coordinator- Marks and Spencer's', 'Topic: Buying & Merchandising, Retail Management, Personal Grooming', 'September 24th, 2020 | Thursday | 1:00 PM', and the institute's address 'C-56A / 14 & 15, Sector - 62, Noida, Pin-301209'. It also states '**E- certificates will be given to all participants**'.

4. Webinar with Harshita Srivastava on craft cluster



The poster is for a webinar by Satyam Fashion Institute, Noida. It features a photo of Harshita Srivastava, a woman with glasses and a dark top. The text on the poster includes: 'SATYAM FASHION INSTITUTE, NOIDA', 'Affiliated to SNDT Women's University, Mumbai', 'Learning mustn't stop due to Covid-19 live Webinar with', 'SPEAKER Harshita Srivastava', 'Designer at Greenwear', 'Topic: Craft Cluster', 'September 22nd, 2020 | Tuesday | 3:00 PM', and the institute's address 'C-56A/14 & 15, Sector-62, Noida. Pin- 301209'. It also states '**E-Certificates will be given to all participants**'.

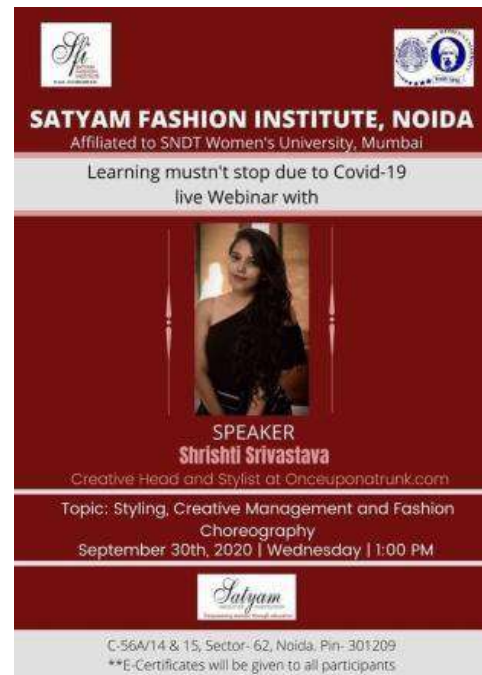
Moving forward in the same series, a very interesting and interactive session was organized in which Ms. Harshita Srivastava, an alumna from the 2018 batch was invited as the speaker. The session was titled 'Understanding Craft Clusters'. Ms. Srivastava is currently working as a designer at Green wear, a start-up that began in support of Bhartiya Harit Khadi – Solar Charkha Mission. She spoke about the fundamentals, features, geographical locations and importance of different craft clusters of India. Her talk encouraged students to visit the clusters and have direct interaction with the respective artisans. Ms. Harshita discussed the small individual steps that one should take to enhance the condition of the artisans as well.

The session received great attention and the number of attendees was 73.

5. Webinar with Shrishti Srivastava on creative management and fashion choreography.

Ms. Shrishti Srivastava, a dynamic alumna of Satyam Fashion Institute was invited to talk about 'Styling and Fashion Choreography'. Styling and Fashion Choreography is always an eye-catching topic for design students. Ms. Srivastava, who has been working as a professional in the industry for about a decade as a reputed stylist, having styled many known faces like Neha Kakkar and Virendra Sehwa. Students felt privileged to have direct interaction with such an experienced person and gather knowledge about the specific subject. Shristi is currently working as a creative head and a fashion stylist at OnceUponaTrunk.com.

The number of attendees for the session was 68. The session was highly informative and fruitful.



The poster is for a webinar by Satyam Fashion Institute, Noida. It features the institute's logo and affiliation to SNDT Women's University, Mumbai. The text reads: "Learning mustn't stop due to Covid-19 live Webinar with". Below this is a photo of Shrishti Srivastava, identified as the speaker, Creative Head and Stylist at Onceuponatrunk.com. The topic is "Styling, Creative Management and Fashion Choreography" on September 30th, 2020, at 1:00 PM. The Satyam logo is at the bottom, along with the address "C-56A/14 & 15, Sector-62, Noida, Pin-301209" and a note that certificates will be given to all participants.

6. Webinar with Akanksha Gupta on How to Ace the Art of Makeup



The poster is for a webinar by Satyam Fashion Institute, Noida. It features the institute's logo and affiliation to SNDT Women's University, Mumbai. The text reads: "Learning mustn't stop due to Covid-19 live Webinar with". Below this is a photo of Akanksha Gupta, identified as the speaker, Entrepreneur and Make-Up Artist. The topic is "How To Ace the Art of Make-Up" on October 1st, 2020, at 1:00 PM. The Satyam logo is at the bottom, along with the address "C-56A/14 & 15, Sector-62, Noida, Pin-301209" and a note that certificates will be given to all participants.

Ms. Akanksha Gupta, an alumna of the 2014 batch, was the speaker for the session 'Styling and Fashion Makeup'. She is a successful Entrepreneur and an amazing makeup artist, working in Gwalior. She is popularly known for creating different and unique makeup ideations. Ms. Akanksha talked about how anyone can ace the art of makeup without much professional training.

At the end of each session, the floor was opened for the audience to ask questions to the guest and learn. This was an incredibly resourceful experience for the freshers.

A total of 54 students were present in this session.

7. DELNET Webinar

Satyam Fashion Institute (SFI) is associated with 'DELNET - Developing Libraries Network' as an Institutional member. For understanding the resources under DELNET and its use, the Internal Quality Assurance Cell (IQAC) organised an awareness session on 22nd October, 2020, where Dr. Sangeeta Kaul,



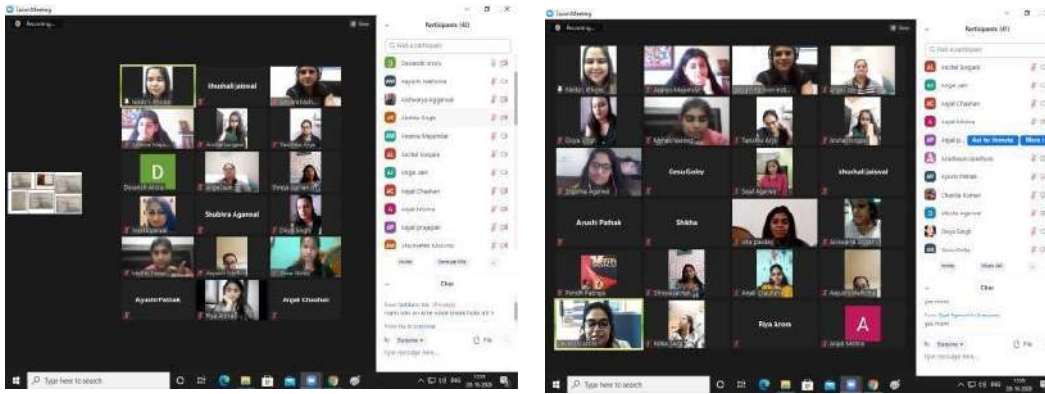
Director, DELNET gave valuable guidance and information to the students and staff members. Mentoring directly from someone who has the whole and soul knowledge about the particular subject is always enriching. All the participants of this webinar get a lot of knowledge about the respective topic and the maximum of their doubts were solved through the answers of Dr. Sangeta Kaul. Around 85 participants have attended this informative session.

A promotional poster for an awareness workshop. At the top, it features logos for SFI, DELNET (Developing Library Network), and SFI Satyam Fashion Institute (MAAC AGRD/FCB). The main text reads: "Satyam Fashion Institute, Noida (Affiliated to SNDT Women's University, Mumbai)". Below this, it states: "IQAC Proudly announces an Institutional Awareness Workshop on 'DELNET - Networking Libraries, Spreading and Sharing Knowledge'". The date and time are "22/10/2020 | Thursday | 3:00 PM onwards" and the platform is "Online Platform: GotoWebinar". A section titled "SPEAKER" features a photo of Dr. Sangeeta Kaul, Director of DELNET, next to an image of a laptop displaying a bookshelf. Below this, it lists the Organising Committee (Dr. Vandana Jaglan, Principal, IQAC Chairperson; Dr. Noetu Malhotra, IIC, IQAC Co-ordinator) and Patrons (Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Mr. Pradeep Gupta, Secretary, Satyam Group of Institutions). At the bottom, it says "In Association with DELNET" and provides the address "C-56A / 14 & 15, Sector - 62, Noida, Pin-301209" along with the website "www.satyamfashion.ac.in" and email "info@satyamfashion.ac.in".

8. Webinar with Nikita Mittal on Global and Strategic sourcing buying and merchandising:

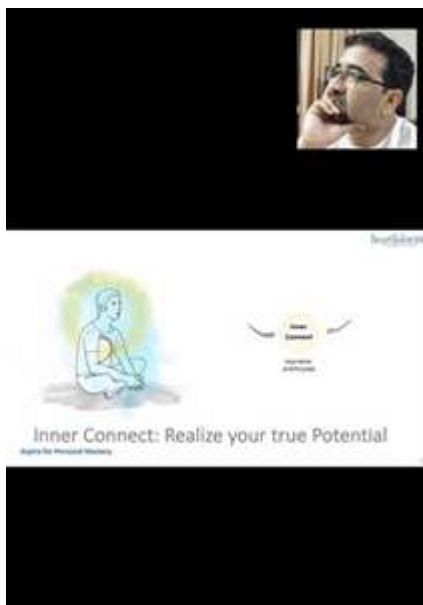
Satyam Fashion Institute organized a live webinar with Ms Nikita Mittal on 20th October, 2020. Ms. Mittal is the Merchandising Associate at JC Penny and an illustrious alumnus of Satyam Fashion Institute. The topic for the session was Global and Strategic Sourcing, Buying and Merchandising. It was an enlightening session for the students. A maximum of participants asked their doubts and it was very well entertained by Ms. Mittal. 44 students have participated in this session.

A promotional poster for a live webinar. The background is red with white polka dots. At the top, it says "SATYAM FASHION INSTITUTE, NOIDA" and "Affiliated to SNDT Women's University, Mumbai C-56A/14 & 15, Sector-62, Noida. Pin-301209". Below this are logos for SFI and SNDT. The main text reads: "LIVE WEBINAR WITH NIKITA MITTAL" and "MERCHANDISING ASSOCIATE AT JC PENNY. TOPIC: GLOBAL AND STRATEGIC SOURCING, BUYING AND MERCHANDISING". The date and time are "OCT. 20, 2020 • TUESDAY • 5 PM". A large circular photo of Nikita Mittal wearing sunglasses and a necklace is featured on the left side.



9. Webinar on 'Resilience in Crisis'

Satyam Fashion Institute team members attended a webinar with Heartfulness School Connect Team. The topic of the session was "Resilience in Crisis". It was a 6 Week Online Workshop for Teachers. All the faculty members took part in the webinar on 11th July. It was an informative experience overall. 12 of the faculty members including a couple of non-teaching staff have participated in the session.



10. Craft Cluster Workshop by artisan Mr. Khetaram from Rajasthan

Learning the craft and understanding its technicality is always very beneficial for the students. Considering it, Satyam Fashion Institute organised a craft cluster by very renowned artisans, Mr. Khetaram and Mrs. Debu Devi from Rajasthan. They took the workshop online. It was a successful endeavour. Both the artisans imparted their immense skills into our young minds. Around 76 students have participated in the workshop and get benefited.



11. Expert Workshop on Forecasting your style and Home with Colors:

Satyam Fashion Institute organised a workshop on the topic of “Fashion Forecasting for Aspiring Design Students” on 3rd June 2021. The event was coordinated by HOD Dr. Neetu Malhotra and the guest lecturer for the event was Ms. Divi Sukhija, with anchoring done by Ms. Ananya Majumdar. The students were taught about fashion forecasting and how it can be applied in the various fields of design. The students who aspire to become a designer has participated in the workshop. It was highly appreciated and students got enlightened. Almost 66 participants were there in the virtual session.



12. National Webinar - Environment: Towards a Greener World



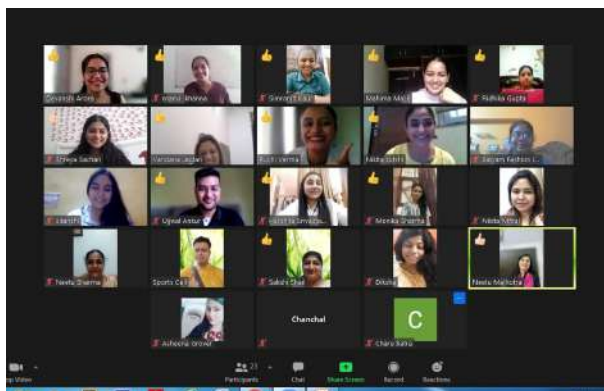
Commemorating world environment day, the students and team of Satyam Fashion Institute attended a webinar on 'Environment: Towards a Greener World' organised by Bahona College, Jorhat, Assam on June 5th, 2021. Speakers and participants were from across the country. The national

webinar was organised on one of the burning issues of today's world. A very profound and intellectual discussion happened in the webinar followed by a question and answer session.

13. Alumni Association's OATH CEREMONY

Satyam Fashion Institute's Alumni Cell organized an 'Oath Ceremony' on 19 June 2021, to witness the swearing-in of the first office-bearers of the newly established SFI Alumni Association.

Ms. Nitika Mittal was sworn in as the President, Ms. Nikita Zutshi as Vice- President, Ms. Ruchi Verma as Secretary, Ms. Harshita Srivastava as Joint-Secretary, Ms. Monika Sharma as Treasurer and Ms. Mahima Malik as Joint- Treasurer. An interesting group discussion was also held with the new office



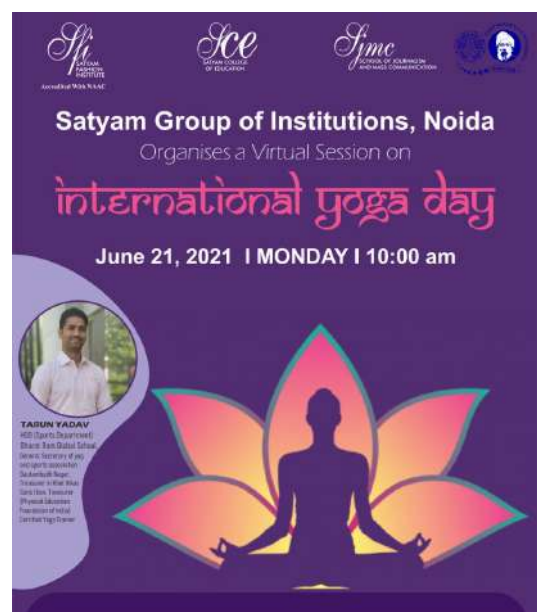
bearers regarding their vision with the Association and some issues at hand that can be solved. The Alumni Cell organized this event to felicitate the old batches that have once joined the Satyam family and became its members forever. The event started with registration form filling and the link was shared with all the esteemed guests.

The session and the initiatives shared were very well received by the Alumni and the future plan was highly appreciated by all of them

14. Virtual session on International Yoga Day

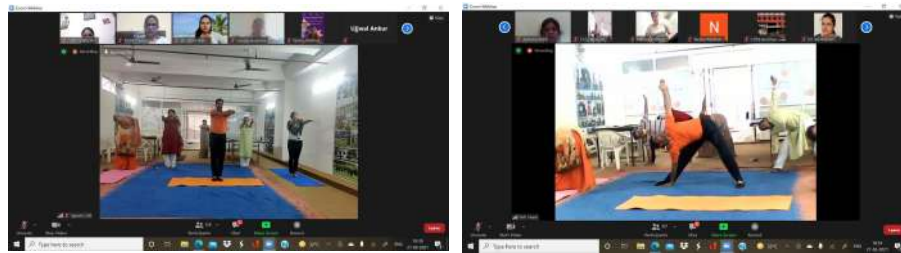
The Benefits of Yoga is far-reaching and profound. The idea of International Yoga Day was first proposed by PM Narendra Modi in Sep. 27th,2014, at the UN General Assembly, therefore it was decided that international Yoga Day would be celebrated on this day.

This year the theme of IYD,2021 was "YOGA FOR WELL-BEING", with this theme Satyam



Group of Institutions, Noida has organized a Virtual session to celebrate this event. The resource person of the event was Mr. Taraun Yadav, HOD,(Sports Department) Bharat Ram Global School. He Enlightened various poses of Yoga with explanation and its benefits.

More than 120 Students participated enthusiastically in the session and virtually learnt about various Yoga poses and their benefits in today's scenario. Overall it was a beneficial session for participants.



15. Google Tools Workshop

Satyam Fashion Institute organised virtual sessions to upskill the entire staff of Satyam Group of Institutions on the key takeaways from Google Certified Educator Course taken up by Assistant Professor Ms. Devanshi Arora. She



took 45-minute sessions every week with all members to share her learnings from the course and teach them the important yet unknown usages of 15 Google Tools that can be applied in teaching and learning practices. The topics covered in the session were Google Site, Google Slide, Google Classroom, Google Docs, Google Calendar, Google Keep to name a few.

Total participants were 27 in number.

16. Workshop on Product Development in the industry

In the series of webinars, Satyam Fashion Institute organised an enriching webinar on 'Product development in the fashion industry' on 5th July 2021. The session was taken by SFI alumna and senior designer and illustrator, Ms. Nikita Zutshi. All the students have attended the webinar. Ms. Zutshi talked about the industrial aspects of product development and gave several tips for fast and on the time production. The session was very much interactive. The event was a great success and was yet another step towards quality education provided at SFI. Almost 40 students attended the session.

A promotional poster for a webinar. At the top, it says "SATYAM FASHION INSTITUTE" with the address "C-56A/14&15, Sector-62, Noida" and "Accredited by NAAC (Affiliated to SNDT Women's University, Mumbai)". Below this, it says "INVITES YOU TO". In the center, there is a portrait of Nikita Zutshi, a woman with dark hair, wearing a black top. Below her name, it says "SENIOR DESIGNER / ILLUSTRATOR". The topic is "TOPIC : PRODUCT DEVELOPMENT IN INDUSTRY". The date and time are "MONDAY, 5TH JULY 2021 11:30AM - 12:30PM" and the platform is "ZOOM". At the bottom, it provides the contact information: "CELLE NO - 9958094700/01/02" and "info@satyamfashion.ac.in". The poster is decorated with various icons related to design and industry, such as a lightbulb, gears, and a person working at a computer.

17. Live session with Heartfulness Enabled Leadership Mastery (Discover 1 module)



Lockdown due to COVID-19 affected our mental health more than the physical. To make the environment healthier, the Women Cell of Satyam Fashion Institute organised a series of talks and workshops in collaboration with Heartfulness. The workshops consist of several live sessions on different topics.

The first session was taken by Mr. Vinod Agrahari on Discover yourselves. Students participated in the rich meditation session and walked away with a new approach to life. Following a healthy lifestyle is the second topic to be discussed in the next webinar. Dr. Ritu Singh



was the speaker. After the



interaction with the students, a meditation was initiated. The participants performed the meditation and learnt healthier methods to opt for in everyday life. Dr. Sadhna Singh talked about the skills of time management. Students participated in the session and learnt many new ways of time

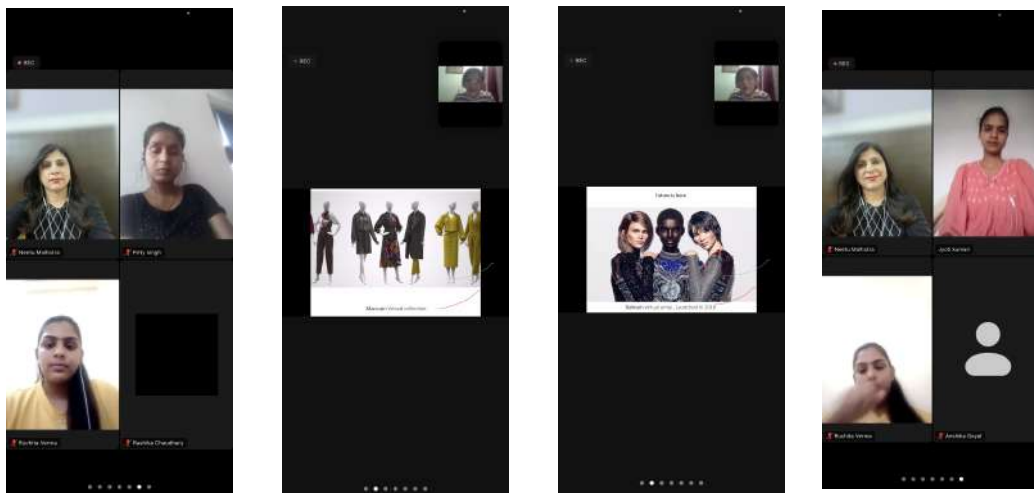
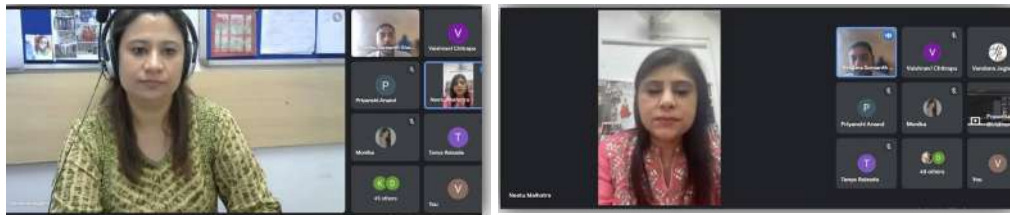
management and strategies. The session was beneficial and eye-opening for the participants. Dr. Sarita Rani was invited as a guest speaker in the last session of this series. The session was more interactive and focused on the Heartful Conversation. The participants learnt about meditation and how to connect with one's own self spiritually through this webinar.



The session was hosted by an SFI student Ms. Shubhra Aggrawal and 58 students have participated in it.

18. Certificate course for students to learn Tri3D software from Industry Professionals to represent their creations via 3d draping:

Satyam Fashion Institute organised a workshop for students to learn Tri3D software from Industry professionals on the 17th of July 2021. The software is dedicated to learning digital rendering, and software are an integral skill for all future designers, and the Tri 3D workshop was a step closer to learning that. 55 students including faculty members have participated in the workshop.



19. Expert Workshop on Different aspects of Design:

A young and budding Design Educator, SFI Alumna Ms. Divi Sukhija, took three consecutive sessions on Design Practices and several aspects.

In her first session on July 9, 2021, Ms. Sukhija talked about the Prints and Designs on Lifestyle



Products. Student attendees who have their inclination towards Lifestyle Accessories asked several questions and

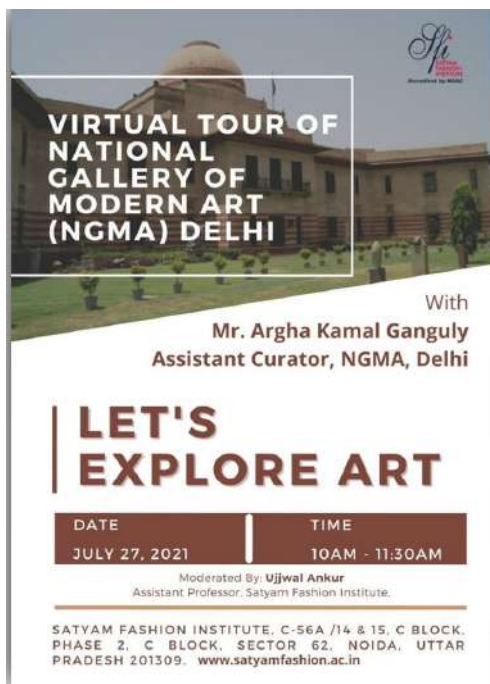
cleared their doubts to the experts. The second session of this series was based on The Work and Responsibilities of Designers. It was organised on July 20, 2021. The session was highly informative and inspirational to all new and upcoming designers. The

last session was organised on July 28, 2021, and the topic was Design Yourself with Colours and Prints. This session was highly focused on the colours and prints and their influence on the design.

All these sessions were highly informative, interactive and fruitful. Around 45 students have participated in these sessions.



20. Virtual Tour of National Gallery of Modern Art, Delhi



Satyam Fashion Institute always organised museum and heritage walks and tours. Due to the ferocious situation of Pandemic, SFI organised it virtually. It came up with a golden opportunity for all its students to virtually tour the coveted National Gallery of Modern Art, New Delhi. The tour was taken by the Assistant Curator, NGMA, New Delhi, Mr. Argha Kamal Ganguly.

He taught the students about visiting the museum virtually. They had several curious questions, which the speaker answered. He cleared all the doubts and spread awareness for the museum. SFI faculty member, Mr. Ujjwal Ankur, moderated the entire session and 60 students have attended the virtual tour.



23. Portfolio and Tech Pack Development Workshop

From 23rd July to 30th July 2021, a workshop was organised for the students on Portfolio and Tech Pack



Development. The students who have completed the workshop got the certificate of participation. 66 students have done this workshop.

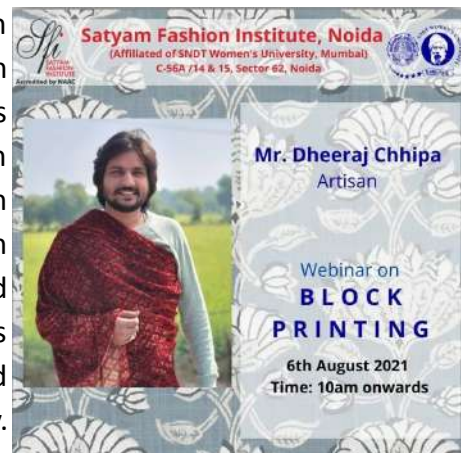
21. Live session on Industry Exposure

Satyam Fashion Institute, Noida, organised a live session on the 'Industry Exposure' for the students. The session was taken by the esteemed guest speaker Ms. Neetu Singh. Miss Singh is the chairperson and founder of Sini Designs Pvt. Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers. 66 students have participated in this session.



22. Block Printing Workshop

A block printing webinar by expert block printing artisan Mr. Dheeraj Chhipa was organised by Satyam Fashion Institute on Aug. 6, 2021, to educate young designers about the intricacy and beauty involved in the production of block printed fabrics. Mr. Dheeraj Chhipa, a 7th generation Bagru block printer, graduated from the Indian Institute of Craft and Design. All 60 attendees students participated and interacted enthusiastically. He walked students through the entire process and presented a live printing demonstration to all attendees.



The extension of the workshop is done on Aug. 31, 2021, with foundation year students.



23. Hand Embroidery Techniques



The way to ignite ideas is to create something useful and different!

This was explored by Textile Design semester III students who tried to create different products using traditional hand embroidery. The products became very beautiful and highly appreciated. 35 students have participated in it.

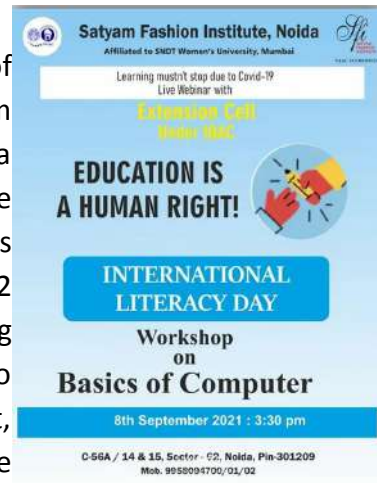


24. Workshop on Digital Literacy

Literacy is critical in empowering and altering the lives of individuals and society. On International Literacy Day, Satyam

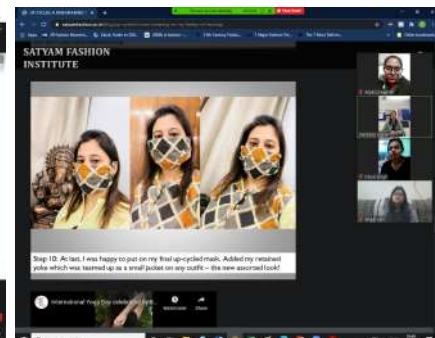
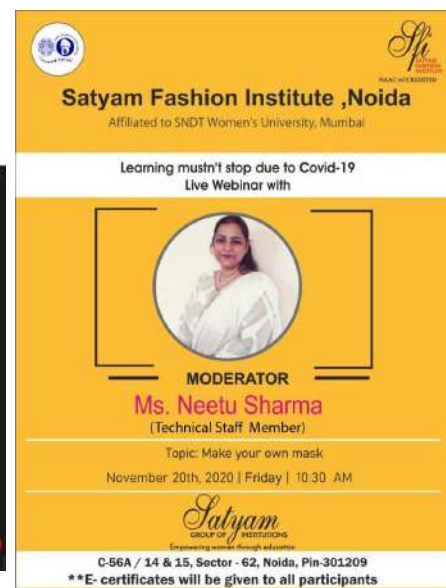
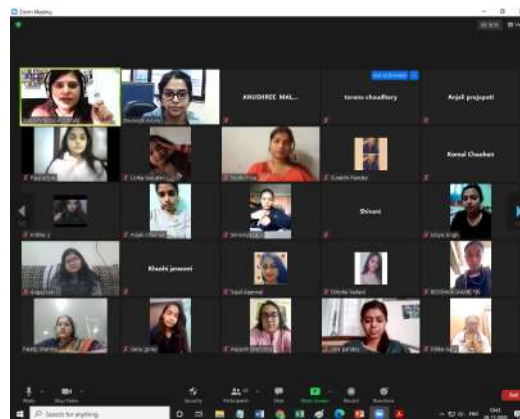


Fashion Institute hosted a workshop on the Fundamentals of Computers on the 8th September 2022 for all housekeeping employees committed to building a self-sufficient, self-assured, and capable Bharat. It was an empowering workshop for those unaware of digital functioning and its usage. Including the trainers, 20 participants have participated in the workshop.



25. Mask Designing

Keeping the pandemic situation in mind, SFI organised a very useful webinar on mask designing. Ms. Neetu Sharma, a technical staff of the institute has been invited to give a demonstration of mask making and its design. 45 students have participated in the event.



26. Makeup and Styling Session

Makeup and Styling session organized for Fashion Communication Batch Students on 29th September 2021 by an Expert Ms Rakhi –Makeup Artist. The participating students took on the spot training and did makeup on their friend's face. The whole process was trained efficiently and it left a fruitful impact on the students. 25 students have participated in this session.

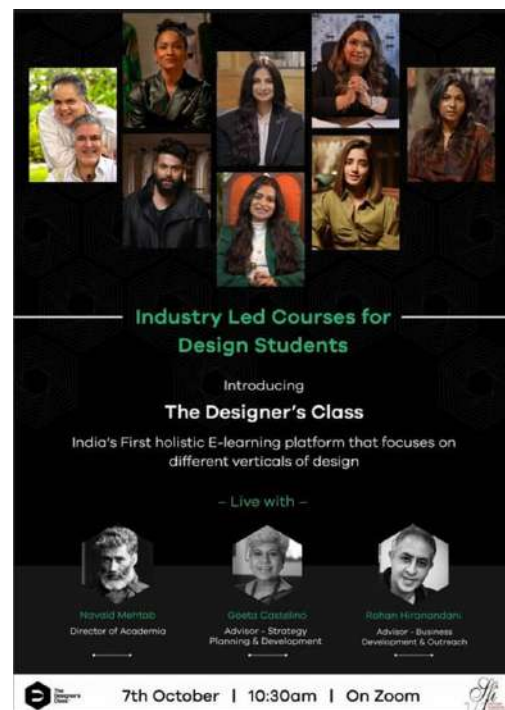


27. Session with The Designer's Class

Students of Satyam Fashion Institute attended a workshop held by The Designer's Class, India's first holistic E-learning platform that focuses on different designs.

The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino, Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor-Business development and outreach.

The session informed students about the various programs and courses that TDC offers. It was attended and organised by the principal of the institute, Dr. Vandana Jaglan and HOD Dr. Neetu Malhotra. The student representatives very well coordinated the entire session.



28. Webinar on Design Aesthetics

On Aug. 10, 2021, a webinar on Design and Aesthetics was organised. The invited Ms. Gupta is a speaker for the webinar. Ms. Gupta is the Design Educator associated with Satyam Fashion Institute. The session was highly informative and inspirational to all new and upcoming designers. All the 52 attendees enjoyed the session a lot.



29. Pottery Making Workshop



Workshop at a certain interval enhanced the interest in regular teaching-learning practice. To fuse more interest among the students, Satyam Fashion Institute hosted a Pottery Workshop for the students, which was a fascinating and enjoyable exercise. Students of all semesters across all departments attended the Pottery workshop and prepared almost 100 products. Later on, the products were embellished and displayed on several platforms. Maximum of the products were sold and appreciated. 60

students have participated in the workshop and had first-hand experience in pottery making.



30. Workshop on Tie & Dye

To break the monotony of regular studies, SFI organised an interactive and first-hand two day's workshop on Tie and Dye. Honourable faculty members, Dr. Sakshi Shail and Mr. Sarvjeet Thapar talked about the fundamentals of Tie and Die, Colour Pigments and the way of its application. Students attended the session and learnt the basics of Tie and Dye. Beautiful products were created by the students after this workshop. All the works were displayed afterwards. 35 students have participated in the workshop.



31. Workshop on Handbag Design

Satyam Fashion Institute, Noida organised a Bag Designing Workshop for Students on 29th October 2021. Dr Preeti Singh and Mr. Sarvjeet Thapar, faculty members of SFI, taught the students about the basics of the making of bags. The workshop was very much interesting. Scrap cloth was used to make beautiful bags. 30 students had one to one interactions with the trainer.



32. Amar Ujala Newspaper Printing mill visit:

Good writing skills are the blessings in today's era. And, if somebody has an opportunity to learn about the enhancement of the skill through the experts then it is like icing on the cake. Our Students attended an informative session by Amar Ujala Team. They get knowledge about the whole procedure of printing, papers and writing skills. The whole session was held under the supervision of HOD Dr. Neetu Malhotra. She guided the students and motivated them to learn more about something unconventional and special. Students enjoyed the whole process and learnt a lot.



33. Interactive session with the alumni:

To encourage the present students, Satyam Fashion Institute has been organizing an interactive session with the alumni from time to time. Interaction with someone who is like you and someday before he/she was at the same place, where you are now, is always enriching. Following the same pace, Miss Prerna Singh, an alumna of the institute was invited to take a session with first-year students. Miss. Singh talked about her journey in SFI, her learning, her relation with her friends and teachers and the whole memory that she gained while studying in SFI.

“Invited as a guest speaker at the same place, where you were treated as a student is an out of world feeling”, said Prerna.

All the attendees enjoyed the session very much. At last Miss. Singh was felicitated by HOD, Dr. Neetu Malhotra. The esteemed faculty members of SFI, Miss Devanshi Arora and Mr. Sarvjeet Thapar were present there to grace the occasion.



34. Workshop of Fabrics

A. Syed Mukkthar Ahamed was invited as a guest speaker for the Workshop on Fabrics on December 7, 2021.

Understanding the different fabrics, their identification, quality and usages were the prime focus of the workshop. Mr. Ahamed talked about the same extensively and the session was very much informative for the students.



35. International Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education"

Satyam Group of Institutions organised an International Virtual Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education on 11th December, 21.

Prof. Saroj Sharma, Chairman, National Institute of Open Schooling (NIOS) would be the Guest of honour for the Inaugural Session.

The ceremony took its course with a keynote address by Chief Guest Prof Ujwala Chakradeo, Honorable Vice-Chancellor, SNDT Women's University, Mumbai and our Guest of Honor, Prof Saroj Sharma,

Sharma,

Chairperson, National Institute of Open Schooling (NIOS).

The first technical session of the International Conference on "Reflection on Holistic, Multi-Disciplinary and Futuristic Aspects in Higher Education", organised by Satyam Group of Institutions, had "Sustainability in Design Practices" as its theme.

Dr. Anupma Pasricha, chairperson of the Department of Fashion Design and Merchandising in the School of Business at St. Catherine University, Minnesota, USA chaired the session.

The session had four prominent invitee speakers: Ms Sonia Jetleey - an eminent designer, FDCI, Delhi. Mr. Sonel Jain, Founder and CEO of Sowntex Network, Delhi, Mrs. Anuja A. Tulshyan - Associate Professor at S.V.T College of Home Science. Dr. Nidhi Goyal - Assistant Professor, at College of Art and Design,



Royal University for Women,
Kingdom of Bahrain.

The session was concluded by the honourable chair. Mr. Ujjwal Ankur, Asst. Professor, Satyam Fashion Institute was the host of the session. He signed off with a vote of thanks.

The Second Technical Session was



chaired by Dr. Praveen Chauhan from the National Institute of Open Schooling.

The session includes six paper presentations by Mr. Ujjwal Ankur, Asst. Professor, Satyam Fashion Institute, Noida, Uttar Pradesh, Dr. Nidhi Gupta, Department of Fabric and Apparel Science, Lady Irwin College, University of Delhi, Ms. Asheena Grover, Design

Researcher & Social Designer, M.Des (Social Design), Ambedkar University, Delhi, Ms. Shumaila Naaz, Research Scholar, Department of Fabric and Apparel Science, Institute of Home Economics, University of Delhi, Hauz Khas, Delhi, Ms. Srivani Thadepalli, Associate Professor, Department of Fashion Technology, NIFT,



Hyderabad, India, Dr. Preeti Singh, Asst. Professor, Satyam Fashion Institute, Noida, Uttar Pradesh



The session was concluded with a Question & Answer session and concluding remarks by the honourable chair. Ms. Devanshi Arora, Asst. Professor Satyam Fashion Institute hosted the

session. The session was incredibly insightful and added value to our knowledge to all

present. It discussed numerous facets of the Design Practices enlightening everyone on topics of much relevance.

The best paper award for Satyam Fashion Institute's Technical session was Dr. Nidhi Gupta.

The conference ended with a valedictory session and the concluding note by the Chief Guest of the ceremony, Prof. (Dr). Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai.

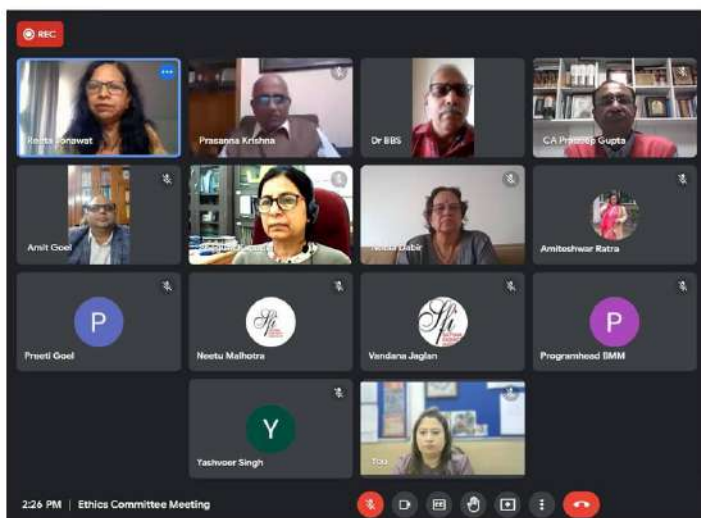
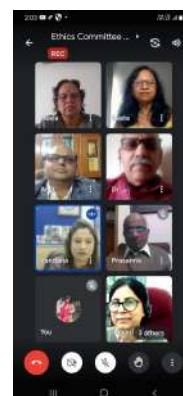
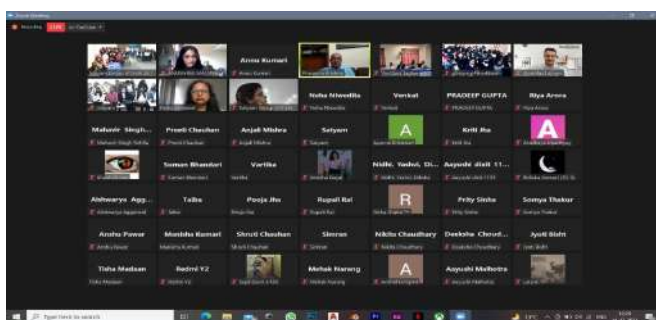
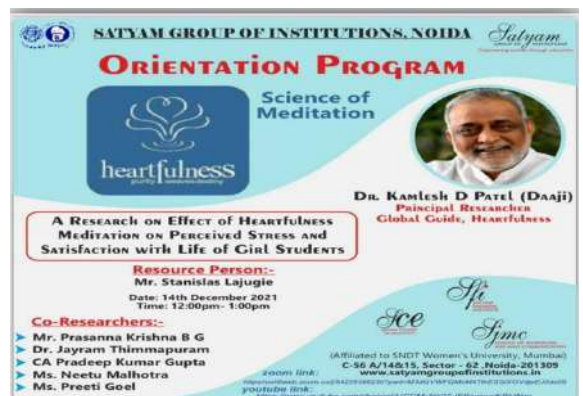
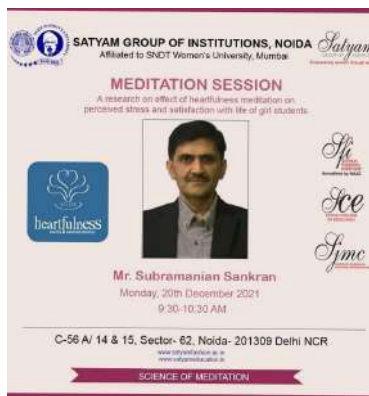


36. “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research Project of Heartfulness-Satyam Group of Institutions

Satyam Group of Institutions, Noida in collaboration with Heartfulness Institute, Hyderabad started a research study on “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”. On Dec. 14, 2021, the orientation programme of the research was organized. Dr Kamlesh D. Patel, Principal researcher, Global Guide, Heartfulness is widely known as Daaji explained: “how meditative state acquired through meditation may help students in their holistic success, be it a material success- emotional

success- spiritual success”.For the approval of the research project on Effect of Heartfulness Meditation, Member Secretary, Ethics Committee for Research, Dr. Vandana Jaglan held a meeting for its approval on 6th December, 2021. The Chair of the committee, Dr. Reeta Sonawat, introduced the topic of the research project and invited Dr. Prasanna Krishna BG, Co-investigator to present the proposal in front of all the committee members.

Dr. Prasanna Krishna presented a brief presentation of the proposal and other details of the research project. All the members applauded the proposal and its detailing given for all the points covered in the presentation. All agreed that it may prove to be an important intervention study specially on girls for decreasing the stress level in the college and approved it unanimously.



Department of Mass Media

1. Webinar on the topic “Career prospects in Contemporary media”

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a webinar on 18th July 2020 on the topic “Career prospects in Contemporary media” which was hosted by the famous Mannan Thakral, broadcast presenter, Radio Jock and Anchor and Ms. Peenaz Tyagi, an award-winning TedX anchor and editor News nation, India. The



main purpose of the webinar was to give the students an insight into career prospects students can get in contemporary media and the challenges they must overcome for great success in their respective fields. Students got to learn and ask their queries in which they aim to get success. Ms. Peenaz is a great motivator and expert in her field and students look forward to being an inspiration like her. The webinar was truly an encouraging and motivating session for them.

30 students have attended the session.

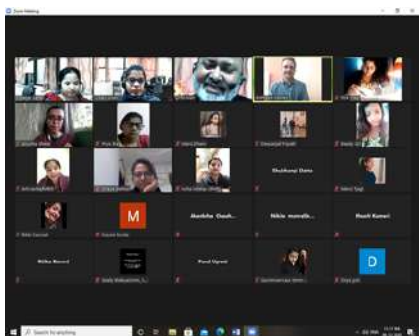
2. Webinar on “How to Become Effective Mass Communicator?”

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a webinar on 26th July 2020 on the topic “How to become an Effective Mass Communicator?” by the speaker Mr. Pawan Kumar Sharma, Senior Journalist, Lok Sabha T.V. He shared to convey your message to the people you must communicate effectively and be expressive. Being a professional media student you must attain the quality of an effective communicator. Students felt motivated and got to know tips to be effective communicators.



35 students have attended the session.

3. Workshop on TV and AV Production

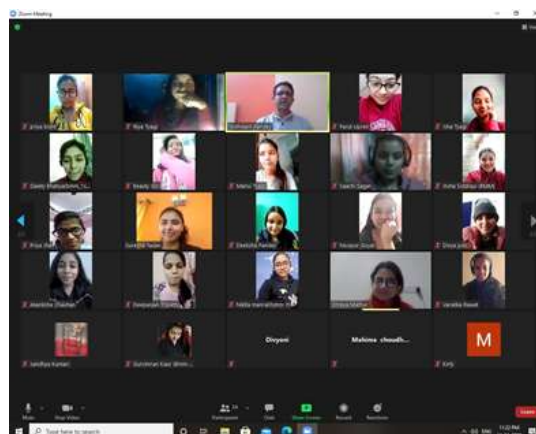


School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a workshop for the students on 10th December 2020 on TV and AV Production by Mr. Nidhikant Pandey, Executive Producer, (Production Head), TV9 Bharatvarsh. The workshop focused on Television and Audio Visual Production in which students learnt the process of handling audio, visuals, graphics, voice modulation required in the production. He also shared how storytelling by different people can produce different effects. Students asked their queries and enjoyed the enlightening session.

32 students have attended the session.

4. Workshop on TV and AV Productions by Mr. Nidhi Kant Pandey

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a workshop for the students on 15th and 16th December 2020 on TV and AV Production by Mr. Nidhikant Pandey, Executive Producer, (Production Head), TV9 Bharatvarsh. The workshop was conducted for the students to get full insight in the Production of Television and Audio Visuals. He shared the effectiveness of audiovisuals in tv and how modification can be done. He gave assignments to the students to check upon their skills and on what skills they must work on. Students asked their query of how to overcome on camera and how they can develop a good sense of filming. 25 students have attended the session.



5. Webinar on Career in Broadcast Industry



School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Noida affiliated by SNDT Women's University, Mumbai organized a webinar on the "Topic : Careers in the broadcast industry "on 17th August 2021. The guest was Ms. Shaheena Khan former professor, IIMC, NIOS and founder president of PSRS Academy. The webinar started by welcoming the guest, professor, and students. MS. Shaheena khan begins the

session by giving her brief introduction. Then, she explained about the broadcast that it transmits the information to receivers. And broadcast covers a wide range of different communication methods that include television, radio, podcasts, blogs, advertising, websites, online streaming and digital journalism. Further she added Broadcasting is a challenging and competitive field, but it can be extremely rewarding and fulfilling.

30 students have participated in the session.