

Satyam School of Journalism & Mass Communication Under the Aegis of SFI, Noida Affiliated to SNDT Women's University

NOTESHEET

Date: 24• November 2021

ThiS is to bring to your kind notice that as per the requirements of BMM Currieulum, MdSS Media students need regular participation in the different Channels of Print Media, Electronic Media(Radio and Television), and Web Media to get familiarity with the working of respective media house.

To achieve this, Students of the School of Journalism and Mass Communication has planned to celebrate the 72a Constitution Day of India on 26• November 2021.

Objec'tive:

- To commemorate the adoption of the constitution of India.
- To understand the significance of this historic event.
- To promote constitutional values among students.

Learning Outcome:

- To enable students to understand the political structure, procedure and duties of the Indian Government institutions.
- It ivill instill patriotic fervor among students.

The activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Progra mmehead SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

Programme head, SJMC

Prof. (Dr.) M. Alam

Dean. SJMC

Dr. Vanadana Jaglan **Principal, SFI** pal

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insitute C-56, A[14 & 15, Sactor-6) NOIDA - 201305

SJMC celebrated 72nd Constitution Day

Noida, 26th November 2021: SChool of Journalism and Mass Communication under the aegis of SFI, Sector-62 Noida, celebrated 72th Constitution Day to commemor ate the adoption of the Constitution *of* India to promote Constitution values among citizens ffOITL its inception.

The day was marked by the conduct of a "Special Assembly" by the SJMC students. The celebration started remembering with the journey about constitution provision fFOM ItS histOry to its present day and its vital role to bring together an idea called India. A Quiz competition was organized to enhance the awareness of the students about their constitution. The answers were fast and prompt.

DF. M. Alam, Dean of SJMC, spoke on the enshrined values and fundamental Duties of our Constitution.

The day was observed as a reminder to live by and promote these values in our lives.





IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309 Principal Satyam Fashion Insitute G-56, A[14 & 15, Suctor-61 NOIDA - 201305 § hool of Journalism & Mass Communication

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Principal Dr. Vandana Jagian, Institute Principal, SF1 5, Sector-62

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School of Journalism & Mass Communication Under the aegis of SFI, Noida

(Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 4th May, 2022

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media this is to prime requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio students need regular participation in the different Channels of Print Media, Electronic Media (Radio students need to be Media to get familiarity with the working of the respective media house. and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, School of Journalism and Mass Communication has planned a visit to AajTak channel

on 6th May, 2022.

• To learn the process of organising and participating on TV News channel. Objective:

- To familiarize the working environment of TV News Studio.

Learning Outcome: To enable students to organise and participate in Live TV News. To enable student to know the working environment of TV News studio.

- The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme

head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar Programme Head, SJMC

Ada 11. Dr. Vandana Jaglan

Principal, SFI

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Prof. (Dr.) M.Alam

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SJMC students visit to Aaj Tak Channel

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Noida, 6th May 2022 : SJMC students participated in "Hall Bol" Show today at AAJ TAK Studios at Noida, 16 A, Noida. Students attended back to back three debate shows Noida, 6th May Noida. Students attended back to back three debate shows sector 7:00 p.m hosted by Anjana Om Kashyap. sector 10 P, m hosted by Anjana Om Kashyap, p^{m to} sethe first "Halla Bel" "Halla Bol" from 4:00

p^m to ^{pic} of the first " Halla Bol " show was " the Ban on PFI & the riots of Rajasthan " The topic of the debatorswere : " Gauray Bhatia " the

The topic debatorswere : " Gaurav Bhatia " National spokesperson of BJP, "Mukesh Sharma" which the day wh spokesperson avneesh Awasthi" a political analyst. All four tried their best to prove their points and "phout. A student of 3rd year Gulista asked " when PEI will be been available to prove their points and "phout. and "professor and student of 3rd year Gulista asked " when PFI will be banned and public will be staying throughout. A student of 3rd year Gulista asked " when PFI will be banned and public will be staying throughout. "Gaurav Bhatia answerd that not only Central Government but state government of in peace ?" Gaurav Bhatia answerd that not only Central Government but state government of in peace : Rajasthan can also take the initiative to ban PFI which they are not doing.

Rajast Then the second question was asked by the student of 1st year Shivani as "Congress is not been able Then their government in other states except in Rajasthan as total Then the second provide the second of the se to make and order why it is happening ?

^{apic 1} "In answer Mukesh Sharma replied that there was the hand of RSS behind the riots happening in our states. The show ended.

Then the next "Halla Bol" show started with the topic "Bulldozers running on encroachments" and Then the "Shahzad Poonawala" national Spokesperson of BJP, "Radhika Khera" spokes person speakers were "Professor Sangeet Ragi," a political and speakers were "Professor Sangeet Ragi " a political analyst and " Haziq Khan" an Islamic Scholar. The of Congress , "Professor Sangeet Ragi " a political analyst and " Haziq Khan" an Islamic Scholar. The debators fought well and when the audience were asked to question, a student from 1st year departing asked "Why the government waited for 8 years to run bulldozer on encroachments " Shahzad Poonawala replied that " The government is not waiting for the violence".

Then the 3rd show started which was live and here the Guests were Vijendra Gupta, BJP MLA in Delhi Assembly and Sanjeev Jha, AAP MLA in Delhi Assembly. Here the topic was "The arrest of Tijendra Singh Bagga".

The



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show ended at 7:00 pm and students headed back.



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Priyan Sarkar Programme Head, SJMC



School of Journalism & Mass Communication (Affiliated to SNDT Women's University, Mumbai)

NOTESHEET

Date: 12th May 2022

This is to bring to your kind notice that as per the requirements of BMM This is Mass Media students need regular interaction and participation in Curriculation and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and the and to get familiarity with the working of the respective media house.

To fulfill this objective the SJMC has planned our students' visit on 12th May 2022 to attend and participate in Halla Bol Program on Aaj Tak TV News Channel at 6 pm today. The program may end after 7 pm.

students of BMM Sem II and Sem VI will participate in this programme. After participating in the program, few students will return to the College and report to Mrs. Asha Ma'am, the Hostel Warden of the College. Subsequently, the Hostel Warden will hand over the students to their parents / Guardians. The list of the participating students is being shared with the Warden Ma'am. Therefore, we request you to give us permission to send our students to visit Aaj

Tak TV News Channel.

Thanks and Regards

Prof. (Dr.) M. Alam _____ 05 /22

Dean, SJMC

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Visit to Aaj Tak Gate Pass

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NutuMa Ms. Priyanka Programme Mead, BMM IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 5th October, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this, School of Journalism and Mass Communication has planned to commemorate the founding of Air Force Day on 8th October 2021.

Objective:

- To pay a tribute to the Air Force of India.
- To acknowledge their contribution for a successful nation.
- To honour India's aviation industry and the air force personnel who have spent their life for the safety of the nation.

Learning Outcome:

- Students will learn about the history, significance and many interesting facts about the IAF.
- Students will be able to learn the qualities of a good soldier.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

Dr. Vandana Jaglan Principal

Principal, SFI

Satyam Fashion Insitute G-56,A[14 & 15, Sector-62, NOIDA - 201305

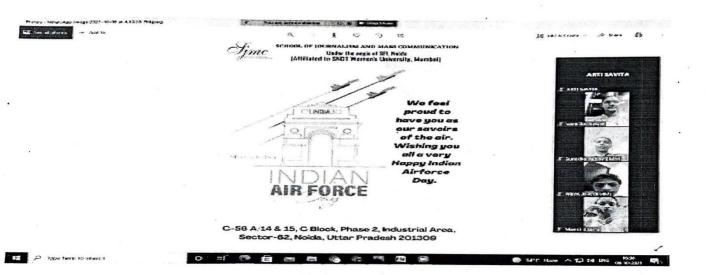
Prof. (Dr.) N

Dean, SJMC

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SJMC students celebrating AIR FORCE DAY

On 8th October 2021: School of Journalism & Mass Communication, SFI, Noida celebrated AIR Force Day at its campus. On this auspicious occasion greetings were extended to the brave "air warriors" of the Indian Air Force (IAF) on its 89th foundation day today. Saluting the brave hearts, the faculty members and students of SJMC remembered the Indian Armed Forces as synonymous with courage, diligence, and professionalism. Acknowledging the fact that the IAF has distinguished itself by defending the country and offering of services in



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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309 Dr.Vandana Jaglan Principal, SFI Principal Batyam Fashion Insitua C-56, Ai 14 (C 15, Sector-6.) IOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

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16th Feb 2022

Commemoration of the Bollywood Singer-Composer Bappi Lahiri This is to bring to your kind notice that students of School of Journalism and Mass Communication will observe a commemoration of the departed Bollywood Singer-Composer BappiLahiri who died after a prolonged illness in a private medical in Mumbai at the age of

A two minutes silence will be observed in the department on 16th February 2022.

Learning Objective:

- To learn about the life and contributions of Bappi Lahiri.
- To remember the struggle and achievements of Bappi Lahiri.

Learning Outcome:

To enable students to feel the life struggle, achievements and contributions of Bappi Lahiri as a Bollywood Singer-Composer.

The activity will be monitored byProf. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme Head, SJMC.

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Dr.Vandana Jaglan Principal, SF

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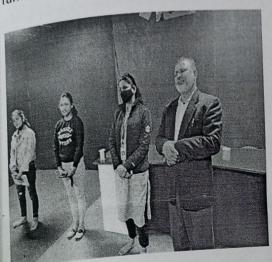
SJMC commemorates the departed Bollywood singer-composer Bappi Lahiri

16 February 2022, Noida 62: School of Journalism and Mass Communication under the aegis of 16 February 16 February Fashion Institute commemorated the departed Bollywood singer-composer Bappi Lahiri who Satyam Fashion Institute commemorated the departed Bollywood singer-composer Bappi Lahiri who Satyalli died after a prolonged illness in a private medical in Mumbai at the age of 69.

A two minutes silence was observed in the department which was attended by the faculty members, A two students and the staff of the department.

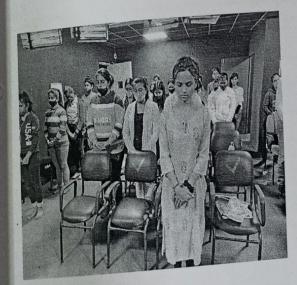
prof Dr. M. Alam, Dean, SJMC, Alka Jha and Varalika Rawat spoke on the occasion and paid their tribute to the departed soul.

At the end, all the faculty members and students paid their homage to late Bappi Lahiri by singing a At the song "Chalte Chalte Mere Ye Geet Yaad Rakhna" composed by him.





C-56 A/14 & 15, C Block, Phase 2, Industrial Area, Sector-62, Noida, Uttar Pradesh 201309



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NOTESHEET

9th June, 2021

SJMC students attended a webinar on Bengal elections 2021

This is to bring to your kind notice that students of School of Journalism and Mass Communication attended a Webinar on "Bengal Elections 2021" from 12:00 noton to 1:30 PM on 10th June, 2021 which was introduced by Mr. Mahmood Alam as a speaker for this webinar.

Objective:

• To make students aware about various issues related to the elections

• To make students know about the insights of Bengal Elections.

Learning Outcome:

• Students learned about various rallies and campaigns conducted by parties during elections.

• Students cleared their doubts by asking various questions related to the topic.

The activity was supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC.

Dean, SJMC / SJMC

Dr. Vandana Jaglan

Principal, SFI



Programme Head,

Satyam Fashion Insitute C-56, A[14 & 15. Szctor-6) NOIDA - 201305

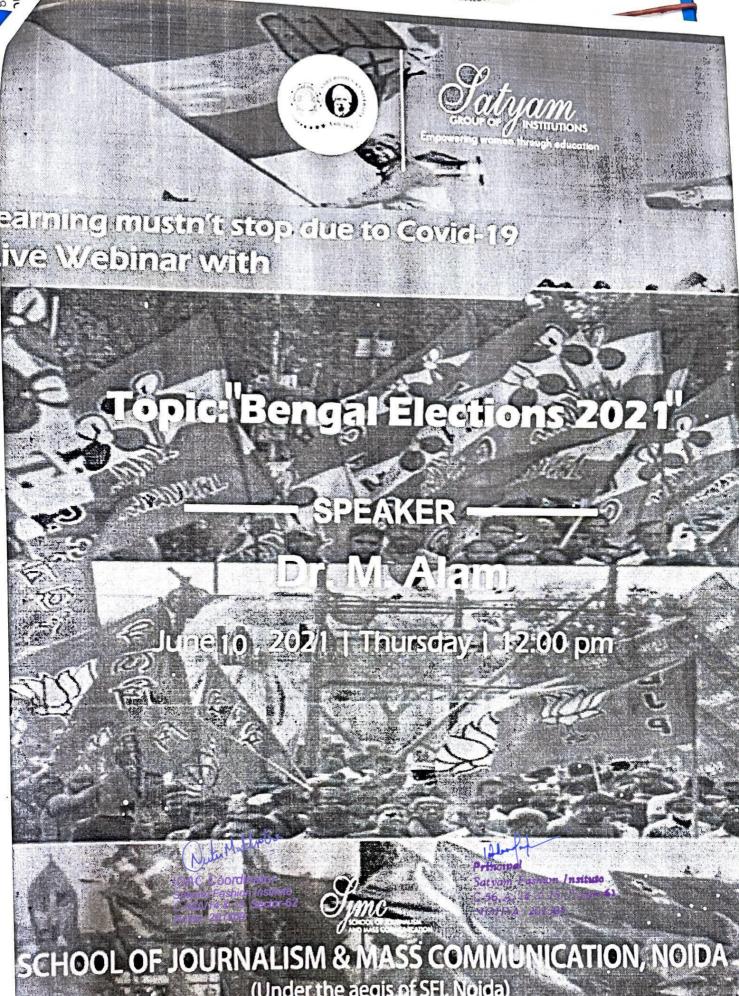
WEBINAR ON BENGAL ELECTIONS 2021

School of journalism and Mass Communication, Satyam group of institutions, Noida organised a webinar on the topic "Bengal elections 2021" from 12:00 pm to 1:30 pm. Webinar began with the introduction of Mr. Mahmood Alam as a speaker for this webinar. He told

various issues related to the election as it was bitterly fought. The Bhartiya Janata Party tried all its resources, bringing in national leaders, influencing election arrangements and getting large sections of the national media to portray it as the favourite. At the end BJP fell short of victory and There are 294 seats in the Bengal state assembly, the polling for which took place through eight phases between March 27 and April 29. Throughout her political life, Mamta Banerjee has maintained a publicly lifestyle, dressing in simple traditional Bengali clothes and avoiding luxuries.Students of SJMC asked various doubts related to the topic and kept their views in front of the speaker. Various rallies and campaigns were organised by the parties at a high risk of covid during election. Instead, they would have organised virtual rallies for it, as told by the speaker Mr. Mahmood Alam. Students of SJMC enjoyed and learned various information and got to know insights related to the topic "Bengal Elections 2021".

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(Under the aegis of SFI, Noida) Affiliated to SNDT Women's University, Mumbai

* *E-Certificate will be provided to every particip

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School of Journalism & Mass Communication

Sarkar Privar Programme Head, SJMC

Prof. (Dr.) M. Alam Dean, SJMC

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IQAC Coordinator Satyan Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309 Dr.Vandaha Jaglan Principal Satyam Fusmon Institute C-56, At 14 or 15, Sector-62 NOIDA - 201305

School of Journalism & Mass Communication
Under the aegis of SFI, Noida
Attendance Sheet

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 7th March, 2022

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need This is the requirements of BMM Curriculum regular participation and interaction in different events, programmes and activities, regular this School of Journalism and Mass Curriculum and regular particles. To achieve this, School of Journalism and Mass Communication has planned student's participation To achieve the Volunteers in the Women's Construction has planned student's participation To active as Volunteers in the Women's Conclave Award Function under the auspices of "The in an event as Padisson Blu. Dwarka on oth March 2005 in an events conclave Award Crazy Tales" at Radisson Blu, Dwarka on 9th March, 2022.

Objective:

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To provide them a platform to interact with the eminent personalities.

- To learn and experience the process of organising an event.

Learning Outcome:

To enable students to organise an event.

- Students will be able to attend an award ceremony.
- Students will be able to interact with the eminent personalities

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Privanka Sarkar Programme Head, SJMC

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Dr. Vandana Jaglan

Principal, SFI

andre In strates Pronuise C-50, 21, 14 Q 15, Sector 6 Sal NOIDA -201305

Prof. (Dr.) M.Ala

Dean, SJMC

SJMC students participates as volunteers for Crazy Tales 9th March 2022: Students of School of Journalism and Mass Communication under the aegis Noida, gun Fashion Institute, Sector 62, Noida participated as Volunteers in the Women's Conclave of Satyand Function today at Radisson Blu, Dwarka under the auspices of "Crazy Tales" organized by Mr. Manish Mishra and Amrita Kar.

The motive of the event was empowering women through acknowledging them for their exemplary The mount from the different fields were awarded for their extraordinary contributions in society works, are paving the ways for the future of women's career. The stories of the struggle shared by as they articipating women stalwarts were very inspiring for struggling women of the country. The special Guest of Honour for the Event was Col.R K P S Sisod...

Our students were prearranged with the responsibility. Shivani, Shivangi Shekhawat, Komal Keshri and Mehek Verma were assigned for backstage responsibilities; Riya Tyagi and Gaiety Bhavya at the registration desk and Saachi Sagar and Gursimram Kaur were assigned for the portrait folio. It was a great experience for all the students to work as volunteers with getting a marvelous exposure to be a part of organizing such a mega event.

The event ended with enthusiasm and powerful positive energy for the rest of the women in society.





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Satyam Fashion Insitute C-56, A[14 & 15, Suctor-61 VOIDA - 201305

School of Journalis Under the Atte	e aegis of SFI,Noida endance Sheet
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QAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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SchoOl of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 4' h October, 2021

This is to bring to your kind notice that a5 per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this, School of Journalism and Mass Communication will take pragmatic *ellorts* at. the News Debate at News nation Channel at 'Desh pe Behas' to raise their voice and their opinion on 6^{t*}"October, 2021.

Objective:

- To provide students an opportunity to explore real-world topics and issues.
- To familiarize the working environment of TV News Studio.

Learning Outcome:

- To enable students to organi2e and participate in a TV News Debate.
- To acclimatize students and transform them as a Professional TV News JOurnalist.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

*riyanka Sarkar *rogramme Head, SJMC

Prof. (Dr.) M.Ala

Dean, SJMC

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Dr. Vandana Jaglah^{Principal} Satyam Fashion Insituta Principal, SFI C-56, A [24 = 15, Sector-62] VOIDA - 201305

NSI HTFULINTERA ION AT DESH PEBEHS SHOW

On 6*' October 2021, the students of B.A. (Mass Media) took pragmatic efforts at the News Debate at News Nation Channel to raise their voice and opinion, as well as ask relevant questions related to the on going issue. The students in the video are Varalika Rawat and Saachi Sagar of Semester III ^atCh 2020-23. It was a golden opportunity for the students to put forward their views and opinions on such a wide platform on a very sensitive topic.



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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 23rdNovember, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this, School of Journalism and Mass Communication has planned to organize a Deliberation session on International Day for the Elimination of Violence Against Women on 25th November, 2021.

Objective:

- To raise awareness regarding International Day for the Elimination of Violence Against Women.
- To get knowledge about the subject area.

Learning Outcome:

- To enable students to know about the roots and significance of this day.
- Students will be able to get knowledge about the subject area.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

Dr. Vandana Jaglan Principal Satyam Fashion Insituto C-56,A[14 & 15. Sector-62 VOIDA -201305

Prof. (Dr.) M.Alam

Dean, SJMC

School of Journalism and Mass Communication under the aegis of SFI, organized a special event on international day for the Elimination of Violence against Women.

25th November 2021: The day have been observing 25th November every year as a day against gender-based violence since 1981. This date was selected to honour the Mirabal sisters, three political activists from the Dominican Republic who were brutally murdered in 1960 by order of the country's ruler, Rafael Trujillo (1930-1961).

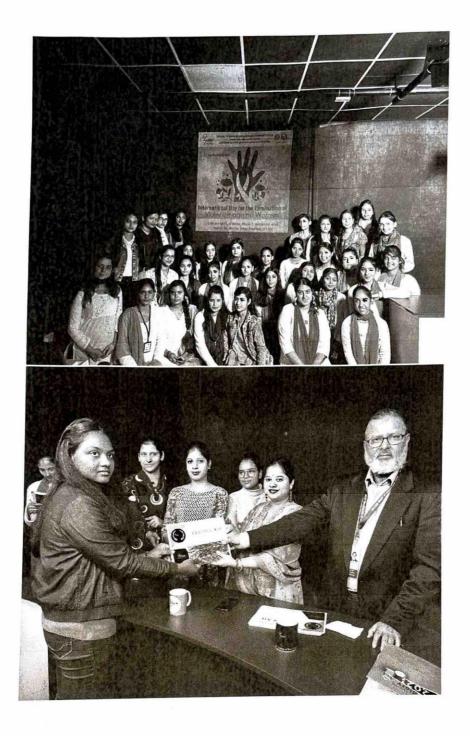
On this auspicious day, students of SJMC actively participated in speech competition and with vigorous frame of mind everyone tuned with the moment. Everyone shared their personal views about the complications they face. Some of them also proposed solutions to counter such situations.

The event concluded with encouraging remarks of Dr. M Alam, Dean SJMC and presence of Ms Priyanka Sarkar, HOD, Charu Alluwalia, Assistant professor

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Satyam Fashion Insitute C-56, A[14 & 15, Sister-6] NOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Prof. (Dr.) M. Alam

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Nolda- 201309

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Dr.Vandana Jaglan

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Under the Aegis of SFI, Noida flirted to SNDT Women's University

NOTESIIEET

Date: 24th November 2021.

ThiS IS to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media(Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, Students of School of Journalism and Mass Communication has planned to organize a workshop on Fact Checking on 26th November 2021.

Objec'trve:

- To enhance their knowledge on visual verification and fact-checking tools.
- To counsel them in the preparation of being a Media Professional.

Learning Outcome:

- Students will be able to develop their knowledge on visual verification and factchecking tools.
- To equip them to counter misinformation, fake news in their everyday work.

the activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Progra rime head SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

Programme Head, SJMC ii

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fir. Vanadana Jaglan *rincipaI, SFI

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Satyam Fashion Insitute C-56,A[14 & 15, Suctor-6) NOIDA - 201305

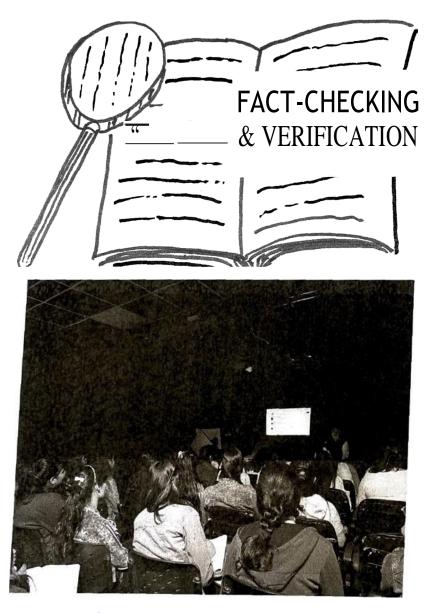
WOfi ⁰ p ^oD F itct-Checking organized at SJMC

Noida, 26th November 2021: School of Journalism and Mass Communication under the aegis of SFI, Sector-62 Noida organized a Workshop on Fact Checking of Fake News and Video Content disseminated in Mass Media.

Mf. Nlmish Kapoor, Senior Scientist, Vigyan Prasar was the Resource Person.

He explained how fake news undermines serious media coverage and makes it difficult for JOumalists to cover significant news stories problems. Mr. Nimish Kapoor, Senior Scientist practically explained the students how to differentiate between fake and real pictures and videos.

ltte workshop was very insightful for the students of Mass Media.



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Satyam Fashion Insitute C-56, A[14 & 15, Szeter-6) NOIDA - 201305

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QAC Coordinator Satyam Fashion Institute 2-56A/14 & 15, Sector-62 Noida- 201309

Principal Satyam Fashion Insitute C-56, A[14 & 15, Suctor-62 NOIDA - 201305

Priyankasarkar Programme Head, SJMC

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Dr.Vandana Jaglan, Principal, SFI



School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 1stDecember, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this objective School of Journalism and Mass Communication has planned to organize an Annual Media Fest, "IGNITE- 2K21" on 22nd December, 2021 in the college campus.

Objective:

- To inculcate healthy competition among students.
- To develop event management skills.
- To develop their talent in dance, music, art, communication, games and co-curricular activities

Learning Outcome:

- Students will be able to interact with different colleges.
- Students will get an opportunity to interact with media experts.
- Students will be able to learn to organize an event.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

Prof. (Dr.) M.Alam

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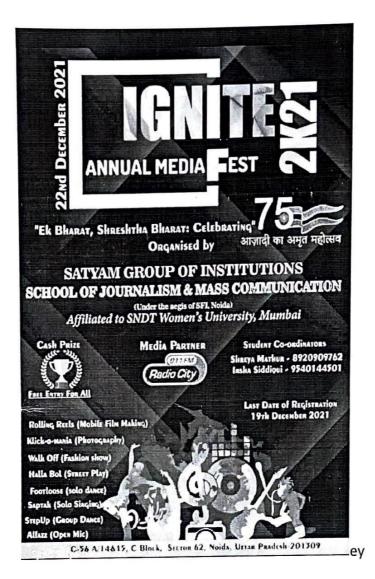
IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dr. Vandana Jaglan

Principal, SFI

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Principal Satyam Fasmon Insitute C-56,A[14 cl 15, Sector-62, NOIDA - 201305 School of Journalism and Mass Communication under the aegis of SFI, Noida successfully organized its Annual Media Fest, "IGNITE- 2K21" with zeal and fervor on 22nd December 2021 in the college campus.





tu Malloto N IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insituto C-56,A[14 & 15, Suctor-6) NOIDA - 201305

School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet			Jime
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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Dr.Vandana Jaglan Principal, SFI Satvam Fusition Institute 3-56, A. 14 15, Sector-67 VOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 12th August, 2022

This is to bring to your kind notice that School of Journalism and Mass Communication has plan to celebrate 76th Indian Independence Day "Azadi Ka Amrit Mahotsav" at Satyam Group of Institutions campus ground on 15th August, 2022.

Objective:

- To present a platform for the students to showcase their talent.
- To enhance social interaction and facilitate exchange of ideas and thought
- To concentrate on co-curricular activities along with academics.
- To provide opportunities to build exemplary confidence among the student fraternity.

Learning Outcome:

- Students will be able to organize and participate in an event.
- Students will be able to build exemplary confidence.
- Students will be able to concentrate on co-curricular activities too.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

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Programme Head, SJMC

Principal, SFI

Principal Satyam Fashion Institute C-56,A[14 & 15, Sector-62, NOIDA - 201305

Prof.

Dean, SJMC

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Satyam Fashion Insitute C-56, A[14 & 15, Szetor-6) NOIDA - 201305



Satyam Group of Institutions celebrates 75thIndia's Independence Day

Noida, 15th August 2022: 76th Indian Independence Day was celebrated with great enthusiasm and patriotic fervour at Satyam Group of Institutions campus ground, Sector -62, Noida to mark the 76th Indian Independence Day, "Azadi Ka Amrit Mohatsav". All the teachers, staff members, students and their guardians joined the program. The program began at 9:00 am.

On this special occasion, the program started with the SNDT prayer and then with the flag hoisting by Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Dr.BinitaAggrawal, Principal, Satyam College of Education; Mrs Neha Agrawal, HOD, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra ,Vice Principal, Satyam Fashion institute; Dr.M. Alam, Dean, School of Journalism and Mass Communication and Ms. Priyanka Sarkar, HOD, School of Journalism and Mass Communication .

This was followed by the dance and music performance by the students of Satyam Fashion Institution, School of Journalism & Mass Communication and Satyam College of Education that awakened everyone's feelings of patriotism and love for the motherland. Prizes, awards, trophies and certificates for all the events, workshops and competitions were distributed by the department heads among the students who had involved themselves in various activities with great passion and enthusiasm. Various events that were conducted include- Podcast,

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Satyam Fashion Insitute C-56, A[14 & 15. Szetor-6) NOIDA - 201305

Photography, Documentary Film Making, Blog/Article Writing, Literacy Drive, Film Screening, Radio Talk show, TV interview, Street play, Slogan Writing, Speech on Women Freedom Fighters, Songs to be presented in different languages, meditation and Poetry Recitation. The event concluded with the distribution of sweets, Group photography and Vote of thanks.

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Dean, SJMC

Priyanka Sarkar Programme Head, SJMC

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Dr.Vandana Jaglan Principal, SFI Satyam F

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet			
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Prof. (Dr.) M. Alam Dean, SJMC Satyam Fashion Insitute C56, A[14 & 15, Sictor-5) VOIDA - 201305

Dr.Vandana Jaglan, Principal, SFI principal



School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNOT University, Mumbai)

NOTESHEET

Date: 13th September, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this, School of Journalism and Mass Communication has planned to organize 'Hindi Diwas' and International Democracy Day on 14th September, 2021.

Objective:

- To spread awareness about the importance of the Hindi language and democracy.
- To understand the roots and significance of Hindi language.

Learning Outcome:

- To enable students to know about the roots and significance of Hindi language.
- To enable students to know that language serves as a medium for connecting people to various social groups.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

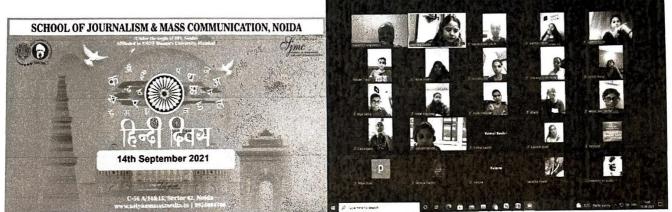
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Dr.Vanda ilan Principal, SFI Pnnc'l'pat Sat) 1am Fuhwn [nflttdt C-56,.A..,1-i .c 15-,:,ctof'-'J VOJ DA -201305

School of Journalism & Mass Communication Under the aegis of SFl,Noida Attendance Sheet



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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 18th June, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this School of Journalism and Mass Communication has planned students' participation in a webinar on "International Yoga Day" on 21st June by Tarun Yadav, HOD, Bharat Ram Global School.

Objective:

- To make students learn about the importance of yoga asanas, pranayama, meditation.
- To help students in improving concentration and in attaining inner peace.

Learning Outcome:

- Students will be able to know the importance and benefits of Yoga.
- Students will be able to learn postures of yoga asanas and also how to attain inner
- peace.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

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Principal, SFI

Dr. Vandana Jaglan Satvam Feshion Insitute C-56, A 14 & 15. Sector-62 VOIDA - 201305

Prof. (Dr.) M

Dean, SJMC

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WEBINAR ON INTERNATIONAL YOGA DAY 2021

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Satyam group of institutions, Noida celebrated "International Yoga Day". Considering the need for social distancing the yoga session was held

virtually. This year's theme for world yoga day was "Staying fit at home". The session was started from 10:00 am onwards to 12 noon. Trainer

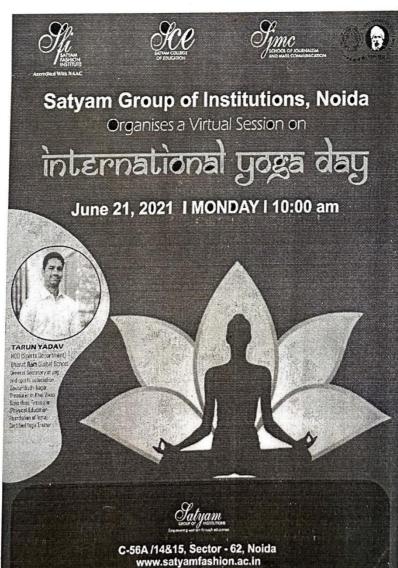
Tarun Yadav HOD (Sports department) Bharat Ram global school shared the information

and importance of Yoga in our day-today life and Our Pt teacher Manoj Kaushik had given us valuable guidance. During this session, yoga asanas,

pranayama and meditation were practised by the faculty, staff and by the students. Trainer Taruv Yadav shared details about its history, a century of

origin, how it helped the common people. They even told us that They help in improving concentration and in attaining inner peace and it helps a

person improve life physically, mentally and spiritually as well. Yoga day was celebrated with great enthusiasm. It's a very interesting Day for all of us. The experience we got was really amazing and important.



Satyam Fashion Insitute C-56, A[14 & 15, Sister-6] NOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Sarkar Programme Head, SJMC

Prof. (Dr.) M. Alam

Dean, SJMC

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309 Dr.Vandana Jaglan Principal, SFI

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

a Sarkar Programme Head, SJMC

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 15thAugust, 2022

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To achieve this School of Journalism and Mass Communication has planned to organize Janmashtami celebration in college campus on 19th August, 2022.

Objective:

- To enrich their knowledge on cultures.
- To provide a sense of belongingness.
- Tomotivate the feeling of team connection and building.

Learning Outcome:

- Students will be able to learn new skills and showcase individual talents.
- Students will be able to feel the team connection and building.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Programme Head, SJMC

Dr. Vandana Jaglan

Principal, SFI Principal Satyam Fashion Insitude C-56,A[14 & 15, Sector-62, NOIDA - 201305

Prof. (Dr.) M.Alam

Dean, SJMC

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Satyam Group of Institutions celebrates Janmanashtmi

Noida,19thAugust2022: School of Journalism and Mass Communication celebrated Janmashtami in college campus. The program began with full of enthusiasm.SJMC students took initiative to encourage spiritual beliefs and enjoy the moment at the same time.

Students of SJMC presented Radha Krishna with a dance performance, and on the eve of Krishna's birthday scholars also acted for matkifod. And with the grace of Ms Priyanka Sarkar, HOD;VandanaJaglan; Principal, Neetu Malhotra, vice principal;Charu Ahluwalia, assistant professor and Anshul, Neetu Sharma, Shrishti, faculty members janmashtami was celebrated with a new parampara at the college.







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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insitute G-56, A[14 & 15, Suctor-6] NOIDA - 201305

School of Journalism & Mass Communication	on
Under the aegis of SFI,Noida	
Attendance Sheet	

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Priyanka Sarkar

Programme Head, SJMC

Prof. (Dr.) M. Alam

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Divandana Jaglan Principal, SFI Satyam Fushion Institue 0-56, A 14 .: 15. Sector-62 NOIDA - 201305

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Under the aegis of SFI,Noida Attendance Sheet			
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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Satyam Fashion Insitute C-56, A[14 & 15, Sister-6) NOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 3rd August, 2022

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities. To achieve this,, School of Journalism and Mass Communication has planned students' participation in Mock fire drills and evacuation drills on 5th August 2022 at 11.30am.

Objective:

To give guidance and impart training to the participants with regard to the use of fire

- To increase the ability to respond quickly to disasters. equipment.
- To know the value of resources.

Learning Outcome:

- To enable students the use of fire equipment.
- To enable student to know the value of resources.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Privanka Sarkar

Programme Head, SJMC

Dr. Vandana Jaglan

Principal, SFI

Principal Satyam Fashion Insitute C-56, A[14 & 15. Sector-68 NOIDA -201305

Prof. (Dr.) M.Alam

Dean, SJMC

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Prof. (Dr.) M. Alam Dean, SJMC

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

18th Feb, 2022

SJMC to celebrate International Mother Language Day This is to bring to your kind notice that students of School of Journalism and Mass Communication will celebrate International Mother Language Day to promote linguistic and cultural diversity and multilingualism on 21st Feb 2022

On February 21 every year, the world celebrates International Mother Language Day to promote linguistic and cultural diversity, as well as multilingualism. In 1999, the United Nations Educational, Scientific, and Cultural Organization (UNESCO) endorsed the notion of observing International Mother Language Day across the World.

Learning Objective:

- To understand the roots and significance of International Mother Language.
- To understand that the language serves as a medium for connecting people to various social groups.
- To understand that "UNESCO believes that cultural and linguistic variety are important for sustainable society".

Learning Outcome:

- To enable students to know about the roots and significance of International Mother Language.
- To enable students know that language serves as a medium for connecting people to various social groups.

The activity will be monitored byProf. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme Head, SJMC.

Priyanka Sarkar Programme Head, SJMC

Principal Dr.VandanaJaglan Satyam Fashion Insitute C-56,A[14 & 15, Sector-61 Principal, SFI aroina portor

Prof. (Dr.) M.Ala Dean, SJMC

SJMC students celebrate "International Mother Language Day"

Noida, 21 February 2022: School of Journalism and Mass Communication under the aegis Satyam Noida, 21 Noida, Participanti, Sector 62, Noida celebrated International Mother Language Day today to promote Fashion and cultural diversity and multilingualism.

On February 21 every year, the world celebrates International Mother Language Day to promote On February On February Jinguistic and cultural diversity, as well as multilingualism. In 1999, the United Nations Educational, linguistic and Cultural Organization (UNESCO) endorsed the notion of observing International scientific, Mother Language Day across the world every year on 21st February. Ms Charu Ahluwalia, Assistant Mother Carly year on 21st February. Ms Charu Ahluwalia, Assistant professor, SJMC initiated the program by speaking on the importance of the day. Ms Anshu Rajvanshi professor, professor, speaking on the importance of the day. Ms Anshu Rajvanshi coordinated the program. Speaking on the roots and significance of International Mother Language coordinate prof.(Dr.) M. Alam, Dean - SJMC said, "UNESCO believes that cultural and linguistic variety are pay restant for sustainable society". He mentioned that language serves as a medium for connecting people to various social groups. He also said underlined that the UNESCO decision of 1999 allows us to converse in our native language productively. To commemorate this occasion, a competition was organised in which, students of SJMC (1st and 2nd year) from across the country participated and demonstrated their talent by singing, poetry recitation and delivering lectures in their mother language. Students learned about many cultures and languages including Telegu, Assamese, Bengali, punjabi, Maithili, Oriya, Bhojpuri, Garhwali and other languages. Despite ignorance about the languages, students felt connected to one another. The winners were felicitated at the end of the program. The participants learnt that language is the most powerful instrument to connect people because it allows us to put our feelings and thoughts into our own words and languages. All efforts to promote and spread our mother languages will help to foster not only linguistic diversity and multilingual education, but also a greater understanding of linguistic and cultural traditions around the world as well as a spirit of solidarity based on mutual respect, tolerance and dialogue.



Antarrashtriya Matrabhasha Diwas C-56 A/14 & 15, C Block, Phase 2, Industrial Area, Sector-62, Noida, Uttar Pradesh 201309





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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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-Principal Dr.Vandana Jaglan, C.56, A 14 .: 15. Sector 61 Principal, SFI NOIDA MINK

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Satyam School of Journalism & Mass Communication Under the Aegis of SFI, Noida Affiliated to SNDT Women's University

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Date: 26th November 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, Students of School of Journalism and Mass Communication has paid Tribute to the martyrs of the 26/11 Mumbai Terror Attack of 2008 on 26^a November 2021.

Objective:

- To pay tribute to the martyrs of the 26/11 Mumbai Terror Attack.
- To remember the brave hearts who put themselves on the line and saved lives.

Learning Outcome:

- To enable students to feel the struggle and sacrifices of the martyrs.
- Students paid homage to the martyrs who lost their lives battling terrorists.

The activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Progra mme head SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

Privanka Sarkar **Programme Head, SJMC**

Dean, SJMC

Dr. Vanadana Jaglan fy Principal, SFI Atyam Fashion Institute 5-56A/14 & 15, Sector-62 Noida- 201309

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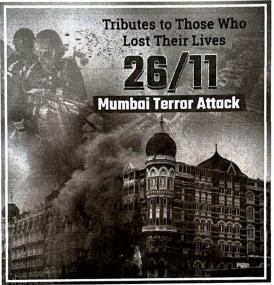
IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

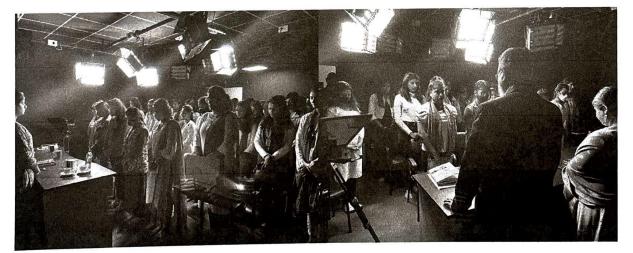
Satyam Fashion Insitute C-56, A[14 & 15, Sictor-6) NOIDA - 201305

SJMC paid tributes to the martyrs 26/11 Mumbai Terror Attack of 2008

Noida, 26th November 2021: A tribute-paying session was organized at the School of Journalism and Mass Communication under the aegis of SFI, Sector – 62, Noida. A day (November 26, 2008) no Indian can ever forget. A day India was rattled by the terrorist attacks which shook its commercial capital Mumbai. A fateful day, when Major Sandeep Unnikrishnan, Chief of Anti-Terrorism Squad Hemant Karkare, Senior Police Inspector Vijay Salaskar and many other security personnel laid down their lives to the nation in the battle to protect our fellow citizens.

On this occasion, Tributes were paid to those who lost their lives in the Mumbai 26/11 terror attacks and salutes all the security personnel who bravely faced the terrorists. A two-minute silence was observed by the faculty members and the students of SJMC.





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Satyam Fashion Insitute G-56, A[14 & 15, Suctor-6) NOIDA - 201305

School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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School of Journalism & Mass Communication
Under the aegis of SFI, Noida
Attendance Sheet



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Programme Head, SJMC

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Satyam Fashion Insitute C-55, A, 14 .: 15, Sector-63 NO11DA - 201305

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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 12thNovember, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this, School of Journalism and Mass Communication has planned to organize 'National Press Day on 16thNovember, 2021.

Objective:

- To acknowledge and honour the Press Council of India.
- To get knowledge about the subject area.

Learning Outcome:

- To enable students to know about the roots and significance of this day.
- Students will be able to get knowledge about the subject area.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

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Dr. Vandana Jaglan

Principal, SFI

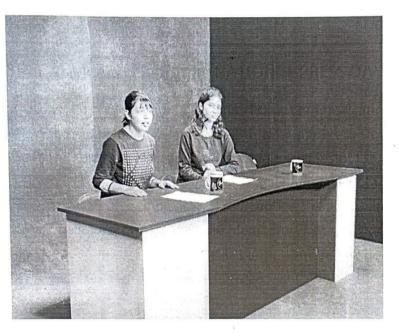
Satyam Fashion Insitute C-56,A[14 & 15. Sector-62. VOIDA - 201305

Prof. (Dr.)

Dean, SJMC

SJMC students celebrating NATIONAL PRESS DAY

Noida, 16th November 2021: School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector-62 Noida, celebrated 55th National Press Day to acknowledge and honor the Press Council of India, a statutory and quasi-judicial establishment. SJMC students organized a quiz competition to celebrate this auspicious day. Being a part of media Institution, such days remind us, as a fourth pillar of democracy, of our duties, responsibility, commitments and pledge to maintain a free press in order to save our democracy. At the end of the occasion, DR M.Alam, SJMC Dean said "freedom of the press is not just important for the democracy but it itself is democracy because it gives us freedom to express ourselves and that is the essence of press and mass media"



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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dr.Vandana Jaglan Principal, SFI

Principal Satyam Fashion Insitute C-56,A[14 & 15, Sector-63 NOJDA - 201305

School of Journalism & Mass Communication	\sim
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Privanka Sarkar Programme Head, SJMC

MANY l Prof. (Dr.) M. Alam Dean, SJMC

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Satvam Fashion Inninge :.56, A [14 & 15. Sector-61



School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

13th January 2022

SJMC students'participation in News Debate at News Nation TV News Channel

This is to bring to your kind notice that students of School of Journalism and Mass Communication will participate in the News Debate at News Nation Channel to raise their voice and opinion as well as ask relevant questions related to the current issue. Ms. Insha Siddique, Ms. Riya Tyagi and Saachi Sagar of Semester III & V participated in this debate on 13th January 2022.

Learning Objective:

- To learn the process of organizing and participating on TV debate on current affairs. •
- To familiarize the working enviornment of TV News Studio. •

Learning Outcome:

- To enable students to organize and participate in a TV News Debate.
- To accalatamize students and transforme them as a Professional TV News Journalist.

The activity will be supervised byProf. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme head, SJMC.

Privanka Sar Programme Head, SJMC

Prof. (Dr.) M.Alam

Dean, SJMC

Dr.Vandana Jaglan

Principal, SFI principal

Satyam Fashion Institute C-56, A[14 & 15. Sector-62, NOIDA -201305

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Satyam Fashion Insitute C-56, A[14 & 15, Suctor-6) NOIDA - 201305

SJMC students at news nation as a public representative

The students of B.A. (Mass Media) took pragmatic efforts at the News Debate at News Nation Channel to raise their voice and opinion, as well as ask relevant questions related to the ongoing issue. The students in the video are Insha, Riya Tyagi and Saachi Sagar of Semester III & V.







Principal Satyam Fashion Insitute C-56, A[14 & 15. Suctor-61 VOIDA - 201305

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Prof. (Dr.) M. Alam Dean, SJMC

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Principal Satyam Fashion Insitute C-56, A[14 & 15. Stotor-6) NOIDA - 201305



SCHOOL OF JOURNALISM & MASS COMMUNICATION

Under the aegis of SFI, NOIDA Affiliated to SNDT Women's University, Mumbai



Orientation 2021

NOTESHEET

School of Journalism and Mass Communication is planning to organize Orientation programme on 22nd November 2021 at 11 am. The aim of Orientation Programme is to provide practical exposure to student. The event highlights will be Panel Discussion and Interaction session with Media professionals. In Panel discussion students will get opportunity to interact with experts from television, Radio, Print & cyber media.

OBJECTIVES

- To gather different opinion and views of various Media Experts
- To provide students a platform to interact with Industry Experts.
- To give students an opportunity of industry interface.

Details of guest of Honour

We have invited two Media Experts as Guest of Honour to grace this event.

- Dr. Meera. K Desai, Professor & Head, University Department of Extension & Communication, Mumbai, Maharashtra, She has professional experience in mainstream print (newspaper), television (researcher, scriptwriter and anchor), Internet (content provider), and alternate media (newsletter editor and documentary filmmaker) environments besides working for Mahila Samakhya Gujarat for rural women's education for empowerment programme for four and half years. She entered academics in 1997 with seven and half years research and communication experience.
- Mr. Nimish Kapoor is a science communicator and scientist working in Vigyan Prasar from last 13 years and heading Science Film Festival Division. He is associated as convener and coordinator of International and National Science Film Festivals & Competitions; National Workshops on Science Film Making / Science Communication

and resource material development.

a Sarkar Programme Head, SJMC

Dr. Vandana Jaglan Principal, SFI

OAC Coordinator

QAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Prof.(Dr.)M.Alam

Dean, SJMC



SCHOOL OF JOURNALISM & MASS COMMUNICATION

Under the aegis of SFI, NOIDA Affiliated to SNDT Women's University, Mumbai



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				3	Water	Rs. 70	10 Bottles
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Ms. kar Programme Head, SJMC

Dr. Vandana Jaglan Principal, SFI

> Principal Satyam Fashion Instituto C-56, A[14 & 15, Suctor-61 VOIDA - 201305

Prof.(Dr.)M.Alam Dean, SJMC

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WELCOMES THE BATCH OF 2020-23 ORIENTATION

14th December 2020, 11:00 am



Dr. VED TEWARI

PhD (Hon),PMP®,B.Tech,D.Marketing Australian Public Figure • Entrepreneur United Nations Australia (Member) **Global Goodwill Ambassador** Avenewz NEWS (Australia & Singapore) Australian Swan Marketing



Omkareshwa Editor in Chief, Inc **CEO- Morning India**

Nidhi Kant Pandey Executive Producer (Production head), TV9 Bharatvarsh.

Empowering w th education

SCHOOL OF JOURNALISM & MASS COMMUNICATION, NOID (Under the aegis of Satyam Fashion Institute) Affiliated to SNDT Women's University, Mumbai

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Satyam Fashion Insitute C-56, A[14 & 15, Sictor-6)

NOIDA - 201305



SCHOOL OF JOURNALISM & MASS COMMUNICATION SATYAM FASHION INSTITUTE Affiliated to SNDT Women's University, Mumbai



Orientation 2020

Date	Timings	Inaugural Session
14 th December, 2020	11:00 - 11:05	Opening of Event
		opening of Event
	11:05-:11:10	Opening Remarks (Dr.M. Alam)
	11:10-11:20	Saraswati vandana & lamp lighting
	11:20-11:30	Address by Chairperson Mrs. Sneh Singh & Dr. Vandana Jaglan Principal SFI
	11:30-11:40	Screening of SJMC Achievement
	11:40-12:00	Address by Dr. Ved Tiwari
	12:00-12:20	Address by Mr. Omkareshwar Pandey
	12:20-12:40	Address by Mr. Nidhikant Pandey
	12:40-12:50	Release of SMC Newsletter
	12:50-12:55	PPT Presentation
	12:55-1:00	Vote of thanks by Ms Priyanka Sarkar
	1:00	Ice-Breaking Session
····· ··· ····························	1:00-1:20	Name the Anchor
	1:20-1:40	Guess the Jingle
	1:40-2:00	Closing Ceremony & Vote of Thanks

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

cipe Satyam Fashion Insitute C-56, A[14 & 15, Stator-6) NOIDA - 201305

C-56 A/14 &15, Sector-62, Noida- 201309, (U.P.), India

Ph.: 0120-4242805, 0120-4540130

Email: satyammassmedia@gmail.com, Website: www.satyammassmedia.in

Tenta	tive Budget: O	rientation (BN	MM) 2019					
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Priyanka Sarkar

Programme, Head-SJMC

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Privanka Sarkar Programme, Head-SJMC

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बी ए मास मीडिया ओरिएनटेशन कार्यक्रम का आयोजन

सत्यम ग्रुप ऑफ़ इंस्टीट्यूशन्स में बी ए मास मीडिया ओरिएनटेशन कार्यक्रम का आयोजन दिनांक 22-11-2021: सत्यम पत्रकारिता एवं जनसंचार संस्थान में आज बी.ए. (मास मीडिया)सत्र 2021-24 की छात्राओं के स्वागत के लिए ओरिएंटेशन कार्यक्रम का आयोजन किया गया जिसका उद्देश्य छात्राओं को पत्रकारिता एवं जनसंचार पाठ्यक्रम की जानकारी,अंतर्दृष्टि और मार्गदर्शन प्रदान करना था. कार्यक्रम का श्रभारंभ दीप प्रज्जवलन एवं सरस्वती वंदना से हुआ।

सत्यम ग्रुप ऑफ़ इंस्टिट्यूशन की चेयर पर्सन श्रीमती स्नेह सिंह ने छात्राओं का स्वागत किया और संस्थान के उद्देश्यों और कार्यक्रमों पर प्रकाश डाला।उन्होंने छात्राओं का उत्साहवर्धन करते हुए उन्हें संस्थान के नियमो का अनुशासन के साथ पालन करने को कहा.संस्थान के ट्रस्टी सचिव श्री प्रदीप गुप्ता ने छात्राओं का स्वागत करते हुए उनके उज्जवल भविष्य की कामना की।

कार्यक्रम की मुख्य अतिथि एसएनडीटी वीमेन्स यूनिवर्सिटी, मुंबई की एक्सटेंशन एंड कम्युनिकेशन विभाग कीअध्यक्षा प्रोफेसर डॉक्टर मीरा के देसाईऔर विज्ञान प्रसार के वैज्ञानिक श्री निमीश कुमार थे ।दोनों वक्ताओं ने मीडिया ,पत्रकारिता एवं जनसंचार के पाठ्यक्रम,चुनौतियों, आयामों और अवसरों पर प्रकाश डाला। कार्यक्रम में सभी गणमान्य अतिथियों ने त्रिमासिक न्यूज़ लेटर का विमोचन किया इस अवसर पर सत्यम ग्रुप ऑफ इंस्टीट्यूशंस की चेयर पर्सनश्रीमती स्नेह सिंह, ट्रस्टी सचिव श्री प्रदीप गुप्ता, सत्यम फैशन इंस्टीट्यूट की प्रिंसिपल डॉ वंदना जागलान, एचओडी डॉ नीतू मल्होत्रा, सत्यम कॉलेज ऑफ एजुकेशन कीप्रिंसिपल डॉ बिनीताअग्रवाल,एचओडी डॉ प्रीति गोयल, पत्रकारिता विभाग के डीन डॉ एम आलम, एचओडी श्रीमती प्रियंका सरकार, फैकेल्टी मिस चारु अहलुवालियाएवं सभी विभागों के शिक्षक औरकर्मचारी सहित माननीय पत्रकार भी उपस्थित थे।



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Satyam School of Journalism & Mass Communication Under the Aegis of SFI, Noida Affiliated to SNDT Women's University

NOTESHEET

Date: 17th October 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, Students of School of Journalism and Mass Communication has planned to organise Poster making competition on International Day for the Eradication of Poverty on 17th October 2021.

Objective:

- To recognize the efforts and struggles of people living in poverty.
- To highlight the prejudice, and injustice faced by poverty-stricken people in the country.

Learning Outcome:

- To enable students to recognize the adversity faced by those who live in poverty.
- To motivate students to build a sustainable future.

The activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Programme head SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

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Programme Head, SJMC

Dr. Vanadana Jaglan M Principal, SFI Principal Satyam Fashion Institu

Satyam Fashion Institute C-56A/14 & 15, Sector-62 da- 201309

Prof. (Dr.) M. Alam Dean, SJMC

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International Day for the Eradication of Poverty

School of Journalism and Mass Communication students participated in poster making competition on International Day for the Eradication of Poverty- observed globally on 17th October every year. The theme of International for the Eradication of Poverty in 2021 is **Building Forward Together: Ending Persistent Poverty**, **Respecting all People and our Planet**".

The day aims to raise awareness about the people who are struggling and living in poverty. It also finds ways to mitigate and eradicate poverty, acknowledge the effort and struggles of people living in poverty and give them a chance to be heard. Poverty is a violation of human rights and there is a need for people from across the world to come together to ensure that these rights are respected. Without achieving a poverty-free world, it is hard to imagine the development of humankind.

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Prof. (Dr.) M. Alam

Dean, SIMC

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IQAC Coordinator ISatyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dr.Vandana Jaglan

Principal, SFI Satycom Easthon Insitute C-55, A: 14 .: 15, Sector-53 NOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 13th June. 2022

This is to bring to your kind notice that Pragya Jha, a BMM student of School of Journalism & Mass Communication was approached by a YouTube channel name National Khabar for an interview with Dr. Shweta Kaushik BAMS, CCSC NIA, on Sorises Disease on 14th June, 2022.

Objective:

- To familiarize about the live TV interview.
- To get experience of studio interviewing and recordings.

Learning Outcome:

- The student got to know about preparing for conducting a TV News Interview.
- To bring in confidence for becoming a professional TV News Journalist.

The activity was monitored by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Programme Head, SJMC

Dr. Vandana Jaglan

Principal, SFI Principal Satyam Fashion Institute C-56,A[14 & 15. Sector-62 NOIDA - 201305

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Prof. (Dr.) M.Alam Dean, SJMC

SJMC student Pragya Jha as an interviewer for a youtube channel

Noida, 14th June 2022: Pragya Jha, B.A. (Mass Media) Sem-II Student interviewsDr. Shweta Kaushik, ayurvedic doctor, BAMS, CCSC NIA, on Sorises Diseasein Lajpat Nagar Delhi.

Pragya was called Pratham Ayurveda Center at 11 am for the interview which began at 11:30. Sheasked some questions about psoriasis, its effect, and what are the problems faced by the patients who came to her for checkups.

The interview was indeed knowledgeable and helpful for the patients. Also, Pragya gotto experience how to take an interview properly. This was an insightful session.



Video link: https://www.youtube.com/watch?v=xu3B947J3JA

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NOTESHEET

13th Feb, 2022

Commemoration of the 3rd Anniversary of the Pulwama Attack of 2019

This is to bring to your kind notice that students of School of Journalism and Mass Communication will observe a commemoration on 14th Feb, 2022 on the 3rd anniversary of the Pulwama Attack of 2019 in which the country lost its 40 brave soldiers. The attack was undertaken on a CRPF convoy in Jammu & Kashmir's Pulwama area by a suicide bomber of the Pakistan-based Jaish-e-Mohammed (JeM) terror organization on February 14, 2019.

A two-minute silence will be observed in the honour of all those brave people who lost their lives in the gruesome attack.Prof. (Dr.) MahmoodAlamwill speak on the occasion.

Learning Objective:

- To learn that soldiers fighting at the border that we are alive and safe at home.
- To learn that the sacrifices of those brave heroes have resulted in the tranquil existence that we have now.
- Learning Outcome:
- To enable students to feel the importance of the soldiers fighting at the border that we are alive and safe at home.
- To make students feel that the sacrifices of those brave heroes have resulted in the tranquil existence that we have now.

The activity will be monitored byProf. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme head, SJMC.

Priyanka Sarkar

Programme Head, SJMC

Dr.Vandana Japlan inal

Principal, SF

Satyam Fashion Insitute G-56, A[14 & 15. Sector-62 VOIDA -201305

Prof. (Dr.)

Dean, SJMC

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SJMC commemorates the 3rd anniversary of Pulwama Attack

14thFebruary 2022, Noida: School of Journalism and Mass Communication, Sector – 62, Noida, under 14thFebruary 14thFebruary the aegis of Satyam Fashion Institute, observed a commemoration of the 3rd anniversary of the ama Attack of 2019 in which the country lost its 40 becomes a second secon the aegis of the aegis of the aegis of the anniversary of the aegis of pulwama Autoria a California and a substance of the Pakistan-based Jaish-a CRPF convoy in Jammu & Kashmir's Pulwama area by a suicide bomber of the Pakistan-based Jaish-a mmed (JeM) terror organization on February 11 a CRPF COM e-Mohammed (JeM) terror organization on February 14, 2019.

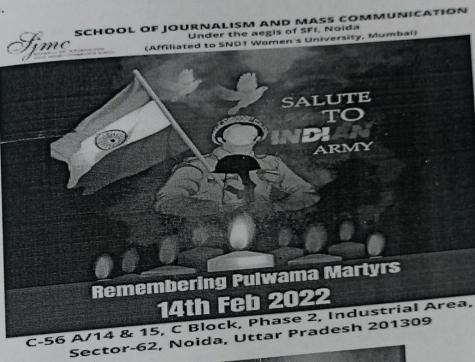
A two-minute silence was observed in the honour of all those brave people who lost their lives in the

The programme was attended by the faculty members, students and the staff of the department. gruesome attack. prof. (Dr.) Mahmood Alam said that it is only because of the soldiers fighting at the border that we

prof. (U.I.) and safe at home. The sacrifices of those brave heroes have resulted in the tranquil are alive may be have now existence that we have now.

For all Indians, this day is remembered as a very sad or disastrous event. As citizens of this country, we must remember every sacrifice made by these heroes and seek to make our country a more

peaceful place.





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Satyam Fashion Insitute C-56, A[14 & 15. Sactor-61 VOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI, Noida imc 00 Attendance Sheet Event: 39 UA nniverbascy of Event: 39 UA nniverbascy of Hel Pulwama Attackor 2019 DATE SIGNATURE GURSIMRAN KAUR yes 14.2.2022 ALKA JHA 1) 1 DING 2000 DIVYA JYOTI 2 11 MANSI TYAGI 3 11 ISHA TYAGI 4 11 NUPOOR GOYAL 22 5 11 NIKITA MANRAL 6 11 0 17 11 NEHA lant 8 MANSI DHAMI 1 hamp 9 GAIETY BHABYA 11 . Saachi 10 11 SAANCHI Deepanjali 11 DEEPANJALI 11 CATU 12 11 ATULA chet 13 11 CHETNA 14 1) AKANKSHA 0) 15 11 SAPNA YADAV 16 SANDHYA BEHERA 11 17 11 MANISHA 4 18 1) REKHA 19 11. DEVYANI 20 11 **RITIKA MANRAL** Sak \$b 21 1 SAKSHI SAHU 22 11 shubhacqi DEEKSHA PANDEY 23 11 SHUBHANGEE 24 h Dilika DEBANJANA 25 . Nut Malloto 11 RITIKA SARASWAT 26 11 SHWETA IQAC Coordinator 27 11 Satyam Fashion Institute eene C-56A/14 & 15, Sector-62 SANSKRITI 28 11 Noida- 201309 Bust **REEMA BOHRA** 29 1 avalilia BHARTI SINGH 11 30 Dr.Vandana Jaglan, Principal VARALIKA 31 .). Prof. (Dr.) M. Alam Principal, SFI C.5 0 Dean, SJMC N Sarkar Programme Head; SIMC



School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 4th August, 2022

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, School of Journalism and Mass Communication has planned a visit to Republic Bharat

Objective:

- •
- To learn the process of organising and participating on TV News channel. To familiarize the working environment of TV News Studio. •

Learning Outcome:

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- To enable students to organise and participate in Live TV News. To enable student to know the working environment of TV News studio. .

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme

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Programme Head, SJMC

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Dr. Vandana Jaglan

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Prof. (Dr.) M.Alam Dean, SJMC

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SJMC students visit R. Republic Bharat for the 75th independence day celebration

Noida, 6th August 2022: School of Journalism and Mass Communication students got the opportunity to experience the live programs at Republic Bharat TV. Students got the chance to meet some great and inspiring personalities of India like Major General G.D Bakshi, Harshavardhan Tripathi, and senior anchors of Republic Bharat. On the special occasions of Azadi ka Amrit Mohtavsav (Har GharTiranga) and the program start with beautiful poetry, each side of the faction chanting Jai hind jai hind.

This program included poetry, speech, point of view and questions raised by the media students who participated from different colleges and universities. Among these students, were students who had involved themselves in questions and Poetries (students of SJMC Gaiety Bhabya, Varalika Rawat, Isha Tyagi). One of them Gaiety Bhabya's poetry praised by everyone. SJMC students eagerly responded that they did. The program was finally finished. The SJMC students acquired a wealth of knowledge and contribute their voluntary efforts for country love and honesty and patriotism towards the country. It was very interesting and educational to be a part of the full program. The event concluded with the distribution of sweets, group photos, and a vote of thanks.

Noida, Uttar Pradesh, India FC-6, Film City, Sector 16A, Noida, Uttar Pradesh 201301, India Lat 28,565928⁶ Long 77.317616⁸ 06/08/22 02:58 PM



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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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School of Journalism & Mass Communication	
Under the aegis of SFI, Noida	
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Dr. Vandana Jaglan Principal, SFI Saturan transmin insitute C-56, A. 14 & 15. Sector-62 NOIDA - 201305

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Priyanka Sarkar Programme Head, SJMC Prof. (Dr.) M. Alam Dean, SJMC Dr.Vandana Jaglan, Principal, SFI

Principal Satyam Fashion Instituto C-56, A[14 & 15, Suctor-62 NOIDA - 201305



Satyam School of Journalism & Mass Communication Under the Aegis of SFI, Noida Affiliated to SNDT Women's University

NOTESHEET

Date: 7th December 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, Students of School of Journalism and Mass Communication has planned to organise a Workshop on Self Defence of Girls to mark "Aprajita Naari Garima Ka Sajha Sankalp" on 8th December 2021.

Objective:

- To allow students to defend themselves against physical attacks.
- To empower and enable them to protect themselves from real-life threats.

Learning Outcome:

- It will enable students to fight back against physical harm and fear of assault.
- It will make them self-reliant when it comes to defending themselves in the event of a threat.

The activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Progra mme head SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

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Programme Head, SJMC

Dr. Vanadana Jaglan Principal, SFIPrincipal Satyam Fashion Institute C-56A/14 & 15, Sector-64 Nordan 201309

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Satyam Fashion Insitute G-56, A[14 & 15, Sister-6) NOIDA - 201305

Workshop on Self Defence of Girls to mark "Aparajita, Naari Garima Ka Sajha Sankalp"

Noida, 8th December 2021: The Hindi Daily Amar Ujala conducted a Workshop today on Self Defence of Girls to mark "Aparajita, Naari Garima Ka Sajha Sankalp" (A Self Defense Training Scheme given to School and College girls) in the Audio Visual Lab of School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida. Mr. Raj Kumar Japan, Former Black Belt Achiever was the Resource Person of this workshop along with his two associates (the organizer and the cameraperson). The students of BMM Sem I, Sem III and Sem V participated in this Workshop. Mr. Kumar gave a demo along with his team members on the tips of self-defence to the girl students that are indeed helpful in their daily life. The session was full of enthusiasm and high spirit. Through this workshop, SJMC students got to know different techniques of selfdefence that they could apply in different situations whenever needed for their safety without

depending on anyone. Besides, the curriculum the expert explained and exhibited the uses of everyday items such as

pen or a dupatta as a weapons to be used for self-defence. The practical experience with the experts helped students in gaining confidence, attentive and courageous. Also, the friendly interaction between students and experts took place in the doubt clarification session. Furthermore, the workshop ignited the spark in the girls about their personal safety and ended in a very insightful and inspirational note.



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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insitute C-56,A[14 & 15, Sister-6) NOIDA - 201305

School of Journalism 8 March 10	_
School of Journalism & Mass Communication	
Under the aegis of SFI, Noida	/
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0 ka Sarkar Programme Head, SJMC

Prot. (Dr.) M. Alam Dean, SJMC

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet



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Programme Head, SJMC

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309 Dr.Wandana Jaglan

Princeprincipal, SFI Satyam Fashion Institute C-56, Ai 14 © 15, Sector-6 NOIDA - 201305



School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 27thOctober, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this, School of Journalism and Mass Communication has planned to participate in "SITA NAARI SHAKTI" Talent Hunt organized by Trumping Stars Film on 30th October 2021

Objective:

- To present a platform for the students to showcase their talent.
- To enhance social interaction and facilitate exchange of ideas and thought
- To concentrate on co-curricular activities along with academics.
- To provide opportunities to build exemplary confidence among the student fraternity.

Learning Outcome:

• Students will be able to organize and participate in an event.

- Students will be able to build exemplary confidence.
- Students will be able to concentrate on co-curricular activities too.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

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Dr. Vandana Jaglan Principal

Principal, SFI

Satyam Fashion Institute C-56, A[14 to 15, Sector-63 MOLDA 201305

Prof. (Dr.) M

Dean, SJMC

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SJMC students participated in "SITA NAARI SHAKTI" Talent Hunt organized by

Trumping Stars Film on 30th October 2021



B.A. (Mass Media)students of SJMC need to Media Events, visit regularly Media Channels, Production houses, Ad and PR and News Agencies to get acquainted with the . working system of the channels and media companies. To Fullfill this objective SJMC students participated in the "SITA NAARI organized by SHAKTI" Talent Hunt TRUMPING STARS & DELHI DAIS CLUB at Trumping Stars Film & Media Complex, Sector – 33, Gurgaon on 29th October 2021.



This event was based on the Women Empowerment and being Women's College and affiliated to a Women's University, the participation of SJMC students in this event was a step forward on the path

of women upliftment.

IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Satyam Fashion Insitute C-56, A[14 & 15, Sector-6) NOIDA - 201305

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Prof. (Dr.) M. Alam

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Dean, SJMC

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Dr.Vandana Jaglan Principal, SFI Satyam Fashion Insitute C-56, A. 14 : 15. Sactor-61 1010A -201305

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QAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

rkar Programme Head, SJMC

Prof. (Dr.) M. Alam Dean, SJMC

Dr. Vandaha Jaglan Principal, SFI UDLDA - 201305



School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Privanka Sarkar Programme Head, SJMC

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Principal, SFI Satvam Factor Institute 2-36. A. 14 15. Sector-67 VOIDA - 201305

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

18th Feb, 2022

This is to bring to your kind notice that students of School of Journalism and Mass This is the students of School of Journalism and Mass Communication will participate in Inter- Departmental Sports Competition on the college compus ground going to be held on 22nd February 2022.

The event will be attended by students from SJMC and SFI departments. There will be a lemon race, a three-legged race, and a balance race.

Learning Objective:

To create sports spirit and boost their physical fitness.

- To cultivate team spirit among students.
- To inculcate healthy competition among students. . •

Learning Outcome:

It will generate sports spirit and boost their physical fitness.

- Team spirit among students will be enhanced.
- There will be healthy competition among students.

The activity will be monitored by Prof. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme Head, SJMC.

Priyanka Sarkar Programme Head, SJMC

19011 Dr.Vandana Jaglan Principal, SF Satur Insitute C-56. 15. Sector-62 NO' 10 201305

Prof. (Dr.) M.Alam

Dean, SJMC

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School of Journalism and Mass Communication, under the aegis of SFI organized an School Ore and Eebruary 2022: School of Journalis

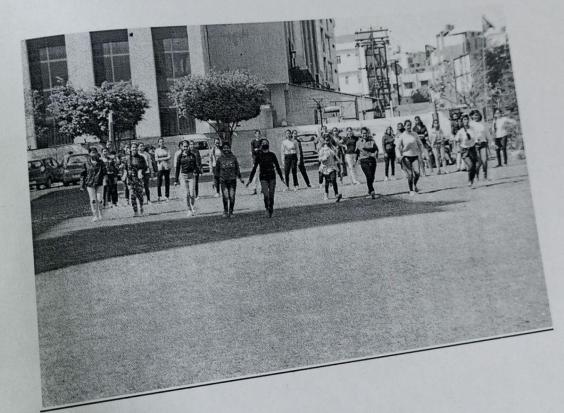
Noida, 22nd February 2022: School of Journalism and Mass Communication, under the aegis of SFI Noida, 22nd in Inter- Departmental Sports Competition on the college campus ground today.

organing The event was attended by students from SJMC and SFI departments. There was a lemon race, a The leaged race, and a balance race. All of the students is the students is the students of the students is the students in the students in the students is the students in the students is the students in the students in the students is the students in the students in the students is the students in the students in the students in the students is the students in the students in the students in the students is the students in the students in the students is the students in the students in the students is the students in the students in the students in the students in the students is the students in the students The event was a lemon race, and a balance race. All of the students had the option of competing in all three three students actively participated in the event The students actively participated in the students actively participate threelegged that actively participated in the event. The event was organized by the Sports Cell.

The event concluded with the distribution of prizes to the winners by Mrs. Sneh Singh, Chairperson, The event of Institutions; Dr. Vandana Jaglan, Principal, SFI; Dr Neetu Malhotra, HOD, SFI; Dr. Satyam Dean, SJMC and Ms Charu Ahluwalia. Faculty to Satyani, Dean, SJMC and Ms Charu Ahluwalia, Faculty Member, SJMC.

The motive of this event was to make students health conscious and promote sports environment in

the campus.



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-56A/14 & 15, Sector-62 Noida- 201309

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Satyam Fashion Insitute C-56, A[14 & 15, Suctor-61 VOIDA - 201305

SJMC students participate in Inter-Departmental Sports competition organised by

sports cell under IQAC of Satyam Group of Institutions Noida, 22nd February 2022: School of Journalism and Mass Communication, under the aegis of SFI Noida, Zenni organized an Inter- Departmental Sports Competition on the college campus ground today.

The event was attended by students from SJMC and SFI departments. There was a lemon race, a three-legged race, and a balance race. All of the students had the option of competing in all three three reads actively participated in the event. The event was organized by the Sports Cell.

The event concluded with the distribution of prizes to the winners by Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Dr. Vandana Jaglan, Principal, SFI; Dr Neetu Malhotra, HOD, SFI; Dr. M. Alam, Dean, SJMC and Ms Charu Ahluwalia, Faculty Member, SJMC.

The motive of this event was to make students health conscious and promote sports environment in the campus



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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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Prof. (Dr.) M. Alam Dean, SJMC

Dr.Vandana Jaglan, Principal, SFI

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Programme Head, SJMC

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-	1 amounta	Dr.Vanuard Principal, SFI

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 26th September, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To achieve this, School of Journalism and Mass Communication has planned students' participation in 'Guidance and Counselling Session' for the selection of the elective subject in their final year on 28th September, 2021. This session will be conducted online as well as offline.

Objective:

- To provide the students with the clarity of what to choose in their final year as their specialisation.
- To aware students about the future career perspective.

Learning Outcome:

- Students will get an insight on significance of practical knowledge in each and every subject respectively.
- Students will be able to clear their doubts regarding subject specialization.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

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Dr. Vandana Jagannenpal Principal, SFI

Satyam Fashion Insitute C-56,A[14 @ 15. Sector-62, NOIDA - 201305

Prof. (Dr.) M

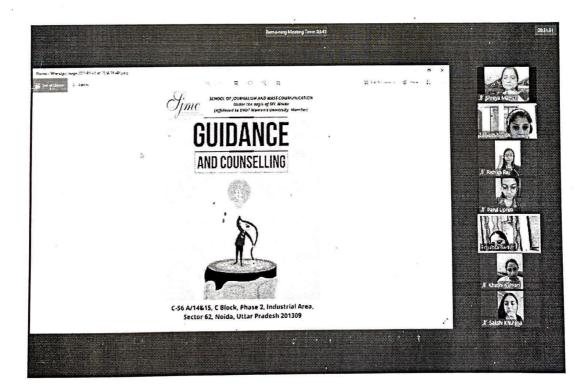
Dean, SJMC

GUIDANCE AND COUNSELLING SESIION ON SELECTION OF ELECTIVE SUBJECT FOR FINAL YEAR MASS MEDIA STUDENTS

On 28th September 2021, students of B.A Mass Media , batch (2019-2022) attended a 'GUIDANCE AND COUNSELLING SESSION' for the selection of the elective subject in their final year.

The session was conducted online as well as offline. The session inculcated the details regarding the course and curriculum of the three specialisation subjects, among which the students were asked to choose between the three following specialisations; Journalism, Advertising and Public Relations, Animation. The students were given an insightful information regarding all the three specialisations so as to provide the students with the clarity of what to choose in their final year as their specialisation. The faculty made the students aware about the future career perspective in the following specialisations and also gave them an insight of the significance of practical knowledge in each and every subject respectively.

The session turned out to be a very fruitful and an interactive one as our faculty was involved in answering each and every student's doubt or queries individually. Thus, the session ended at a very warm note as the students were pretty much clear regarding their specialisation and also came out to be a very helpful session for the final year students



Nutu Mallota

IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insitute G-56, A[14 & 15, Suctor-6) NOIDA - 201305



School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 30th September, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To fulfil this, School of Journalism and Mass Communication has planned to organize a video shoot in collaboration with National Khabar Channel on 1st October, 2021.

Objective:

- To provide students practical exposure of making video films.
- To insight knowledge of script writing, teleprompter reading, colour adjustment techniques etc.

Learning Outcome:

- Students will be able to get practical exposure of making video films.
- Student will gain an insightful knowledge of script writing, teleprompter reading, colour adjustment techniques etc.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka

Programme Head, SJMC

Principal Dr. Vandana Jaglan Satyam Fashion Insitute Principal, SFI VOIDA - 201305

Prof. (Dr.) M

Dean, SJMC

VIDEO SHOOT COLLABORATION WITH NATIONAL KHABAR NEWS CHANNEL

On 1st October, 2021 SJMC organized a video shoot today in collaboration with National Khabar channel for providing practical exposure to the students of B.A Mass Media for making video films to be uploaded on digital media platforms. The students gain an insightful knowledge regarding scrip writing, teleprompter reading ,color adjustment techniques etc. It was overall an interactive as well as a good learning experience for Mas Media students.





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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insitute G-56, A[14 & 15, Suctor-6) NOIDA - 201305

School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet



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Priyanka Sarkar

Programme Head, SJMC

Prof. (Dr.) M. Alam Dean, SJMC

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dr.Vandana Jaglan

Principal, SFI Satyam Fusition Institute C-36, A: 14 . c 15, Sector-6. VOIDA - 201305

School of Journalism & Mass Communication Under the aegis of SFI,Noida **Attendance Sheet**

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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

Date: 8thDecember, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this objective School of Journalism and Mass Communication has planned to organize a Virtual International Conference on "Holistic, Multi-Futuristic Aspects in Higher Education" on 11th December, 2021:

Objective:

- To aware students about the future career perspective.
- To maintain ptofessional demeanour in their professional life.
- To be updated with the new technology.

Learning Outcome:

- Students will be able to interact with the eminent speakers.
- Students will be able to get knowledge about the subject area.
- Students will be able to maintain professional demeanour in their professional life.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

Priyanka Sarkar

Programme Head, SJMC

Dr. Vandana Jaglan Principal Satyam Foshion Insituto Principal, SFI C-56, A[14 & 15, Sector-62 VOIDA -201305

Prof. (Dr.) M

Dean, SJMC

می Noida, 11th December 2021: School of Journalism and Mass Communication under the aegis of Satyam Group of Institutions, Sector-62 Noida organized a Virtual International Conference on on Holistic, Multi-Futuristic Aspects in Higher Education" addressed by eminent speakers.

The Conference began with lamp lighting, Saraswati Vandana SNDT Prayer followed by the formal opening by Mrs. Sneh Singh, The Chairperson Satyam Group of Institution. Dr. Shashi Kala Vanjari, Former Vice Chancellor of SNDT Women's University, Mumbai was the Chief Guest.

The Technical Session I was held on "Future Direction of Media Education in India". The Eminent Speakers of the session were Prof. Sanjeev Bhanawat, Former Head, Centre For Mass Communication, University of Rajasthan and Editor, Communication Today, Jaipur; Prof Subhash Dhuliya, Former Vice Chancellor, Uttrakhand Open University and Former Professor of Journalism at IGNOU,IIMC and Central University Of Rajasthan and Dr.Ved Tiwari, Director and Founder, Avenewz NEWS (Australia and Singapore) Member, United Nations AU, Global Goodwill Ambassador Vice President (Australia), Indian Chamber Of Commerce representing India at Parliament of W. Australia for the Ministry of Asian engagement joined online from Australia.

The students had an online interaction with experts. Prof. Sanjeev Bhanawat talked on the essential traits required for a successful career in mass media. He also stressed on the importance of effective language and communication skills.

Prof Subash Dhuliya discussed the prerequisite of the strong foundation of Social Studies for media students. He also stressed on the importance of good writing and intellectual skills. He guided the students to strong command over language and technical skills are key to success in today's media.

Dr Ved Tiwari talked about the Australian way of training professional skills to media students. He advised the students to maintain professional demeanour in their professional life. He also stressed on the authenticity of news source. He also described why it's important to be updated with new technology.

Prof (Dr) Aaliya Ahmed, Head, Media Education Research Centre, School of Social Sciences, University of Kashmir Prof Aaliya, the Chair of the Technical Session II – "Making Indian Media Education Holistic and Multidisciplinary" gave the Opening Remarks followed by the PPT presentation of Research Papers by the Research Scholars followed by the Expert Comments by the Session Chair.

The Best Paper Award went to Dr.Moina Khan, Associate Professor (Mass Communication), Bennett University, Greater Noida. The programme formally concluded with the singing of National Anthem.

Dr. M. Alam, Dean of School of Journalism and Mass Communication and Ms. Priyanka Sarkar, Program Head of School of Journalism and Mass Communication and faculty members were present.

Ms Charu Ahluwalia, Assistant Professor did Anchoring of the session.

Dr. M. Alam delivered the Vote of Thanks.

tu Mallotra IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Satyam Fashion Insitute C-56, A[14 & 15, Sister-6] NOIDA - 201305

School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet



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Priyanka Sarkar Programme Head, SJMC Prof. (Dr.) M. Alam Dean, SJMC

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School of Journalism & Mass Communication

Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

<u>NOTESHEET</u>

Date: 17th August, 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, students need regular participation and interaction in different events, programmes and activities.

To fulfil this School of Journalism and Mass Communication has planned students' participation in a webinar on "Careers in Broadcast Industry" on 17th August 2021 where the guest was Ms. Shaheena Khan, former professor, IIMC, NIOS and founder president of PSRS Academy.

Objective:

- To make students aware that Broadcast covers a wide range of different communication methods that includes television, radio, podcasts and many more.
- To make students aware that Broadcasting is a challenging and competitive field, but can be extremely rewarding and fulfilling as well.

Learning Outcome:

- Students learned that broadcast journalism is a competitive field with limited number of jobs.
- Students came to know about the criteria for becoming a broadcaster.

The activity will be supervised by Prof. M Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme head, SJMC, Ms. Charu Ahluwalia Asst. Prof. SJMC.

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Programme Head, SJMC

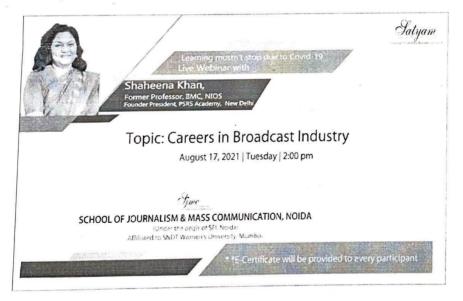
Dr. Vandana Jaglan Satyam Fashion Insitute Principal, SFI C-56, A[14 & 15. Sector-62, NOIDA - 201305

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Dean, SJMC

WEBINAR ON CAREER IN BROADCAST INDUSTRY

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Noida affiliated by SNDT Women's University, Mumbai organized a webinar on the "Topic: Careers in broadcast industry "on 17th August 2021. The guest was Ms. Shaheena Khan former professor, IIMC, NIOS and founder president of PSRS Academy. The webinar started by welcoming the guest, professor, and students. MS. Shaheena khan begin the session by giving her brief introduction. Then, she explained about the broadcast that it transmits the information to receivers. And broadcast covers a wide range of different communication methods that include television, radio, podcasts, blogs, advertising, websites, online streaming and digital journalism. Further she added Broadcasting is a challenging and competitive field, but it can be extremely rewarding and fulfilling and also broadcast journalism is a competitive field with limited no. of jobs. Moreover, she told the criteria for becoming a broadcaster, which course and degree will be suitable for being the one. Later in the session she asked students to put up the questions regarding broadcaster, students asked questions like How challenging it is for a female to being a broadcaster? What are leadership qualities of becoming a good broadcaster? How to do voice modulation? How radio and television broadcast is different? And other such questions were asked and she replied to each and every question. Session ended by thanking the guests and all the participants and also participants gave their feedback to the guest and to the organizing committee and asked for 2nd session of the same webinar covering more of the broadcast industry.



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School of Journalism & Mass Communication Under the aegis of SFI, Noida **Attendance Sheet**



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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309



School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Priyanka Sarkar Programme Head, SJMC

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Satyam School of Journalism & Mass Communication Under the Aegis of SFI, Noida Affiliated to SNDT Women's University

NOTESHEET

Date: 3rd December 2021

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiarity with the working of the respective media house.

To achieve this, Students of School of Journalism and Mass Communication has planned to organize a workshop on Filmmaking on 6th December 2021.

Objective:

- To provide an opportunity to the students to gain their knowledge and skills in filmmaking and cinema studies.
- To offer a foundation for understanding film production.

Learning Outcome:

- It will enable students to understand the cinema culture in the modern era.
- It will help students to understand cinema and the artistic production of motion pictures.

The activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Progra mme head SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

10000ka Sarkar

Programme Head, SJMC

Dr. Vanadana Jaglan // Principal SFI Principal SFI Satyam Fashion Institute Satyam Fashion Institute C-55A/14 & 15, Sector-6: C-55A/14 & 15, Sector-6: N. Jac 201309

Dean, SJMO

tu Malloto

SJMC organizes Film Making Workshop at its campus

Noida, 3rd December 2021: A Workshop on Basics of Filmmaking was organized by Gravity Realm Entertainment at the campus of School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector 62, Noida.

The workshop began with great enthusiasm and zeal. Mr Akhilesh Verma, the Resource Person of the workshop discussed and highlighted the key points of Film Production. He talked and interacted with students about some important software for editing. He gave some career advice they can seek in film making.

He added the journey of story making how the challenges are met in the way. A good story needs some interesting climax otherwise it can make the narrative boring.

He concluded the workshop with showing some of his short films, advertisements and video profiles.

The Workshop was very insightful and motivating to students.





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Satyam Fashion Insitute C-56, A[14 & 15, Sictor-6) VOIDA - 201305

School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

000 Privanka Sarkar Programme Head, SJMC

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Programme Head, SIMC

Prof. (Dr.) M. Alam

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104. Dr.Vandana Jaglan

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Mallota IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309



Satyam School of Journalism & Mass Communication Under the Aegis of SFI, Noida Affiliated to SNDT Women's University

NOTESHEET

Date: 30 November 2021.

This is to bring to your kind notice that as per the requirements of BMM Curriculum, Mass Media students need regular participation in the different Channels of Print Media, Electronic Media (Radio and Television), and Web Media to get familiarity with the working of the respective media house.

To achieve this, Students of School of Journalism and Mass Communication have planned to celebrate 'World Aids Day' on 1st December 2021.

Objective:

- To raise awareness about the symptoms, causes, and preventions of AIDS.
- To show support for the people living with HIV and remember those who lost their lives to AIDS.

Learning Outcome:

- To enable students to address the social, economic, and cultural inequalities faced by HIV-affected people.
- Students tried to educate the masses regarding the disease and remove the stigma attached to its conversation.

The activity will be supervised by Prof. M Alam, Dean, SJMC; Ms. Priyanka Sarkar, Progra mme head SJMC and Ms. Charu Ahluwalia, Asst. Prof. SJMC.

Sarkar

Programme Head, SJMC

Dr. Vanadana Jaglan Principah SF1 Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dean, SJMC

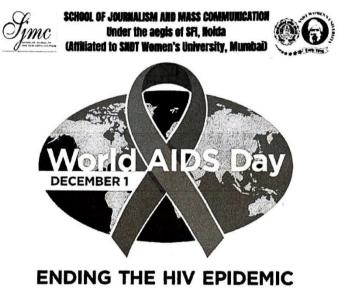
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SJMC celebrated World AIDS Day

Noida, 1st December 2021: School of Journalism and Mass Communication under the aegis of SFI, Sector-62 Noida students took initiative to make people aware of the importance of World AIDS day.

The theme of WORLD AIDS DAY 2021 is to "End Inequalities. End AIDS". On this occasion students of SJMC organized a Poster Making Exercise on the theme of AIDS and related issues.

The world marks AIDS Day on December 1 to highlight the work done to eliminate the epidemic. The day is also observed to extend support to those who have to live with the life-threatening condition caused by the human immunodeficiency virus (HIV). The day was observed in the memory of all those who have lost their lives due to this chronic disease.



Equitable Access, Everyone's Voice

C-56 A/14&15, C Block, Phase 2, Industrial Area, Sector 62, Noida, Uttar Pradesh 201309



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School of Journalism & Mass Communication Under the aegis of SFI,Noida Attendance Sheet

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Privanka Sorkar Programme Head, SJMC

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Dr.Vandana Jaglan, Satyam Fashion Institute Principal, SFI COSA/14 & 15, Sector-62 201309

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Priyanka Programme Head, SJMC

Prof. (Dr.) M. Alam

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dr.Vabdaria Jaglan

Principal, SFI Principal Satyam Fashion Institute C-55, A 14. 5 15. Stotor-61 NOIDA -201305



School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

11th Feb 2022

Webinar on World Radio Day

This is to bring to your kind notice that students of School of Journalism and Mass This is an interaction will participate in the 36th national webinar series of Communication Today (Journal of Mass Media) on 13th February 2022.

The program will be attended by speakers; Shri Bhim Prakaash Sharma; former assistant director, station manager Gyanvani channel; GNOU, Jaipur; Shri Jayesh Pandya, former PEX, All India Radio Ahmedabad.

Learning Objective:

- To learn the role of radio played at the time of COVID Pandemic.
 - To learn the evolution of radio before independence to nowadays.

Learning Outcome:

To enable students to know that the content is the key for Radio Programmes.

To familiarize about Community Radios &it's guidelines.

The activity will be monitored byProf. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme head, SJMC.

Privanka

Programme Head, SJMC

Dr.Vandana Jaglancipul Satyam Fashion Institute C-56, A[14 & 15, Sector-61 Principal, SFI NOIDA - 201305

Dean, SJMC

tu Mallotre

SJMC students joins 36th national webinar of the webinar series of the communication today, celebrating world Radio Day

Noida, 13th February 2022: school of journalism and mass communication under the aegis the Satyam of institutions, sec-62 Noida joined in acth Noida, 19 of institutions, sec-62 Noida joined in 36th national webinar of the webinar of the webinar group of communication today. Celebrating world group series of communication today. Celebrating world radio on through virtual mode.

In the program was attend by the guest speaker; Shri Bhim Prakaash Sharma; former assistant In the station manager Gyanvani channel; GNOU, Jaipur; Shri Jayesh Pandya, former PEX, All India director, station manager Gyanvani channel; GNOU, Jaipur; Shri Jayesh Pandya, former PEX, All India Radio Ahmedabad.

The event began with welcoming and felicitating the guests. By the prof. Sanjeev Bhanawat.

Addressing the webinar Shri Bhim prakash Sharma talked about the role of radio played at the time of covid pandemic.

Shri Yogesh Kania talked about the evolution of radio before independence to nowadays. Shri Jayesh Pandya said that the content is the key for Radio and talked about the various challenges

Ms. Shilpi Goswami talked about her experience in radio as well as shared her views on community

The event concludes with vote of thanks to the speakers and participants by the prof. Sanjeev



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Satyam Fashion Insitute C-56, A[14 & 15, Stator-6) NOIDA - 201305

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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kar Privat Programme Head, SJMC

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Nutr Mallota IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

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School of Journalism & Mass Communication Under the aegis of SFI, Noida (Affiliated to SNDT University, Mumbai)

NOTESHEET

10th January 2022

SJMC students' participation in 25th Youth Celebrations organized under the Departmeent of Youth Affairs, Govt. of India.

This is to bring to your kind notice that students of School of Journalism and Mass Communication will participate in 25th youth celebration organized under the Department of Youth Affairs, Govt. of India through virtual mode, in collaboration with UT of Puducherry on 11th January 2022. The inauguration was done through virtual mode by honorable Prime Minister on the occasion of National Youth Day and Birth anniversary of Swami Vivekananda. Prime Minister Narendra Modi addressed the nation's youths.

Objective:

- To learn and upgrade their skills during the times of coronavirus and adapt to the new needs and spread swami Vivekananda dynamic thoughts.
- To learn new skills, reskilling and upgrading one's skills are the demands of the Current times.

Learning Outcome:

- Skill is something which we gift ourselves, which grows with experience.
- Skill is timeless, it keeps getting better with time. Skill is unique, it makes you
 different from others.

The activity will be monitored byProf. M Alam, Dean, SJMC and Ms.Priyanka Sarkar, Programme head, SJMC.

Priyanka Sarkar

Programme Head, SJMC

Vandana Jaglan Principal

Principal, SFI

Satyam Fashwon Instate C-56,A[14 & 15. Sector-63. NOIDA - 201305

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Prof. (Dr.) M.Alar

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Dean, SJMC

Satyam Fashion Insitute G-56, A[14 & 15, Suctor-6) NOIDA - 201305

SJMC students joined 25th youth celebration organized under the Departmeent of Youth Affairs

Noida, 11th January 2022: School of Journalism and Mass Communication under the aegis of Satyam Group of Institutions, Sector-62 Noida joined in 25th youth celebration organized under the Department of Youth affairs, through virtual mode, in collaboration with UT of Puducherry.

The inauguration was done through virtual mode by honorable Prime Minister on the occasion of National Youth Day and Birth anniversary of Swami Vivekananda. Prime Minister Narendra Modi addressed the nation's youths. He encourage the youth's to learn and upgrade their skills during the times of coronavirus and adapt to the new needs and spread swami Vivekananda dynamic thoughts. He said "Today youth has can do sprit which is the source of inspiration for every generation". The day also marks as the fifth anniversary of the Skill India Mission. He also marked this as rising golden age of startup.He also present new mantra "compete and conquer "to youth.PM Modi said, "Learning new skills, reskilling and upgrading one's skills are the demands of the times we are living in." "Skill is something which we gift ourselves, which grows with experience. Skill is timeless, it keeps getting better with time. Skill is unique, it makes you different from others," said PM Narendra Modi.The event conclude with vote of thanks to pm by anchor.



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ncipe Satyam Fashion Insitute C-56, A[14 & 15, Szctor-6) NOIDA - 201305

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IQAC Coordinator Satyam Fashion Institute C-56A/14 & 15, Sector-62 Noida- 201309

Dean, SJMC

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Kar Priyanka Programme Head, SJMC

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