



SATYAM FASHION INSTITUTE, NOIDA

Reaccredited by NAAC 'A' Grade, CGPA: 3.18



**Affiliated to SNDT
Women's University**

www.satyamfashion.ac.in

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Satyam
GROUP OF INSTITUTIONS
Empowering women through education

"Empowering women through education"

S. No.	Table of Contents
I	About SNDT Women’s University
II	About Satyam Fashion Institute
1.	Programmes Offered By SFI
1.1	Bachelors of Design
1.2.	Academic Innovations
1.3.	Assessment and Feedback
1.4.	Administrative Support
1.5.	Inclusive Education and Development
1.6.	Environment Friendly Policies
1.7.	Infrastructure Development
1.8.	Exams
1.9.	Results of Outgoing batches
1.10.	Student Achievements
2.	Faculty: Student Ratio
2.1.	Academic Achievements of SFI Academic Team
2.2.	Faculty Welfare Schemes
2.3.	Skill Development for Staff Members

3.	Departmental Activities
4.	Academic Cells
4.1	About
4.2	Role of Members
4.3	IQAC Cell
4.4	Alumni Cell
4.5	Admission Cell
4.6	Anti-Ragging Cell
4.7	Examination Cell
4.8	Women Cell/ Internal Complaints Committee
4.9	Grievance Redressal Cell
4.10	Extension Cell
4.11	Sports Cell
4.12	Publication Cell
4.13	Cultural Cell
4.14	Library Cell
4.15	Placement Cell
5.	Students Academic Achievements

6	Infrastructure & Labs
7	Research Journal
8	Placement Details
9	Triptych Show Glimpses
10	Sowtex Connect
11	HGH India
12	Alumni Association
13	Earn While You Learn
14	Designers/Industry Collaboration
15	SFI Team

SATYAM FASHION INSTITUTE, NOIDA

Affiliated to SNDT Women's University, Mumbai



is proud to announce that the college has been awarded



A

GRADE
CGPA - 3.18



by



in its Cycle-2 of Reaccreditation

CONGRATULATIONS

To all the honorable members of Management, the Teaching
Non-teaching Staff, Students, Alumni,
Parents, University, Advisory & Industry Representatives.



About SNDT Women's University



Bharat Ratna Maharshi Dr. Dhondo Keshav Karve

Shreemati Nathibai Damodar Thackersey Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. The vision of Bharat Ratna Dr. D.K. Karve to build a citadel of learning for women is encapsulated in the motto of the University - 'Sanskrita Stree Parashakti' (An enlightened woman is a source of infinite strength).

The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SATYAM FASHION INSTITUTE, NOIDA for the degree of B. Design (4 years) with specialization in Fashion Design, Lifestyle Accessories Design, Textile Design, Fashion Communication, also Post Graduate Diploma (2 years) in Fashion Design and Bachelor's in Mass Media (3 years).

Mission

Empowerment of women, through education, has been in single-minded mission of this University ever since its establishment. With socio-cultural changes and technological advances, the goals and objectives of the University are being continuously reinterpreted to make them relevant to the needs of women and in the context of prevailing needs of the society. The mission statement of the University statement is "Empowerment of women through Education".

AFFILIATION

SNDT is the first university in Maharashtra to obtain a five-star rating from the National Assessment and Accreditation Council (NAAC) of India in the year 2000 and was reaccredited with 'A' grade in 2015.



THE INSTITUTE

Satyam Fashion Institute (SFI) is on the map of Professional Higher Education with a strong dedication to the cause of women empowerment by educating them in the field of Fashion & Design. These trained professionals will scale new heights and set new benchmarks in the growth of the Indian economy and will form an integral part of industry set up.

The proximity of the college to industry creates a unique opportunity for collaboration and an ability to address market behavior. Regular field trips along with lectures and seminars by visiting industrialists, designers, academicians, manufacturers, artists and media personalities broaden students' awareness of their subjects. Students have an opportunity to develop ties with the professional community through visits to exhibitions, fairs and media houses etc.

SFI believes in the growth of students by making them learn by doing. This not only develops their technical, motor skills and knowledge but also makes them strong for the competitive environment of today's world.

SFI is committed to the idea of enhancing purposeful education with human values and social responsibilities finally making the student a complete professional. There are four levels of study and all the levels are designed and balanced with theoretical and practical knowledge with industrial exposure. Time management plays a vital role in the completion of the assignments.

The Institute offers an outstanding learning environment for students by providing state of the art infrastructure, facilities, course curriculum and teaching methodology.



VISION

To emerge as a top design & media institute with a distinctive yet complementary location and to be recognised as a leader in defining design education. By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading edge technology, advanced learning resources and comprehensive support system. We aim to foster holistic development of women by imparting quality education with requisite skills and training.

MISSION

The Institute exists to empower women through education by preparing talented students for professional careers, emphasizing learning through individual attention in a positively oriented university environment. The institute believes in nurturing a self-sustainable environment in the design & media industry for women from all segments of society and strives to create a 'Centre of Excellence'. We aspire to achieve overall advancement in the country by making Indian women self-reliant and independent through developing entrepreneurial skills.

ADVISORY BOARD



The advisory board and committee has been set up to act as a bridge between the industry and academics both at national and international levels:-

BOARD MEMBERS:

1. Mrs. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Trustee/Vice Chairperson
3. CA Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Shree Pradeep Agarwal - Trustee
6. Shree Vishal Jain - Trustee

Advisory Committee:

- (i) Prof. (Dr.) Shashikala Wanjari – Former Vice Chancellor of SNDT Women's University, Chairperson of the Committee.
- (ii) Mrs. Sneh Singh – Chairman of Satyam Charitable Trust - Member
- (iii) CA Pradeep K Gupta – Secretary of Satyam Charitable Trust - Member
- (iv) Dr. Vandana Jaglan - Principal SFI - Member Secretary
- (v) Dr. Bineeta Agrawal - Principal SCE - Member
- (vi) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator - Member
- (vii) Mr. Ravi Kumar Passi – Chairman Export Promotion Council of Handicrafts, Ministry of Textiles - Member
- (viii) Ms. Sonia Jetteley – Fashion Designer - Member
- (ix) Mr. Rajeev Bansal – Managing Director, Celestial Knits & Fabs - Member

Academic Review Committee:

- (i) Dr. Vandana Jaglan - Principal, SFI – Chairperson of the Committee
- (ii) Dr. Reeta Sonawat – Former Dean of SNDT Women's University - Member.
- (iii) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator - Member Secretary
- (iv) Ms. Shashi Nangia – Chairperson, Swati Exim Pvt. Ltd - Member
- (v) Ms. Neetu Singh - Chairperson Sini Designs & Sini Jewels Pvt Ltd. - Member
- (vi) Mr. D. K. Singh – President, Textile Association of India - Member
- (vii) Mr. Rajiv Kumar Raheja – Deputy Director, Confederation of Indian Industry
- (viii) Dr. Sakshi Shail – Faculty, SFI - Member
- (ix) Ms. Priyanka Sarkar - Program Head (SJMC) - Member

CHAIRPERSON'S MESSAGE



I am indeed happy to announce that Satyam Fashion Institute is publishing its Annual Report for the year 2021-22.

I congratulate the team members to prepare and avail all valuable guidance, and encouragement in completing this report. On behalf of the governing body, I extend their thanks to the Principal, Vice Principal, Coordinators, Faculty, Officers, and In Charge of different Academic/Administrative units of the Institute for providing support in compiling the report. The Committee is appreciative of the work of non-teaching staff, their unstinted support in the compilation of the report in the present form. The Annual Report Committee of the Institute has tried its best to summarize the salient activities and achievements of the Satyam Fashion Institute.

Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e. to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI has been providing quality design education. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Mrs. Sneh Singh

Chairperson

SECRETARY'S MESSAGE



I am glad that Satyam Fashion Institute is publishing its Annual Report (2021-22). My heartiest greetings to all those who are associated with SFI. It is a great milestone achieved by the entire team and I congratulate everyone involved in making this a success.

Satyam Fashion Institute is an institute that is dedicated to quality education and always needs support. Several resources and helping hands are always required, especially when dealing with a professional course catering to a girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving ahead. The management of SFI is committed to giving all kinds of support for bringing in a quality environment in the institute. I as the secretary, ensure my dedicated support towards the betterment of students and the whole team of SFI.

We wish all our students and team members the best for their future!

Best Wishes !!

Mr. Pradeep Kumar Gupta

Secretary

PRINCIPAL'S MESSAGE



I feel very happy to present before you the annual report of Satyam Fashion Institute for the academic year 2021-22. The report provides the profile of the various departments/units of the Institute, activities performed, outline of courses, data related with student's, activities, achievement, exam, results and faculties, their achievements, Faculty Development Programmes, staff, skill development programmes etc.

Welcome to Satyam Fashion Institute, Noida affiliated to SNTD Women's University, Mumbai. For me, design is a way of communicating expressions and emotions in every form; be it through garments, fabrics, footwear, accessories, architecture or interiors. It is also a powerful tool for transforming intangible and emotional values into tangible products. Design has its intervention at all stages of life.

The flagship programmes launched by SFI are specialized ones which cater to the aspiring students in the field of Design & Mass Media. Media education offers a great potential for shaping and grooming our communication skills. It changes the way; we perceive and understand the world. In the age of globalization, it is very important to be updated with the latest newscasts, broadcasts and other mass level communications in different sectors. With this philosophy, my perception about Satyam Fashion Institute is that of a design college focused on creating a platform for the holistic evolution of the students in bringing out their innate qualities. It acts as an agent to bring the developmental changes in society through design.

Best Wishes !!

Dr. Vandana Jaglan

Principal

Vice Principal's Message



I welcome the publication of the Institute's Annual Report for 2021-22, which outlines the significant work and activities undertaken by the team and department in meeting its goals and objectives during the year. This Annual Report is best to summarize the salient activities and achievements of the Institute in the present report. The report also includes information about infrastructural development and new initiatives taken up by the Institute, exam results, students achievements in the year 2021-2022. Institute has also employed approaches to make involvement of team members in the form of papers, books, research projects, workshops and Faculty Development Programs done by them. The Annual Report also intimates the course outline of the departments.

As a design and media institute, our mission is to empower women through education and to become a leading design and media college for girls. We promote our students' creativity to develop their skills in entrepreneurship so that they can meet the immediate needs of industry.

All the programs being offered by the institute are highly creative, innovative and focus on research projects based on industry requirement and our objective is to develop critical thinking in students for the innovative research based projects which are carried out with integrity in both theoretical and practical approach.

It gives us immense happiness to help students discover their aim in life. Their success is our success. We have much to be proud of from our alumni success stories, students' research-based design shows and exhibitions.

Special thanks to the industry mentors for the excellent support to our students for their career growth through internships, guest lectures, industry-sponsored projects and placements.

Best wishes !!

Dr. Neetu Malhotra

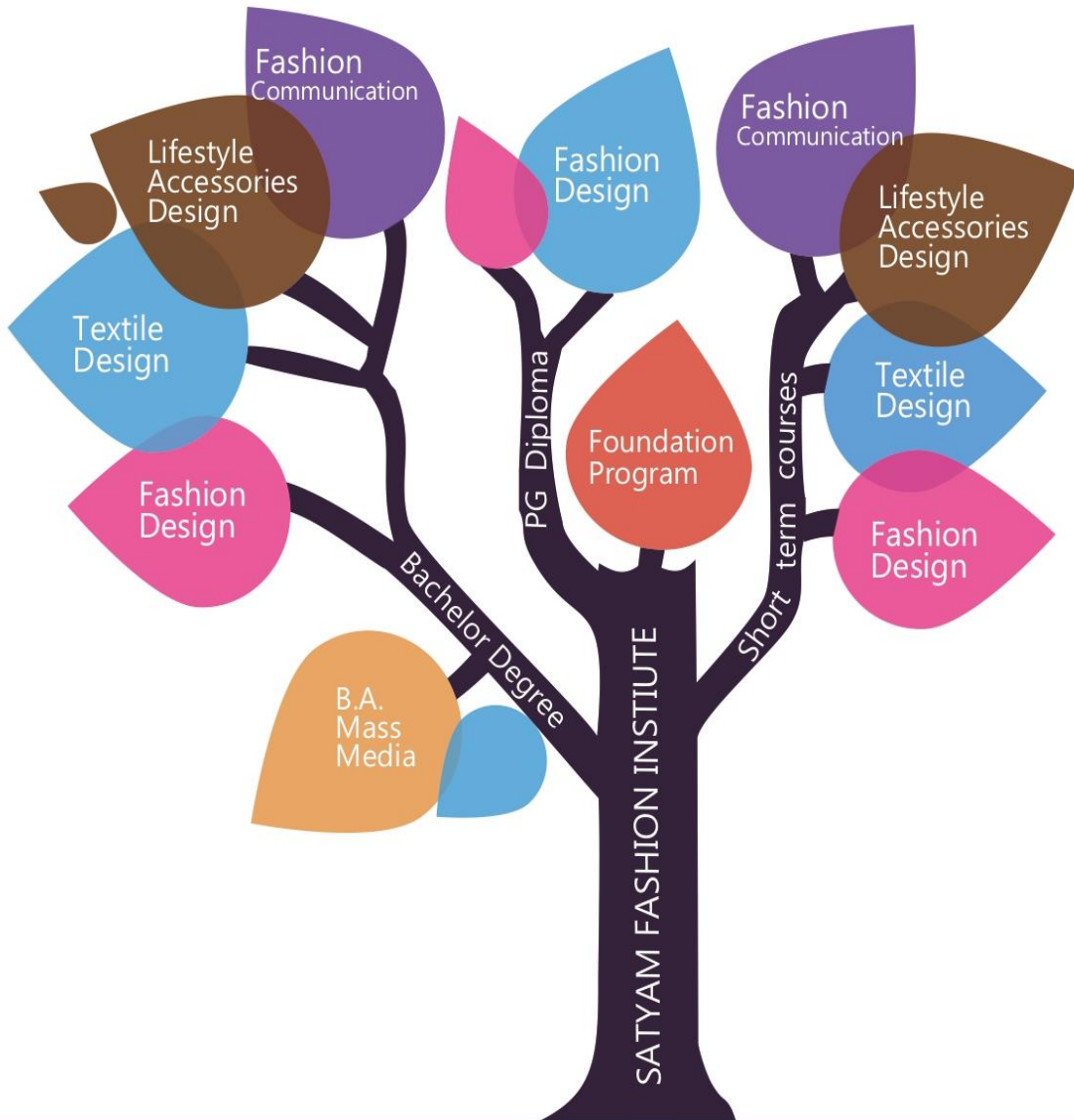
Vice Principal & IQAC Coordinator

**College Development Committee (CDC) of Satyam Fashion Institute for
the academic year 2021-22**

1.	Mrs Sneh Singh	Chairman of the Management	Chairperson
2.	Mr. Pradeep Gupta	Secretary of the Management Committee	Member
3.	Ms. Priyanka Sarkar (Program Head, BMM)	Assistant Professor	Member, Head of Department nominated by Principal and HOD
4.	Dr. Sakshi Shail	Assistant Professor	Member
5.	Dr. Manawwar Alam (Dean of Mass Media)	Professor	Member
6.	Dr. Preeti Singh	Assistant Professor	Member
7.	Mr. P.N. Sharma	Non Teaching Employee- (Office Superintendent)	Member
8.	Mr. Ravi K. Passi (Industry Chairman EPCH, Ministry of Textiles)	Local Member	Industry member
9.	Ms. Neetu Singh (Managing Director, SINI Designs)	Local Member	Social Service Sector
10.	Mr. D.K. Singh (President, Textile Association (India) - Delhi)	Local Member	Industry & Education Sector

11.	Ms. Harshita Srivastava, Empanelled Designer (Ministry of Textiles)	Local Member	Alumnus (Research)
12.	Ms. Aditi Srivastava	President of the college students' Council	Member
13.	Ms. Anushka Jha	Secretary of the college students' council	Member
14.	Dr. Neetu Malhotra	Vice Principal & IQAC Coordinator	Member
15.	Dr. Vandana Jaglan	Principal of the college	Member Secretary

Programmes Offered By SFI



SATYAM GROUP OF INSTITUTIONS

"Empowering women through education"

1. Programmes Offered By SFI

1.1. Bachelor of Design: Full time 4-year programmes offered in

1.1.1. Foundation Programme and three years of specialization in following branches:

1.1.2. Fashion Design

Fashion design program is conceptualized to develop a professional and creative attitude of students towards the aspect of design, technology, merchandise required to create, produce and market to the ever-changing apparel industry. Students are exposed to innovative and experimental yet practical understanding of contemporary design to pursue a wide range of careers in the global fashion and design industry.

The program promotes the skills of design, history of design and fashion, history of world art, theory of textiles, detail study of traditional crafts and textiles, dyeing and printing techniques, illustration, surface ornamentation, study of different fabrics, forecasting, presentation, promotion plus providing a strong technical background in ergonomics, garment manufacturing process and machinery, pattern making, draping and grading, sewing, construction of fabrics, knitwear design, creative pattern making, marketing and merchandising and market management through electronic design methods.

Project based teaching enables students to think creatively and fully integrate their understanding of garment, technology and market required to resolve specific design problems. Students are also exposed to designing accessories such as jewellery, bags, footwear, belts etc. (by Vince at tests forge). Exposure to textiles enables students to develop sensitivity to the nature and application of cloth. The course plus the environment enables students to develop their own philosophy and design identity which could be judged critically and professionally.

Graduating students emerge as professionals for a wide range of careers in the national & global design industry. A student will pursue a career as Fashion designer, fashion stylist, buyer, forecaster, computer-assisted designer/design interpreter, pattern engineer, entrepreneur, design manager, visual/promotional merchandiser, fashion illustrator, technical, costume, and ready-to-wear and high fashion designers.

1.1.3. Textile Design

Textile design program introduces students to both creative and technical aspect of textile design and production. Many large retail organizations are investing toward design,

development and production of textile and clothing. Industry needs graduates with retail and marketing knowledge and an understanding of how garments are designed and produced to bring innovative and cost effective products to market.

India has a rich heritage of traditional and varied textiles which gives inspiration to the students to develop and play with the motif, fabric and colour.

The course introduces students to subjects like behaviour of yarn, history of design and Indian world textile. In-depth knowledge is provided in the field of basic weave, knit structure, embroideries, dyeing techniques, print technology [block and screen], colour concepts and principles of design plus graphics.

Modules on surface embellishment, advanced weaving and printing technology, merchandising, marketing, visual retail and resource management help students to think beyond classroom activities. The four year curriculum builds students as a professional designer with in-depth knowledge of fabric chemistry.

Textile design program develops professionals who not only contribute in designing the fabrics but also play an important role in building the basis of apparel and home furnishings.

The textile graduates get an opportunity to explore the fields of fashion, textile and interiors and crafts. Career opportunities include textile and fashion designer, merchandiser, in fashion buying and export houses, design studios, mills as textile and garment technologist, quality controller, production manager, retail manager, textile trend setter, weave / print designers, carpet designer, independent designers or entrepreneurs.

1.1.4. Lifestyle Accessories

This program prepares professional designers for a multi-faceted field combining the architecture of product and decoration. The course introduces students to the field of contemporary design related to lifestyle products that are personal, functional yet expressive, decorative and interesting to use. Students investigate human interaction with the product from a new perspective, concentrating on user-centred innovations.

The curriculum encourages students to draw inspiration and strength from Indian as well as cross-cultural diversity and craft traditions which have contemporary usage in the international market. The curriculum deals predominantly with exploration of different materials in their aesthetics, functional and creative abilities, with exposure to different scales of production and understanding of market trends. The curriculum provides in- depth knowledge for the professional to translate design ideas into intelligent products. The course

is workshop and studio-based, using demonstrations, lectures, seminars, small group presentations at the end of each project/module.

Lifestyle Accessory design course includes “product line for personal and day to day usage”. The program emphasizes skills in design, fabrication/production, and presentation techniques which allow students to effectively express their designs through drawing, models and full-scale finished products. Curriculum includes subjects like mechanical drawing, materials and their finishes, construction techniques, liberal studies, history of design, fashion and market trends, management processes with an understanding of entrepreneurship, retailing, branding and merchandising. Students are exposed to traditional crafts so that they derive an insight into craft techniques to design and develop contemporary products. Design projects would be an active part of the curriculum to provide a first- hand experience.

The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of jewellery, leather goods, gift ideas, designer craft people, freelance designers, and interior or exhibition promoters. The college offers students to pursue specialization in the field of costume and precious jewellery, ceramics, home accessories, table and office accessories, footwear, fashion bags, belts, gloves etc., glass accessories, handicraft using materials like wood, leather, ceramic etc.

1.1.5. Fashion Communication

Fashion Communication introduces students to the creative, intellectual, technical and communication skills that expose them to problem solving situations commercially and socially. The course highlights an understanding of the theory, principles and skills of design which could be communicated through presentation of ideas and information with the support of traditional means or multimedia communication technology. The course develops students as independent, creative learners, capable of synthesizing their learning into a competent business final report. Students will gain experience of current professional practice through simulated industrial projects and activities developed in collaboration with practitioners.

The curriculum is a combination of theory, exploration, and application which takes students through subjects like fashion studies, philosophy of fashion, advertising, photography, typographic illustrations, graphic design, media law and ethics, technical drawings visual merchandising, fashion forecasting, journalism, brand management, print media, publication design, lifestyle, digital arts, history etc.

Graduating students emerge as professionals who can offer communication solutions in the field of fashion and lifestyle industry. Career opportunities for fashion communication

students cover a wide spectrum in the field of multimedia, graphic designing, television, advertising, publication design photography, exhibition firms, computer application, journalism, branded retail management and visual merchandising.

1.1.2. Post Graduate Diploma in Fashion Design - 2 years

The increasing relevance of design management and promotion calls for innovative design development. All these require a strong understanding of trade management practices and supply chain and understanding of fashion dynamics at the global level. The program of fashion design builds up a student's knowledge base in management techniques, costing and global trade practices.

The students of this program can pursue careers as a fashion designer, fashion merchandisers, fashion stylist, design managers with the domestic market and export sector.

The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of jewellery, leather goods, gift ideas, designer craft people, freelance designers, and interior or exhibition promoters. The college offers students to pursue specialization in the field of costume and precious jewellery, ceramics, home accessories, table and office accessories, footwear, fashion bags, belts, gloves etc., glass accessories, handicraft using materials like wood, leather, ceramic etc.

1.1.3. School of Journalism and Mass Communication

SJMC of **Satyam Fashion Institute** is affiliated to SNTD Women's University, Mumbai, a Government University, also the first university for women in India & South East Asia. The university is committed to the cause of women's empowerment through access to higher education. A gamut of relevant courses in formal and informal streams provides a wide range of professional and vocational training for women to cater ever changing socio - economic needs. They are also inculcated, with human values, social responsibility and quality to achieve excellence in every activity. In 1951 the university acquired statutory recognition from the Government of Maharashtra. This recognition came along with the rare privilege of jurisdiction across the country. The University has three campuses, one in Pune, one each at Church gate and Juhu in Mumbai. The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SJMC of SATYAM FASHION INSTITUTE, NOIDA for degree of BMM

(3yrs), B. Design (4 years) with specialization in Fashion Design, Textile Design, Lifestyle Accessories and also Post Graduation Diploma (2 years) in Fashion Design.

1.1.3.1. Programme Offered: B.A. Mass Media - 3 years

School of Journalism & Mass Communication, Noida of Satyam Fashion Institute Affiliated to SNDT women's University, Mumbai is providing a 3 years Bachelor Degree Course in Journalism and Mass Communication for female students. The objective of this course is to provide a platform to the students where they can showcase their talent and meet the demand of the emerging new era as the scope of Media education has been widening day by day. Media education today provides an opportunity to get an inside view of the many forms of media. Media studies widen up the horizon of career options. SJMC offers a professional course in Mass Communication which equips students' to pursue careers in journalism, TV, Radio, Film- Making, Anchoring, Public Relations, Script-writing, Multimedia Management, Corporate Communication etc. As the fourth pillar of democracy along with judiciary, executive and legislature, today the Media has an all-embracing role to act against the injustice, oppression, misdeeds and partiality of our society.

SJMC, a Mass Media institute at Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional. There are various levels of study and each level is designed and balanced with theoretical and practical knowledge along with industrial exposure. Time management plays a vital role in the completion of the assignments and students learn this in SJMC in a day to day learning process. All these are designed, in view of its commitment to achieve excellence in the field of Media education by providing well-structured Course Curriculum, Industry oriented training session, Internships, Placement etc. SJMC focuses on development of its students not only by imparting quality education in fashion technology but also in instilling a sense of self-worth and discipline. Students get opportunities to participate in numerous co-curricular activities, on and off the campus, to realize their true worth and potential. SJMC ensures Industrial visit and Educational Trips and to provide student's practical exposure.

1.2. Academic Innovations

1. Academic Innovations Academic Initiatives during Covid-19 Pandemic SGI has taken several academically innovative initiatives during the current Covid-19 pandemic situation.
2. The faculty members at SGI are dedicated to their work and are actively engaged in providing necessary support to the students in the Covid-19 pandemic times and the subsequent lockdown.
3. The college faculty members are using following ways and platforms to engage with students towards continuing teaching-learning process:
4. Regular Uploading e-resources on college websites for student's perusal.
5. The students access the e-resources uploaded by their teachers.
6. Engagement of student through innovation teaching methods like role play, exhibitions & displays etc.
7. Teachers have used Google forms & than quiz platforms for taking tests, projects and assignments.
8. The College has made available E-book Platform to all the students and team with login id and password.
9. The incumbent holds weekly & monthly meetings with the Faculties and Staff for monitoring the smooth functioning of the teaching-learning process and other academic and administrative matters.

1.3. Assessment and Feedback

The College has also successfully implemented the structured feedback system that ensures that the concerns of the students are heard and addressed. So far we have successfully completed three cycles of taking feedback from the students that have been analysed and the issues related to academics, infrastructure and facilities raised have been addressed.

1.4. Administrative Support

The Administration is touch with the non-teaching staff all the time during office hours. All the officials of the College are connected through Google worksheet where routine jobs are assigned to concerned officials and are routinely monitored. The College is highly committed to adopt digital practices in all office and student related work. Teachers and students are

provided all facilities and administrative assistance in the conduct of both online and offline teaching-learning.

IQAC collaborates with various departments to organize virtual lectures and talks and interviews of eminent personalities across the world. The College also encourages the faculty to record lectures for future reference and benefit of the students.

Security - It makes screening easier on special days like College fest, annual function etc. to avoid any scuffles and untoward incidents in the campus.

Payment of bills all digital payment options are available.

1.5. Inclusive Education and Development

The practice of Inclusive Education and Development continues from the last year as it serves a meaningful benefit for the students. Since the location of the College is very strategic, the students from NCR/ Delhi get the maximum benefit of studying in Satyam Fashion Institute. The College gives value-based education to the students (as is the vision of the College) and also takes care of the professionalism of the Industry/market and prepares the students for the competitive world outside. Remedial classes, workshops organized by institute, industry interaction give the students enough exposure and feel of the professional world.

1.6. Environment Friendly Policies

1.6.1. Green Policy:

A Green, clean and healthy environment aids effective learning and provides a conducive learning environment. Educational Institutes are becoming more sensitive to environmental factors and more efforts are being made to make them eco- friendly.

The Institute is committed to the safe and sound environmental performance of the institute & gives paramount importance to the sustainability right from inception of it.

The Institute has adopted cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance environmental management for improved liability, health and climate.

The policy emphasis on practices and methodologies pertaining to areas of significant environment concerns e.g. land, energy, waste, water, air etc.

Energy:

1. Passive building design strategies of the building.
2. Use of energy efficient fixtures in the campus,

3. Renewable energy generation- harnessing the sun.
4. Campaign / workshop encouraging responsible energy use.

Land:

1. Land utilization through agroforestry and kitchen gardening.
2. Increasing tree density and land permeability in the campus.
3. Cultivation using drought tolerant plants.

Air:

1. Green mobility and infrastructure provisioning with vehicle free campus, promotion of use of public transport
2. Indoor plantation in the building for a clean indoor environment.

Water:

1. Initiative to encourage responsible water management via rainwater harvesting.
2. Use of water efficient fixtures in campus

Waste:

1. Waste segregation at source in the campus.
2. Following organic waste management practices.

1.6.2. Water Management Policy

The institute is committed to improve the management of water and reduce overall Water consumption through strategies and actions. The institute has been implementing a number of national guidelines to conserve and manage water resources in the campus and proactively seeks measures to minimize its consumption.

The campus seeks to become a ZERO WASTE CAMPUS and strives toward it. In planning and implementing water strategies, a balanced approach is needed that maximize opportunity to align with multiple objectives:

1. The institute implies a hierarchical approach of Water waste by Reducing & Reusing.
2. **Infrastructure:** Ensure plumbing adequacy of water taps and sanitary fixtures. Construct water storage structures to meet campus water requirement & regular upkeep of water tanks in the building.
3. Installation of Water efficient fixtures, fittings and appliances (Dual Flush cistern, waterless urinals & etc.) in the campus.
4. **Resilience:** Deploy dedicated staff for maintenance of the water system in the campus. Update periodic maintenance and repair of leaks.

5. **Campus Engagement and Collaboration:** Organize water conservation workshops for the faculty and students on the campus. Organizing water saving events & drives proactively.
6. **Alternative source:** Recharge Ground water through rain water harvesting by collecting runoffs from impervious surfaces.
7. **Landscaping & Irrigation:** Development of water resilient Landscaping practice. Install less water intensive gardens and lawn, use drought plants that consume less water. Use of drip irrigation system and sprinkler system to conserve water in gardening.
8. Explore opportunities to incorporate leading water management practices in the campus.

1.6.3. Energy Conservation Policy

The institute believes in energy conservation and ensures that reasonable effort is made to conserve energy. The Energy Policy of the institute promotes environmentally responsible practices and behaviour, experiment with innovative solutions, combine learning and practical application and add education value. It also thus abides by regulatory compliance and cost savings.

The Institute emphasizes on cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance energy management for improved liability, health and climate.

1. A designated administrator will be responsible for energy conservation. With Industry specialists to conduct Audit and provide timely feedback.
2. All personnel including Students, Mentors and Institute Staff wholeheartedly take Energy Conservation as their responsibility.
3. Accurate records of energy consumption and cost will be maintained by the Energy administrator.
4. Maximum use of Clean Energy by harnessing the renewable energy notably use of solar energy in the campus to reduce pollution from primary light generation using fossil fuel.
5. Use of Energy efficient fixtures throughout the campus to conserve energy and save operational cost of building. Updating the fixtures time to time as per technology advancement (switching from Incandescent light to CFL, CFL to LED). Use of energy star rated or equivalent products to reduce energy consumption.

6. Further to promote a safe healthy environment and to complement the energy conservation program institute shall adhere to preventive maintenance.

1.6.4. Waste Management Policy

Institute has designed an integrated Waste management system for optimizing and analysing waste. It is based on the concept that all aspects of waste management should be analysed together. The institute is conscious of its activities generating waste and ensures that all the waste is used & disposed responsibly.

Waste management practices are divided into three parts:

1.6.5. Solid Waste Management

1. Waste generation, segregation and collection is processed systematically in separate bins at source and identified as Biodegradable, Non-Biodegradable & Hazardous waste.
2. Waste generated from kitchen, canteen pantry is treated in house through organic waste composter and waste is created into manure.
3. Non-Biodegradable solid waste is handed over to the municipal approved landfill site.
4. Hazardous Waste of oil from D.G sets is sold to authorized recyclers.

1.6.6. Liquid Waste Management Grey water and Black water generated is discharged to the municipality's sewer line through a line of network which gets treated by authority at zone level WTP.

1.6.7. E- Waste Management

1. Discarded electronic devices such as old desktops, printers, mobiles & machines to be sold to authorize recycler vendors.
2. Hierarchical approach of waste by Reducing, Reusing & Recycling.
3. Reduce the toxicity or negative impacts of the waste that is generated.
4. Reduce the volume of waste prior to disposal.
5. Reuse in the current forms the material recovered from the waste stream.
6. Recycle, compost, or recover materials for use as direct or indirect inputs to new products.
5. Provide clear and defined roles and responsibilities within the waste management chain to authorize administrators. Promote and use eLearning tools vital for enhancement for communication to control usage of paper.

6. Organize Waste Management Programmes and activities to aware communities at large. Additionally staff, students and faculty must be properly educated on waste management practices.

1.7. Infrastructure During the 2021-22, the following infrastructure facilities are added:

- 1.7.1 Green grass carpeting work was done in College grounds.
- 1.7.2 Resource Centre – Abhivyakti became fully functional
- 1.7.3 CCTV has been fixed in the whole campus with coverage of the outside road area surveillance
- 1.7.4 The Textile Design Lab has been renovated for better conduct of practical classes and examination by addition of looms
- 1.7.5 NAAC room, Meeting room and Examination room have been segregated on ground floor
- 1.7.6 Gymnasium, medical room, salon, design studio became fully functional
- 1.7.7 Fully functional Audio-Visual Lab in Media Department.

1.8. Exams

Being conducted as per university Guidelines practical and theory in online mode through OES System of Maharashtra Govt. i.e. Maharashtra Knowledge Corporation Limited (MKCL).

1.8.1. Website Changes: Website have been updated for the students in the year 2021-2022 by making it mobile friendly as well as all the data and information and media updates were uploaded for the convenience of students who were unable to visit the campus during Pandemic.

1.9. Results of outgoing Batches:

Exam results of students are as follows:

S. No.	Batch Name	Result %
1.	B. Des.	78.26
2.	PGDFD	100

3.	BMM	100
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1.10. Student Achievements

Student Name	Achievement
Ms. Aditi Srivastava	Academic Topper at College Level B. Des. Fashion Design
Ms. Anushka Jha	Academic Topper at College Level B. Des. Textile Design
Ms. Chanda Kumari	Academic Topper at College Level Post Graduate Diploma in Fashion Design
Anjali Kashyup	Among University Top Five Students (B.A Mass Media)
Ms. Sanjana Suri Ms. Aanchal Rathee	Miss SFI Winner- Bachelor of Fashion Design Miss SFI Winner- Post Graduate Diploma in Fashion Design
Ms. Priyanshi Keshri & Ms. Mukti Raghav	I st and II nd Position at B R Ambedkar Essay Competition under Swastika Mahila Vikas Sansthan
Ms. Muskan Chaudhary Ms. Akansha Sharma	Secured Elite + Silver certificates in NPTEL-SWAYAM Online Certification (Among top 2% certificates) Course completed on Body Language: Key to Professional Success (88%) - B.Des. Fashion Design Course completed on Design Thinking: A Primer (83%) - B.Des. Textile Design
Ms. Jyoti Nepali	Top 5 Finalist in IJ Design Awards 2022 powered by GIA India (Gemological Institute of America) presents the GIA Emerging Designer of the Year 2022

Students of SFI	Couture Runway week 2022- Awards for Best Showcase of the Day , Innovative Accessories, Best Innovative Collection, Best Inspired Collection, Best Ready to Wear Collection, Best Commercial Collection, Best Design Collection, Best Fabrication & Style and Budding Designer of SFI
Students of SFI	Triptych 2022- Awards for Best Designer, Best Commercial Collection, Best Innovation Collection, Best Surface Exploration, Best Accessories Collection, Best Graduation Show and Portfolio Collection, Best Research Word, Best Ramp show Collection, Best Muslin Toils, and Best Creative Collection.
Ms. Mahima Chandra	Best Out of Waste Award under Sankalp Fest 2022, Fashion Show from GL Bajaj Institute of Technology and Management, Greater Noida
Ms. Ishita Vats, Ms. Tanuja Pilakwal, Ms. Priya Shivangi, Ms. Anuska Saxena, Ms. Kyra Kotru, Ms. Tanisha, Ms. Zoya, Ms. Aarti Bhatia, Ms. Sheetal Singh	2nd Runner up in Fashion show- SANKALP 2022 from GL Bajaj Institute of Technology and Management, Greater Noida
Ms. Anusha Srivastava & Ms. Priya singh	I st and II nd Position at SSTRINGZ for Jewellery making competition.
Batch Textile Design	15-Day Programme at P.P International at Panipat for Jacquard Weaving.
Students of SFI	Product Exhibition stall in HGH India, Greater Noida Expo Centre
Students of SFI	Garments & product display by students in SOWTEX Mill Meet 2022-23

Ms. Vidhi Sheoran & Ms. Radhika Hitkari	1 st and 2 nd position at DME'S (Delhi Metropolitan Education) VRITIKA fest under the Event News writing competition
Ms. Manmeet Kaur & Ms. Vidhi Sheoran	1 st and 2 nd position at DME'S (Delhi Metropolitan Education) VRITIKA fest under the Event 55 words fiction competition
Ms. Devahuti Sharma	1 st position at DME'S (Delhi Metropolitan Education) VRITIKA fest under the Event Piece to camera competition
Ms. Devahuti Sharma	Secured 1st position in Article writing competition organized at Language Service Bureau , Pune. Secured 3rd position in Extempore Competition at Amity University, Noida

2. Faculty: Student Ratio

PROGRAM	FACULTY:STUDENT
UG	1:26
PG	1:2

2.1. Academic Achievements of SFI Team

Besides teaching, the faculty members of the College have been very active with their research work and participation in seminars and conferences. Some of the highlights of their works/achievements as reported by them are presented here:

Name	Details
Dr. Vandana Jaglan	1. Completed Online Certificate program on 'Non-Woven, Medical Textiles-Masks, PPEs and Medical & Industrial Filtration', organized by Centre of Excellence - Apparel Made-Ups and Home Furnishing Sector Skill Council (AMHSSC), India in association with 'The Textile Association (India)' Delhi Unit & The Institution of Engineers (India) Delhi State Centre and Knowledge Partner - Mr Shailesh Kaushik held in the month of June-July, 2021

2. Completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on " EMOTIONAL INTELLIGENCE " June 2021 at National Institute of Technical Teachers Training and Research, Chennai (94% score)
3. Paper published on ‘Afghan Embroidery: A Case of Connecting Craft with Community’ in the Conference Proceedings of 2nd International Conference on Recent Trends and Sustainability In Crafts and Design titled ‘A Treatise on Recent Trends and Sustainability in Crafts & Design – Volume II’ published by Indian Institute of Crafts and Design, Jaipur (ISBN: 978-93-5473-781-7)
4. Expert speaker by Institute of Home Economics, University of Delhi for conducting an online session on ‘Machine Shibori - Design Effects’ for the workshop series on 'Shades of Yellow with Natural Dyes' held on 27th August 2021.
5. External Jury member for the Graduation Design Collection of students of B.Sc. Fashion Design Batch 2021 of AAFT School of Fashion and Design, Noida held on 28th September, 2021
6. Expert speaker by Institute of Home Economics, University of Delhi for conducting an online session on ‘Machine Shibori - Design Effects’ for the workshop series on 'Shades of Yellow with Natural Dyes' held on 27th August 2021
7. Jury member for students’ competition ‘Power of Embroidery’ during the Green Fashion India Conference – A Prelude 2021 organised by MKSSS’s School of Fashion Technology, Pune affiliated to SNTD Women’s University held on 10th– 11th June, 2021
8. Book published on ‘Understanding Costume Design in Bollywood Films’ by New Delhi Publishers (ISBN: 978-93-93878-63-2) in March, 2022
9. Research paper published on ‘Wardrobe Styling options for Youth in Delhi NCR: A Observational Study’ in ‘Shodhsamhita’ Volume- IX, Issue-III (I), 2022 (UGC Care Group 1 Journal, ISSN: 2277-7067)
10. Research paper published on ‘Cooperative Learning: A tool for Inclusive learning Environment in Design curriculum’ in ‘Parichaya’ Volume-37, No-1, 2022 (Jan-March) (UGC Care Journal, ISSN: 2321-936X Print)
11. Research paper published on ‘Exploring the role of celebrities on the

	<p>buying behaviour of females aged between 18-22 years’ in ‘Shodhsamhita’ Volume- VIII, Issue 11 (III), 2021- 2022 (UGC Care Group 1 Journal, ISSN: 2277-7067)</p>
<p>Dr. Neetu Malhotra</p>	<p>RESEARCH PAPER PRESENTATION</p> <ol style="list-style-type: none"> 1. Presented paper in National Level Seminar on Internal Quality assessments in the new normal on title “Academic Leaders In Providing Essential Educational Services During Covid-19 Crisis” Organized by Internal Quality Assurance Cell 15th January, 2022,NAAC ,Supported by Sir Vithaldas Damodar Thackersey Charitable Trust 2. Presented paper on “Role of Traditional Craft Embroideries in Empowering and Elevating Indian Women: Implementing Traditional Craft Embroidery in Government Schools” in One Day International Conference on “E3: EMPOWER, ELEVATE AND EXCEL” on 27th November 2021*.organized by Bharat College of Arts and Commerce, Badlapur. 3. Presented paper on “Phulkari Embroidery - Origin Redefined with Modern Twist” in 8th International Conference Green Fashion India 2021 on EMPOWERING THE ROOTS “The Power of Collaboration and Co- Creation Organized by SOFT, Puna” on 25th November 2021 4. Presented Paper in International Conference at Amity School of Fashion Technology on Fashion, Apparel & Textile 2021 (INCAT 21) Theme: “Textiles for Fashion Apparel: Changing Paradigms' ' on 16th November 2021. 5. Presented a paper on “Role of Khadi in Women Empowerment” 2021 on 14th March 2021 in Multidisciplinary International Conference on Entrepreneurship Development and Employment opportunities., Two days international conference jointly organized by Social Science and Management Welfare Association, Youth Economics Association, Radiant Group of Institutions. 6. Presented research paper international E Conference organized by Bharat College OF Arts and Commerce and affiliated to University of Mumbai on Vocational Education –Need of the Day on One Day International Conference on COVID-19 :A holistic approach towards Sustainability held on 18th April 2021. 7. Paper Presentation Certificate of National Webinar on “AQAR, IQA & SSR Preparation under Revised Assessment and Accreditation Framework along with challenges and Remedies in Higher Educational Institutions of. Tribal Area,” held on 8th and 9th January, 2021, organized by IQAC of MGV’s Arts, Sci. & Com.

College Surgana in association with NAAC, Bangalore.

8. Paper presented in One Day Online National Level Conference on “Revised Assessment and Accreditation Framework of NAAC: An Approach” Organized by Internal Quality Assurance Cell (IQAC) Smt. Sushiladevi Deshmukh Senior College, Latur, topic –Need for holistic planning by IQAC New Frame Work on 16th January 2021
9. Paper Presentation in National Web Conference on "Navigating the implications of the Covid-19 Pandemic through effective leadership and organizational culture” topic –Academic leaders in providing essential educational services aimed Covid-19 on 29th & 30th January, 2021 Organized by the Department of Advertising & Marketing Management (AMM) Patna Women’s(Autonomous), Patna, Bihar, INDIA
10. Paper Presentation on E-Learning Education System Design in National Level E-Conference on “Emerging Trends in Information Technology”(ETIT)11th-12th February, 2021 Organized by Department of Computer Science K . G . R . L .College Autonomous. (Affiliated to Adikavi Nannaya University, Rajamahendravaram & Approved by AICTE, New Delhi)
11. Paper Presentation on ‘Academic Leaders Governance’ in INBUSH ERA 2021- ADMAA Virtual International Conference “Inbush Era2021” on 17th & 19th February 2021 organized by Amity University.
12. Presented a paper on “ Applique work skill enhancement in government Schools” on 13th and 14th February 2021 in 5th Multidisciplinary International Conference on Entrepreneurship Development and Employment opportunities., Two days international conference jointly organized by Social Science and Management Welfare Association, Youth Economics Association, Radiant Group of Institutions, India and International Society of teachers and Administrators Researches , Bangkok, Thailand
13. Presented a paper on Right to Education issues and challenges on 13th and 14th February 2021 in 5th Multidisciplinary International Conference on Entrepreneurship Development and Employment opportunities., Two days international conference jointly organized by Social Science and Management Welfare Association, Youth Economics Association, Radiant Group of Institutions, India and International Society of teachers and Administrators Researches , Bangkok, Thailand.

RESEARCH PAPER PUBLICATIONS: (SCOPUS)

1. Malhotra. N.(2021) Impact of Applique Craft Skill Education in Government Schools East Delhi, Published in Volume 58 No.3

Psychology and Education Journal ISSN No: 0033-3077 ,Scopus Index –Q4

2. Malhotra,N.(2021) School Students Involvement in Craft Study, *Published in Volume-5 No.2 Efflatounia –a Multiple Research Journal* ISSN 1110-8703

UGC CARE JOURNAL:

1. Malhotra N.(2021) Implementing Role of Traditional Craft Embroideries in Empowering and Elevating Indian Women Traditional Craft Embroidery in Government Schools, *Published in Aarhat Multidisciplinary International Education Research Journal Volume 10 No 6* ISSN–2278-5655,Peer reviewed Journal
2. Malhotra, N. (2021) Ecotextiles –A Sustainable Approach, *Published in Vol-24 No. 02 April-June 2021* ,Page No. 163-166 ,*Kala Sarovar* ,ISSN: 0975-4520 ,UGC Care Group-I Journal
3. Malhotra,N. (2021) E-learning Education System, *Published in Vol-44-No.01 (VII), January – March 2021 of Sambodhi* with ISSN : 2249-6661 ,UGC Care Approved, Peer Reviewed and Referred Journal Impact Factor 5.80
4. Malhotra, N. (2021) –Applique Craft Work –A Skill for women empowerment *Published in Vol-24 No. 01 Jan-March 2021* ,*Kala Sarovar* ,ISSN: 0975-4520 ,UGC Care Group-I Journal
5. Malhotra, N. (2021) Role of Media in women empowerment *Published in Vol-24 No. 01 (D) Jan-March 2021* ,*Kala Sarovar* ,ISSN: 0975-4520 ,UGC Care Group-I Journal

PUBLISHED IN JOURNALS WITH ISSN AND GOOGLE SCHOLAR

1. Malhotra, N. (2021) Amalgamation of Functionality And Style- An Approach to Make Travelling more convenient and stylish ,*International Journal of Advanced Research in Science, Communication and Technology* ISSN 2581 – 9429
2. Malhotra, N. (2021). Need for Holistic Planning by IQAC new framework ,*Langlit*, ISSN 2349-5189
3. Malhotra, N. (2021).A Step Towards Sustainable Clothing – Bioplastics Over Plastics, *International Journal of Advanced Research in Science, Communication and Technology* ISSN 2581 – 9429
4. Malhotra, N. (2021).E- Learning Education Design System *International Journal of Advanced Research in Science, Communication and Technology*, ISBN: 978-81-949863-6-2 ,proceedings of the national level e-conference on emerging trends in Information Technology.

5. Malhotra, N. (2021). Right to Education Issues and Challenges, *International Journal of Social Science and Management Studies* ISSN 2454 – 4655, Vol-7 ,February 2021.

FDP'S AND MOOC COURSES

1. Certificate program on Non-Woven, Medical Textiles-Masks, PPEs and Medical & Camp; Industrial Filtration organized by Apparel Made-Ups and Home Furnishing Sector Skill Council.(June –July 2021)
2. ARPIT course for Career Advancement Scheme(CAS) promotion, Skills For New Educational Architecture From 1st Dec 2020 to 31st March 2021 with 65 marks out of 100 in the proctored examination held on 21/08/2021 Sant Gadge Baba Amravati University
3. MOOC Course on Quality Assurance through NAAC Accreditation Process – from 31st January 2021 to 31st April 2021 Certification by Swayam & National Institute of Technical Teachers Training and Research, Chennai.
4. Certificate Course Cum Workshop of 10 days (32 hours) on “Designing Captivating Presentations with Power Point” organized by Department of Computer Science & Applications in Collaboration with Career Guidance Cell, Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from 21st November 2021 to 30th November 2021 and awarded with A+ Grade.
5. Certificate Course Cum Workshop of 10 days (32 hours) on “Mastering Excel: Tour from Beginners to Advance” organized by Department of Computer Science & Applications in Collaboration with
6. Career Guidance Cell, Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from
7. 21st January 2022 to 30th January 2022 and awarded with A+ Grade.
8. 2 Months Short Term Course on Digital Marketing from 20th January 2022 to 20th March 2022 organized by Teaching Learning Centre, Ramanujan College, University of Delhi , under the aegis of Pandit Madan Mohan Malaviya National Mission On Teacher And Teaching , Ministry Of Education .
9. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Advanced FDP on "Apparel Design (Advance)" from 22/11/2021 to 26/11/2021 at Northern India Institute of Fashion Technology
10. One week online Self-Paced Capacity Building Faculty

	<p>Development Program on “Enhancing administrative efficiency in Higher Education Institutes” organized by the Teaching Learning Centre, Ramanujan College, Delhi which has been started wef.16th November till 22nd November 2021</p> <p>11. Completed and obtained A+ Grade in Online Short-Term Course on “Integration of ICT Tools in Teaching and Learning” organized by V.H.N Senthikumara Nadar College (Autonomous), Hyderabad from 26th August to 30th August 2021</p>
Dr. Preeti Singh	<ol style="list-style-type: none"> 1. Presented Paper in Virtual International Conference on Reflection in Holistic, Multi-Disciplinary & Futuristic Aspect in Higher Education on Topic “Assessment of Online Apparel Website: The Short Comings& Guidelines for Improvement, December 2021. 2. Published Paper in “Design Quest- An Advanced Journal on Design-2021” on “Consumer’s Trust towards Online Shopping”ISSN:2528-955X 3. Completed Faculty Development Programme on Sustainable Fashion Design and Technology July 2021 organized by Amity School of Fashion Technology
Ms. Nidhi Yadav	<ol style="list-style-type: none"> 1. Participated and completed successfully AICTE Training and Learning (ATAL) Academy online FDP in “Apparel Design ” on 1^s to 5th February 2021 from Dr B R Ambedkar National Institute of Technology, Jalandhar. 2. Participated and completed successfully AICTE Training and Learning (ATAL) Academy online FDP in “ Textile Design” from 22nd to 26th February 2021 from Amity University , Uttar Pradesh
Mr .Ujjwal Ankur	<ol style="list-style-type: none"> 1. Invited as a resource person by NCERT and CIET for taking lectures on Indian Art which was live telecasted on Kishore Manch and PM E-Vidya Channels. There are sixteen lectures that have been taken from 6th June 2020 to 8th Jan. 2022. 2. Presented a research paper in Virtual International Conference on Reflection in Holistic, Multi-Disciplinary & Futuristic Aspects in Higher Education on the topic “Vajjika Art-Need to be Re-Established: Challenges and Opportunities” on 11th Dec. 2021. 3. Paper Published on Nightstand (Bedside Table): A Contemporary Design in Design Quest An Advanced Research Journal on Design, ISSN: 2582-855X, RNI REGN NO.: UPENG/2018/76546, Volume 4, Issue 1 (April 2021- Sept. 2021)

	<p>4. Got a Design Patent for a bedside table under the Patent Office, Government of India on 5th July 2021. Design No: 343724-001</p> <p>5. Invited as a resource person for an insightful and informative talk in a week-long training programme for Teaching-Learning excellence in Drawing and Painting organized by Gyan Ganga, Commissionerate College Education, Rajasthan. 15th-20th Feb. 2021.</p>
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2.2. Welfare Schemes:

Teaching Staff:

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/ bonus on festivals, first-aid facilities, Provision of study leave, medical leave and maternity/ paternity leaves, Duty leave for FDP/ seminars and conferences.

Non-Teaching Staff:

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/ bonus on festivals, first-aid facilities, Provision of uniforms for Class IV staff

Students:

First-aid facilities, Wi-Fi enabled campus, grievance redressal mechanism, Provision of RO water in the campus, Student development activities, institutional scholarship & earn while you learn scheme for students.

2.3. Skill Development for Staff Members:

S.No.	Name	Details
1	Mr. Yashveer Singh (Office - Assistant Manager) & Ms. Deepti Misra (Office Assistant)	One Week Online Self-Paced Capacity Building Workshop On ENHANCING ADMINISTRATIVE EFFICIENCY IN HEIs From Ramanujan College In Collaboration With Janki Devi Memorial College (University Of Delhi) On 16-22 November 2021.

2	Laxman Rawat (System Administrator)	Successfully completed Certificate Course on “Introduction to Social Media Marketing” from Coursera on 13 th January 2021
3	Asha Singh (Hostel Warden), Sandhya (Lab Assistant), Khushal Bharti (Sports Incharge), Saroj (Peon) & Malkhan Singh (Peon)	First Aid Training for its Support Staff Members On 7th October 2022 was organized at Satyam Fashion Institute, Noida. The staff was trained by certified medical professionals to ensure accurate training.

3. Departmental Activities:

Department of Design

3.1 National Webinar - Environment: Towards A Greener World

Commemorating world environment day, the students and team of Satyam Fashion Institute attended a webinar on 'Environment: Towards a Greener World' organised by Bahona College, Jorhat, Assam on June 5th, 2021. Speakers and participants were from across the country. The national webinar was organised on one of the burning issues of today's world. A very profound and intellectual discussion happened in the webinar followed by a question and answer session.



3.2 SFI Student won the prize

SFI student Miss Mahak Kansal got the 2nd runner up position in Power of Embroidery competition organised by SOFT, Pune as a part of Green Fashion Conference 2021 held on 10th and 11th June 2021. The work and presentation of Miss Kansal was highly appreciated from the jury members and present scholars.



3.3 Virtual Interactive Session with Alumni

- **Webinar on Product Development in Industry**

SFI alumna, Miss Nikita Zutshi was invited to take a webinar on 'Product development in the

fashion industry on 5th July 2021. The session was very much interactive. The event was a great success and was yet another step towards quality education provided at SFI.

- **Webinar on Prints and Designs on Lifestyle Products**

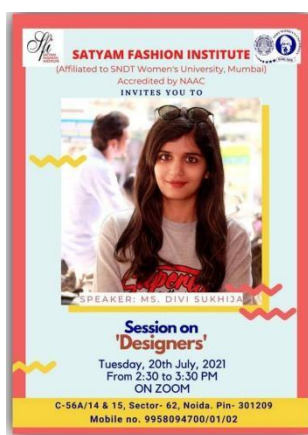
A young and budding Design Educator, SFI Alumna, Ms. Sukhija talked about the Prints and Designs on Lifestyle Products on July 9, 2021. Student attendees who have their inclination towards Lifestyle Accessories asked several questions and cleared their doubts to the experts.

- **Webinar on The Work and Responsibilities of Designers**

The second session of this series was based on The Work and Responsibilities of Designers. It was organised on July 20, 2021. The speaker, Ms. Divi Sukhija made the session more informative and inspirational to all new and upcoming designers.

- **Webinar on Design Yourself with Colours and Prints**

The webinar was organised on July 28, 2021, and the topic was Design Yourself with Colours and Prints. This session was highly focused on the colours and prints and their influence on the design.



3.4 Heartfulness Live Sessions

Lockdown due to COVID-19 affected our mental health more than the physical. To make the environment healthier, the Women Cell of Satyam Fashion Institute organised a series of talks and workshops in collaboration with Heartfulness. The workshops consist of several live sessions on different topics under the programme Discover 1. Some of the session details are as follows:

- The first session was taken by Mr. Vinod Agrahari on Discover Yourself on July 5, 2021. Students participated in the rich meditation session and walked away with a new approach to life.
- Following a healthy lifestyle is the second topic to be discussed in the next webinar on July 12, 2021. Dr.Ritu Singh was the speaker. After the interaction with the students, a meditation was initiated. The participants performed the meditation and learnt healthier methods to opt for in everyday life.

- Dr.Sadhna Singh talked about the skills of time management on July 19, 2021. Students participated in the session and learnt many new ways of time management and strategies. The session was beneficial and eye-opening for the participants.
- Dr. Sarita Rani was invited as a guest speaker in the last session of this series on Aug. 2, 2021. The session was more interactive and focused on the Heartful Conversation. The participants learnt about meditation and how to connect with one’s own self spiritually through this webinar.



3.5 Google Tool Workshop for the Faculty Members

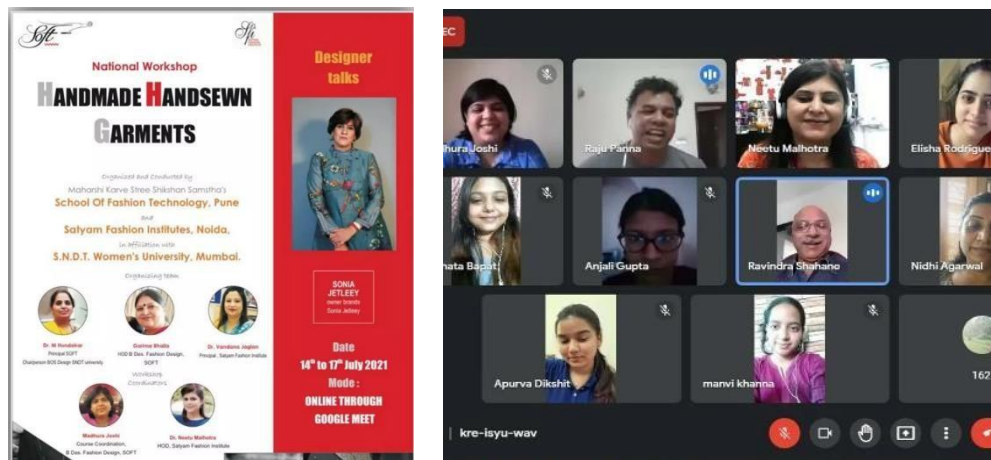
Teachers at Satyam Fashion Institute always strive to be better and provide the best quality education to all its students. Following the same goal, the faculty attended a webinar on Google Tools on 12th July 2021 headed by Ms. Devanshi Arora. The event covered the functioning of all Google tools and workspace in great depth, and to know about the virtual platform and its applications is the need of the hour. The event was concluded by a reinforced passion and a new skill set to tackle all possible challenges and opportunities with online classes for all the SFI teachers.



3.6 National Workshop on Handmade Hand sewn Garments

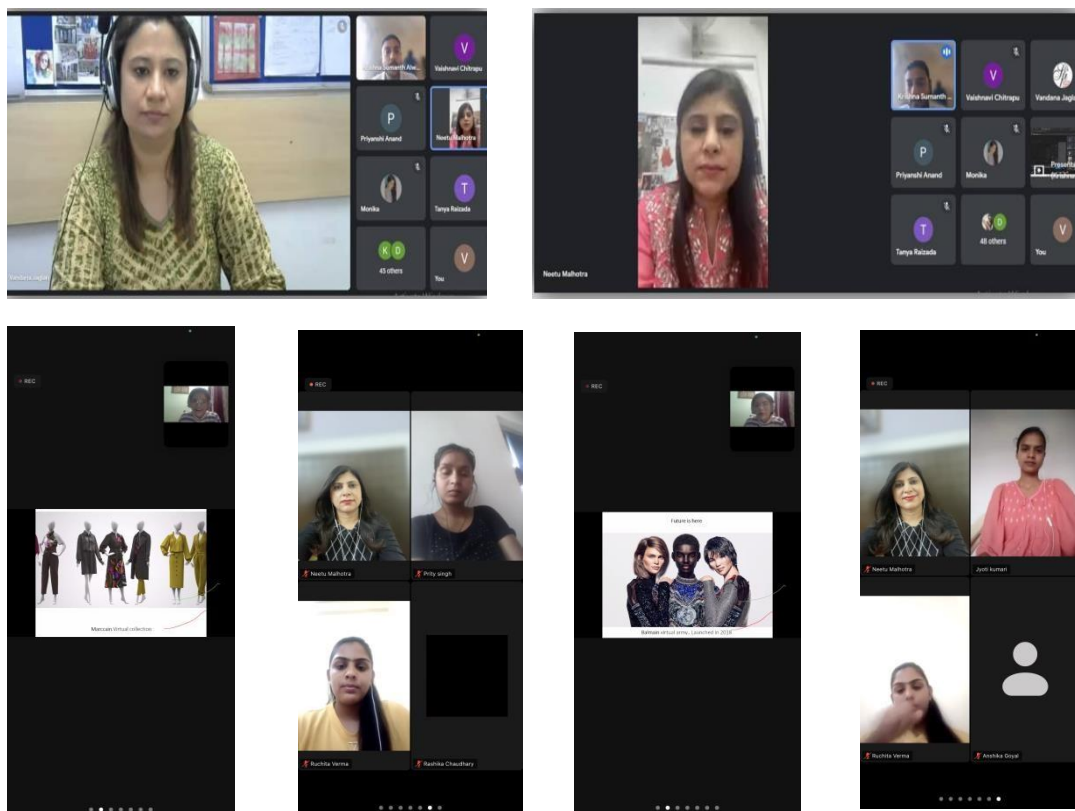
Satyam Fashion Institute, Noida and School of Fashion Technology, Pune, in association with SNDT University, Mumbai, jointly organised a national workshop on ‘Handmade Hand Sewn Garments’ from 14th to 17th July 2021. The virtual seminar was taken by Designer Ms. Sonia Jetley, an eminent designer. On the second day of this workshop, Designer Mr. Raju Panna was invited to take a workshop on the same. He shared his experience and taught new techniques to make Handmade Hand-sewn garments. The Organising Team includes SFI and SOFT Principals of DR. Vandana

Jaglan and Dr. M Hundekar, HOD of both the colleges. The delegates shared their valuable thoughts and guided students through learning the craft of handmade garment construction.



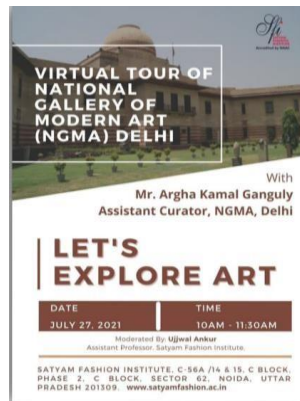
3.7 TRI-3D Certificate Programme

Satyam Fashion Institute organised a one week certificate programme for students to learn Tri3D software from Industry professionals on the 17th of July 2021. The software is dedicated to learning digital rendering, and software is an integral skill for all future designers, and the Tri 3D workshop was a step closer to learning that.



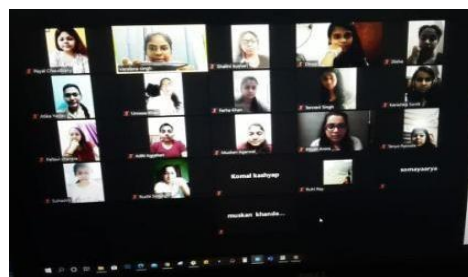
3.8 Virtual Tour of National Gallery of Modern Art, Delhi

Satyam Fashion Institute always organised museum and heritage walks and tours. Due to the ferocious situation of the Pandemic, SFI organised it virtually on 27th of July 2021. It came up with a golden opportunity for all its students to virtually tour the coveted National Gallery of Modern Art, New Delhi. The tour was taken by the Assistant Curator, NGMA, New Delhi, Mr. Argha Kamal Ganguly.



3.9 Portfolio and Tech Pack Development Workshop

From 23rd July to 30th July 2021, a workshop was organised for the students on Portfolio and Tech Pack Development. The students who have completed the workshop got certificate of participation.



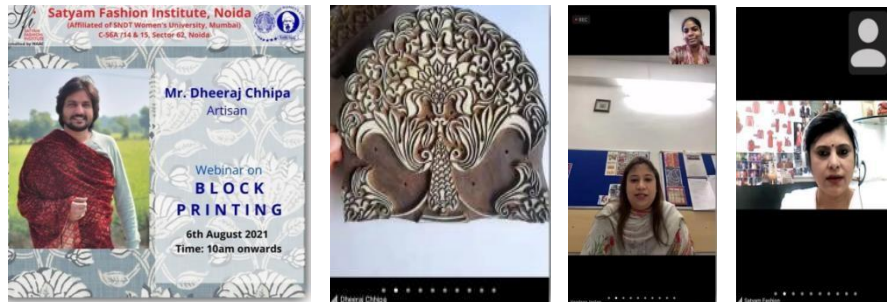
3.10 Industry Exposure Product

On 3rd of Aug. 2021, a live session on the 'Industry Exposure' was organised. The session was taken by the esteemed guest speaker Ms. Neetu Singh. She is the chairperson and founder of Sini Designs Pvt. Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers.



3.11 Webinar on Block Printing

A block printing webinar by expert block printing artisan Mr. Dheeraj Chhipa was organised by Satyam Fashion Institute on Aug. 6, 2021, to educate young designers about the intricacy and beauty involved in the production of block printed fabrics. Mr. Dheeraj Chhipa, a 7th generation Bagru block printer, graduated from the Indian Institute of Craft and Design Space. The extension of the workshop is done on Aug. 31, 2021, with foundation year students.



3.12 SFI Students completed NPTEL Online Certification

The college provided opportunities for e-learning to its students. Through Swayam NPTEL, SFI student Miss. Akansha Sharma completed her four-week certification (July-Aug 2021) in Design Thinking - A Primer and secured 83%. Another student, Muskan Chaudhary has completed her certification in Body Language: Key to Professional Success and secured 88%.



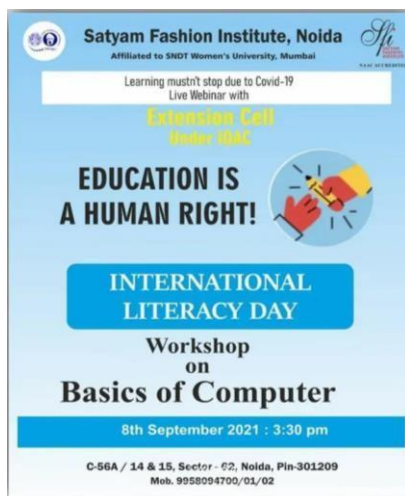
3.13 Webinar on Design Aesthetics

On Aug. 10, 2021, a webinar on Design and Aesthetics was organized. Ms. Megha Gupta is a speaker for the webinar. Ms. Gupta is the Design Educator associated with Satyam Fashion Institute. The session was highly informative and inspirational to all new and upcoming designers. The attendees enjoyed the session a lot.



3.14 Workshop on Digital Literacy

On International Literacy Day, a workshop was hosted on the Fundamentals of Computers on the 8th September 2021 for all housekeeping employees committed to building a self-sufficient, self-assured, and capable Bharat. It was an empowering workshop for those unaware of digital functioning and its usage.



3.15 Celebrating Ganesh Chaturthi

On the holy occasion of Ganesh Chaturthi, Ganpati Pujan was celebrated on 10th Sept. 2021. All the members of Satyam Fashion Institute were present in this auspicious occasion along with students. Everyone worshiped Lord Ganesha and seek his blessings. A sketch competition was also conducted on the same day.



3.16 Vishwa Hindi Diwas

To celebrate the legacy of our Mother Language, Students of Satyam Fashion Institute celebrated Vishwa Hindi Diwas on 14th of Sept. 2021 by Publication Cell. Students recited their favourite Hindi Poems and made creative Videos. The videos were watched and appreciated by everyone and later it was circulated on different social media platforms of the institute.



3.17 Blog Writing Competition

The Library Cell of Satyam Fashion Institute has given an opportunity to the student blog writers. The competition invited several blogs on different issues on 15th of Sept. 2021. The shortlist blogs have been published on the official Website of SFI.



3.18 Vishwakarma Pujan

On 17th Sept. 2021, Satyam Fashion Institute celebrated Vishwakarma Puja in its Lifestyle Accessories lab. The god of tools was worshiped with all the members of Satyam Fashion Institute. Students who were not present in the campus joined the ceremony through a virtual platform.

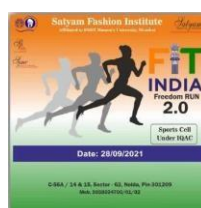


3.19 Yoga Session

A yoga session for Satyam Fashion Institute staff members was organised on 18th September 2021. The session included downloading the Y-break app on their phones and practicing several Asanas through their informative video clips. It helped all the participants open up their muscles, relieve stress and relax the body.

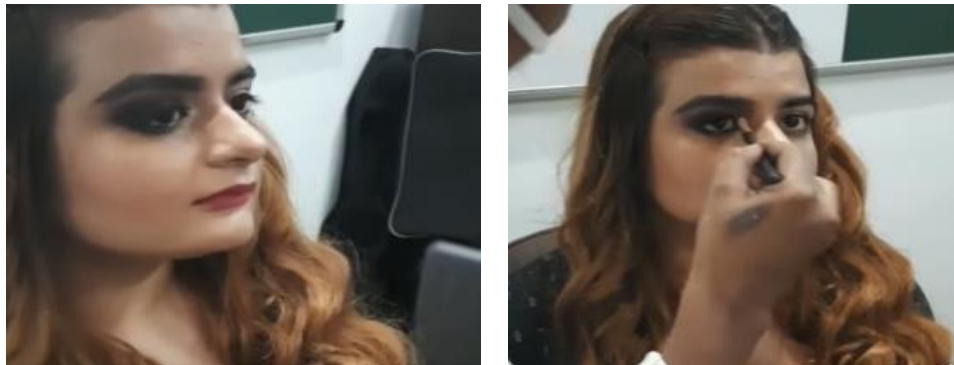


3.20 Fit India Freedom Run 2.0 Satyam Fashion Institute participated in the Fit India Freedom Run 2.0 on the 28th of September, 2021. The participation aimed to encourage people to take up fitness activities such as running and other sports in their daily routine. It gets freedom from obesity, laziness, stress, anxiety and diseases. The event engaged a large number of students and staff members. They all participated enthusiastically and enjoyed the session.



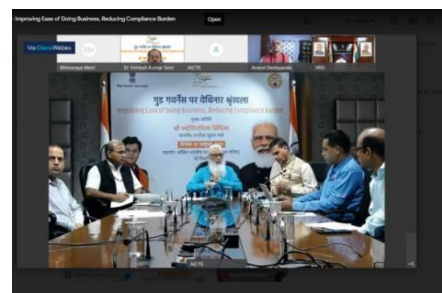
3.21 Make and Styling Session

Makeup and Styling session organized for Fashion Communication Batch Students on 29th September 2021 by an Expert Ms Rakhi –Makeup Artist. The participating students took on the spot training and did makeup on their friend's face. The whole process was trained efficiently and it left a fruitful impact on the students.



3.22 Participation in the National Webinar under the aegis of Azadi ka Amrit Mahotsava

Team SFI attended a National Webinar Under the aegis of 'Azadi Ka Amrit Mahotsav', an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and its achievements, the Ministry of Education (MoE) and AICTE had organized a National Webinar on 1st Oct 2021 during 11:00 am to 1:00 pm on the topic “Improving Ease of Doing Business, Reducing Compliance Burden”.



3.23 World Animal Day Celebration

Satyam Fashion Institute Celebrated World Animal Day on 4th October 2021. Students had taken a step to feed street dogs, cats and birds and also prepared videos for the same. Some students have prepared videos showing their love towards their pets and some of them made posters related to saving animals. There were two activities performed on that very day.

Poster making competition

“Animals have great importance in our lives. The balance of the ecosystem would go down the drain if animals started disappearing from Earth ” Satyam Fashion Institute students are taking an initiative

in poster making competition and the objective is to raise awareness regarding the well-being of animals around the world. Small or large, every action helps raise the status of animals worldwide. We call upon every student to participate and cherish the cause.

Every animal has the right to co-exist with us; they should also be treated with love, compassion, and care. Mahatma Gandhi once said, "The greatness of a nation and its moral progress can be judged by the way its animals are treated." The objective of these activities was to come and speak on how to save animal life.



3.24 A Session with Designers

On 7th Oct. 2021, Students of Satyam Fashion Institute organized a workshop with The Designer's Class, India's first holistic E-learning platform that focuses on different designs.

The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino, Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor- Business development and outreach.



3.25 Celebrating International Girl Child Day

On 11th October 2021, a programme including the education of girls studying in 4th grade was organized. The non-teaching staff of the institute also participated in the session and gained knowledge from the experts. The session was fruitful, and the school going girls enjoyed the session very much.



3.26 Faculty Development Programme

The team of Satyam Fashion Institute was honoured to have Prof. (Dr.) Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai. She conducted a Faculty Development Program on Research Methodology for faculty members of the institute on 11th Oct 2021.

On the same day, Prof. (Dr.) Reeta Sonawat, Former Dean, SNDT Women's University. The respective topic was Action Research. The session helped enrich the knowledge about the research, its practice and methodology.



3.27 Orientation Programme

On 12th of Oct. 2021, the Orientation session for students of B.Des. Batch 2021-25 and Pgdfd batch 2021-23. Prof (Dr.) Shashikala Wanjari, former Vice Chancellor SNDT Women's University Mumbai, and Prof. (Dr.) Reeta Sonawat, Former Dean SNDT Women's University were invited as the chief guest for this occasion.





3.28 Participation in Couture Runway Week

Students and Alumni of Satyam Fashion Institute partnered and participated in the highly anticipated Couture Runway Week 2021 on 16th October held at Crown Plaza Okhla, New Delhi. The event also had a vibrant business-to-business marketplace which allowed designers to exhibit their work to an audience.

Designers and industry professionals from Pan India and outside was present in the show. Works of SFI students were highly appreciated and well covered by Media.

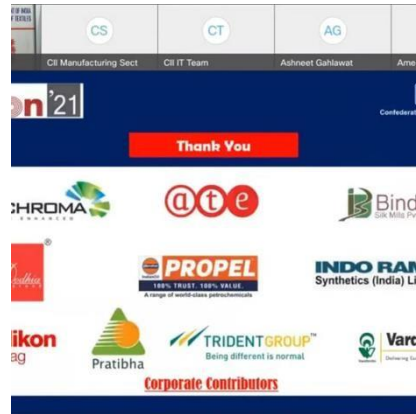


3.29 Visit of the President of the Textile Association of India Satyam Fashion Institute carried a healthy relationship with the industry and kept calling the personnel on the campus. Under this move, Mr. DK Singh, President of Textile Association of India was invited. He visited the campus on 20th October 2021.



3.30 Attended Texon 2021

Students of Satyam Fashion Institute, attended Texcon 2021, the 13th edition of the annual two-day International Conference on Textiles and Apparel. The conference was virtually organized by the Confederation of Indian Industry (CII) on 21st - 22nd, October 2021.



3.31 Tie & Dye Workshop

On 25th and 26th Oct, 2021 a two day's workshop was organized on Tie and Dye. Dr. Sakshi Shail and Mr. Sarvjeet Thapar talked about the fundamentals of Tie and Die, Colour Pigments and the way of its application. Students attended the session and learnt the basics of Tie and Dye.



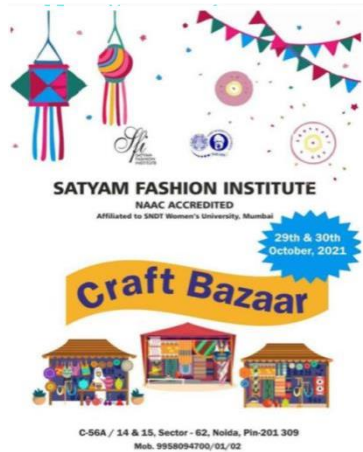
3.32 Visit to Amar Ujala Printing Press

On 27th Oct. 2021, Our Students attended an informative session by Amar Ujala Team. They visited their printing press as well to learn the fundamentals of the printing process and involved printing quality.



3.33 Craft Bazaar

Satyam Fashion Institute organised a Craft Bazaar on Oct. 29, 2021 to provide students with an opportunity to display and sell their handmade products to art lovers and enthusiasts in the college.



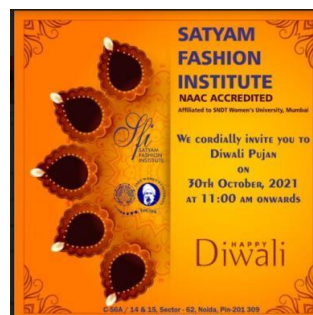
3.34 Workshop on Bag Design

A Bag Designing Workshop was organized for Students on 29th October 2021. Dr Preeti Singh and Mr. Sarvjeet Thapar, taught the students about the basics of the making of bags. Scrap cloth was used to make beautiful bags.



3.35 Poster Competition on Diwali

On the auspicious occasion of Diwali, a Poster Making Competition was organized on 4th November 2021. The event was hosted by the Cultural Cell.



3.36 National Education Day Celebration

On the day of National Education Day on Nov 11 2021, the cultural cell and extension cell took the initiative to make the ground staff aware of newspaper reading and the importance of newspapers in daily lives.



3.37 Presence in 16th International Conference on Apparel and Home Textiles

International Conference on Apparel and Home Textile is an intellectual platform where scholars across the world are invited and participated. It was the 16th edition of the conference in which Satyam Fashion Institute got the opportunity to participate in this great and informative session on Nov. 12, 2021.



3.38 Visit to Noida Haat

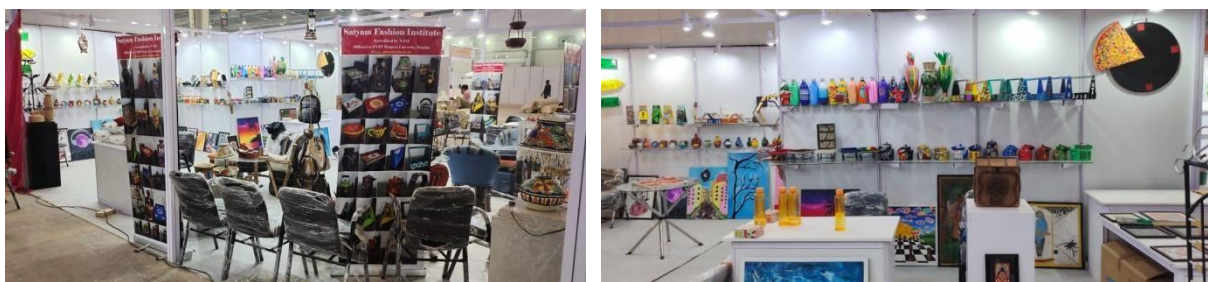
Learning about different crafts is a necessity for budding designers. Keeping this in mind, a tour to Noida Haat was organized on 20th Nov. 2021. Noida Haat is an initiative by the U.P Government to uplift Indian Craft and give it a platform to showcase and sell. This is the place where artisans across the country come with their crafts.



3.39 HGH India 2021: An opportunity to enhance entrepreneurship skills among the students

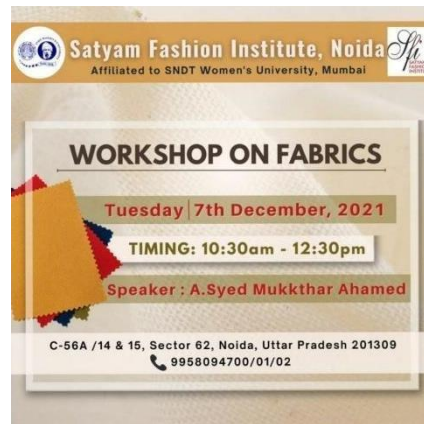
The basic problem in the Indian Art and Design scenario is the lack of entrepreneurship skills. With the placement assistance, Satyam Fashion Institute is also committed for enhancing entrepreneurship skills among students. HGH India 2021 is one of these kinds of opportunities, which was arranged specially for the students. It is one of the prestigious platforms of the country. This year this was organized on Nov. 30 and went till Dec. 3, 2021, at Expo Centre, Noida. Different Design industry professionals were exhibiting their stuff there. A huge number of visitors, buyers and industry personnel have visited the fair.

Satyam Fashion Institute had an exclusive-designated space for its students to showcase their works. The entrepreneurship skill was inculcated among the students through this event. Display as well as selling was done in the three days event. Some percentage of the selling price will be shared with the concerned student designer. Few commission work was ordered through the buyers like decorative kettles, bottles customised sofa set etc. All this exclusive designs are being prepared and will be delivered to the customer in the month of February. Satyam Fashion Institute is also featured in the annual directory of HGH.



3.40 Workshop of Fabrics

A. Syed Mukkthar Ahamed was invited as a guest speaker for the Workshop on Fabrics on 7th Dec, 2021. Understanding the different fabrics, their identification, quality and usages were the prime focus of the workshop. Mr. Ahamed talked about the same.



3.41 International Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education

The International Virtual Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education" was organized on 11th December, 21. Prof. Saroj Sharma, Chairman, National Institute of Open Schooling (NIOS) would be the Guest of honour for the Inaugural Session. The ceremony took its course with a keynote address by Chief Guest Prof Ujwala Chakradeo, Honorable Vice-Chancellor, SNDT Women's University, Mumbai and our Guest of Honor, Prof Saroj Sharma, Chairperson, National Institute of Open Schooling (NIOS). The best paper award for Satyam Fashion Institute's Technical session was Dr. Nidhi Gupta. The conference ended with a valedictory session and the concluding note by the Chief Guest of the ceremony, Prof. (Dr). Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai.



3.43 Alumni Interaction

Alumni Interaction with SFI alumna Ms. Pratika Mishra was held in December 2021 with Final year students of the college. Ms. Mishra shared her experience of learning and placement from Satyam Fashion Institute and how she moved forward to build a successful career for herself through guidance from her college mentors. She also shared with the students some tricks of the trade so that they can gain some insider knowledge about the working of the industry. SFI felicitated Ms. Mishra for taking out time & effort for addressing this valuable session.



3.44 Invitation from the Amar Ujala

On 26th Dec. 2021, Students of Satyam Fashion Institute were invited to attend the Influencer Meet at Amar Ujala. Miss. Shubhra Aggrawal and Miss Taniska Jain were representing SFI at this meet. They shared about their journey as social media influencers. How they are climbing towards success by working hard for their goals and how SFI is being supportive to get them exposure and several platforms to showcase their talent. Amar Ujala daily has covered them as well.



3.45 Training of Textile Design students at PP International, Panipat

Internship with P.P International at Panipat was done by textile design students of semester VII. They completed practical training of 15 days related to their Jacquard subject module. Certificate of appreciation and completion was provided to all the trainees by the company chairman.



3.46 Interview and Biography Coverage in National Level Explore Journal Magazine

Coverage of HOD of Satyam Fashion Institute in National Level Explore Journal Magazine in November - December 2021 Issue. The empowered women are powerful beyond measure and beautiful beyond description. “women are weak because they are dependent on the males of their family for their survival. Be it her father, brother, husband or son. They can command respect in society only if they are financially independent.”



3.47 REPUBLIC DAY CELEBRATION

On January 26, 2022, India celebrated its 73rd Republic Day. SFI celebrated this day in hybrid mode following all safety guidelines. On this occasion, students of Satyam Fashion Institute created beautiful videos as a tribute to our leaders who've shown the great path to our nation. In addition, a photography competition was also organized. The teachers and staff unfurled the Tiranga and sang the National Anthem as well.



3.48 BASANT PANCHAMI CELEBRATION

5th February 2022, After a long winter, Satyam Fashion institute welcomed the joy of spring and summer by invoking the blessings of goddess Saraswati in the Basant Panchami Pujan held on campus on the 5th of February 2022. The whole SFI team performed the ceremony on campus and voted students attended through a virtual platform. It provided a much needed fresh beginning to the year ahead.



3.49 750 MILLION SURYANAMASKAR CHALLENGE

On 10th Feb 2022, sports cell of Satyam Fashion Institute participated in 750 million Surya namaskar challenge organised by Patanjali, Heartfulness and other key organisations supported by the

Government of India under 'Azadi ka Amrit Mahotsav'. To encourage health and Yoga amongst Youth in India, this challenge was presented to students across India, who walked away with a wiser and more positive approach to daily exercise after completing this contest. 37 students were enrolled who participated for 21 days in performing Surya Namaskar.



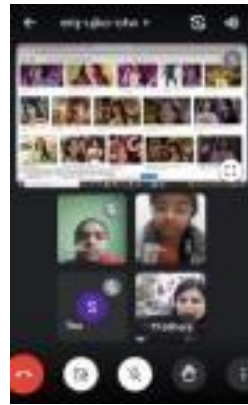
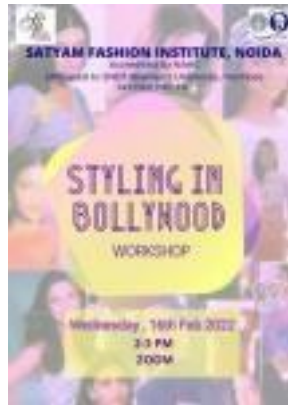
3.50 Conducting Heartfulness Session

10th Feb 2022, Satyam Fashion institute along with the heartfulness trust organized a session on mental well being and meditation for the SFI students on the 10th of February 2022. The guest speaker for the meeting was Mr. K.P. Goyal. He guided students on the importance of overall wellbeing and mental health in living a fulfilling and happy life. Meditation was the key tool reinforced to achieve this goal and was practiced and encouraged in this session. Students walked away with fresh thoughts and perspectives . Around 60 students participated in this event.

A flyer for a Meditation Session. The flyer is framed in a dark red border. At the top left is the logo of Satyam Group of Institutions, Noida, affiliated to SNDT Women's University, Mumbai. The text reads: "SATYAM GROUP OF INSTITUTIONS, NOIDA Affiliated to SNDT Women's University, Mumbai". To the right is the Satyam logo with the tagline "Empowering women through education". The main title is "MEDITATION SESSION" in red, followed by the subtitle "A research on effect of heartfulness meditation on perceived stress and satisfaction with life of girl students". In the center is a portrait of Mr. K.P. Gopal, a man with glasses and a mustache, wearing a suit and tie. To the left of the portrait is the Heartfulness logo, which features a stylized flame or flower shape above the word "heartfulness". To the right of the portrait are three logos: "Sfi SATYAM FASHION INSTITUTE Accredited by NMAC", "Sce SATYAM COLLEGE OF EDUCATION", and "Sjmc SATYAM COLLEGE OF MANAGEMENT". Below the portrait, the text reads: "Mr. K.P. Gopal Friday, 11th February 2022 9:30-10:30 AM". At the bottom, the address is "C-56 A/ 14 & 15, Sector- 62, Noida- 201309 Delhi NCR". Below the address are two website URLs: "www.satyamfashion.ac.in" and "www.satyameducation.in". At the very bottom, a red banner contains the text "SCIENCE OF MEDITATION".

3.51 Bollywood Styling Workshop

16th Feb 2022, Satyam Fashion Institute organized a workshop on 'Styling in Bollywood' on 16th February 2022. Vice Principal, Dr. Neetu Malhotra was the speaker for the session in which aspiring designers and stylists were taught about the basics of styling in Bollywood. Students showed plenty of enthusiasm in the event as the speaker discussed the various iconic looks, techniques of its creations which were used by many actresses in Bollywood history. The workshop was a great success and garnered a lot of interest from the students. Small assignments and activities were also given to all students using secondary research.



3.52 Participation In Sowtex Mill Meet

21st Feb 2022, Students of Satyam Fashion Institute were provided a golden opportunity to present their collections at Sowtex Mill Meet 2022 •- 23 on 21st February 2022 at Hotel Holiday Inn, Mayur Vihar, Delhi. Students from all the departments, namely, Fashion Design , Lifestyle Accessories, Tex tile Design and Fashion communication showcased their work to reputed dignitaries of the Fashion Industry and were able to network with their peers and mentors in this event. Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra received a college felicitation at the prestigious event by the founder of Sowtex Network Mr. Sonil Jain. All attending students gained a lot of experience and knowledge from the very successful Sowtex Mill Meet 2022.



3.53 Organized Inter Departmental Sports Competition

22nd Feb 2022, Sports play an important role in our life. It helps to control diabetes, manage weight, enhance blood circulation and level of stress. As the COVID-19 situation is stable and we are no more restricted inside the doors, Sports cell, under the IQAC cell, decided to utilize the opportunity and organized interesting events, Lemon Race, Three-Legged Race and Balance Race for the students of Satyam Fashion Institute, Noida. Honourable Chairperson Satyam Group of Institutions, Mrs. Sneh Singh, Principal, SFI Dr. Vandana Jaglan, Vice Principal, SFI Dr. Neetu Malhotra and SJMC Dean Dr M. Alam graced the occasion and cheered all the participants. Prizes and certificates were given to all the winners of the three events by the esteemed dignitaries. Students thoroughly enjoyed the day and took away valuable lessons about health and sports.



3.54 Triptych 2022

On 8th March 2022, Satyam Fashion Institute, Noida held its annual fashion show for the graduating batches of B.Des. 2018-2022 Fashion design, textile design and lifestyle and accessory design as well as PGDFD 2018-2022 graduating batch. This year's event came after a long wait of 2 years due to Covid-19, and thus, the show for the graduating designers of 2022 was grander than ever. Many illustrious dignitaries from the fashion industry graced the event and blessed all budding designers showcasing their talent. Coveted names like Dr. ShashiKala Wanjari, Dr. Sikha Darbari, Mr. Vishnu Darbari, Ms. Labita Bansal, Mrs. Shashi Nangia, Mr. Mukesh Aggarwal, Mr. Shiv Kumar Gupta, Mr. Sonil Jain, Mr. Manish Ahuja, Mr. Ravi Kumar Passi, Mr. Rajeev Bansal, Mr. Manish Tripathi & Tanmaya Dwivedi, Mr. Himmendra Gupta, Ms. Anjali, Mr. Anuj Goel, Mr. Lalit Thukral, Isha Sood, Suman Negi, Simmi Vasu, and Mr. Deepak Soodh. The evening was hosted by the very famous Anchor Ms. Vandana Vadera.

The evening began with the felicitation of all the esteemed guests of honour by the dignitaries of Satyam Fashion Institute and Satyam College of Education, followed by the showcase of collections and talent of the graduating batches of the year 2022.

The show was well planned, upbeat and, choreographed to perfection. An ambience completed with music, graphics and lighting, completely in tandem and complementary to the interesting themes of the various collections was created to showcase all the clothes and accessories in their best light. Jaw-dropping garments and accessories were made on themes like 'Sea Wind Blush', 'Scars to Iconic Beauty' and 'Sunayana: The Silent Pillar of Strength'.

Awards were given to the designers of the best collections as well. Awardees were given these awards by the guests of honour who encouraged and motivated them to achieve bigger better things in their future. It was truly a night to remember, after two very long and hard years of lockdowns and Zoom classes.



3.55 Miss Sfi 2022

9th March 2022, Satyam Fashion Institute organized a one-of-a-kind event for the young and talented girls of the college to celebrate the occasion of women's day by organizing MISS SFI 2022 on 9th March 2022. The event was graced by the presence of highly decorated and respected guests of honours, Miss Neetu Singh, Ms. Monica Ahuja and Ms. Himani Thapa. Ms. Anjali also joined the event to encourage the students as a special guest. To choreograph all the participants for the ramp walk, none other than SFI's alumna Ms. Ananya Vandanand was invited, who did an immense job for all the participants. To remind and commemorate the true spirit of womanhood, the event focused on not only external superficial measures of beauty, but also kept in tally their limitless ambition, talent and intelligence. The event constituted 2 holistic rounds of judgement. First was the styling round, where all participants walked the ramp donning self-styled, creative outfits and carried them gracefully on the runway, followed by the second, Talent and Question-Answer Rounds, where the girls presented a brief peek of their jaw dropping talents followed by sharing a platform with esteemed judges where they were asked thought provoking questions about their life and dreams ahead. All participants performed zealously and gave their all to the stage and competition of MISS SFI. Each and every girl reminded the audience and judges of the strength they hold by being women, and exactly how sure they were of their triumph in life ahead. The event came to an end with motivational words by all judges and college dignitaries and the declaration of results. The results for the winners of the events Couture Runway Week 2021 as well as felicitations for the HGH Exhibition 2021 were also announced and given away on the same day. It was truly an exciting and successful day with the girls of SFI taking home a new sense of pride and happiness home. The day uniquely reinforced all of our hope and enthusiasm for all their bright future ahead.



3.56 Ambedkar Jayanti Seminar

On the occasion of Dr. B.R. Ambedkar's Birth Anniversary, Swastika Mahila Vikas Sansthan organised a very informative Seminar on 14 March, 2022 with chief guest Mr. Shri Chand Sharma and students of Satyam Fashion Institute get the opportunity to attend this event. Attendees were also encouraged to participate in the various competitions held and students from our college brought back many awards. Priyanshi Keshri and Mukti Raghav won 1st and 2nd prize awards respectively. All the students at the seminar learned a ton and enjoyed the session.



3.57 Holi Celebration 2022

Students and faculty of Satyam Fashion Institute celebrated a Rang Birangi Holi on 17th March 2022 on the college campus. The festivals were celebrated in a jolly manner with colours, snacks and music. It was truly a fun event and a memorable experience for those spending their festival away from their homes.



3.58 Graduation Ceremony 2022

On March 31st 2022, Satyam Fashion Institute, Satyam College of Education and Satyam School of Journalism and Mass Communication, Noida organised Convocation 2020 for the graduating batches of B.Des. 2018-2021 and PGDFD Batch 2020-21. Graduating women, adorned in all white sarees and sashes all came for this much-awaited day to receive their Degrees and Diplomas from Esteemed Dignitaries Hon'ble Vice Chancellor SNDT University Professor Dr. Ujwala Chakradeo, Mrs. Sneha Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, Mr. Pradeep Gupta; Dr. Bineeta Agarwal, Principal, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam

Fashion Institute; Dr. Neetu Malhotra, HOD, SFI; Dr. M. Alam, Dean, School of Journalism and Mass Communication and Ms Priyanka Sarkar, Programme Head, SJMC.

87 students of B.Ed., 64 students of Fashion and 12 students of Mass Media were awarded Degrees on this occasion. Ms. Khyati Arora and Ms. Charu Batra achieved Gold Medals at the university level in Fashion Design and Lifestyle Accessories respectively. Ms. Saloni Garg of Textile Design and Ms. Kanak Tripathi of PG Diploma in Fashion Design got 1st positions in their courses. Ms. Kirti Sinha got 1st position in B.A. (Mass Media).

Students from the current batches were also awarded on this very special occasion under the Earn While You Learn Campaign. This award encourages all students to challenge themselves further and push themselves to a better, more fulfilling future ahead.

The forum was motivated by a moving speech from Dr. Ujjwala Chakradeo the revered guest of honour. Their speech was just a little, final nudge of impetus that all graduating students needed.



3.59 Bhandara 2022

The Extension cell of Satyam Fashion Institute, Noida organised a Bhandara for underprivileged people on the 4th of April 2022. To beat the heat of summer and provide an accessible, nutritious and hearty meal to all hardworking, yet disadvantaged people in our neighbourhood, the college canteen provided delicious meals to all for free.



3.60 Inauguration Of Abhivyakti Design Studio 2022

Satyam Fashion Institute Noida held an Inauguration ceremony for the opening of the in-house boutique 'Abhivyakti Design Studio' on the 12th of April 2022. The boutique is situated in the college campus basement, and provides excellent designer stitching and designing services to whoever



knocks on their door. The event was graced by the presence of Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, HOD Dr. Neetu Malhotra and all faculty and staff of the Institute.

3.61 Industry Visit

On 18th April 2022, Satyam Fashion Institute Noida organised an educational industry visit to SSTRINGZ EXIM Pvt Ltd on 18th April 2022. Students of Lifestyle accessories design of semesters 4 and 6 as well as the foundation batch went on this one-day trip to Gurgaon, to participate in the 'Dikhao Creativity' competition and learn about the company and sourcing methods. About 45 students participated in the competition, and two students, Anusha from LA semester 6 and Priya from the foundation batch won prizes.

It was a very informative and interesting experience for all budding designers that sparked a new found curiosity in all their minds towards the field of jewellery design.



3.62 Participation In Annual Sports Meet “Athleena”

Satyam Fashion Institute participated in 9th Annual sports meet ATHLEEMA from 19th to 21st April 2022 at Netaji Subhash Sports Complex, Jasola Sarita Vihar, New Delhi. Our 2 students participated in the sports competition. Aarti Bhatiya participated in chess and Anushree Malviya took part in



Badminton. The performances of both the students were remarkable. More than 1000 Participants from different colleges took part in the event. The professional wrestler, wrestling promoter and actor Great Khali were there to motivate students.

3.63 Workshop On “Work Without Tension - Be What You Are”

In the month of April, the women's cell organized a workshop on “Work without tension - Be what you are” for the 1st year students of SFI and SJMC. Dr. Priyanka Jain (Consultant Psychologist) was the resource person for the workshop. She was taught about how to feel and know the importance of their studies and jobs and their relation to healthy psychology as well. Creative and artistic abilities are the core requirements for studies and how the Students have a special ability to see everything aesthetically, and analytically and can bring out the best of anything. She also taught about psychological Safety which takes initiative in daily life and helps the students to create a space for people to speak up and share their ideas.



3.64 Winning Several Titles At GI Bajaj Institute Feast

An annual Feast of GL BAJAJ College, Greater Noida was organised on 22nd April 2022. Two teams of Satyam Fashion Institute participated in the Fashion Show event. Both of them secured 1st and 3rd positions and were awarded by the respective college. Apart from that SFI student, Miss Anushree Malviya won 1st prize in the solo dance competition and Miss Mahima Chandra secured the 1st position in the best out of waste competition.



3.65 Alumni Meet 2022

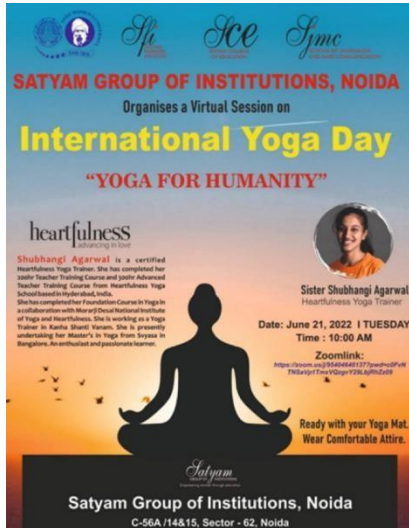
We at Satyam believe that our alumni are a great pillar of support and a certificate of our success, and thus maintain a cordial relationship with them all, with all our alumni being just one call away. To commemorate their time at Satyam and express our value to them, Satyam Fashion Institute, under the IQAC and Alumni cell, organised its annual Alumni Meet on 11 June 2022. Vice principal and IQAC Coordinator Dr. Neetu Malhotra introduced Satyam's free lifetime library membership offer to all its alumni. It was highly appreciated and was accepted by warm regards by all alumna as library resources are an integral asset to all designers.



3.66 Celebrating International Yoga Day 2022

Satyam Group of Institutions, Noida organised a 'Yoga For Humanity' session for all faculty, staff and students on the 21st of June, 2022 on the occasion of International Yoga Day. The session was organised in association with Heartfulness Kanha Shanti Vanam Institute, Hyderabad and conducted

by Sister Shubangi Agarwal. Understanding the importance of yoga, and its undeniable benefits for our health, the institute arranged a wonderful session for students virtually.



3.67 Workshop On The Product Development By Usha International

On 10th July 2022, Satyam Fashion Institute, Noida organized a workshop with Usha International in the presence of Dr. Preeti Singh for the students of Fashion and Textile Design. It was an informative and creative workshop which helped students to understand how Usha machines work on a variety of designs that can be embroidered on a range of fabrics. Students were also given the opportunity to practice it themselves and develop products as well. Satyam also felicitated Usha International for giving their precious time and organizing this excellent workshop for the students



3.68 Join Hands To Motivate Our Students

21st July 2022: Satyam believes that their alumni's are great role models for students and are often well-placed to offer practical support to students as they start their careers. Under the IQAC and Alumni Cell, Satyam Fashion Institute organized its annual alumni meet on 21 July 2022. Vice Principal and IQAC Coordinator Dr Neetu Malhotra introduced Satyam's free lifetime library membership offer to all its alumni. It was highly appreciated and was accepted with warm regards by all alumni as library resources are an integral asset to all designers.



3.69 Leather Market Survey

An educational leather market survey at Karol Bagh for Lifestyle Accessory Design students was organized on 22nd July 2022 by Satyam Fashion Institute, Noida. Students were allowed to explore and learn buying & selling procedures for different types of leather and rexine. It was a very informative and memorable experience for all budding designers.



3.70 Delnet Webinar

23rd July 2022: The Library Cell of Satyam Fashion Institute organized a webinar on 23rd July 2022, on the topic "Role of Libraries in Research Information Management (RIM)". DELNET- Developing Library Network, is connected all over India. It has a wide network, connecting institutions internationally with a rich database that transcends national boundaries. Satyam fashion institute is a

proud member of DELNET and enjoys its resources providing online books, magazines etc., a blessing for faculties and students. The informative and helpful webinar guided the attendees on the importance of being a part of a good library network.



3.71 World Nature Conservation Day Competition

28 JULY, 2022: World Nature Conservation Day is an annual event celebrated across the world, on the 28th day of July. This day reminds people of the need for preserving our environment and natural resources, to maintain a stable, healthy, Clean & Green society. Satyam Fashion Institute under Extension Cell organized an Inter College Competition on this occasion to show Sustainability from “Best out of Waste: Think Outside the Trash,” wherein students, with their creativity, created beautiful handmade products.



3.72 Wedding Bells Expo

(28TH JULY) :Students of Satyam Fashion Institute, Noida visited “Wedding Bells Exhibition A Luxury Fashion and Wedding Expo” on 28th July 2022 at The Leela Ambience Convention Hotel East Delhi. The Convention provided students with first-hand industry exposure, where they saw a vast variety of wedding apparel like Lehengas, accessories, cosmetics and gift items. The attendees

brought along a newer perspective on the industry and a better understanding of the booming wedding market in India.



3.73 Trip To Craft Museum

(29TH JULY) : Students of Satyam Fashion Institute, Noida visited the Craft Museum, Delhi on 29th July 2022. The educational trip was a great insight into the various crafts of India and their extensive and captivating histories. The National Crafts Museum, New Delhi, is one of the largest crafts museums in India, run by the Ministry of Textiles, India. It was helpful for the students, as it proved to be a resourceful destination to carry out research for their 'Craft Documentation'.



3.74 Gift Expo

30th July 2022, Students of Satyam Fashion Institute visited the much-awaited Gift Expo at Pragati Maidan, Delhi on the 30th of July 2022. Gifts World Expo is India's popular Exhibition on Gifting Solutions. The iconic fair is the ultimate destination for vendors and buyers across the gifting industry, offering gift items, souvenirs, premiums, novelties, mementoes, and keepsakes. The present gift and souvenir sector has evolved tremendously and shows great promise for students and bussing

designers in the future. The attendees were able to gauge their scope and interest by visiting the Gifts World Expo 2022.



3.75 Hariyali Teej

30th July 2022: The colorful celebration of Hariyali Teej falls in the month of Sawan. On this day, women fast for 24 hours, offer prayers and seek blessings from Lord Shiva and Goddess Parvati for a happy and long marriage. One of the most significant features of Hariyali Teej festivities is the mehndi. A day before the festival, women get beautiful henna designs, or Mehndi applied on their hands, and sometimes, their feet as well. Satyam Students celebrate the auspicious festival Hariyali Teej enthusiastically. Students applied beautiful henna design and showed their creativity.



3.76 Fire Safety Drill

5th August 2022: The Extension Cell of Satyam Fashion Institute, under the IQAC Cell, organized a mock drill for Fire safety and evacuation procedure on 5th August 2022. All the students, teachers, and other staff members participated in the mandatory safety drill. It was conducted under the expert supervision of the fire safety department in adherence to all rules and regulations. The training was an integral step to ensure that everyone knows and follows the correct and safe measures if ever an emergency occurs.



3.77 Denim Show

6th August 2022: Internationally reputed ‘Denim Show of India’ was held at Pragati Maidan, Delhi where the students of Satyam Fashion Institute ,Noida experienced a wide range of denim products made in India along with a one-on-one experience with Industry experts. Students were also encouraged to tour the various creative artistic denim installations across the premises. The visitors were also heavily influenced by the message of sustainability that was propagated at the event.



3.78 Handloom Day Workshop

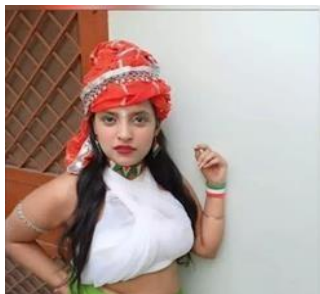
8, AUGUST, 2022: The National Handloom Day is observed annually on the 7th of August to honour the handloom weaving community of India and to throw light on the handloom industry for the socio-economic welfare of the nation. Textile department students of Satyam Fashion Institute, working on hand looms are inserting weft yarn through a shuttle to develop basic weaves like plain weave, twill weave, satin weave etc. gaining knowledge on how to work on a handloom.



3.79 Independence Day

15th August,2022 :Celebrating Azadi ka Amrit Mahotsav on the 75th anniversary of our Independence day, Satyam Fashion Institute, Noida organized a series of activities to fully enjoy the

spirit of patriotism. Various competitions were organized leading up to Independence day, on the befitting topic 'Freedom' in which students from all the departments participated and showcased their talents.



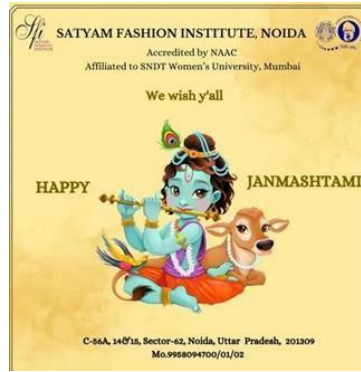
3.80 World Photography Day

(19th AUGUST): Since 2010, 19th August has been marked as 'World Photography Day' to celebrate the journey of photography. To celebrate the revolutionary art of photography, the students of Satyam Fashion Institute, Noida organized a photography competition to encourage more people to enter the field. Students submitted videos and photographs clicked by them capturing various moments of their unique lives. They also organized a 'Click Art' Exhibition to showcase the work they had clicked on different themes. They displayed their clicked images in an organized and sophisticated manner which magnified the experience.



3.81 Handmade Jhula Competition

19th August 2022: Krishna Janmashtami, as the name suggests, celebrates the birthday of Lord Krishna on the auspicious occasion of Janmashtami. The Krishna Janmashtami is a very important festival for all Hindus, often commemorated with a whole day fast along with festive and joyous aartis. A very common way that devotees express their devotion and adoration to Lord Krishna on Janmashtami is by making them elaborate and winsome Jhulas. Satyam Fashion Institute organized a handmade Jhula competition to honour this devotion.



3.82 Alumni Visit

23rd August 2022: Satyam believes that their alumni are a great pillar of support and a certificate of our success. Our alumni share their experience of the outside world, Which they faced after stepping out of the institution. Under the IQAC and alumni cell, Satyam Fashion Institute organized its annual alumni meet on 23rd August 2022.



3.83 Cii Manufacturing Innovation Conclave

26th August 2022: Students of Satyam Fashion Institute, Noida were proud to be a part of the CII Manufacturing Innovation Conclave 12th Edition "Industry 4.0 from Vision to Action" seminar held on 26th August 2022 at the Lalit, New Delhi, India organized by the Confederation of Indian Industry. The last two years of a pandemic have reaffirmed the world's faith in technology and the distribution

and transformation it can bring about in our daily lives. The seminar threw light on the latest industrial innovation in various industries including the textile industry. Students of Satyam Fashion Institute get the opportunity to attend the conference and grab information about the latest innovations.

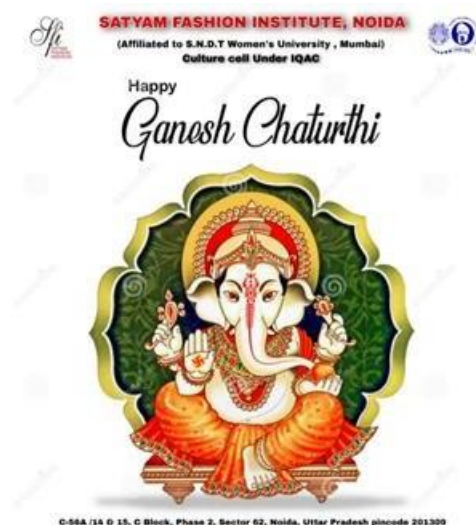
3.84 National Sports Day

(29th AUGUST): “National Sports Day” was celebrated on August 29th, 2022 in the college premises. The day comprised the organization of two fun sports events, ‘Hand Ball Game’ and ‘Aerobic Dance’ in memory of Major Dhyan Chand. Students from all batches enthusiastically participated and competed in the events. Winners of the competition were also felicitated with trophies by Principal Dr. Vandana Jaglan and Vice-Principal Dr. Neetu Malhotra. The day turned out to be an exciting reminder of the importance of Sports in fitness in a healthy life.



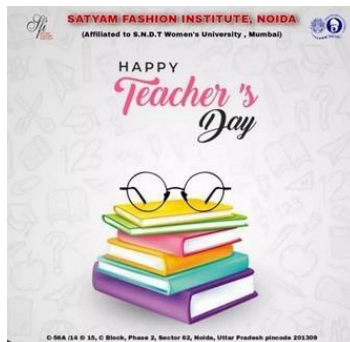
3.85 Ganesh Chaturthi

31st August 2022: Satyam Fashion Institute, Noida cultural cell under IQAC organized the celebration of the auspicious festival of Ganesh Chaturthi with a Pooja on the 31st of August 2022. Devotional songs were played and all students and faculty joyfully participated in the Aarti of Lord Ganesha. The whole environment was enlightened with a divine aura and everyone prayed for a successful year ahead.



3.86 Teachers Day Celebration

5th September 2022: Teacher's day, a memorable occasion for the whole nation and student community, in particular, is celebrated every year on 5th September, the birthday of Dr S. Radhakrishnan. In our college, it is a regular feature and was also celebrated this year. Students decked the college with beautiful decorations and organized a cake-cutting ceremony for all teachers. Some students also participated by performing for the teachers to show their appreciation.



3.87 The Click Art Exhibition

The 'Click Art' Exhibition was done by the Fashion Communication students on the occasion of Teacher's Day presenting their photography talent. They made poster invitation cards for Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra to honour their presence at the event on 5th-sep-2022. Students' work was showcased and presented immaculately and was met with high praise by their mentors.



3.88 Liva Eco-Seminar

9th- 10th September 2022: Satyam Fashion Institute, Noida and Liva Fluid Fashion jointly organized an educational seminar for its students on 9th and 10th September 2022. The seminar educated the students about the importance of using sustainable fabrics, and how 'LIVAECO' by Birla Cellulose Eco-Friendly Sustainable Fashion, is changing the game in the industry.

The seminar also talked about Liva's internationally praised manufacturing process and the fabrics that qualify for the Liva tag. Liva Eco also helped all the students by providing them with various kinds of fabric samples, made from a variety of materials for their better understanding. The Liva team was also incredibly helpful in clearing the doubts of all curious attendees. All students were given a goodie bag and information leaflets for reference as well.



3.89 Hindi Diwas Celebrations

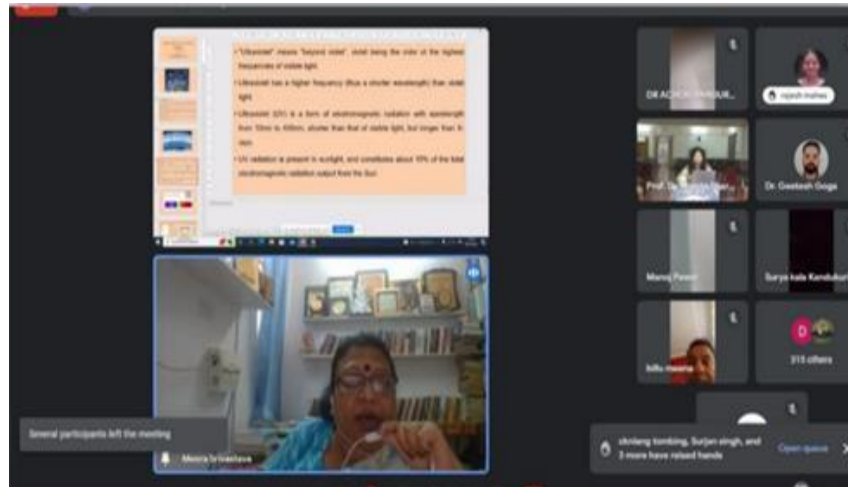
On the Occasion of 'Hindi Diwas' on 14th September, Satyam Fashion Institute conducted a Hindi poetry competition in which students took part and expressed the poet in them. They also shared the knowledge of various Indian poets and writers in an interesting and informative manner. Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra also wrote and recited a few lines to grace the occasion.



3.90 Climate Change Seminar

16 SEPTEMBER, 2022: Students of the foundation batch attended the International seminar on the Impact of Ozone Layer Depletion on Climate change (ISODC-2022), organized by Raj Rishi Govt. Autonomous College on 16th September 2022. Students learned about the impact of global warming on Earth and the grave effects of the depletion of the Ozone layer day by day. The seminar was highly informative for the students. A strong message

of caution was promoted and students were also given tips on leading a more eco-friendly lifestyle.



3.93 Heartfulness seminar

Satyam Fashion Institute students and team members attended a live-streaming session with divine source Daaji on 17th September 2022. Students and team members got to learn how to control their minds and soul to stay cool and calm in life.



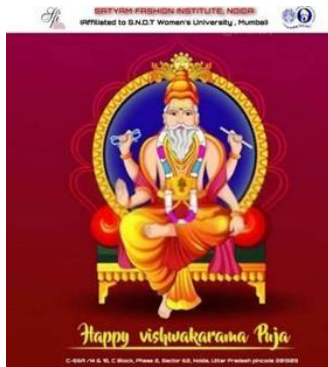
3.92 Vishwakarma Puja

(17th SEPTEMBER): Satyam fashion Institute celebrated the auspicious festival of Vishwakarma puja on 17th September 2022. The day is regarded as the birthday of the son of Lord Brahma, the chief architect of the world. All the students gathered and decorated the whole workshop with flowers, rangolis and various decorations. It proceeded smoothly with the Aarti and Songs. The Pooja was organized in the Lifestyle and Accessories Lab to pay respects and worship the tools and machinery used by the

students as well.

3.93 Outdoor Nature Study

(19TH SEPTEMBER): Satyam Fashion Institute organized an activity on 'Outdoor Nature Study' for the B.Design Foundation batch to practice direct visual contact painting between the drawer or painter and the natural subject. Learning outdoors is an active and engaging process that increases students' physical, mental and social health. Studies showed increased enthusiasm and excitement whilst learning outdoors.



3.94 Liva Visit 2022

21th September 2022: Satyam fashion institute organized an industry visit at 'Liva' by Birla cellulose eco-friendly sustainable fashion for the entire batch of semester 7 on 21 Sep 2022. The people at Liva organized a workshop to inform students about their upcoming plans and how they produce regenerated Fabrics such as viscose, modal, and cotton. They also allowed students to touch and feel the fabric samples they produce to understand the difference and to have the knowledge of their feel and touch. At the end of the visit, students were given souvenirs as a token of gift.

3.95 Antardhvani Theatre Workshop

(22 SEPTEMBER, 2022): Satyam Fashion Institute, Noida organized a LIVE THEATRE WORKSHOP "ANTARDHVANI" by the Alumni Association under the IQAC cell. The resource person for this Theatre Workshop was "MR. RAHUL KUMAR" a well-known actor and a teacher who has been a part of over 5000 productions during the course of his career including Major Motion

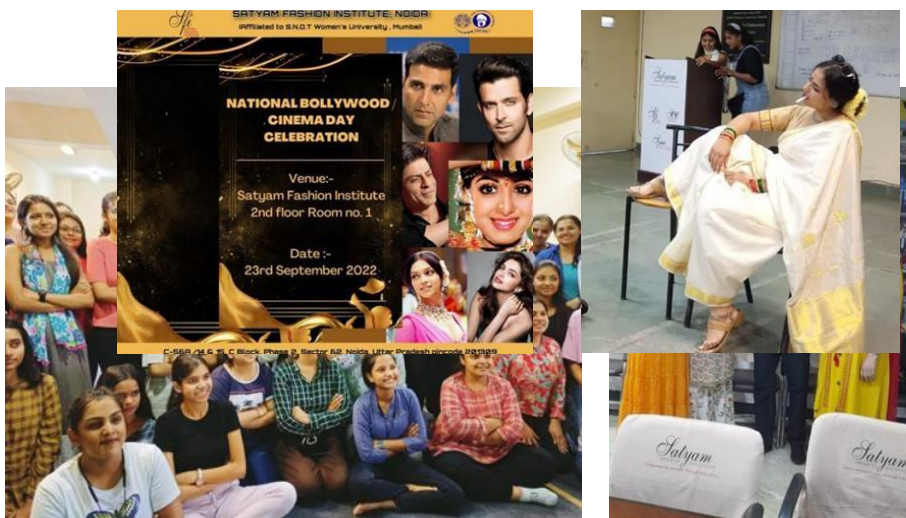
Pictures like 83 directed by Kabir Khan and "Atrangi Re", starring Dhanush, Akshay Kumar & Sara Ali Khan.

This workshop helped the students to boost self-confidence through expression. This initiative taught the students some integral life skills and boosted constructive growth through the world of theatre.



3.96 Bollywood Day

23rd SEPTEMBER Satyam fashion institute turned into a film set, not due to any film shooting, but because it was Bollywood day. All students dressed like Bollywood actors and celebrated the golden legacy of our industry by performing a ramp walk, dancing, singing, and mimicry. Exemplary performers were awarded by Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra.



3.97 Handloom Emporium visit (27th September) Satyam Fashion Institute, Noida students of the Fashion Design Department of Semester 7th visited Handloom Emporium Connaught Place, New Delhi, where they explored different types of fabrics for the range development and how the fabric is made and woven.



3.98 Kho - Kho Match

28 SEPTEMBER: Sports play a major role in shaping the personality of a child. Satyam fashion institute organized an in-house kho-kho match for its students to encourage the same. All students played a fair game with a true sportsman spirit. The winning green team was provided with trophies and certificates felicitated by Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra.



3.99 Zardozi Workshop

29th September, 2022: Zardozi is an ancient craft and one of the oldest forms of hand embroidery appreciated worldwide. It is a type of heavy and elaborate metal embroidery on a silk, satin, or velvet

fabric base. A Zardozi Workshop on 29th September 2022 with expert Artisan “Haider” was organized by Satyam Fashion Institute, Noida. Designs are often created using gold and silver threads and can include pearls, beads etc. It is used as decoration for a variety of applications, including fabric, household textiles, and animal trappings. This initiative taught the students some embroidery techniques for their better future.



3.100 Celebrating Navratri

30th September 2022: Celebrating the spirit of Navratri, Satyam Fashion Institute organized a Garba Remix event for all its students on 30th September 2022. The whole student body lit up with beautiful ghagra-cholis and had a blast dancing to their favorite Garba songs the whole afternoon. Many students prepared fusion dances for the occasion too! The best performers and best dressers were awarded by their mentors. Despite fasting, all the girls participated with great zeal and had great fun.



3.101 First Aid Training

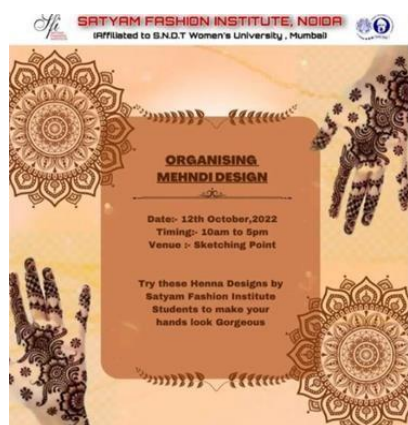
7th October 2022: A session of First Aid Training for its support staff members on 7th October 2022 was organized at Satyam Fashion Institute, Noida. The staff was trained by certified medical

professionals to ensure accurate training. It enables the person to use appropriate precautionary methods to save lives during an emergency, as well as enables the person to give primary help and medications to victims before actual medication. It was a successful event and helped the staff to boost their confidence in the time of emergency.



3.102 Mehndi Design Event

(12TH OCTOBER): Mehndi reflects the rich Indian culture bringing together the knowledge of medicinal herbs with many lovely sentiments and beliefs. This Karva Chauth, Satyam Fashion Institute organized a Mehndi Design Competition and cordially invited all the students and faculty members to be a part of this fun day. In this event, the participants applied mehndi on their friend's and their own hands using their creative skills in an innovative way. Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra encouraged the students and department for putting in efforts to keep this culture and traditional art form alive.



3.103 Medical Camp

(12th OCTOBER): Satyam Fashion Institute organized a Medical camp for general health checkup of all staff and students on 12th October 2022. It was a step deemed necessary after the devastating effects of the Covid-19 Pandemic, as the after effects of the disease are important to monitor for a healthy future for all. The Medical professionals who conducted all essential tests also threw special focus on the nutritional value of a healthy diet and encouraged healthy and hygienic eating habits.

3.104 Gia Emerging Designer Of The Year

29th October 2022 Student of Satyam Fashion Institute, Noida participated in I.J. Design Awards 2022 powered by GIA India (Gemological Institute of America) presenting the GIA Emerging Designer of the year 2022.

The Award offers an opportunity for talented, upcoming jewellery designers to gain visibility and recognition within the jewellery industry. We are proud to say that our student Ms.Jyoti Nepali from Fashion Design Semester III was selected among the top 5 candidates to present at the event.



3.105 Orientation Of Batch 2022-26 And 2022-2024

Orientation programme “URJA EK NAYA SAFAR”, was organised for the newly admitted Bachelor in Design students and PGDFD students and their parents in the Institute premises. The event was graced by the presence of esteemed Dignitaries, Guests of Honour of the event Ms.Sonia Jetleey & Mr.Manish Tripathi, Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, Vice Principal Dr. Neetu Malhotra, faculty members and respected Alumni’s of the Institute. The objective of the programme was to make the parents and students aware of the Academic aspects of the course, rules and regulations of the Institute and ensure parental participation in monitoring the performance and progress of students. Satyam Alumni’s and others addressed the students and made them aware of various aspects of the functioning of the Institute. Students were also made to understand the teaching-learning process and active learning in theory and practice. The new and excited students were given a warm welcome with a small orientation kit and attended an orientation event. All freshers were also treated to a delectable lunch from the College canteen. Their day was made memorable with a happy environment and encouragement from their faculties.



3.106 Visit To Noida Haat

31st -October 2022: Satyam Fashion Institute, Noida organised an exciting trip for its students to the fun and festive Noida Haat. This visit was planned to give students exposure to different crafts of India with emphasis on materials used, motifs made, colour combinations, manufacturing and marketing strategies.



3.107 Brand Celebrity Endorsement & Media Coverage Workshop

4th November 2022 The IQAC cell of Satyam Fashion Institute, Noida organized a workshop on ‘Brand celebrity endorsements & Media Coverage’ with industry expert Dr.Supriya Himanshu for its students. This workshop helped the students to gain knowledge about the ins and outs of the industry and sparked interest in all attendees.



3.108 Blood Donation Camp

10th November, 2022: *Blood is precious*. Satyam Fashion Institute, Noida organized a blood donation camp in the collaboration with SAI POLYCLINIC on 10th November, 2022 under the IQAC extension cell for its students and faculty members. The camp aimed to contribute the society by donating blood. Plenty of students and faculty stepped forward to contribute to society and make this event successful.



3.109 Fecicryl Workshop

16th November 2022 : Fecicryl workshop was organised by Satyam Fashion Institute, Noida for its students. Students were taught to beautifully and intricately paint on plates with the help of Fecicryl Glass colours, to create timeless designs like flowers and geometrical patterns.



3.110 A Lesson on Stoicism

17th November, 2022: The Women's Cell of Satyam Fashion Institute, Noida organised a workshop for all students of B.Design semester-1, on how to regulate reactions to stressful agents in life and cope with the pressures and deadlines that come with student life. This session was a great guide to help students lead their life fruitfully and stress free with Dr. Priyanka Jain (consultant Psychologist)



3.111 Fashion Show at K.R Mangalam University

25th November 2022: Students of Satyam Fashion Institute, Noida participated in an Inter-University Competition "Fashion Show" organized by K.R. Mangalam University, Gurugram on 25th November 2022. The theme for the event was "Your Style, Your Way" where our students presented their outfits in an outstanding manner, and observed a boost in their confidence.



3.112 Warli Art

29th November, 2022: Warli is a folk art form, which originated in the state of Maharashtra. Inspired the students of Textile Design semester-3 and they worked on developing curtains using the Stencil



Technique and created a wonderful line of products honouring the age-old art form.

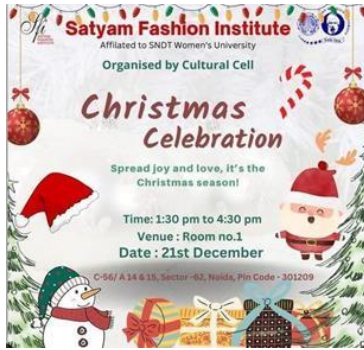
3.113 Couture Runway Week

12th December,2022 : Students of Fashion Design semester seven of Satyam Fashion Institute ,Noida presented New Gen Design launch in the couture Runway Week season 5 that was held at ITC Welcome Dwarka ,New Delhi on 12th December,2022 .



3.114 Christmas Celebration

21st December 2022:- Christmas season is a season of spreading joy and love all around.Satyam Fashion Institute, Noida under Cultural Cell celebrated the festival of Christmas in the presence of the students and staff members.



3.115 Cii Texon

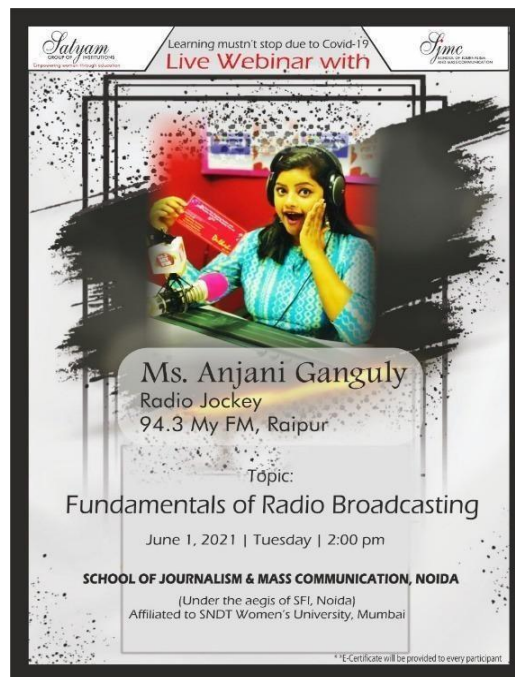
23rd Decemeber,2022: 14th edition of CII TEXCON, annual conference on Textiles and Apparel was held on 23rd December 2022 at Eros Hotel, Nehru Place, New Delhi, with the theme “Capitalizing the Emerging Opportunities to Create a Competitive Textiles & Apparel Sector”. The conference focuses on identifying the winning value proposition of India to gain big share in global textiles. Shri Piyush Goyal, honourable Minister of Textiles and Chief Guest of the event, addressed at this special session of the conference with Smt. Darshana Vikram Jardosh Minister of State of Textiles as the Chief Guest speaker, Dr. M.S. Parmar Director Northern India Textile Research Association (NITRA) Government of India and the designer Sonia Jeteley and with other delegates. This Conference was attended by the Vice Principal & IQAC coordinator Dr.Neetu Malhotra with the other team members of Satyam Fashion Institute, Noida.



Department of Mass Media

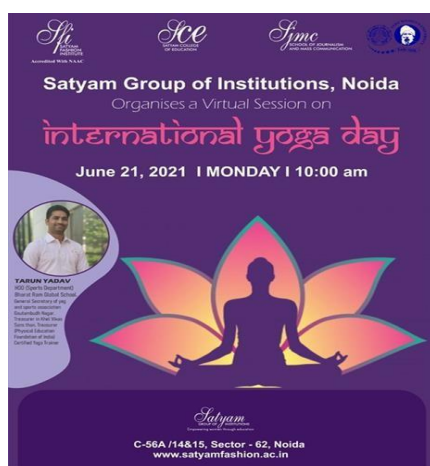
3.116 Webinar on Fundamentals of Radio Broadcasting

Students of School of Journalism and Mass Communication attended a webinar on June 1, 2021 on "Fundamentals of Radio Broadcasting". The speaker of the session was Ms. Anjani Ganguly, a dynamic professional Radio Jockey, Show Producer and Voice over Artist of high repute in the entertainment industry. She gave the students insightful information of all the prerequisites of being a Radio Jockey and Radio anchor. She also enlightened the students with the concept of Public Speaking. During the session, she also conveyed the importance of Content Writing and Technological aspects in the Radio industry. She also gave us knowledge regarding the characteristics required such as to Have a good voice, Ability to modulate as per the situation, Accurate diction, Clear pronunciation, Language Fluency, Control the voice pitches, Good sense of humour, Creativity, Spontaneity, Good knowledge on music and things related to it, Down to earth nature, Approachability, Friendly. It was really a fruitful and an interactive webinar to attend and the webinar ended on a delightful note with a vote of thanks given by the respected faculty members of SJMC department.



3.117 Webinar On International Yoga Day 2021

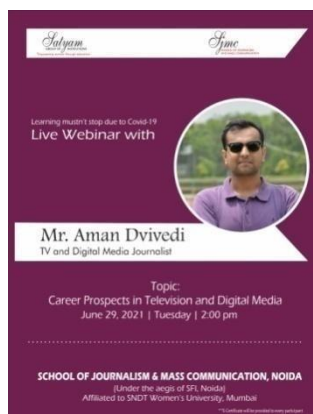
Satyam group of institutions, Noida celebrated “International Yoga Day”. Considering the need for social distancing the yoga session was held virtually. This year’s theme for world yoga day was “Staying fit at home”. The session was started from 10:00 am onwards to 12 noon. Trainer Tarun Yadav HOD (Sports department) Bharat Ram global school shared the information and importance of Yoga in our day-today life and Our Pt teacher Manoj Kaushik had given us valuable guidance. During this session, yoga asanas, pranayama and meditation were practised by the faculty, staff and by the students. Trainer Taruv Yadav shared details about its history, a century of origin, how it helped the common people. They even told us that they help in improving concentration and in attaining inner peace and it helps a person improve life physically, mentally and spiritually as well. Yoga day was celebrated with great enthusiasm. It’s a very interesting Day for all of us. The experience we got was



really amazing and important.

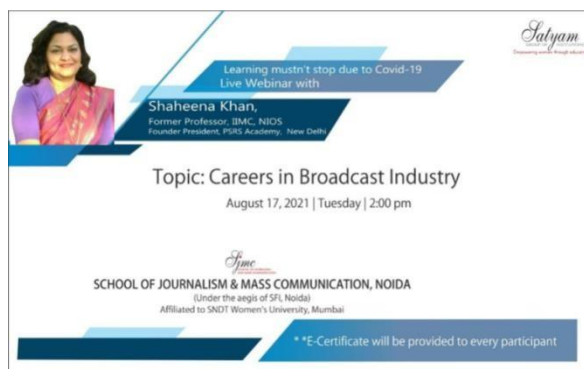
3.118 Webinar with Journalist Aman Dvivedi

Students of School of Journalism and Mass Communication attended webinar on 29 th June 2021 at 2:00 pm series of webinar, “Learning must not stop due to Covid -19 with Mr. Aman Dvivedi, a TV and Digital Media Journalist on topic, “Career Prospects in Television and Digital Media. Mr Aman Dvivedi told his experiences in the field of Television and Digital Media. He talked about challenges students should have to get knowledge about current affairs. He also guided students about approach, opportunities in television and digital media.



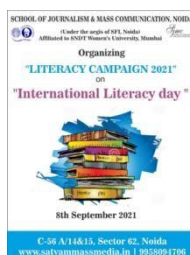
3.119 Webinar On Career In Broadcast Industry

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Noida affiliated by SNDT Women's University, Mumbai organized a webinar on the "Topic : Careers in broadcast industry "on 17th August 2021. The guest was Ms. Shaheena Khan former professor, IIMC, NIOS and founder president of PSRS Academy. The webinar started by welcoming the guest, professor, and students. MS. Shaheena khan begins the session by giving her brief introduction. Then, she explained about the broadcast that it transmits the information to receivers. And broadcast covers a wide range of different communication methods that include television, radio, podcasts, blogs, advertising, websites, online streaming and digital journalism. Further she added Broadcasting is a challenging and competitive field, but it can be extremely rewarding and fulfilling.



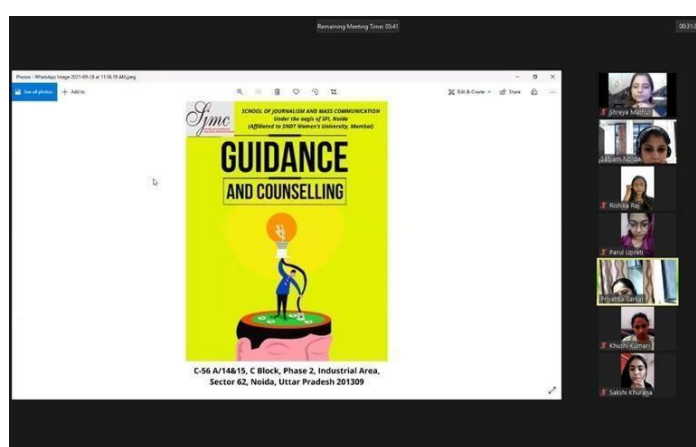
3.120 SJMC organized Literacy Campaign on 'International Literacy Day'

Education plays the most important role in our life, no matter how old we are and wherever are we from, there is no end to learning. With this belief, SJMC organized an ambitious literacy campaign on 8th September 2021 to promote education, ethics and experience among the unprivileged segments of the society. The students arranged different activities for the children and rewarded them with toffees and chocolates. The slum children were asked the importance of teacher's day and why do we celebrate this day, we were surprised to know most of them knew about the day and were keen to know more. Seeing those big smiles and eagerness to learn more made everyone's day.



3.121 Session on Guidance and Counselling Session on Selection of Elective Subject for Final Year Mass Media Students

On 28th September 2021, students of B.A Mass Media Batch (2019-2022) attended a 'GUIDANCE AND COUNSELLING SESSION' for the selection of the elective subject in their final year. The session was conducted online as well as offline. The session inculcated the details regarding the course and curriculum of the three specialisation subjects, among which the students were asked to choose between the three following specialisations; Journalism, Advertising and Public Relations, Animation. The students were given insightful information regarding all the three specialisations so as to provide the students with the clarity of what to choose in their final year as their specialisation. The faculty made the students aware about the future career perspective in the following specialisations and also gave them an insight of the significance of practical knowledge in each and every subject



respectively.

The session turned out to be a very fruitful and interactive one as our faculty was involved in answering each and every student's doubt or queries individually. Thus, the session ended on a very warm note as the students were pretty much clear regarding their specialisation and also came out to be a very helpful session for the final year student.

3.122 AN INSIGHTFUL INTERACTION AT “DESH KE BEHS “ SHOW

On 6th October 2021, the students of B.A. (Mass Media) took pragmatic efforts at the News Debate at News Nation Channel to raise their voice and opinion, as well as ask relevant questions related to the ongoing issue. SJMC students, representing the youth, showcased their opinion on Intake of Drugs by Youth, which in itself is a very critical issue to talk about. The students in the video are Varalika Rawat and Saachi Sagar of Semester III, Batch 2020-23. It was a golden opportunity for the students to put forward their views and opinions on such a wide platform on a very sensitive topic.



3.123 SJMC students celebrated International Girl's Child Day on 11th October 2021

On the occasion of International Girl Child Rights Day, a two day media awareness campaign “Pukar” was organized at School of Journalism and Mass Communication, SFI Noida, Sector 62. On the first day. The students of A Mass Media went to the slum located in Noida Sector 62 and made the girl child aware of health and their rights. Distributed stationery related to education among them. Apart from this, the clothes collected by the girl students of the college were distributed among the slum children. On the second day, a program was organized in the college campus on International Girl Child Rights Day. Poonam Dagar and Parul Rastogi were the chief guests of the program. who shared his experience with the students. Street plays were staged by the girls on the rights of women and girls, in which women's exploitation was shown and how to deal with it was also told. What is women's rights, why is it important for women to stand on their own feet, why is it important to save daughters? All these things were discussed and the strong spirit of the girl students was motivated.



3.124 SJMC students participated in “SITA NAARI SHAKTI” Talent Hunt organized by Trumping Stars Film on 30th October 2021

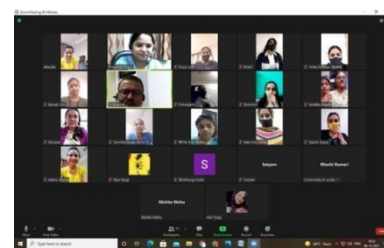
B.A. (Mass Media) students of SJMC need to regularly visit Media Events, Media Channels, Production houses, Ad and PR and News Agencies to get acquainted with the working system of the channels and media companies. To Fulfill this objective SJMC students participated in the “SITA NAARI SHAKTI” Talent Hunt organized by TRUMPING STARS & DELHI DAIS CLUB at Trumping Stars Film & Media Complex, Sector – 33, Gurgaon on 29th October 2021. This event was

based on the Women Empowerment and being Women’s College and affiliated to a Women’s University, the participation of SJMC students in this event was a step forward on the path of women upliftment. The theme of the event was “NAARI SHAKTI”. The event was carried forward with the Felicitation of a renowned Athlete, Ms. Srishti Dahiya. It was a very meaningful and a fruitful experience for SJMC students to attend such a unique intention oriented event. The event inculcated many activities such as Dance, Singing, Poetry, Fashion Show and many more in which the students participated with full dedication and enthusiasm.



3.125 SJMC students Celebrate AIR FORCE DAY

On 8th October 2021: School of Journalism & Mass Communication, SFI, Noida celebrated AIR Force Day at its campus. On this auspicious occasion greetings were extended to the brave “air warriors” of the Indian Air Force (IAF) on its 89th foundation day today. Saluting the brave hearts, the faculty members and students of SJMC remembered the Indian Armed Forces as synonymous with courage, diligence, and professionalism. Acknowledging the fact that the IAF has distinguished itself by defending the country and offering its services in times. The day is celebrated to raise awareness around the world about IAF as an organisation that works towards strengthening national security.



3.126 SJMC students Celebrate NATIONAL PRESS DAY

Noida, 16th November 2021: School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector-62 Noida, celebrated 55th National Press Day to acknowledge and honor the Press Council of India, a statutory and quasi-judicial establishment. SJMC students organized a quiz competition to celebrate this auspicious day. Being a part of the media Institution,

such days remind us, as a fourth pillar of democracy, of our duties, responsibility, commitments and pledge to maintain a free press in order to save our democracy. At the end of the occasion, DR M.Alam, SJMC Dean said “freedom of the press is not just important for the democracy but it itself is democracy because it gives us freedom to express ourselves and that is the essence of press and mass media” The day marks the presence of an independent and responsible press in India.. This day symbolizes freedom of the press and its responsibilities towards society.



3.127 SJMC celebrated International Day For The Elimination Of Violence Against Women

The day has been observed on 25th November every year as a day against gender-based violence since 1981. This date was selected to honour the Mirabal sisters, three political activists from the Dominican Republic who were brutally murdered in 1960 by order of the country’s ruler, Rafael Trujillo (1930-1961).

On this auspicious day, students of SJMC actively participated in a speech competition and with a vigorous frame of mind everyone tuned with the moment. Everyone shared their personal views about the complications they face. Some of them also proposed solutions to counter such situations.

The event concluded with encouraging remarks of Dr. M Alam, Dean SJMC and presence of Ms Priyanka Sarkar, HOD, CharuAlluwallia, Assistant professor and faculty members Ms Anshul

Rajvanshi and Ms Nitu Sharma.





C-56 A/14&15, C Block, Phase 2, Industrial Area,
Sector 62, Noida, Uttar Pradesh 201309

3.128 Sjmc Successfully Organized Its Annual Media Fest, “Ignite- 2k21” With Zeal And Fervor

The objective of this event was to provide a platform to young talents from across the country to showcase their creative skills. It was all set to celebrate and cherish the infinite strength of women with the theme, “Ek Bharat Shreshtha Bharat: Celebrating, 75th Azadi Ka Amrit Mahotsav”.

In this mega fest, there were great participation from institutes all over Delhi NCR with exciting performances and captive audience. It enthralled us to watch the place filled with so many good vibes. We had some great ventures just behind that catered them with different cuisines and services as well. Continuing with the tradition of providing an academically and culturally stimulating atmosphere, School of Journalism & Mass Communication of Satyam Group of Institutions, Noida organized its Annual Media Fest “IGNITE 2K20” on 22nd December 2021 which focused on the Azadi Ka Amrit



Mahotsav”. The grand show commenced by the arrival of various teams from different colleges across the Delhi NCR. More than 300 students from various institutes participated in the much-awaited Annual Media Fest with the plethora of media-related events and competitions lined-up to celebrate creativity and shared passion for journalistic profession and endeavors.

3.129 SJMC students joined 25th youth celebration organized under the Department of Youth Affairs

Noida, 11th January 2022: School of Journalism and Mass Communication under the aegis of Satyam Group of Institutions, Sector-62 Noida joined in 25th youth celebration organized under the Department of Youth affairs, through virtual mode, in collaboration with UT of Puducherry. The inauguration was done through virtual mode by honorable Prime Minister on the occasion of National Youth Day and Birth anniversary of Swami Vivekananda. Prime Minister Narendra Modi addressed the nation's youths. He encourage the youth's to learn and upgrade their skills during the times of coronavirus and adapt to the new needs and spread swami Vivekananda dynamic thoughts. He said "Today youth has can do sprit which is the source of inspiration for every generation". The day also marks as the fifth anniversary of the Skill India Mission. He also marked this as rising golden age of startup.He also present new mantra "compete and conquer "to youth.PM Modi said, "Learning new skills, reskilling and upgrading one's skills are the demands of the times we are living in." "Skill is something which we gift ourselves, which grows with experience. Skill is timeless, it keeps getting better with time. Skill is unique, it makes you different from others," said PM Narendra Modi.The event conclude with vote of thanks to pm by anchor.



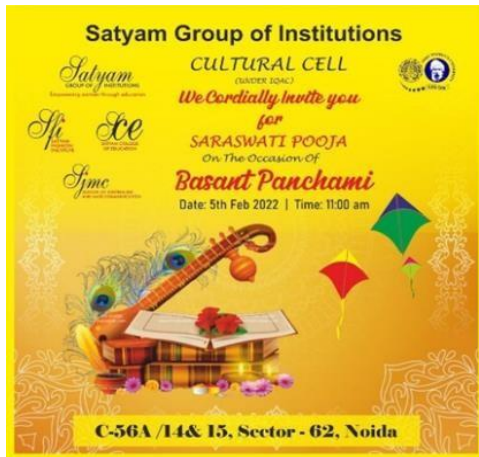
3.130 SJMC students at news nation as a public representative

The students of B.A. (Mass Media) took pragmatic efforts at the News Debate at News Nation Channel to raise their voice and opinion, as well as ask relevant questions related to the ongoing issue. The students in the video are Insha, Riya Tyagi and Saachi Sagar of Semester III & V.



3.131 The celebration of Saraswati puja

Noida, 5th February 2022: School of Journalism and Mass Communication under the aegis of Satyam



Fashion Institute, Sector-62 Noida, celebrated basant panchami and observed the Saraswati Puja ceremony.

Basant Panchami, also known as Saraswati Puja, marks the beginning of the 'Spring Season.' Goddess Saraswati, the goddess of learning and knowledge, is also honoured at this time. Basant Panchami was celebrated with cultural zeal at our college, keeping the tradition alive. The celebration began with offered floral obeisance to the goddess Saraswati's idol. The goddess Saraswati's blessing was sought through a havan ceremony accompanied by Mrs. sneh Singh, Chairperson Satyam Group Of Institution; Dr. Vandana Jaglan , Principal of SFI ;Dr. vineeta Agarwal , Principal of Satyam College of Education; Dr. M. Alam ,Dean of School of Journalism and Mass Communication; Dr. Neetu Malhotra, HOD of Satyam Fashion Institute ; Dr. Preeti Goel ,HOD of Satyam College of Education, and Ms. Priyanka Sarkar , Program Head of School of Journalism and Mass Communication and faculty members. The fragrance of flowers, the aroma of the burning camphor and offerings such as grains and ghee etc. chanting of mantra's and warm havan flames beneath the blue skies filled the campus environment with peace and positivity. All the teachers, faculty members and staff gathered to worship goddess Saraswati with tremendous devotion. Following the Pusanjali, Prasad was handed to all those in attendance.

3.132 Interview for National Health

Noida, 8th February 2022: School of Journalism and Mass Communication under the aegis of Satyam Group of Institutions, Sector-62 Noida. Sanskriti Shahi, a BMM student, had the opportunity to anchor a programme that broadcast on Sudarshan TV, a satellite station, on Sunday.

This programme was broadcast live. She interviewed ten youngsters who had previously been recognized by the India Book of Records on this live show. On January 24, 2022, they were also awarded the "Pradhan Mantri Rashtriya Bal Puraskar" for the years 2021 and 2022, in recognition of their excellent achievements. As a mass media student, the exposure to the media world creates stepping stones to a successful future. Keeping all of the lessons in mind, she produced an excellent piece of work.



3.133 Interview For National Health

Noida, 89h February 2022: School of Journalism and Mass Communication under the aegis of Satyam Group of Institutions, Sector-62 Noida. Sanskriti Shahi, a BMM student, was approached by a YouTube channel name national health khabar for an interview with famous medical scientist and researcher Dr. S. Kumar. Dr. S. Kumar is Founder Director, of Appropriate Diet Therapy Center. He is also a well-known nutritionist and applied biochemist. She did an interview with him about his claim to be able to heal diabetes from the source. She also discussed how one's lifestyle might play a significant part in the treatment of diabetes. This whole interview was Focus on healthy living, on Monday. This interview not only records her accomplishments, but also provides her with valuable experience for her potential career. The channel praised her effort enthusiastically. Such media exposure has a significant impact on student's basic value expressions to stir their enthusiasms.



3.134 SJMC student Sanskriti Shahi interviews cancer specialist on National Khabar, a YouTube channel

10th February 2022, Noida: Ms. Sanskriti Shahi, a student a student of BMM Sem IV, School of

Journalism and Mass Communication, Sector- 62 Noida had a privilege to interview Dr. Rajat Sha, a well-known senior consultant and cancer specialist at Max Super Speciality Hospital in Patparganj, New Delhi on breast cancer on National khabar, a YouTube channel. The interview focused on women's cancer awareness, prevention and treatment. Many myths about breast cancer and surgery were countered during this conversation. The discussion also covered how one's lifestyle plays a key role in cancer treatment and its prevention. The interview, in general, was an eye opener for the women of all ages. The interview was praised by the viewers, especially women activists.



3.135 SJMC students joins 36th National webinar of the webinar series of the communication today, celebrating world Radio Day

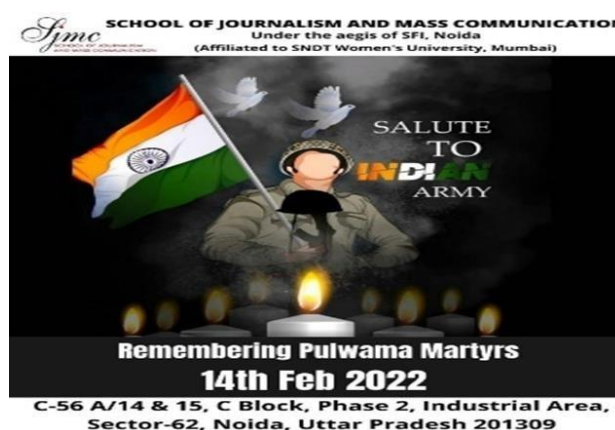
Noida, 13th February 2022: school of journalism and mass communication under the aegis the Satyam group of institutions, sec-62 Noida joined in 36th national webinar of the webinar series of communication today. Celebrating world radio on through virtual mode. In the program was attend by the guest speaker; Shri Bhim Prakaash Sharma; former assistant director, station manager Gyanvani channel; GNOU, Jaipur; Shri Jayesh Pandya, former PEX, All India Radio Ahmedabad. The event began with welcoming and felicitating the guests. By the prof. Sanjeev Bhanawat. Addressing the webinar Shri Bhim prakash Sharma talked about the role of radio played at the time of covid pandemic. Shri Yogesh Kania talked about the evolution of radio before independence to nowadays. Shri Jayesh Pandya said that the content is the key for Radio and talked about the various challenges faced by the radio stations. Ms. Shilpi Goswami talked about her



experience in radio as well as shared her views on community radios & its guidelines. The event concludes with vote of thanks to the speakers and participants by the prof. Sanjeev Banawat.

3.136 SJMC commemorates the 3rd anniversary of Pulwama Attack

14th February 2022, Noida: School of Journalism and Mass Communication, Sector – 62, Noida, under the aegis of Satyam Fashion Institute, observed a commemoration of the 3rd anniversary of the Pulwama Attack of 2019 in which the country lost its 40 brave soldiers. The attack was undertaken on a CRPF convoy in Jammu & Kashmir's Pulwama area by a suicide bomber of the Pakistan-based Jaish-e-Mohammed (JeM) terror organization on February 14, 2019. A two-minute silence was observed in the honour of all those brave people who lost their lives in the gruesome attack. The programme was attended by the faculty members, students and the staff of the department. Prof. (Dr.) Mahmood Alam said that it is only because of the soldiers fighting at the border that we are alive and safe at home. The sacrifices of those brave heroes have resulted in the tranquil existence that we have now. For all Indians, this day is remembered as a very sad or disastrous event. As citizens of this country, we must remember every sacrifice made by these heroes and seek to make our country a more peaceful place.



3.137 SJMC commemorates the departed Bollywood singer-composer Bappi Lahiri

16 February 2022, Noida 62: School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute commemorated the departed Bollywood singer-composer Bappi Lahiri who died after a prolonged illness in a private medical in Mumbai at the age of 69. A two minutes silence was observed in the department which was attended by the faculty members, students and the staff of the department. Prof Dr. M. Alam, Dean, SJMC, Alka Jha and Varalika Rawat spoke on the occasion and paid their tribute to the departed soul. At the end, all the faculty members and students paid their homage to late Bappi Lahiri by singing a famous song “Chalte Chalte Mere Ye Geet Yaad Rakhna” composed by him.

3.138 SJMC students celebrate “International Mother Language Day”

Noida, 21 February 2022: School of Journalism and Mass Communication under the aegis Satyam Fashion Institute, Sector 62, Noida celebrated International Mother Language Day today to promote linguistic and cultural diversity and multilingualism. On February 21 every year, the world celebrates International Mother Language Day to promote linguistic and cultural diversity, as well as multilingualism. In 1999, the United Nations Educational, Scientific, and Cultural Organization (UNESCO) endorsed the notion of observing International Mother Language Day across the world every year on 21st February. Ms Charu Ahluwalia, Assistant

Professor, SJMC initiated the program by speaking on the importance of the day. Ms Anshu Rajvanshi coordinated the program. Speaking on the roots and significance of International Mother Language Day Prof.(Dr.) M. Alam, Dean - SJMC said, "UNESCO believes that cultural and linguistic variety are important for sustainable society". He mentioned that language serves as a medium for connecting people to various social groups. He also said underlined that the UNESCO decision of 1999 allows us to converse in our native language productively. To commemorate this occasion, a competition was organised in which, students of SJMC (1st and 2nd year) from across the country participated and demonstrated their talent by singing, poetry recitation and delivering lectures in their mother language. Students learned about many cultures and languages including Telegu, Assamese, Bengali, Punjabi, Maithili, Oriya, Bhojpuri, Garhwali and other languages. Despite ignorance about the languages, students felt connected to one another. The winners were felicitated at the end of the program. The participants learnt that language is the most powerful instrument to connect people because it allows us to put our feelings and thoughts into our own words and languages. All efforts to promote and spread our mother languages will help to foster not only linguistic diversity and multilingual education, but also a greater understanding of linguistic and cultural traditions around the world as well as a spirit of solidarity based on mutual respect, tolerance and dialogue.

Sjmc
SCHOOL OF JOURNALISM AND MASS COMMUNICATION
Under the aegis of SFI, Noida
(Affiliated to SMT Women's University, Mumbai)

21st February



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Noida, Uttar Pradesh 201309



3.139 School of Journalism and Mass Communication, under the aegis of SFI organized an Inter- Departmental Sports Competition on the college campus ground

Noida, 22nd February 2022: School of Journalism and Mass Communication, under the aegis of SFI organized an Inter- Departmental Sports Competition on the college campus ground today. The event was attended by students from SJMC and SFI departments. There was a lemon race, a three-legged race, and a balance race. All of the students had the option of competing in all three races. Students actively participated in the event. The event was organized by the Sports Cell. The event concluded with the distribution of prizes to the winners by Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Dr. Vandana Jaglan, Principal, SFI; Dr Neetu Malhotra, HOD, SFI; Dr. M. Alam, Dean, SJMC and Ms Charu Ahluwalia, Faculty Member, SJMC. The motive of this event was to make students health conscious and promote sports environment in the campus



3.140 B.A (Mass Media) student Ms.Shweta Singh (4th Sem) interviewing Ms. Malvika Singh Co-founder of Gomaads Company for National khabar

5 March, 2022: Shweta Singh a student of School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, had a discussion with Malvika Singh, co-founder and organiser of GoMaads company at exhibition of cemented interior lifestyle products which was released on National Khabar YouTube channel. Malvika Singh introduced the product design studio which was started in 2013, as the sculpt lifestyle products in concrete. An ordinary material which was mostly associated with architectural structure, GoMaads used to create decor objects. The interview was focused on the sculpture of the product, establishment and its unique formula of making. She told a story six years back, about the time they showcased at an exhibition. An inquisitive buyer walked up to them and asked if the products weren't "done" yet. In her exact words, he said: "Yeh abhi bana nahin hai kya?" It's clear that our design sensibility isn't everyone's cup of tea and truth be told, we wouldn't have it any other way. But eye rolls and awkward questions are a part and parcel of every design experiment and GoMaads wasn't going to let these stumbling blocks come in the way. Their mad hatter approach explains why they chose to have 'mad' in their very name (so much for a loud message). The interview was praised as the conversation digged mostly about the product.



3.141 Satyam Group Students participate in Women’s Day Function organised by SNDT Women’s University

Noida, 8 March 2022: Students of Satyam Group of Institutions joined the event on the occasion of International Women’s Day organized by SNDT Women's University, Mumbai. The program was attended by the Chief Guest Prof Ujjwala Chakradev, Vice Chancellor, SNDT Women's University; Mrs Sonali Patankar, Director, Aahaan Foundation; Mr Uday Samant, Higher and Technical Education Minister, Government of Maharashtra; Mr Vikas Chandra Rastogi, IAS.

The event began with welcoming and felicitating the guests followed by Saraswati Vandana and Lamp Lighting. Addressing the occasion, the Vice Chancellor talked about the Importance of Women and Emotional & Intelligence Quotient in Women.

Ms Sonali Patankar talked about the Importance of Cyber Safety and the Technology Quotient in Women. She told that Cyber Crimes are increasing as the technology is getting advanced day by day and to stop this menace, everyone needed to protect his /her identity, personal information and data. She also described the power of 6“I” s in technology namely, Ideate, Invent, Interact, Impress, Influence, and Impact.

All the dignitaries extended best wishes to all the women on this auspicious occasion. The program ended with a vote of thanks.



3.142 SJMC students participates as volunteers for Crazy Tales

Noida, 9th March 2022: Students of School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector 62, Noida participated as Volunteers in the Women's Conclave Award Function today at Radisson Blu, Dwarka under the auspices of "Crazy Tales" organized by Mr. Manish Mishra and Amrita Kar.

The motive of the event was empowering women through acknowledging them for their exemplary works. Women from the different fields were awarded for their extraordinary contributions in society as they are paving the ways for the future of women's career. The stories of the struggle shared by the participating women stalwarts were very inspiring for struggling women of the country. The Special Guest of Honour for the Event was Col.R K P S Sisod...

Our students were prearranged with the responsibility. Shivani, Shivangi Shekhawat, Komal Keshri and Mehek Verma were assigned for backstage responsibilities; Riya Tyagi and Gaiety Bhavya at the registration desk and Saachi Sagar and Gursimram Kaur were assigned for the portrait folio. It was a great experience for all the students to work as volunteers with getting a marvelous exposure to be a part of organizing such a mega event.

The event ended with enthusiasm and powerful positive energy for the rest of the women in society.

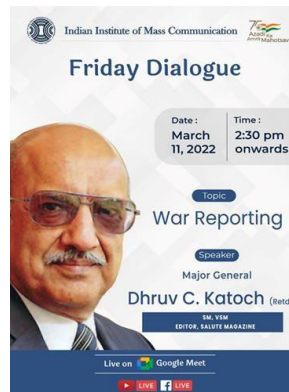


3.143 SJMC students joined IIMC's online Friday Dialogue on the topic of 'War Reporting'.

Noida, 11th March 2022: School of Journalism and Mass Communication under the aegis of Satyam Group of Institutions, Sector-62 Noida joined in the IIMC's online Friday dialogue on the topic of War Reporting through virtual mode covered live on Google meet. This initiative of DG IIMC Prof. Sanjay Dwivedi to arm the IIMC students out of classroom perspective on the issues concerning them.

The topic was delivered by Major General (Retd.) Dhruv C. Katoch Sir. He is SM (sewa medal), VSM(Vishisht Seva Medal) Editor Salute Magazine. The meet was started by professor Promod kumar. He formally welcomed the guest speakers and had few words on War and its destructions. Later on Sir Dhruv katoch addressed the budding journalists. He said, "During a war, the media plays a role as force multiplier. It increases the strength of the forces. Winning the war of opinion formation is equivalent to winning the war". He added for any kind of reporting sufficient background research is most important. The army's structure should be studied. You should be familiar with both your own army and the structure of the opponent's army. The journalists should be well aware of the equipment

used, name of the arms that we and our enemy use. You should be well aware about the terms used for artillery guns. Before going for war reporting one must be knowing the history of wars.



Mr. Katoch said the most important thing is to tell the truth, else you will not get the trust and support that is necessary by your country. He said the war doesn't take place 24x7. Hence, as a reporter you should use this break time to interview the officials and create human interest stories that may encourage the people who are not in the war.

The discussion was moderated by Prof. (Dr.) Rakesh Goswami, Regional Director of IIMC's Jammu Campus and the welcome address was delivered by Prof. (Dr.) Pramod Kumar, Dean Students Welfare & HoD, Department of Outreach Activities. Vote of thanks was delivered by Ms. Saloni Saini, Associate in Department of Outreach Activities.

3.144 SGI celebrated Holi on 16th March ,2022 in college premises

Noida, 16th March 2022: Students of School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector 62, Noida Celebrated "The Festival of Colours" Holi today in the college campus.

Holi celebrates the arrival of spring, the end of winter, the blossoming of love and for many, it is a festive day to meet others, play and laugh, forget and forgive, and repair broken relationships. The festival also celebrates the beginning of a good spring harvest season. In some areas of India, it is also celebrated as a symbol of lord Radha Krishna's love.

Celebration took place in the presence of Mrs Sneh Singh, Chairperson Satyam Group of institution, Dr. Vandana Jaglan, Principal of SFI Dr. Vineeta Agarwal, Principal of Satyam College of Education, Dr. M. Alam, Dean of School of Journalism and Mass Communication Dr. Neetu Malhotra, HOD of Satyam Fashion Institute: Dr. Preet Goel HOD of Satyam College of Education, and Mr. Priyanka Sarkar, Program Head of School of Journalism and Mass Communication and faculty members.

During the celebration both students and faculty felt a sense of togetherness and goodwill. The faces and clothes smear with holi colours, laughter and running of students filled the environment in zeal and enthusiasm.



3.145 Conversation with Bollywood Star Akshay Kumar and Kriti Sanon

Noida, 16th march 2022: school of journalism and mass communication under the aegis Satyam fashion institute, sector-62, Noida, has visited zee news channel to ask question to their favourite celebrity Akshay Kumar and Kriti Sanon, they reached the studio to promote their film 'Bacchan Pandey' Akshay Kumar had a lot of fun and answered the questions of anchor, zee news Sudhir Chaudhary and Students of SJMC Sudhir Chaudhary asked Akshay Kumar to read the DNA news in Bacchan Pandey style. Student of Sjmc Huda Shaikh asked question to Akshay kumar about his mystery of maintaining fitness and high-level energy during shooting. He answered "he eats chavanprash and drink lots of juices." Another student of Sjmc Riya Khurana asked about his sleeping Schedules, "he replied he doesn't go to party, he sleeps early at night and wakes up early in the morning. The whole events have wonderfull, where students enjoyed and got the opportunity to meet the Bollywood star.



3.146 SJMC joins webinar on career opportunities in Film, Entertainment, Industry and OTT Platform by newswriters.in

Noida, Sector 62, 19 March, 2022: SJMC attended a webinar on "career opportunities in Film, Entertainment, Industry and OTT Platform" inaugurated by the founder of newswriters.in, Mr. Subhash Dhuliya. Along with Mr. Dhuliya the workshop was well handled by Ms. Deepa, the announcer and Ms. Surya' the moderator of the workshop.

Mr. Dhuliya welcomed the chief guest Mr. Tigmanshu Dhulia. He has been a renowned Indian film dialogue writer, director, actor, screenwriter, producer and casting director known for his works in Hindi cinema and Television.

The concept of this webinar was to help the strugglers who wants to pursue career in film industry be it an actor, writer, director, producer, voiceover artist, filmmakers etc.

The two hours session highlighted all the core topics that is a part of the films. Censor board, OTT, televisions, films, prints, advertisements, opportunities, content, documentary, strugglers, new media, journalism & newspaper and so forth.

The moderator Ms. Surya put questions to Mr. Tigmanshu which the attendees had in their mind. He answered the questions based on his own experience in the industry for more than three decades. The discussion started with the changing market and changing demographic after OTT platform has come. He compared OTT with the films "OTT have benefited a lot. In OTT, world is your stage! It creates the world which films fails to do. Films are more costly and also it needs to extend the storyline." he said.

He firmly believed that films need emotion and emotions are added through songs. He said "Songs are over now. It's sad to say but is the truth."

According to him film is more expensive as marketing and prints costs a lot while in OTT marketing and print doesn't costs more. Documentary are also good but it has a selective platform. Also, this may be possible that your documentary films are purchased in less money than you spend on it.

The moderator then asked about many new jobs in the field and it's not that only a star is important today. Mr. Tigmanshu appreciated the role of casting director in the whole process for bringing this positive change. Furthermore, he added that because of them many new actors got to work in the movies. Earlier all actors except the hero- heroine were same as they were only considered best for the role; they had played in the previous movies due to which other emerging actors did not get chance to perform. He gave the example of the judge or a mother role being played by the same person every time.

On asking about the saying that many people will be unemployed because of the artificial intelligence and what should be done to maintain the consistency and stick to industry in the coming future. Mr. Tigmanshu briefly explained "You should have your own signature that even artificial intelligence can't copy. Also, it should be Indian. Many people comes under the influence with the Western content and fails to get that respond and are also degrading themselves. The reasons why South films are doing better than Bollywood is the originality and the Indian touch as the audience can relate." The future of regional films are very bright he added.

The moderator discussed about a director who told her if you keep this element such as sex, crime, violence you will succeed. "No need. I have never got such instructions. There is no set formula that you have to do this only. In fact, I have never used any abusive words in my films. Though it is true that I have used some abusive words in OTT if it suits in a character." he clarified. He stated that OTT is mostly watched alone and not with the family.

Talking about the YouTube as a medium for creating films. He exclaimed that the future of films collaboration with YouTube is very wide. He assured this might be possible very soon.

On asking what role does research played in his life. He said you should have the good knowledge about society and surroundings. One should not get too much influenced about what others are saying, one should have the deep desire to create something. He advised to be pure and honest in your work from the starting of your career.

Moreover, of the attendees asked the reference to read Hindi screen plays. He preferred watching old Hindi movies.

People also asked questions on how important it is to have copyright with the permission of the main author of the book. He said “it is very important to take permission of the author if the script is based on the novel. Otherwise, the author may take some legal actions against the writer.

Ms. Surya asked the films screening in today and future. Mr. Tigmanshu replied that watching films in theatre will be reduced and corona has given this process a quick speed. People will most probably watch Bahubali types films in theatres. Meanwhile the film which will have high demand and advertisements otherwise they will prefer pocket friendly medium. Though filmmaking is costly and it won't be possible to sell tickets to everyone.

One of the attendees wanted to know on what basis we should criticise or praise a film. Mr. Tigmanshu said “a film review should be given on the basis of entertainment quotient or the quantity of genre it has for example if it is meant for entertainment, horror, emotional purpose, so it should be successful to give that impact to the viewer. Also, that film should be easily successful to communicate to the audience”.

He also noted the fact of considering NSD, FTII or any experienced theatre artist on comparison with any other actors. According to him people may get lost if they are not trained. Many credits are given after the film ends but they are actually not doing any jobs. These are just hindrance. Though there are many artists today who don't have a professional degree but they are doing well because they watch films and pretends to be in that character. This is how they learn.

Moreover, he concluded that how sensor board guide them to get A certificate. He advised everyone that there are good and bad people in every industry and that this was the same from long time but one have to choose their path. Also, how filmmaker should continue their work as passion instead of considering it professional.



3.147 Martyrs Day observed by SJMC Students and Teachers

23rd March 2022: School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida observed a Commemoration Day of the 91st death anniversary of brave freedom fighters - Bhagat Singh, Shivaram Rajguru and Sukhdev Thapar. On this occasion,

a two minutes silence was observed by the faculty members and students of SJMC. Dr. M. Alam, Ms Anshul Rajvanshi and the students of SJMC paid tribute to the martyrs. This special Assembly was conducted with an objective of aspiring student about the significance it holds for the Indian citizen. Starting with the speech given by DR. Alam sir then two minutes silence was observed by the faculty members and students of SJMC, and many students express their thoughts through speech and slogan on the topic of martyrdom, and then martyrs' day ended with a song of Bhagat Singh.



3.148 SJMC celebrates the convocation day of their first batch

Noida, 31 March 2022: The 3rd Convocation Ceremony of the pass out graduates of year 2021 of SFI, School of Journalism and Mass Communication and Satyam College of Education was organized in the campus of Satyam Group of Institutions at Sec-62, Noida.

Dr. Ujwala Chakradev, the Vice Chancellor of SNDT Women's University, Mumbai was the Chief Guest of the Convocation Ceremony. Mrs. Sneh Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, Mr. Pradeep Gupta; Dr. Bineeta Agarwal, Principal, Satyam College of Education; Dr. Preeti Goyal, HOD, SCE; Dr. Vandana Jaglan, Principal, SFI; Dr. Neetu Malhotra, HOD, SFI; Dr. M. Alam, Dean, School of Journalism and Mass Communication; Ms Priyanka Sarkar, Programme Head SJMC; parents; guardians of students and dignitaries were present in the ceremony.

The Convocation began with the ceremonial lamp lighting by the Chief Guest, Trustees and dignitaries thereafter the recitation of National Anthem and SNDT Women's University prayer followed by the Welcome Address and Presentation of Annual Reports by the Principals of Satyam College of Education and SFI. After the address by the Chief Guest, certificates were distributed to the pass out students of B.Ed., B.Design, PG Diploma in Fashion Design and B.A. (Mass Media)

Dr. Neetu Malhotra, HOD, SFI and Dr. Preeti Goyal, HOD, Satyam College of Education delivered the Vote of Thanks.



3.149 SJMC students visit to AajTak Channel

Noida, 6th May 2022 : SJMC students participated in “Hall Bol” Show today at AAJ TAK Studios at Sector 16 A, Noida. Students attended back to back three debate shows “Halla Bol” from 4:00 pm to 7:00 p.m hosted by Anjana Om Kashyap.

The topic of the first " Halla Bol " show was " the Ban on PFI & the riots of Rajasthan "

In which the debators were : " Gaurav Bhatia " National spokesperson of BJP, "Mukesh Sharma" spokesperson of Congress , "Dr Taslim Ahmed Rahmani" president of Muslim political Council of India and "Professor Avneesh Awasthi" a political analyst. All four tried their best to prove their points throughout. A student of 3rd year Gulista asked " when PFI will be banned and public will be staying in peace ?" Gaurav Bhatia answered that not only Central Government but state government of Rajasthan can also take the initiative to ban PFI which they are not doing.

Then the second question was asked by the student of 1st year Shivani as "Congress is not been able to make their government in other states except in Rajasthan and Chhattisgarh but still they are not able to maintain law and order why it is happening ?

" In answer Mukesh Sharma replied that there was the hand of RSS behind the riots happening in our states. The show ended.

Then the next "Halla Bol" show started with the topic "Bulldozers running on encroachments" and speakers were "Shahzad Poonawala" national Spokesperson of BJP , " Radhika Khera " spokes person of Congress , "Professor Sangeet Ragi " a political analyst and " Haziq Khan" an Islamic Scholar. The debators fought well and when the audience were asked to question , a student from 1st year Harshita asked "Why the government waited for 8 years to run bulldozer on encroachments " Shahzad Poonawala replied that " The government is not waiting for the violence".

Then the 3rd show started which was live and here the Guests were Vijendra Gupta, BJP MLA in Delhi Assembly and Sanjeev Jha, AAP MLA in Delhi Assembly. Here the topic was "The arrest of Tijendra Singh Bagga”.

The show ended at 7:00 pm and students headed back.



3.150 SJMC students for the show on AajTak “Halla Bol”

Noida, 12th May 2022: SJMC students participated in “Halla Bol” Show today at AAJ TAK Studios at Sector 16 A, Noida. Students attended back to back two debate shows “Halla Bol” from 5:00 pm to 7:00 p.m. hosted by Anjana Om Kashyap. Students participated in back to back two shows from 5:00 to 7:00 PM the topic of both of the shows was the latest “Gyanvyaapi Masjid “of Varanasi. In the first show there were 6 speakers namely Mr.Gaurav Bhatia & Mr. Shehzad Poonawala (Spokesperson of Bhartiya Janata Party), Mr.Vishnu Jain (A lawyer fighting the case of “Gyanvyapi Masjid “), two of the religious speakers from Varanasi, Alok Sharma (spokesperson of Indian National Congress), Mr. Haziq khan (A Muslim Scholar). Both of the groups put their points with facts. People from the right wing dominated with the point that “How Gyanvyapi Masjid was and is a Hindu temple which was allegedly demolished by the Mughal Emperor Aurangzeb and must be renovated as before. This was opposed the other leaders. Shehzad Poonawala, Vishnu Jain & Gaurav Bhatia were the speakers in limelight as their words were applauded by the audience every time. Mr. Vishnu Jain also showed the proofs related to Gyanvyapi Masjid that it was the temple of Gauri Shankar and also the judgements of court related to that and related issues like : Taj Mahal & Krishna Janam Bhoomi (Mathura).

When the students were asked to put up questions our students didn’t stay back and asked the striking questions and were praised. So, that’s how the show ended. The whole event was very interesting and thoughtful to be a part as the SJMC students got to know many ground level things and knowledge.



3.151 SJMC students volunteers the crazy tales event

New Delhi, 11th May 2022: SJMC students volunteered in The Crazy Tales Event organized today by Powerful Women Award Season-2 at Maharashtra Sadan Kasturba Gandhi Marg, New Delhi.

The celebration began with ceremonial lamp lighting by the Chief Guest Shri Amolak Rattan Kholi, Former Governor of Mizoram; Shri Bhiku Ramji Idate ,Chairman, Development and Welfare Board of Denotified, Nomadic and Semi-Nomadic Communities and Shri Priyanka kanoongo ,Chairman, National Commission for Protection of Child Rights. Later event host Miss Rimjihim facilitated the Chief Guest and welcomed the audience. The program was attended by the powerful women from all over the country.

A Panel discussion was held among the panellists on how to empower the women and uplift them. They defined women empowerment in several ways including, accepting view point or raising the status of women through education, awareness and literacy. Awards were presented to the women who excellence in their field and became inspiration to other women.

The event concluded with the cake cutting ceremony and vote of thanks.



3.152 SJMC students visit NEWS 18

Noida, 12th May 2022: Students of School of Journalism and Mass Communication under the aegis of SFI, Sector-62, Noida participated today in the NEWS 18 TV News Channel's Special Show 'Gorakhpur Mein BuldozarPrahaar'. The Host of the show was Ms. Aastha Kaushik, News Anchor.

The Debate Show was on the Varanasi court's verdict regarding the videography and survey done inside the mosque.

The Debate Show had two sides. On one hand, the Muslim community do not want the Videography and Survey to be conducted and are seeking a plea challenging the Varanasi court's verdict whereas on the other hand, the other section of Muslim community is welcoming the the court verdict. However, their actions are contradicting their statement.

Participating in this interactive Debate Show, the students of SJMC got an insightful information and knowledge on this current issue.



3.153 SJMC students visits NEWS 18 channel for the show 'Dhrama'

Noida, 21th May 2022: As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

To fulfill this objective on 21st May 2022 SJMC students visited News 18 channel and participated in DhramaSansad Program on News 18 TV News Channel at 4 pm today.



3.154 SJMC students in debate for AajTak

Noida, 27th May 2022 : As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

To fulfill this objective on 27th May 2022 SJMC students visited AajTak and participated in Debate Program on Aajtak TV News Channel at 4 pm today.



3.155 SJMC students in debate for News 18

Noida, 28th May 2022 : As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

To fulfill this objective on 28th May 2022 SJMC students visited News 18 channel and participated in DhramaSansad Program on News 18 TV News Channel at 4 pm today.



3.156 SJMC celebrates World No Tobacco Day

Noida, 31st May 2022 :Satyam School of Journalism and Mass Communication observed “World No Tobacco Day”. Every year, on 31st May.

A campaign was organised by the BMM department to raise awareness on harmful and deadly effects of tobacco smoke use and second-hand smoke exposure, and to discourage the use of tobacco in any form. This year the theme of World No Tobacco Day 2022 is “Protect the Environment”.

A pledge taking ceremony was organized for all the faculty and student of School of Journalism and Mass Communication on 31st May 2022. A total of 30students and 3 faculty members participated in the pledge.

The overall programme was coordinated by Ms. Charu Ahluwalia, Assistant Professor, SJMC.



3.157 SJMC spreads awareness drive on the occasion of “WORLD ENVIRONMENT DAY”

Noida, 5th June, 2022: School of Journalism & Mass Communication under the aegis of SFI, Sector – 62, Noida organized an awareness drive today on the occasion of World Environment Day. The objective of this program was to spread awareness among people to plant more and more trees, save our environment from various types of pollution and make our mother earth full of greenery. The theme of this drive was “Only One Earth”.

SJMC Students were asked to plant a sapling/s and create a green corner. Students contributed every bit in creating and enhancing the environment for the next generation. A great enthusiasm was seen in the students with their whole hearted participation pertaining to saving the environment. The event ended successfully and the students fulfilled their responsibility of a good citizen and spread the message to not to wait for a special day to plant a sapling/s, it can be any day; every day is an Environment Day.

In the end, students took a pledge that neither anyone will pollute the environment nor will allow anyone to do so.

All the students and faculty members of SJMC participated in this drive with full enthusiasm.



3.158 SJMC student Pragya Jha as an interviewer for a youtube channel

Noida, 14th June 2022: Pragya Jha, B.A. (Mass Media) Sem-II Student interviews Dr. Shweta Kaushik, ayurvedic doctor, BAMS, CCSC NIA, on Sorises Disease in Lajpat Nagar Delhi.

Pragya was called Pratham Ayurveda Center at 11 am for the interview which began at 11:30. She asked some questions about psoriasis, its effect, and what are the problems faced by the patients who came to her for checkups.

The interview was indeed knowledgeable and helpful for the patients. Also, Pragya got to experience how to take an interview properly. This was an insightful session.

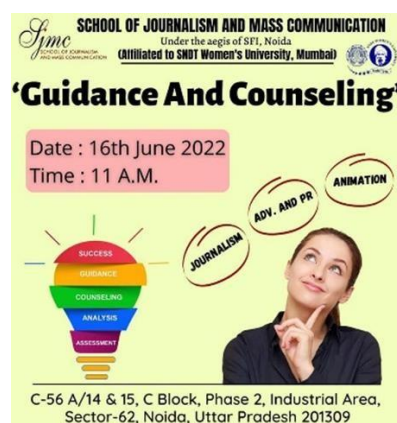


3.159 SJMC organizes counseling session for batch 2020-23

Noida, 16th June 2022: School of Journalism & Mass Communication has organized a session on GUIDANCE AND COUNSELING SESSION for selection of Elective Subject for final year Mass Media Students.

Career and Counseling helps students to realize their potential towards each specialization. It helps them to opt their correct field. According to students' interest, calibre, capability, aptitude and knowledge teachers guide them to choose a specialization which fits them the most.

School of Journalism and Mass Communication provides specialization in three areas i.e ; animation, pr and advertising and journalism. Other than this the college provides many extra-curricular activities so that students get basis learning in all the three areas.



3.160 SJMC students attends Zee Sammelan organized by Zee News at Le Meridien Hotel, New Delhi

Noida, 25th June 2022: Students of School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida participated in Zee sammelan organised by Zee Media at Le Meridien Hotel, New Delhi. On this occasion BMM students got the opportunity to experience the live programs of interviews, discussions and deliberations among the top National Ministers, Politicians, Scholars, Media personalities and distinguished participants.

It was very insightful for the upcoming media aspirants.



3.161 SJMC organized Workshop on 'Photoshop'

Noida, 9th July 2022: School of Journalism and Mass Communication, Sector-62 Noida organized a 6 days' Workshop on 'Photoshop' from 4th July 2022 to 9th July 2022.

The workshop began with great enthusiasm and zeal. The Resource person of this Workshop was Ms. Suhani Bakshi (An Alumna of SJMC, 2018 Batch).

She elaborated the key points of Adobe Photoshop and enabled students understand the Basic Principles of Design, Photoshop tools, its applications, creating logo, event poster, film poster, developing illusion and vector art etc.

Students were given assignments on specific topics with time limits to create posters on the spot.

Dr. Neetu Malhotra, Vice Principal, SFI; Dr. M. Alam, Dean, SJMC; Ms. Priyanka Sarkar, Programme Head, SJMC and Ms. Charu Ahluwalia, Assistant Professor distributed Certificates among the students and proposed vote of thanks to Ms. Suhani Bakshi for conducting such an insightful workshop.

The Workshop was very informative, responsive and motivating to students.



3.162 SJMC students Visited Zee News Sammelan

Noida, 29th July 2022: SJMC students visited Hyatt Residency New Delhi for the Zee News show. The show was based on education. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

Experts from the area were invited to give their views and add value points for the same. SJMC students prepared their bites to ask from the dignitaries. The show was live on Zee News Sammelan YouTube of Zee News.



3.163 SJMC students visits News 18

Noida, 4th August 2022: Students of School of Journalism and Mass Communication under the aegis of SFI, Noida, attended the Aar YaPaar programme at News 18. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

On this occasion SJMC students got the opportunity to experience the live programs. It was very insightful for the upcoming media aspirants.



3.164 Satyam Group of Institutions, Noida conducted a Mock fire evacuation drills

Noida, 5th August 2022: Sensitization of employees is highly essential considering the fact of emergency situation like fire, chemical disaster, flood, cyclone, tsunami, or earthquake or any such untoward incidents having the potential to cause injury and death.

Satyam Group of Institutions, Noida conducted a Mock fire drills and evacuation drills on 5th August 2022 at 11.30am.

The Fire drill started at 11:30 am by presenting a brief outline of safety norms, safe assemble areas and also the overview of the Exit Plan. Apart from giving the emergency information, the resource person also provided mobile numbers of Emergency Contact Persons.



3.165 SJMC visits News18 for the show

Noida, 5th August 2022: Students of School of Journalism and Mass Communication under the aegis of SFI, Noida, attended the Dharam Sansad programme at News 18. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

To fulfill this objective on 28th May 2022 SJMC students visited News 18 channel and participated in Dhrama Sansad Program on News 18 TV News Channel at 4 pm today.

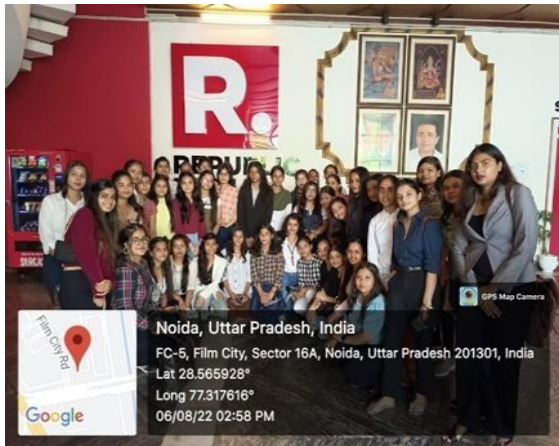
On this occasion SJMC students got the opportunity to experience the live programs.



3.166 SJMC students visit R. Republic Bharat for the 75th independence day celebration

Noida, 6th August 2022: School of Journalism and Mass Communication students got the opportunity to experience the live programs at Republic Bharat TV. Students got the chance to meet some great and inspiring personalities of India like Major General G.D Bakshi, Harshavardhan Tripathi, and senior anchors of Republic Bharat. On the special occasions of Azadi ka Amrit Mohtavsav (Har Ghar Tiranga) and the program start with beautiful poetry, each side of the faction chanting Jai hind jai hind.

This program included poetry, speech, point of view and questions raised by the media students who participated from different colleges and universities. Among these students, were students who had involved themselves in questions and Poetries (students of SJMC- Gaiety Bhabya, Varalika Rawat, Isha Tyagi). One of them Gaiety Bhabya's poetry praised by everyone. SJMC students eagerly responded that they did. The program was finally finished. The SJMC students acquired a wealth of knowledge and contribute their voluntary efforts for country love and honesty and patriotism towards the country. It was very interesting and educational to be a part of the full program. The event concluded with the distribution of sweets, group photos, and a vote of thanks.



3.167 SJMC students at News 18

Noida, 5th August 2022: Students of School of Journalism and Mass Communication under the aegis of SFI, Noida, attended the Dharam Sansad programme at News 18. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses.

To fulfill this objective on 28th May 2022 SJMC students visited News 18 channel and participated in DhramaSansad Program on News 18 TV News Channel at 4 pm today.

On this occasion SJMC students got the opportunity to experience the live programs.



3.168 SJMC celebrates Raksha Bandhan

Noida, 12th August 2022: SJMC students launched a campaign to celebrate the festival of love and bonding between a brother and a sister to mark solidarity and celebrate 'Raksha Bandhan' with fervor and gaiety with the police personnel, security personnel and security guards deployed far away from their families and providing safety and security to the citizens of the country. The students visited the police posts, metro train stations and office buildings and tied 'rakhis' on the police personnel, security personnel and security guards as a goodwill gesture.

The students said the initiative by the SJMC students was reciprocated with enthusiasm by the police personnel, security personnel and security guards by tying up the Rakhis received from the students.



3.169 Satyam Group of Institutions celebrates 75th India's Independence Day

Noida, 15th August 2022: 76th Indian Independence Day was celebrated with great enthusiasm and patriotic fervour at Satyam Group of Institutions campus ground, Sector -62, Noida to mark the 76th Indian Independence Day, "Azadi Ka Amrit Mohatsav". All the teachers, staff members, students and their guardians joined the program. The program began at 9:00 am.

On this special occasion, the program started with the SNTD prayer and then with the flag hoisting by Mrs. Sneha Singh, Chairperson, Satyam Group of Institutions; Dr. Binita Aggrawal, Principal, Satyam College of Education; Mrs. Neha Agrawal, HOD, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, Satyam Fashion Institute; Dr. M. Alam, Dean, School of Journalism and Mass Communication and Ms. Priyanka Sarkar, HOD, School of Journalism and Mass Communication.

This was followed by the dance and music performance by the students of Satyam Fashion Institute, School of Journalism & Mass Communication and Satyam College of Education that awakened everyone's feelings of patriotism and love for the motherland. Prizes, awards, trophies and certificates for all the events, workshops and competitions were distributed by the department heads among the students who had involved themselves in various activities with great passion and enthusiasm. Various events that were conducted include- Podcast, Photography, Documentary Film Making, Blog/Article Writing, Literacy Drive, Film Screening, Radio Talk show, TV interview, Street play,

Slogan Writing, Speech on Women Freedom Fighters, Songs to be presented in different languages, meditation and Poetry Recitation.

The event concluded with the distribution of sweets, Group photography and Vote of thanks.



3.170 Satyam Group of Institutions celebrates Janmanashtmi

Noida, 19th August 2022: School of Journalism and Mass Communication celebrated Janmashtami in college campus. The program began with full of enthusiasm. SJMC students took initiative to encourage spiritual beliefs and enjoy the moment at the same time.

Students of SJMC presented Radha Krishna with a dance performance, and on the eve of Krishna's birthday scholars also acted for matkifod. And with the grace of Ms Priyanka Sarkar, HOD; Vandana Jaglan; Principal, Neetu Malhotra, vice principal; Charu Ahluwalia, assistant professor and Anshul, Neetu Sharma, Shrishti, faculty members Janmashtami was celebrated with a new parampara at the college.



3.171 SJMC organized a Workshop on ‘Korean Language’

Noida, 22nd August 2022: School of Journalism and Mass Communication, Sector-62 Noida organized a Workshop on ‘Basics of Korean Language’ from 8th August 2022 to 22nd August 2022 for 2nd and 3rd-year students.

The students were instructed by Miss Nishita; SJMC alumna, who has been studying Korean for a while and has a Korean Instagram account with a sizable fan base. She introduced the students to the structure of the Korean language and how to introduce themselves on the first day of the session. On the second day of class, she provided an excellent overview of Korean culture, modern life, economy, etiquette, educational background, BTS, Blackpink, and history. Additionally, students learned about the well-known Indian Princess Suriratna, who wed Korean King Kim Suro. The third day of the workshop concentrated on the structure of the Korean alphabet and how names are written in Korea. The fourth day of class was devoted to learning simple Korean phrases and Korean customs for addressing strangers, acquaintances, and family.

On the final day of class, a recap of the previous four days was done and students were given an assignment. Assignments were joyfully finished by students. Students respond favorably to the thrill of learning a new language and the satisfaction of discovering new things.



3.172 SJMC students visits OKHLA BIRD SANCTUARY

Noida, 29th August 2022: SJMC students' visit to Okhla Bird Sanctuary on 29th August 2022 to undertake visual communication and photography and write and make Short Video Films on the lives of the birds and natural environment. The trip was coordinated by Miss. Charu Ahluwalia assistant lecturer and ms. Neetu Sharma counselor.

At the botanical garden metro station, all of the students gathered, and they all travelled together to the Okhla Bird Sanctuary. Even though it wasn't bird season, there were still several often observed birds including woodpeckers, sparrows, crows, huge egrets, and many others. Even though it wasn't bird season, there were still several often observed birds including woodpeckers, sparrows, crows, huge egrets, and many others. Students did nature photography. Snakes, geckos, chameleons, and iguanas, among other reptiles, were observed. Students did wildlife mobile photography. The girls enjoyed the trip and captured beautiful views there.

It was a worthwhile tour that taught many valuable photography skills, such as using gridlines to balance your image, focusing on one topic with the camera, embracing negative space, discovering new angles, utilising leading lines, searching for symmetry patterns, and many more.



4. ACADEMIC CELLS

4.1. About

Satyam Fashion Institute has a group of cells headed by the Chairperson of Group of Institutions; Ms. Sneh Singh followed by Dr. Vandana Jaglan, Principal of Satyam Fashion Institute & Chairperson of Academic Cells, Dr. Neetu Malhotra, Vice Principal and IQAC Coordinator, along with the team members and student coordinators.

4.2. Role of Members

Chairperson of Academic Cell

To approve policy matters related to the cell and monitor its progress.

IQAC Coordinator

To supervise overall activities of the cell and its execution.

Cell Members

Short listing and organizing the data and activities.

Student Representatives

Collection of data and assisting the faculty in-charge

4.3 IOAC CELL

1. Objectives

To maintain standards of quality for achieving academic excellence.

2. Functions

- Upgrading academic environment for students
- Prepares Annual Calendar events
- Conducts periodic meetings for review of work and improvement
- Helps in formation of Committees for achievement of mission and vision of college.
- Organizes capacity building sessions
- Gives progressive suggestions during college development committee meetings
- Assists in preparation of Departmental & Committee wise action plan and report
- Arranges orientation of fresher students to communicate overall functioning of college
- Coordinate the preparation of individual time table & lesson plan
- Facilitates the Process of documentation

3. Team Members

- Dr. Neetu Malhotra, IQAC Coordinator
- Mr. P N Sharma
- Dr. M. Alam
- Ms. Priyanka Sarkar
- Dr. Sakshi Shail
- Dr. Preeti Singh
- Ms. Farha Jamal

4. Student Coordinators

- Ms. Samridhi Chandra
- Ms. Aarti Bhatia
- Ms. Muskan Qureshi
- Ms. Yashvi Gautam
- Ms. Ayushi Pathak

- Ms. Shubhra
- Ms. Mahak Randhawa
- Ms. Deeksha
- Ms. Ishita Bansal
- Ms. Aayushi Malhotra
- Ms. Akansha Sharma
- Ms. Sheetal Verma
- Ms. Swati

4.3.5 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	<p>CII TEXON 2022: 14th edition of CII TEXCON, annual conference on Textiles and Apparel was held on 23rd December 2022 at Eros Hotel, Nehru Place, New Delhi, with the theme “Capitalizing the Emerging Opportunities to Create a Competitive Textiles & Apparel Sector”. The conference focuses on identifying the winning value proposition of India to gain big share in global textiles. Shri Piyush Goyal, honourable Minister of Textiles and Chief Guest of the event, addressed at this special session of the conference with Smt. Darshana Vikram Jardosh Minister of State of Textiles as the Chief Guest speaker, Dr. M.S. Parmar Director Northern India Textile Research Association (NITRA) Government of India and the designer Sonia Jeteley and with other delegates. This Conference was attended by the Vice Principal & IQAC coordinator Dr. Neetu Malhotra with the other team members of Satyam Fashion Institute, Noida.</p>	23 rd December 2022

2	Digital Graphics Pan Tablets: Digital Graphics Pan tablets have been purchased to improve their designing skills via digital methods for all the students of SFI.	16 th Sept 2022
3	Educate College Peon (Class- IV): IQAC Cell has taken a great initiatives with the help of our college supportive staff Mrs. Saroj , Peon (Class- IV) by providing opportunity to enrolled in 12 th Class from National School of open Schooling.	28 th July 2022
4	The Designer's Class Session: Satyam Fashion Institute, Noida organised The Designer's Class an introductory and informative event, hosted by Mr. Rohan Hiranandani, Advisor- business development and outreach, TDC for students, updating them about the various courses and their benefits, available on their website. Mr. Hiranandani also provided all students with special package details and shared many informative anecdotes from the fashion education industry. The event concluded with many students interested in their courses to enrich their knowledge and Resumes.	1 st April 2022
5	SOWTEX MILL Meet: Students of Satyam Fashion Institute were presented a Golden opportunity to present their collections at the Sowtex Mill Meet A/W 2022-23 at Hotel Holiday Inn, MayurVihar, Delhi. Students from all departments, namely, Fashion Design, Lifestyle Accessories, Textile Design and Fashion communication showcased their work to reputed dignitaries of the Fashion Industry and were able to network with their peers and mentors in this event. All attending students walked away having gained a lot of experience and knowledge from the very successful Sowtex Mill Meet 2022.	21 st Feb 2022

6	<p>HGH India 2021: Satyam Fashion Institute's placement assistance is also committed to enhancing entrepreneurship skills among students. HGH India 2021 is one of these opportunities, which was arranged specially for the students. The exhibition was organised at Expo Centre, Noida. Different Design industry professionals were exhibiting their stuff there. Exporters, Buyers, Designers from Interior, Fashion, Architecture etc. Satyam Fashion Institute had an exclusive-designated space for its students to showcase their works.</p>	30 th November to 3 rd December 2021
7	<p>“Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research: Satyam Group of Institutions, Noida in collaboration with Heartfulness Institute, Hyderabad, started a research study on “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”. The orientation programme of the research was organised. Dr Kamlesh D. Patel, Principal researcher, Global Guide, Heartfulness is widely known as Daaji explained: “how meditative state acquired through meditation may help students in their holistic success, be it a material success- emotional success- spiritual success”. Heartfulness offers simple practices of relaxation, meditation, rejuvenation, inner connection assisted by Transmission that connects each of us with the light and love in our hearts.</p>	14 th December 2021

8	<p>International Virtual Conference 2021: Satyam Fashion Institute, in collaboration with Satyam College of Education under the banner of Satyam Group of Institutions, organized an international virtual conference on Reflection in Holistic, Multi-Disciplinary and Futuristic aspects in Higher Education. This conference helped to enrich the research and innovation and to collaborate with different scholars as well as academicians internationally.</p>	11th December 2021
9	<p>SWAYAM: To inform students about SWAYAM npTEL courses and motivate them to enroll themselves for the course related to their field or interest area. Satyam Fashion Institute is a part of SWAYAM as a local chapter. Our Design & Mass media students have enrolled for various subjects for the period of July to December 2021. Approx. 61 students including faculty members enrolled for the NPTEL courses. & students from SFI and 1 student from BMM have given the exam and cleared it successfully.</p>	July to December 2021
10	<p>Faculty Development Programme Empowering Faculty Members: The team of Satyam Fashion Institute was honoured to have Prof. (Dr.) Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai. She conducted a Faculty Development Program on Research Methodology for faculty members of the institute. On the same day, Prof. (Dr.) Reeta Sonawat, Former Dean, SNDT Women's University. The session helped in enriching the knowledge about the research, its practice and methodology. The FDP was interactive and fruitful.</p>	11 th October 2021

11	<p>Google Tool Workshop for the Faculty Members: Teachers at Satyam Fashion Institute always strive to be better and provide the best quality education to all its students. Following the same goal, the faculty attended a webinar on Google Tools, headed by Ms. Devanshi Arora. The event covered the functioning of all Google tools and workspace in great depth, and to know about the virtual platform and its applications is the need of the hour. The event was concluded by a reinforced passion and a new skill set to tackle all possible challenges and opportunities with online classes for all the SFI teachers.</p>	12th July 2021
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4.4 ALUMNI CELL

4.4.1 Objectives

- To assist the alumni to connect with each other and with the people in the institute with the goal of fostering camaraderie and building a network to support activities to further the goals of the Institute.
- To connect, inform and engage the alumni, students and the institute, the cell strives to generate a multi-faceted support for SFI.
- To create a consolidated database of SFI pass-outs up till now

2. Team Members

- Dr. Neetu Malhotra
- Dr. Preeti Singh
- Dr. Neema Papnai

3. Student Coordinators

- Ms. Aditi Singhal
- Ms. Suhani Aggarwal
- Ms. Anshika Kansal

- Ms. Bidisha Kumari
- Ms. Mani Sharma
- Ms. Simranjeet Kaur
- Ms. Swati Sharma
- Ms. Mukti Raghav
- Ms. Arushi Johri
- Ms. Shweta
- Ms. Deepti Dorhey

4.4.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	<p>2ndQuarterly meet of Alumni Association: Alumni Cell organized 2ndquarterly meet under IQAC Cell, to plan the activities for 2022-23 with the help of Alumni Office Bearers. Office Bearers can arrange a session/ activity in different streams like Textile design, Fashion design, Lifestyle and Fashion communication so that students can feel motivated as well as relate all these four areas. And also, they have planned a activity where they can share the stories of different designers and labels through Hand Crafted Portal to bridge and collaborate.</p>	16 th Oct. 2022

2	<p>Antardhvani Theatre Workshop: Satyam Fashion Institute, Noida organized a LIVE THEATRE WORKSHOP: ANTARDHVANI by the Alumni Association under the IQAC cell. The resource person for this Theatre Workshop was MR. RAHUL KUMAR a well-known actor and a teacher who has been a part of over 5000 productions during the course of his career including Major Motion Pictures like 83 directed by Kabir Khan & Atrangi Re starring Dhanush, Akshay Kumar & Sara Ali Khan. This workshop helped the students to boost self-confidence through expression. This initiative taught the students some integral life skills and boosted constructive growth through the world of theatre.</p>	22 nd September 2022
3	<p>1st Quarterly meet of Alumni Association: Alumni Cell organized 1st quarterly meet under IQAC Cell. The agenda of the meeting was to discuss about the SFI-AA Role & Responsibilities, plan of action of SFI-AA for 2022-23 activities and goals. Alumni Office Bearers Guide to juniors regarding their design projects and industry related projects and placement assistance and opportunities will be shared by the Alumni office bearers to support the students. In future office bearers will be invited in the major events also suggested in the meeting.</p>	13 th Aug. 2022

4	<p>Alumni Meet: Satyam believes that their Alumni are great role models for students and are often well-placed to offer practical support to students as they start their careers. Under the IQAC and Alumni Cell, Satyam Fashion Institute organized its annual alumni meet. In the Meeting, introduced Satyam’s free lifetime library membership offer to all its alumni. It was highly appreciated and was accepted with warm regards by all alumni as library resources are an integral asset to all designers.</p>	9 th June 2022
5	<p>Interactive session with Alumni:SFI Alumni Ms. Muskan shared her experience of winning the Couture Runway Week 2021. This session was organized to share Alumni experiences of the institute with current students and motivate them to pursue their careers with great passion. The interaction was very fruitful and left the students enthralled by the shared experiences and with an enhanced knowledge of the field.</p>	20 th Dec. 2021
6	<p>Interactive session with Alumni: SFI Alumni Ms Prerna, was invited to address the students to create awareness about working in the industry at different roles. She also elaborated to the students how the college guided her in creating her final Design collection which was specially created for handicapped people.</p>	15 November 2021
7	<p>Webinar on Product Development in Industry: SFI Alumni Ms. Nikita Zutshi presented webinar on ‘Product development in the fashion industry’. The session was very much interactive. The event was a great success and was yet another step towards quality education provided at SFI.</p>	5 th July 2021
8	<p>Alumni Association Oath Ceremony: Alumni members took oath as Office Bearers of the 1st term of Alumni association of Satyam Fashion Institute.</p>	19 th June 2021

4.5 ADMISSION CELL

4.5.1 Objectives

- To act as a bridge with other college cells, faculty and staff to receive and to give suggestions regarding admissions into Satyam fashion Institute & BMM courses.
- To supervise different online and offline activities for admission purposes.
- To build and maintain an effortless and transparent admission structure.

2. Team Members

- Dr. Neetu Malhotra
- Ms. Priyanka Sarkar
- Ms. Charu Ahluwalia
- Mr Yashveer Singh
- Ms. Farah Jamal

3. Student Coordinators

- Ms. Latika
- Ms. Anisha Mitra
- Ms. Pooja
- Ms. Isha Tyagi
- Ms. Gursimran Kaur
- Ms. Anushree Malviya
- Ms. Neha Yadav
- Ms. Mahi Singh
- Ms. Shefali Dubey
- Ms. Ekta

4.5.4 Activities in year 2021-22

S. No.	Name of Event & Description
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1	Advertisement in the Electronic & Print Media: The Admission Cell aimed to provide the Promotional content to the College by providing the Advertisements in the Print Media as well Electronic Media. This will make students aware about the running courses in the Institute as well the eligibility criteria and the Career Prospects of respective courses
2	Career Counselling: Admission Cell always answers the admission and career related queries of students which helps the students to identify their capabilities and guides them to select the best for them.

4.6 ANTI-RAGGING CELL

4.6.1 Objectives

- To prohibit any misconduct by any student whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
- To bring out an awareness among the students about the consequences of ragging.
- To keep a constant eye and vigilance over ragging so as to prevent its occurrence.
- To address any ragging issues immediately and take action as advised by the committee.

2. Team Members

- Dr Sakshi Shail
- Dr.PreetiSingh
- Ms. Charu Ahluwalia
- Ms. Farha Jamal

3. Student Coordinators

- Ms. Nidhi Rawat
- Ms.Ananya Shrivastava
- Ms. KayraKotru
- Ms. Paridhi Pabreja
- Ms. Meenakshi Prakash
- Ms. Khushi Paruthi

- Ms. Riya Arora
- Ms. Gaiety
- Ms. Shivangi
- Ms. Deepti Dorhey
- Ms. Roza Fatima

4.6.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Workshop on Awareness of Ragging and Anti-Ragging Measures: The workshop was to bring awareness among the students about the Anti-Ragging measures taken by the Government and Statutory bodies. This workshop was organized for the 1 st year students of SFI. In this workshop explained to the students, what exactly constitutes ragging, why it is a criminal offence and who is liable to be prosecuted for it.	7 th November 2022
2	Anti-Ragging Measures Workshop: The Anti-Ragging Cell organized a Workshop on “Anti-Ragging Measures” at Chic of the Campus with the purpose of making new students aware about the legal provisions and institutions guide lines regarding Anti-Ragging measures.	7 th January 2022
3	Anti-Ragging committee formation for Hostel: To make aware students about anti ragging measures and connect them to cell members. It helped in smooth functioning of the cell. Students became aware about guidelines of anti-ragging.	6 th October 2021

4	<p>Nominations of the students for the Anti-Ragging Cell for 2021– 2022 Batch: To make students aware and get them with the activities of the cell. It helped students in building confidence and smooth functioning of the cell. It created a ragging free environment which helped students study in a favourable environment.</p>	3rd September 2021
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4.7 EXAMINATION CELL

4.7.1 Objectives

- To capture information with respect to various parameters that are required during the setting up of examinations and to help smooth conduct of exams in the institute.
- To develop a system for consistent improvement in the performance of the institution & will channelize the efforts and measures of the institution towards academic excellence.
- Awareness is created among students for online exam platforms and their queries will be solved.

2. Team Members

- Dr. Neetu Malhotra
- Dr. Sakshi Shail
- Ms. Priyanka Sarkar
- Dr. Neema Papnai

3. Student Coordinators

- Ms. Ishika Prajapati
- Ms. Aastha Jaiswal
- Ms. Ayushi Malhotra
- Ms. Anusha Srivastava
- Ms. Komal Tripathi

- Ms. Hani Sharma
- Ms. Megha Paliwal
- Ms. Shalini Madan
- Ms. Pooja
- Ms. Sheetal Verma
- Ms. Anuska Maheswari
- Ms. Ekta
- Ms. Shikha

4.7.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Mid- term Assessment: Mid Term Assessment has been conducted. In the mid of semester. Date sheet was provided to students and displayed also. Exams have been conducted successfully.	15th to 18th November 2021
2	Remedial class: Remedial class was organised for 10 students of B.Des. Foundation batch for the Fundamentals of Design subject. The class was held to revise the topic of Elements of Design - Line, Shape, and Form & Colour for weaker students as well as new admissions who need extra classes to catch-up their syllabus	23 rd to 27 th August 2021
3	Prepare invigilation duty chart and Seating arrangements: The Examination Committee shall make the Block and Seating Arrangement and display them on the concerned Notice Board and Blocks. Shall prepare a supervision duty list and get it signed by the concerned supervisor.	One day before particular exam

4	<p>Semester End Examination: Semester End Examination has been conducted. In the end of the semester. Date sheet was provided to students and displayed on the Notice board. Exams have been conducted successfully.</p>	8 th to 31 st January 2022
5	<p>Evaluation Moderation & Result Distribution: Cell Shall ensure that the evaluation and moderation process is completed on time. Exam Cell shall analyse the exam results and the same shall be verified by the respective faculties, Vice Principal. After due verification, copies of the result analysis shall be sent to the Principal. Exam Cell shall distribute the result among students and keep the copy of receiving.</p>	After the examination over

4.8 WOMEN CELL/INTERNAL COMPLAINTS COMMITTEE

1. Objectives

- To work for the faculty members, staff and the students with an aim of creating awareness of their rights and duties the cell organizes and participates in seminars, talks and also takes up women's issues and problems.
- To provide a platform where women have freedom to share their experiences and views and suggest ways to improve and empower themselves.
- To enhance the self- esteem and self- confidence of girl students, women faculty and staff in and out of the institution.

1. Team Members

- Dr. Sakshi Shail
- Dr.Preeti Singh
- Ms. Charu Ahluwalia
- Ms. Sandhya

- Ms. Asha Singh
- Mr. Yashveer Singh

3. Student Coordinators

- Ms. Ishita Shrivastava
- Ms. Astha Jaiswal
- Ms. Mehak Narang
- Ms. Tanishka Jain
- Ms. Anusha Dayal
- Ms. Mehak
- Ms. Priyanshikesari
- Ms. Krati Maheswari
- Ms. Jyoti Sharma
- Ms. Divya kumari

4. Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Workshop on Emotions Regulation skills: The workshop was to bring awareness among the students about the Importance of Emotion Regulation and how to do it.Dr. Priyanka Jain was the resource person of the session. They taught about how to self-regulate, we need to notice, monitor, and recognize different feelings – and adapt them appropriately for each situation. After that she was taken an individual Counselling session of the students who have any problem or she had faced any issues and query related to her emotions.	17 th November 2022

2	<p>Workshop on “Work without tension - Be what you are: The workshop started with Dr. Priyanka Jain (Consultant Psychologist). She was the resource person for the workshop. She was taught about how to feel and know the importance of their studies and jobs and its relation with healthy psychology as well. Creative and artistic abilities are the core requirements for studies and how the students have a special ability to see everything aesthetically, analytically and can bring out the best of anything. She also taught about psychological Safety which takes initiatives in daily life and helps the students to create a Space for people to speak up and share their ideas.</p>	20 th April 2022
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<p>3</p>	<p>Heartfulness Live Sessions: Lockdown due to COVID-19 affected our mental health more than the physical. To make the environment healthier, the Women Cell of Satyam Fashion Institute organised a series of talks and workshops in collaboration with Heartfulness. The workshops consist of several live sessions on different topics.</p> <ul style="list-style-type: none"> ● The first session was taken by Mr. Vinod Agrahari on Discover Yourself. Students participated in the rich meditation session and walked away with a new approach to life. ● Following a healthy lifestyle is the second topic to be discussed in the next webinar. Dr.Ritu Singh was the speaker. After the interaction with the students, a meditation was initiated. The participants performed the meditation and learnt healthier methods to opt for in everyday life. ● Dr.Sadhna Singh talked about the skills of time management. Students participated in the session and learnt many new ways of time management and strategies. The session was beneficial and eye-opening for the participants. ● Dr. Sarita Rani was invited as a guest speaker in the last session of this series. The session was more interactive and focused on the Heartful Conversation. The participants learnt about meditation and how to connect with one’s own self spiritually through this webinar. 	<p>5th July 2021</p> <p>12th July 2021</p> <p>19th July 2021</p> <p>2nd August 2021</p>
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4.9 GRIEVANCE REDRESSAL CELL

4.9.1 Objectives

- To look into the complaints lodged by any student, and judge its merit.
- To uphold the dignity of the College by ensuring a strife free atmosphere in the College.
- To encourage the Students to express their grievances.
- To advise Students of the College to respect the right and dignity of one another.

2. Team Members

- Dr. Neetu Malhotra
- Dr. M Alam
- Dr. Neema Papnai

3. Student Coordinators

- Sahreen Bano
- Shalini Madan
- Muskan Chaudhary
- Ms. Aishwarya Agarwal
- Ms. Vanshika
- Ms. Noopur Goyal
- Ms. Kriti Jha
- Ms. Rashika
- Ms. Somya Garg
- Ms. Aasma Parveen

4. Activities in year 2021-22

S. No.	Name of Event & Description	Event date
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1	Installation of Smart Board in the Classroom: Satyam Fashion Institute provides the facility of Smart Board in the Classroom for the students.	14 th March 2022
2	Facilities of AV Lab: Satyam Fashion Institute provides the facility of AV Lab for theoretical and practical learning for the students.	17 th January 2022
3	CCTV Camera for hostel: Under Grievance Cell CCTV Camera were installed in the corridors of the hostel, to provide students safe environment in the hostel.	3 rd September 2021
4	Online Internship program during Covid: Online internship conducted by the company Sini Designs, to provide students internship during covid 19.	3 rd August 2021

4.10 EXTENSION CELL

4.10.1 Objectives

- To get the students socialized and learn to think beyond individual interests and for social welfare.
- To apply the theoretical knowledge obtained in the classroom for the benefit of the society.
- To make students learn teamwork, leadership skills, time management, effective communication skills, and effective decision making through participation and organizing various projects and programmes.

2. Team Members

- Dr. Neetu Malhotra
- Dr. M Alam
- Dr.Preeti Singh
- Ms. Charu Ahluwalia
- Ms. Nidhi Yadav

3. Student Coordinators

- Ms. Arya
- Ms. Aditi Vats
- Ms. Taiba
- Ms. GesuGoley
- Ms. Shreya Shruti
- Ms. Sakshi Garg
- Ms. Debanjana
- Ms. Rashmi Arora
- Ms. Paridhi Pabreja
- Ms. Priya Singh
- Ms. Ankita Raj

4. Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Blood Donation Camp: Satyam Fashion Institute, Noida organizing a Blood Donation Camp in collaboration with “Sai Poly Clinic”.	9 th November 2022
2	World Nature Conservation Day Competition: Satyam fashion institute organized inter college competition on the occasion of world nature conservation day to show sustainability from best out of waste: think outside the trash, students created beautiful handmade products.	28 th July 2022
3	National Education Day Celebration: On the day of National Education, the cultural cell and extension cell took the initiative to make the ground staff aware of to make the environment healthier and the importance of newspapers.	11 th November 2021

4	<p>World Food Day: On this special occasion the Extension Cell took initiative to spread awareness about the food wastage. This day aims at tackling global hunger and striving to eradicate hunger across the world. To spread awareness on food wastage. Students made a video to spread awareness about it in the society. Students and staff members took pledge to not waste food. Students donated food to needy people and animals.</p>	17th October 2021
5	<p>International Girl Child Day: On this special occasion the Extension Cell took initiative to support our institute vision and mission among the ground staff Ms. Saroj by making her learn about the basics of Body Measurement on Dress form and also basic knowledge of Draping concept on the dress form. This activity encourages and supports her skills to achieve her own confidence.</p>	11 th October 2021
6	<p>World Animal Day Celebration: Satyam Fashion Institute Celebrated World Animal Day. Students had taken a step to feed street dogs, cats and birds and also prepared video for the same. Some students have prepared the videos showing their love towards their pets and some of them made posters related to save animals</p> <p>Activity 1- Poster making competition Activity 2 - Open Mic</p>	4 th October 2021

7	Literacy day Celebration: Satyam Fashion Institute Organised a workshop on Basics of Computer on the occasion of International Literacy Day by Extension Cell. Training was given to fourth class team to get awareness about Paytm and Google pay app.	8 th September 2021
8	National Women’s Day: Extension Cell organised the article writing or Blog writing on the life contributions of “Sarojini Naidu”. This makes the student learn the importance of Blog writing.	13th February 2021

4.11 SPORTS CELL

4.11.1 Objectives

- To develop physical fitness by maintaining and increasing such components as speed, flexibility, muscular strength, muscular endurance and aerobic capacity.
 - To develop an understanding of the importance of sport in the pursuit of a healthy and active lifestyle at the College and beyond.
 - To develop an ability to observe, analyze and judge the performance of self and peers in sporting situations.
 - To develop leadership skills and foster qualities of cooperation, tolerance, consideration, trust and responsibility when faced with group and team problem-solving tasks hence catering both social and emotional development of the people.

2. Team Members

- Ms. Nidhi Yadav
- Ms. Charu Ahluwalia
- Mr. Khushal Bharti
- Mr. Yashveer Singh

3. Student Coordinators

- Ms. AaliyaSaifi
- Ms. Vidhi Khattar
- Ms. Sejal Agarwal
- Ms. Divya Tyagi
- Ms. Tanya Singh
- Ms. Shweta Sharma
- Ms. Astha Tyagi
- Ms. Deeksha Agarwal
- Ms. Sheetal Singh
- Ms. Zoya
- Ms. Aishwarya Aggarwal
- Ms. Yashi Mittal
- Ms. Swati

4.11.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Inter House Kho-Kho Match: Satyam fashion institute organized an in-house kho-kho match for its students to encourage the same. All students played a fair game with a true sportsman spirit.	28 th September 2022
2	NATIONAL SPORTS DAY: “National Sports Day” was organized in the college premises for the SFI students. The day comprised the organization of two fun sports events, ‘Hand Ball Game’ and ‘Aerobic Dance’ in memory of Major Dhyan Chand. The day turned out to be an exciting reminder of the importance of Sports in fitness in a healthy life.	29 th August, 2022

3	<p>Participation In Annual Sports Meet “Athleena”: Satyam Fashion Institute participated in 9th Annual sports meet ATHLEEMA from 19th to 21st April 2022 at Netaji Subhash Sports Complex, Jasola Sarita Vihar, New Delhi. Our 2 students participated in sports competition. Aarti Bhatiya participated in chess and Anushree Malviya took part in Badminton. Performances of both the students were remarkable. More than 1000 Participants from different colleges took part in the event. The professional wrestler, wrestling promoter and actor Great Khali was there to motivate students.</p>	19th to 21st April 2022
4	<p>Fit India Freedom Run 2.0: Sports Cell of Satyam Fashion Institute organized the "Fit India Freedom Run 2.0". There are more than 70 students participating in this event. Now we get the Certificate from the Government of India Ministry of Youth Affairs and Sports. The institute received certificates of participation for the students.</p>	28 th September 2021
5	<p>Yoga break Activity: Yoga Break Activity was organized by Sports Cell for SFI staff members. The session included downloading the Y- break app conceptualized by Govt. of India on their phones and practicing the asana through their informative video clips to open up muscles , relieve stress and relax the body</p>	18th September 2021

6	S.F.I Fun Games Activity: To break the monotony of the lock down during Covid 19 Sports Cell organised this activity for Physical and emotional development with entertainment.	17 th Jun, 2021
7	Self Defense Workshop: Sports cell organized this workshop to help you trust your abilities and explore them at a physical and mental level. It will learn when to react and when not to.	8 th to 9 th March 2021

4.12 PUBLICATION CELL

1. Objectives

- To inspire the research and documentation among the members of the college
- Regulate the joint publication work among Teaching and non-teaching staff, students, and outside scholars, industry personnel and academicians.

2. Team Members

- Dr. Neetu Malhotra
- Dr. M. Alam
- Ms. Priyanka Sarkar
- Ms. Nidhi Yadav
- Dr. Neema Papnai
- Ms. Sanjana Walia

3. Student Coordinators

- Ms. Pooja Gupta
- Ms. Ananya Majumdar
- Ms. Tanishka Arya
- Ms. Anshika Goel
- Ms. Farheen

- Ms. Taruna Chaudhary
- Ms. Aishwarya
- Ms. Wamika Singh
- Ms. Bhumika Dang
- Ms. Swakshi
- Ms. Priya Singh
- Ms. Akansha Sharma

4.12.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Research Journal “Design Quest” Published: Satyam Fashion Institute publishes a research Journal, Design Quest and Advanced Research Journal on Design bi annually with the RNI: UPENG/2018/76546 and ISSN: 2582-855X. To enrich research and create an intellectual atmosphere. Scholars from every corner send their paper for this journal which gives it a wide range of reach and visibility.	October 2021 to March 2022
2	Newsletter writing: The newsletter, Buzzing bee is the bi-annual newsletter published by Satyam Fashion Institute. To showcase the collective information of the events, activities, workshops etc. that happened in a semester. To project the best practices and extra-curricular activities of the students in front of the readers. All the activities of the respective semester and the extra-curricular activities of the students are combined together for future reference and showcased in front of the fraternity.	Around the year

3	Amar Ujala visit: Students visiting Amar Ujala were very knowledgeable as students got to learn about newspaper printing machines, green screen rooms, live screening and why it is important to read newspapers.	27th October 2021
4	Poetry Competition: Publication cell organized a Poetry Competition on the occasion of Hindi Diwas. Videos were prepared by the students for recitals of famous Hindi Poems.	14th September 2021

4.13 CULTURAL CELL

1. Objectives

- To develop the academic and cultural talents of the students, improving their capabilities to work as a team and raising their level of self-confidence in interacting with fellow students.
- To bring out the students hidden talent & leadership and organizational qualities.
- To be a catalyst for overall personality development of students in grooming them for their future career and life.
- To imbibe in the student's team spirit and harmony.

2. Team Members

- Dr. Neetu Malhotra
- Dr. Sakshi Shail
- Ms. Nidhi Yadav
- Ms. Farah Jamal
- Ms. Charu Ahluwalia
- Ms. Sanjana Walia

3. Student Coordinators

- Ms. Prashansa

- Ms. Gunjan Chauhan
- Ms. Swati
- Ms. Bhumika
- Ms. Tisha Madaan
- Ms. Yashvi Gautam
- Ms. Anushree Malviya
- Ms. Anjali Mishra
- Ms. Anisha Makkar
- Ms. Bidisha
- Ms. Neha Nivedita
- Ms. Lata Adhikari
- Ms. Kopal Goil
- Ms. Mukti Raghav
- Ms. Astha Kesarwani
- Ms. Ruby
- Ms. Shubhangi Dutta
- Ms. Anchal Rathee

4.13.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
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1	<p>Graduation Ceremony 2022: Satyam Fashion Institute, Satyam College of Education and Satyam School of Journalism and Mass Communication, Noida organised Convocation 2020 for the graduating batches of B.Des. 2018-2021 and PGDFD Batch 2020-21. Graduating women, adorned in all white sarees and sashes all came for this much awaited day to receive their Degrees and Diplomas from Esteemed Dignitaries Hon'ble Vice Chancellor SNTU University Professor Dr.UjwalaChakradeo, Mrs.Sneh Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, Mr. Pradeep Gupta; Dr.Bineeta Agarwal, Principal, Satyam College of Education; Dr.VandanaJaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, HOD, SFI; Dr. M. Alam, Dean, School of Journalism and Mass Communication and Ms Priyanka Sarkar, Programme Head, SJMC.</p>	31 st March 2022
2	<p>Triptych 2022: Satyam Fashion Institute, Noida held its annual fashion show for the graduating batches of B.Des. 2018-2022 Fashion design, textile design and lifestyle and accessory design as well as PGDFD 2018-2022 graduating batch. This year's event came after a long wait of 2 years due to Covid-19, and thus, the show for the graduating designers of 2022 was grander than ever.</p>	8 th March 2022

3	<p>Lohri Celebration: Lohri is the harvest festival celebrated in North India specially in the state of Punjab. It was celebrated on 13th January 2022 with full enthusiasm and with all safety measures due to Covid 19. Students and staff celebrated with songs and snacks and made the festival memorable.</p>	13 th January 2022
4	<p>Children Day: Children who are the future of tomorrow's India have an immense power in themselves. With this motive our design students spent some time with our peon kids, involving them in different educational playing activities. To involve unprivileged kids in some educational activities with some fun, so that they feel encouraged. This activity encouraged and supported kids to build own confidence</p>	14th November 2021
5	<p>Craft Bazar: Many art works like paintings, coloured pottery and tie & Dye cushions and bags were displayed in the bazaar. Also these products were selling at reasonable prices. These workshops were organised to understand and learn the different design techniques through painting, dyeing and sewing. Through these activities students learned different art work with many techniques. They enjoyed it a lot and understood the hard work behind handwork.</p>	29th & 30th October, 2021
6	<p>Couture Runway Week 2021: Satyam Fashion Institute Cultural Cell organized a Fashion show at Couture Runway Week 2021 on 16th October 2021 in Crown Plaza hotel Okhla, Delhi where 32 students showcase their collections including garments and accessories, designed by taking different inspirations and themes.</p>	16 th October 2021

7	Gandhi Jayanti and Lal Bahadur Shastri Jayanti Competition: Cultural Cell of Satyam Fashion Institute organized On the Occasion Of Gandhi Jayanti and Lal Bahadur Shastri Jayanti, Satyam Fashion Institute had organized a competition of Self Expression with the Nation Leaders –Video making Competition related to Gandhiji and Shastriji.	2 nd October 2021
8	Viswakarma Day Celebration: Cultural Cell of Satyam Fashion Institute organised Vishwakarma ji Puja on the occasion of Viswakarma Day. A webinar was organized for the new batch to give them knowledge regarding the day and it was held in Lifestyle Accessory Lab.	17 th September 2021
9	Ganesh Chaturthi Celebration: Cultural Cell of Satyam Fashion Institute celebrated Ganesh Chaturthi together with entire team and also organised sketching and Video Making Competition on the occasion of Ganesh Chaturthi .Beautiful entries were given for Sketch Competition organized on occasion of Ganesh Chaturthi.	10 th September 2021

4.14 LIBRARY CELL

4.14.1 Objectives

- To supervise the procurement of the books, journals, magazines and e-learning resources
- To act as a bridge between the users and the library for any query, problems and access.
- To provide information, enhance knowledge and to facilitate research and to stimulate students' interest in books
- To provide access to the books, publications, newspapers, previous question papers, magazines, journals and related documents.

2. Team Members

- Dr. Neema Papnai
- Ms. Priyanka Sarkar
- Ms. Nilofar

3. Student Coordinators

- Ms. Manasvi Verma
- Ms. Aparna Sriraman
- Ms. Priya Shivangi
- Ms. Pranita Joshi
- Ms. Anjali Prajapati
- Ms. Anisha Makkar
- Ms. Poonji Goel
- Ms. Anshika Gemini
- Ms. Amrita
- Ms. Neha Yadav
- Ms. Supriya

4. Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	DELNET & KOHA: Satyam Fashion Institute Library cell organized an activity on DELNET and KOHA to the new students, how they can access the e-resources and how they can use library resources.	30th October 2022

2	<p>"Awareness session on newspaper and Journals": The Library Cell of Satyam Fashion Institute organized a session on newspaper and Journals awareness for the students of Satyam Fashion Institute. In this session they learned about Importance of Journals, how to use in research areas, why we published papers in journals and what the benefits of the Journals and Newspapers.</p>	30 th August 2022
3.	<p>DELNET Webinar: The Library Cell of Satyam Fashion Institute organized a webinar on the topic "Role of Libraries in Research Information Management (RIM)". DELNET- Developing Library Network, is connected all over India. It has a wide network, connecting institutions internationally with a rich database that transcends national boundaries. Satyam fashion institute is a proud member of DELNET and enjoys its resources providing online books, magazines etc., a blessing for faculties and students. The informative and helpful webinar guided the attendees on the importance of being a part of a good library network.</p>	23 rd July 2022
4	<p>Blog Writing Competition: Satyam Fashion Institute Library cell organized Blog Writing on Democratic Day.</p>	15 th September 2021

5	Workshop on "How to access e-books": Satyam Fashion Institute Library cell organized a session on “How to access e-books” for the students of SFI. In this activity students learned about the e-books and how to access in library.	22 nd February 2021
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4.15 PLACEMENT CELL

1. Objectives

- Create awareness among students regarding available career options and help them in identifying their career objectives.
- Guide the students in developing skills and job-search strategies required to achieve their career objectives.
- Identify suitable potential employers and help them achieve their hiring goals.
- Organize activities concerning career planning.

2. Team Members

- Dr. Neetu Malhotra, Industry Coordinator
- Ms. Priyanka Sarkar
- Ms. Ishika Sharma
- Ms. Sanjana Walia

3. Student Coordinators

- Ms. Muskan Chaudhary
- Ms. Aradhya Upadhyay
- Ms. Suman Bhandari
- Ms. Aishwarya Agarwal
- Ms. Kiran Verma
- Ms. Mahima Chandra
- Ms. Mahima Chandra
- Ms. Bhawna Sharma
- Ms. Bharti

- Ms. Akansha Sharma
- Ms. Anusha
- Ms. Aasma Parveen
- Ms. Khushi Upadhyay

4.15.4 Activities in year 2021-22

S. No.	Name of Event & Description	Event date
1	Resume making session: Satyam Fashion Institute Placement cell organized this session for the Final Year students of SFI.	15 th November 2022
2	A Session with Designers/Expert: Students of Satyam Fashion Institute attended a workshop held by The Designer's Class, India's first holistic E-learning platform that focuses on different designs. The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino, Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor-Business development and outreach.	7 th March 2022
3	Certificate course on TRI-3D Software: Satyam Fashion Institute organized a certificate course for students to learn Tri3D software from Industry professionals. The software is dedicated to learning digital rendering, and software is an integral skill for all future designers, and the Tri 3D workshop was a step closer to learning that.	17 th November 2021

4	<p>Certificate course and Live session on Industry</p> <p>Exposure: A live session on the ‘Industry Exposure’ was organised. The session was taken by the esteemed guest speaker Ms. Neetu Singh. Miss Singh is the chairperson and founder of Sini Designs Pvt. Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers. An industry exposure project was given to students for 1 week and they were required to submit the project report.</p>	3 rd August 2021
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Students Academic Achievements (Batch Of 2022)

S.No.	Name of the Students	Batch & Programme	Achievements
1	Ms. Aditi Srivastava	B. Des. Fashion Design (2018-2022)	Academic Topper at College Level
2	Ms. Anushka Jha	B. Des. Textile Design (2018-2022)	Academic Topper at College Level
3	Ms. Chanda Kumari	Post Graduate Diploma in Fashion Design (2020-2022)	Academic Topper at College Level
4	Ms. Anjali Kashyap	B.A. Mass Media (2019-2022)	Academic Topper at University Level (Top 5)



GARMENT CONSTRUCTION LAB



WEAVING LAB

INFRASTRUCTURE & LABS



COMPUTER LAB



PATTERN MAKING LAB



LIFESTYLE & ACCESSORIES LAB



TEXTILE TESTING LAB



Design Quest a Research Journal



NATIONAL INSTITUTE OF SCIENCE COMMUNICATION AND INFORMATION RESOURCES
(Council of Scientific and Industrial Research)
24, Sector V, New Delhi-110 017



Dr. Manish Khand
Head, National Science Library, ISSN
4, Block 'A', Sector-13, Gurgaon

No. 104 / 2009 / 1307 / 2023 / 100

Dated: March 15, 2023

Manish Khand
Satyam Fashion Institute,
C-16/14-B18, Sector-52,
Noida, Uttar Pradesh-201305

Dear Sir/Madam,
2023-2024

We are happy to inform you that the following journal published by you has been registered and assigned ISSN(s) (Print).

ISSN 2852-8855 Design Quest: An Advanced Research Journal On Design

It is mandatory that the ISSN must be printed on every issue preferably at the right-hand top corner of the cover page.
We will be responsible for monitoring the use of ISSN(s) assigned to Indian Journals and for supplying upto-date data of the same to the International Centre for ISSN, Paris. For this purpose, we request you to send us the forthcoming issue of your journal on complimentary basis, in the right size of format and for up-to-date official website and to provide us the ISSN of your journal on every issue. We will assist you in all respects.

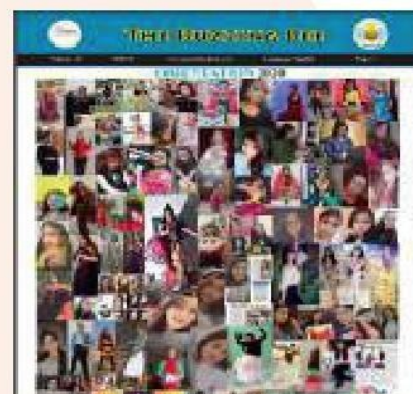
Kindly note that assigning the ISSN does not amount to approving the journal or its contents by National Science Library/CSIR-NISCI. In future, the names and logos of NISCI/CSIR should not be mentioned on the journal or the journal website.

For more information, please visit our website: www.nischi.gov.in. If you have any queries, please contact our Director for the National Science Library, 4, Block 'A', Sector-13, Gurgaon, Haryana or our office at Sector-52, Noida, Uttar Pradesh.

We solicit your cooperation in this regard.
With regards to the journal, please

Yours sincerely,

Head
ISSN National Centre of India



STARTS UP OF OUR ALUMNI

Studio Kissa Kahani
Poshaque-Barkha Grover
Vastra by Shreya Dhamija
Nikita Zutshi Artwork
Art By Avika
Avtarit By Varsha
Label -Cheeranjeeev Kaur
Pravish - Priya Dhingra

Ananya Vanadanand Stylist
Sitara for Girls by Neha
The 9 Shaukeens
Mora by Monika &Radhika
DE Studio- Monika Dey
Improz By Asheena
Breathing Studio -Supriya Patel
Maluk -Monika

Placement Details of Selected Students

Industry Names

Urban India
Manvi Khanna
Chanda Kumari
Shabnam
Akshita Maheswari
Pooja
Mansi Khanna
Sonu Exim Pvt Ltd
D'amaze Clothing
Savoir
Sowtex Network Pvt Ltd.
Shades Of You
KC Creative Work Pvt Ltd
DBS Studio
Sabhyata Head Office
Inditex Trent Retail India Pvt
Ltd
Sstringz Exim Pvt Ltd
Aval Fashion House
Land Mark Group
Land Mark Group
Easten Heritage

Student Names

Shweta
Eastern Heritage
Maheshwari Pharmaceuticals
Torani India Design Studio
Ted Ferde
Raa Designs
BC Management Services
Pvt.Ltd
Astha Kesarwani
Payal Chaudhary
Pooja Narang
Khyati Arora
Geetika Thakur
Kanthakunika
Sitanshi Bhadula
Ms. Ishita Gupta
Ms. Payal Chaudhary
Ms. Ruhi Ray
Ms. Aditi Agrahari
Shweta Baghel
Richa Mohindru
Saloni Manav

For any details or queries for the placement, internships and other kinds of industry interface, you can get in touch with the placement cell: placement.cell@satyamfashion.ac.in

Dr. Neetu Malhotra, Vice Principal & Industry Head

Email ID: neetu.malhotra@satyamfashion.ac.in

Ms. Abhilasha Singh, Academic & Placement Coordinator

Email ID: placement.cell@satyamfashion.ac.in

Show Glimpses



Show Glimpses



Winners of Triptych Design Show 2022



SOWTEXCONNECT



SFI PART
SOWTEX

SFI Team Feliciatation



SFI PARTICIPATED IN HGH INDIA



HGH INDIA



Dignitaries visited SFI Exhibition

Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 ((A word from Office Bearers)



Educational Institutions are an integral part of any individual's life! For me , well I have been grateful to be in an environment that has always been promising, persuasive and full of diverse learnings! Satyam has been my strength to instil confidence & creative skills to help me prepare for a design life that I have always visioned for!



**- Asheena Grover
President
sfiaa.president@satyamfashion.ac.in**



Passout of batch 2016, started career with placement by college under india's finest couturier Suneet Varma designs pvt Ltd. as assistant designer, promoted to designer in a year. Worked with India's finest modern gown expert Gauri & Nainika and ecommerce platform Alaya by stage3 , Amazon and nyka for the brands. SFI has played an important role in providing the first stepping stone in this industry, preparing me well enough to bag the opportunity in the first go. Currently, Leading an apparel line in luxury and pret with modern artistarie under the label AARVIE THE ATELIER , based out of chhattisgarh with production based in delhi and chhattisgarh.

**- Ruchi Verma
Vice President
sfiaa.vicepresident@satyamfashion.ac.in**



Satyam Fashion Institute is a must! The program was amazing. Having the opportunity to study at Satyam Fashion Institute gave me the hands-on experience I needed to move forward in the industry. The experience allowed me the opportunity to turn my fashion concepts that I have learned in the classroom at my institute, and apply them to industry related scenarios. I was also able to strengthen my career preparation, and gain a unique perspective into the fashion industry.

SFI does not only teach you everything you need to know but they lead you in the right direction to be able to succeed. They provide internship opportunities, working fashion shows during Fashion Week, and giving you the resources to connect with people in the industry.

I'll always be thank you to SFI family.



**- Ms. Harshita Srivastava
Designation: Secretary
sfiaa.secretary@satyamfashion.ac.in**



Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 ((A word from Office Bearers)



I am extremely proud to be SFI alumni, It's been 6 years that I graduated and it still feels like yesterday. I have been very fortunate to have the most supportive faculties. I was always encouraged to participate in competitions and go for what I truly aspired for. Academics & extracurricular activities at college makes its students diverse and ready for industry. I am honored & proud that I come from such an institution.



**- Monika Sharma
Joint Secretary**

sfiaa.jointsecretary@satyamfashion.ac.in



I am an alumna of Textile Design. I am incredibly satisfied to be a part of this programme started by Satyam Fashion Institute by taking best faculty and students all aspects to take out my natural skills to make my own signature and define myself in a class where I stand with my creativity and skills. New ways of thinking is promoted here and everyone is very friendly. This college gives multiple opportunities and exposure to those open and willing. It is an excellent platform to learn and unlearn, realize and showcase your talent. It has been an exciting journey so far "I can positively say Satyam fashion Institute has made me a better person with positive attitude".

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey since I joined Satyam Fashion Institute and I owe my success to my Alma Mater.



**- Mahima Malik
Treasurer**

sfiaa.treasurer@satyamfashion.ac.in



Satyam has given me an opportunity to develop new vision and skills. The practical design experience which we get here changes our life. Learning about Craft and techniques directly from very experienced artisan enhances our knowledge and learning design from very experienced faculty helps us to utilize those techniques in a new way.

In Satyam I got very supportive Faculty members, the infrastructure which helped me in all ways to grow as a better Lifestyle accessories designer.

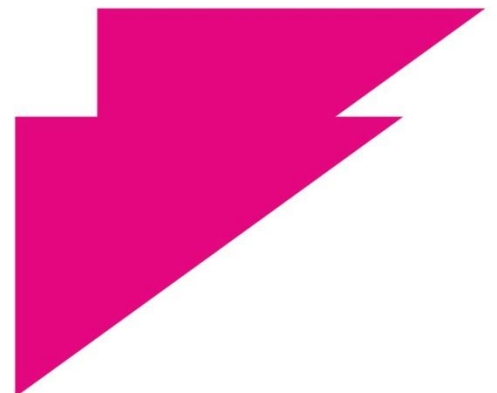
Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey SFI really cares about its members. "it is a place of civility, friendship, and good cheer.

**- Shweta Kapruwan
Joint Secretary**

sfiaa.jointtreasurer@satyamfashion.ac.in



Earn While You Learn



DESIGNER/INDUSTRY COLLABORATION



Designer Deepa Sondhi



Manish Tripathi, Sonia Jetleey, Ravi K Passi



Karishma Sondhi



Sonia Jetleey



Deepa Sondhi, Karishma Sondhi



Ashwinder Singh, Shashi Nangia



Prerak Mittal - Crazy Mediaworks



Dhruv Nangia



Gagan Sahni, Anjali Sahni

DESIGNER/INDUSTRY COLLABORATION



MR. RAVI K. PASSI
CHAIRMAN (EPCH)
EX CO-CHAIRMAN OF NCDPD



MR. R.K. SRIVASTAVA
EXECUTIVE DIRECTOR(NCDPD)
MINISTRY OF TEXTILES



MR. HIMMENDRA GUPTA
FOUNDER AND DIRECTOR
NEETHOZ APPARELS



MR. MANISH TRIPATHI
FASHION DESIGNER
FOUNDER AND DIRECTOR
BRAND NAVELI AND ANTAR DESI



MS. SONIA JETLEEY
FASHION DESIGNER



MS SHASHI NANGIA
CHAIRPERSON
SWATI EXIM



MS NEETU SINGH
CHAIRPERSON
SINNI DESIGNS AND
SINNI JEWELS PVT LTD



MS. DEEPA SONDHI
FASHION DESIGNER
FOUNDER, KARISHMA AND
DEEPA SONDHI BRAND



MS. ANJALI SAHNI
FASHION DESIGNER



MS VARIJA BAJAJ
FASHION DESIGNER



MR MANISH AHUJA
FASHION DESIGNER
LABEL – RAA DESIGNS



MS RADHIKA GUPTA
ACCESSORY AND FASHION DESIGNER



MR RAJDEEP RANAWAT
FASHION DESIGNER



MS CHHAYA MEHROTRA
FASHION DESIGNER



MR N ROSHAN SINGH
CHIEF CREATIVE DIRECTOR
DBS LIFESTYLE



MS. RAJEEV BANSAL
MANAGING DIRECTOR
OF CELESTIAL KNITS



MS. KARISHMA SONDHI
FASHION DESIGNER



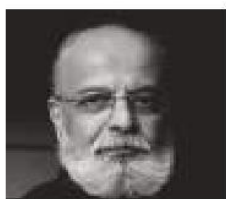
MR. ANIL PESHAWARI
Founder and Managing Director,
Meenu Creation



MS. MEENA MEHRA
FASHION DESIGNER



MR. DHRUV NANGIA
DIRECTOR OF SWATI EXIM PVT LTD



MR MAHESH BORSE
FOUNDER MAHESH
BORSE DESIGNS



MR. ASHWINDER SINGH
DIRECTOR
UNISTYLE IMAGE PVT LTD



MR RAHUL SRIVASTAVA
CHAIRMAN OF RNG APPARELS



MR GAGAN SAHNI
MANAGING DIRECTOR- ZAMA



MS. SULAKSHANA MONGA
FASHION DESIGNER

Team SFI



Dr. Vandana Jaglan
Principal - SFI



Dr. Neetu Malhotra
Vice Principal - SFI

ACADEMIC TEAM



Dr. M. Alam
Dean SJMC



Ms. Priyanka Sarkar
Program Head
SJMC



Dr. Sakshi Shail
Asst. Professor



Dr. Preeti Singh
Asst. Professor



Ms. Ishika
Asst. Professor



Ms. Nidhi Yadav
Asst. Professor



Dr. Neema Papnai
Asst. Professor



Ms. Farha Jamal
Asst. Professor



Ms. Sanjana Walia
Asst. Professor



Ms. Charu Ahluwalia
Asst. Professor



Ms. Shivani
Asst. Professor



Ms. Nilofar
Librarian



Ms. Abhilasha Singh
Academic & Placement
Coordinator

Team SFI



Mr. P.N. Sharma
Office Superintendent



Mr. Pramod Chaudhary
Admin Officer



Mr. Lalit Singh
Account Officer



Mr. Yashveer Singh
Assistant Manager
(Office & Liaison)



Mr. Laxman Rawat
System Admin (IT)



Ms. Deepti Mishra
Office Assistant



Ms. Saveena Singh
Admission Head



Ms. Asha Singh
Hostel Warden



Mr. Sachin Saini
Accountant



Mr. Dheeraj Kumar
Lab Incharge



Ms. Sandya Chauhan
Lab Incharge



Mr. Vimal Mishra
TD-Lab Helper



Mr. Kappil Kishor
Industry/Academic Expert



Dr. Supriya Himanshu
Industry/Academic Expert



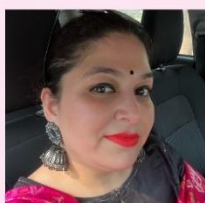
Mr. Vijay Guglani
Industry/Academic Expert



Ms. Nidhi Arora
Industry/Academic Expert



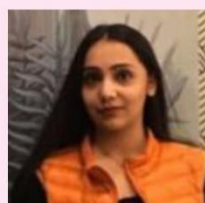
Mr. Sandeep Maurya
Industry/Academic Expert



Ms. Priyanka Suman
Industry/Academic Expert



Ms. Vinita Bali
Industry/Academic Expert



Ms. Apoorva Verma
Industry/Academic Expert



Mr. Tyagi
Industry/Academic Expert

Peon/Driver

Deva

Malkhan

Pappu

Saroj

Vimal

Panchu

Ramasre

Neeraj

Pawan

Manoj

Peon/Driver

Deva

Malkhan

Pappu

Saroj

Vimal

Panchu

Ramasre

Neeraj

Pawan

Manoj



IQAC Coordinator
Satyam Fashion Institute
C-56A/14 & 15, Sector-62
Noida- 201309



Principal
Satyam Fashion Institute
C-56A/14 & 15, Sector-62
Noida- 201309