



SATYAM FASHION INSTITUTE, NOIDA

Affiliated to SNTD Women's University

ANNUAL REPORT 2020 – 2021

Presented by Internal Quality Assurance Cell



CHAIRPERSON'S MESSAGE



I am indeed happy to announce that Satyam Fashion Institute is publishing its First Annual Report for the year 2020-21.

I congratulate the team members to prepare and avail all valuable guidance, and encouragement in completing this report. On behalf of the governing body, I extend their thanks to Principal, HOD, Coordinators, Faculty, Officers, and In Charge of different Academic/Administrative units of the Institute for providing support in compiling the report. The Committee is appreciative of the work of non-teaching staff, their unstinted support in the compilation of the report in the present form. The Annual Report Committee of the Institute has tried its best to summarize the salient activities and achievements of the Satyam Fashion Institute.

Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e. to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI has been providing quality design education. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Mrs. Sneh Singh

Chairperson

SECRETARY'S MESSAGE



I am glad that Satyam Fashion Institute is publishing its 1st Annual Report (2020-21). My Heartiest greetings to all those who are associated with SFI! It is a great milestone achieved by the entire team and I congratulate everyone involved in making this a success.

Satyam Fashion Institute is an institute that is dedicated to quality education and always needs support. Several resources and helping hands are always required, especially when dealing with a professional course catering to a girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving ahead. The management of SFI is committed to giving all kinds of support for bringing in a quality environment in the institute. I, as the secretary, ensure my dedicated support towards the betterment of students and the whole team of SFI.

We wish all our students and team members the best for their future!

Best Wishes!

Mr .Pradeep Kumar Gupta

Secretary

PRINCIPAL'S MESSAGE



I feel very happy to present before you the annual report of Satyam Fashion Institute for the academic year 2020-21. The report provides the profile of the various departments/units of the Institute, activities performed, outline of courses, data related with student's, activities, achievement, exam, results and faculties, their achievements, Faculty Development Programmes, staff, skill development programmes etc.

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai. For me, design is a way of communicating expressions and emotions in every form; be it through garments, fabrics, footwear, accessories, architecture or interiors. It is also a powerful tool for transforming intangible and emotional values into tangible products. Design has its intervention at all stages of life.

The flagship programme launched by SJMC is a specialized one which caters to the aspiring students in the field of Mass Media. Media education offers a great potential for shaping and grooming our communication skills. It changes the way; we perceive and understand the world. In the age of globalization, it is very important to be updated with latest newscasts, broadcasts and other mass level communications in different sectors. With this philosophy, my perception about Satyam Fashion Institute is that of a design college focused on creating a platform for the holistic evolution of the students in bringing out their innate qualities. It acts as an agent to bring the developmental changes in society through design.

Best Wishes!

Dr. Vandana Jaglan

Principal

HOD's Message



I welcome the publication of the Institute's Annual Report for 2020-21, which outlines the significant work undertaken by the Department in meeting its goals and objectives during the year. This Annual Report is best to summarize the salient activities and achievements of the Institute in the present report. The report also includes information about infrastructural development and new initiatives taken up by the Institute, exam results, students' achievements in the year 2020-2021. Institute has also employed approaches to make involvement of team members in the form of papers, books, research projects, workshops and Faculty Development Programs done by them. The Annual Report also intimate the course outline of the departments.

As a design and media institute, our mission is to empower women through education and to become a leading design and media college for girls. We promote our students' creativity to develop their skills in entrepreneurship so that they can meet the immediate needs of industry.

All the programs being offered by the institute are highly creative, innovative and focus on research projects based on industry requirement and our objective is to develop critical thinking in students for the innovative research based projects which are carried out with integrity in both theoretical and practical approach.

It gives us immense happiness to help students discover their aim in life. Their success is our success. We have much to be proud of from our alumni success stories, students' research-based design shows and exhibitions.

Special thanks to the industry mentors for the excellent support to our students for their career growth through internships, guest lectures, industry-sponsored projects and placements.

Best wishes!

Dr. Neetu Malhotra

HOD & IQAC Coordinator

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1.0. About Satyam Fashion Institute

Satyam Fashion Institute, Noida, Delhi NCR, is one of the top Design Institutes in India, providing UGC approved courses in affiliation with SNDT Women's University, Mumbai.

The proximity of the college to industry creates a unique opportunity for collaboration and an ability to address market behaviour. Regular field trips along with lectures and seminars by visiting designers, industrialists, manufacturers and artists broaden students' awareness of the design field. Students have an opportunity to develop ties with the professional design community through visits to exhibitions and fairs.

SFI a Design institute in Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional. There are four levels of study and each level is designed and balanced with theoretical and practical knowledge along with industrial exposure. Time management plays a vital role in the completion of the assignments and students learn this in SFI in a day to day learning process.

This design Institute in NCR offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching pedagogy.

All these are designed, in view of its commitment to achieve excellence in the field of design education and serve the design Industry by providing excellent trained manpower. SFI focuses on development of its students not only by imparting quality education in design technology but also in instilling a sense of self-worth and discipline. Students get opportunities to participate in numerous co-curricular activities, on and off the campus, to realize their true worth and potential. SFI ensures visits to Industries and export houses to provide them practical training

1.1 About the University

SNDT Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Maharshi Dr.Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The first five women graduated in 1921 from this University. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune.

In a century-old existence, the university has grown into a multidisciplinary institution hosting diverse professional, technical and liberal arts programmes from K12 to PhD. SNDTWU is probably one such university where there is a Nursery school as a laboratory for the Human Development Department, Centres for Women's Studies, Inclusion and Exclusion, Distance Education, and has affiliated institutions for doctoral programmes. Unlike most universities in the country which has to have state jurisdiction, SNDTWU is unique in terms of jurisdiction. SNDTWU can affiliate colleges/institutions anywhere in India with prior consent from the State Government.

SNDT Women's University is committed to the cause of women's empowerment through access to education, particularly higher education, through relevant courses in the formal and non-formal streams. The university is committed to meet the changing socio-economic needs, with human values and purposeful social responsibility and to achieve excellence with “Quality in every Activity” through vocational and professional courses for women. The motto of the university is “An enlightened woman is a source of infinite strength”. There are six institutions recognized by SNDTWU for Ph. D. Research. SNDTWU is home to 1100 teaching and non-teaching staff members and 50,000 students spread across seven states and a union territory. SNDT Women's University stands 32nd amongst multi-disciplinary universities of India and ranked fourth in Western India according to the Week-Hansa Research ranking of 2020.

1.2 Vision & Mission

Vision - To emerge as a top design institute with a distinctive yet complementary location and to be recognized as a leader in defining design education. By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading-edge technology, advanced learning resources and a comprehensive support system.

Mission - Satyam Fashion Institute exists to empower women through education by preparing talented students for professional careers, emphasizing learning through individual attention in positively oriented university empowerment. Its aim is to nurture a self-sustainable environment in the design industry for women and create a centre of excellence. We believe in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them with education.

College Development Committee (CDC) of Satyam Fashion Institute for the academic year 2020-21

1.	Mrs Sneh Singh	Chairman of the Management	Chairperson
2.	Mr. Pradeep Gupta	Secretary of the Management Committee	Member
3.	Ms. Priyanka Sarkar (Program Head, BMM)	Assistant Professor	Member, Head of Department nominated by Principal and HOD
4.	Dr. Sakshi Shail	Assistant Professor	Member
5.	Dr. Manawwar Alam (Dean of Mass Media)	Professor	Member
6.	Ms. Devanshi Arora	Assistant Professor	Member
7.	Mr. P.N. Sharma	Non Teaching Employee- (Office Superintendent)	Member
8.	Mr. Ravi K. Passi (Industry Chairman EPCH, Ministry of Textiles)	Local Member	Industry member
9.	Ms. Neetu Singh (Managing Director, SINI Designs)	Local Member	Social Service Sector
10.	Mr. D.K. Singh (President, Textile Association (India) - Delhi)	Local Member	Industry & Education Sector
11.	Ms. Harshita Srivastava, Empanelled Designer (Ministry of Textiles)	Local Member	Alumnus (Research)
12.	Dr. Neetu Malhotra	HOD & IQAC Coordinator	Member
13.	Ms. Khyati Arora	President of the college students' Council	Member
14.	Ms. Sitanshi Bhadula	Secretary of the college students' council	Member
15.	Dr. Vandana Jaglan	Principal of the college	Member Secretary

1.3 Programmes Offered By SFI

1.3.1. Bachelor of Design: Full time 4-year programmes offered in

1.3.1.1. Year One: Foundation Programme and three years of specialization in following branches:

1.3.1.2. Fashion Design

Fashion design program is conceptualized to develop a professional and creative attitude of students towards the aspect of design, technology, merchandise required to create, produce and market to the ever-changing apparel industry. Students are exposed to innovative and experimental yet practical understanding of contemporary design to pursue a wide range of careers in the global fashion and design industry.

The program promotes the skills of design, history of design and fashion, history of world art, theory of textiles, detail study of traditional crafts and textiles, dyeing and printing techniques, illustration, surface ornamentation, study of different fabrics, forecasting, presentation, promotion plus providing a strong technical background in ergonomics, garment manufacturing process and machinery, pattern making, draping and grading, sewing, construction of fabrics, knitwear design, creative pattern making, marketing and merchandising and market management through electronic design methods.

Project based teaching enables students to think creatively and fully integrate their understanding of garment, technology and market required to resolve specific design problems. Students are also exposed to designing accessories such as jewellery, bags, footwear, belts etc. (by Vince at tests forge). Exposure to textiles enables students to develop sensitivity to the nature and application of cloth. The course plus the environment enables students to develop their own philosophy and design identity which could be judged critically and professionally.

Graduating students emerge as professionals for a wide range of careers in the national & global design industry. A student will pursue a career as Fashion designer, fashion stylist, buyer, forecaster, computer-assisted designer/design interpreter, pattern engineer, entrepreneur, design manager, visual/promotional merchandiser, fashion illustrator, technical, costume, and ready-to-wear and high fashion designers.

1.3.1.3. Textile Design

Textile design program introduces students to both creative and technical aspect of textile design and production. Many large retail organizations are investing toward design, development and production of textile and clothing. Industry needs graduates with retail and

marketing knowledge and an understanding of how garments are designed and produced to bring innovative and cost effective products to market.

India has a rich heritage of traditional and varied textiles which gives inspiration to the students to develop and play with the motif, fabric and colour.

The course introduces students to subjects like behaviour of yarn, history of design and Indian world textile. In-depth knowledge is provided in the field of basic weave, knit structure, embroideries, dyeing techniques, print technology [block and screen], colour concepts and principles of design plus graphics.

Modules on surface embellishment, advanced weaving and printing technology, merchandising, marketing, visual retail and resource management help students to think beyond classroom activities. The four year curriculum builds students as a professional designer with in-depth knowledge of fabric chemistry.

Textile design program develops professionals who not only contribute in designing the fabrics but also play an important role in building the basis of apparel and home furnishings.

The textile graduates get an opportunity to explore the fields of fashion, textile and interiors and crafts. Career opportunities include textile and fashion designer, merchandiser, in fashion buying and export houses, design studios, mills as textile and garment technologist, quality controller, production manager, retail manager, textile trend setter, weave / print designers, carpet designer, independent designers or entrepreneurs.

1.3.1.4. Lifestyle Accessories

This program prepares professional designers for a multi-faceted field combining the architecture of product and decoration. The course introduces students to the field of contemporary design related to lifestyle products that are personal, functional yet expressive, decorative and interesting to use. Students investigate human interaction with the product from a new perspective, concentrating on user-centred innovations.

The curriculum encourages students to draw inspiration and strength from Indian as well as cross-cultural diversity and craft traditions which have contemporary usage in the international market. The curriculum deals predominantly with exploration of different materials in their aesthetics, functional and creative abilities, with exposure to different scales of production and understanding of market trends. The curriculum provides in- depth knowledge for the professional to translate design ideas into intelligent products. The course is workshop and studio-based, using demonstrations, lectures, seminars, small group presentations at the end of each project/module.

Lifestyle Accessory design course includes “product line for personal and day to day usage”. The program emphasizes skills in design, fabrication/production, and presentation techniques which allow students to effectively express their designs through drawing, models and full-scale finished products. Curriculum includes subjects like mechanical drawing, materials and their finishes, construction techniques, liberal studies, history of design, fashion and market trends, management processes with an understanding of entrepreneurship, retailing, branding and merchandising. Students are exposed to traditional crafts so that they derive an insight into craft techniques to design and develop contemporary products. Design projects would be an active part of the curriculum to provide a first-hand experience.

The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of jewellery, leather goods, gift ideas, designer craft people, freelance designers, and interior or exhibition promoters. The college offers students to pursue specialization in the field of costume and precious jewellery, ceramics, home accessories, table and office accessories, footwear, fashion bags, belts, gloves etc., glass accessories, handicraft using materials like wood, leather, ceramic etc.

1.3.1.5. Fashion Communication

Fashion Communication introduces students to the creative, intellectual, technical and communication skills that expose them to problem solving situations commercially and socially. The course highlights an understanding of the theory, principles and skills of design which could be communicated through presentation of ideas and information with the support of traditional means or multimedia communication technology. The course develops students as independent, creative learners, capable of synthesizing their learning into a competent business final report. Students will gain experience of current professional practice through simulated industrial projects and activities developed in collaboration with practitioners.

The curriculum is a combination of theory, exploration, and application which takes students through subjects like fashion studies, philosophy of fashion, advertising, photography, typographic illustrations, graphic design, media law and ethics, technical drawings visual merchandising, fashion forecasting, journalism, brand management, print media, publication design, lifestyle, digital arts, history etc.

Graduating students emerge as professionals who can offer communication solutions in the field of fashion and lifestyle industry. Career opportunities for fashion communication students cover a wide spectrum in the field of multimedia, graphic designing, television, advertising, publication design photography, exhibition firms, computer application, journalism, branded retail management and visual merchandising.

1.3.2. Post Graduate Diploma in Fashion Design - 2 years

The increasing relevance of design management and promotion calls for innovative design development. All these require a strong understanding of trade management practices and supply chain and understanding of fashion dynamics at the global level. The program of fashion design builds up a student's knowledge base in management techniques, costing and global trade practices.

The students of this program can pursue careers as a fashion designer, fashion merchandisers, fashion stylist, design managers with the domestic market and export sector.

The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of jewellery, leather goods, gift ideas, designer craft people, freelance designers, and interior or exhibition promoters. The college offers students to pursue specialization in the field of costume and precious jewellery, ceramics, home accessories, table and office accessories, footwear, fashion bags, belts, gloves etc., glass accessories, handicraft using materials like wood, leather, ceramic etc.

1.3.3. School of Journalism and Mass Communication

SJMC of **Satyam Fashion Institute** is affiliated to SNDT Women's University, Mumbai, a Government University, also the first university for women in India & South East Asia. The university is committed to the cause of women's empowerment through access to higher education. A gamut of relevant courses in formal and informal streams provides a wide range of professional and vocational training for women to cater ever changing socio - economic needs. They are also inculcated, with human values, social responsibility and quality to achieve excellence in every activity. In 1951 the university acquired statutory recognition from the Government of Maharashtra. This recognition came along with the rare privilege of jurisdiction across the country. The University has three campuses, one in Pune, one each at Church gate and Juhu in Mumbai. The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SJMC of SATYAM FASHION INSTITUTE, NOIDA for degree of BMM (3yrs), B. Design (4 years) with specialization in Fashion Design, Textile Design, Lifestyle Accessories and also Post Graduation Diploma (2 years) in Fashion Design.

1.3.3.1. Programme Offered: B.A. Mass Media - 3 years

School of Journalism & Mass Communication, Noida of Satyam Fashion Institute Affiliated to SNDT women's University, Mumbai is providing a 3 years Bachelor Degree Course in Journalism and Mass Communication for female students. The objective of this course is to provide a platform to the students where they can showcase their talent and meet the demand

of the emerging new era as the scope of Media education has been widening day by day. Media education today provides an opportunity to get an inside view of the many forms of media. Media studies widen up the horizon of career options. SJMC offers a professional course in Mass Communication which equips students' to pursue careers in journalism, TV, Radio, Film- Making, Anchoring, Public Relations, Script-writing, Multimedia Management, Corporate Communication etc. As the fourth pillar of democracy along with judiciary, executive and legislature, today the Media has an all-embracing role to act against the injustice, oppression, misdeeds and partiality of our society.

SJMC, a Mass Media institute at Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional. There are various levels of study and each level is designed and balanced with theoretical and practical knowledge along with industrial exposure. Time management plays a vital role in the completion of the assignments and students learn this in SJMC in a day to day learning process. All these are designed, in view of its commitment to achieve excellence in the field of Media education by providing well-structured Course Curriculum, Industry oriented training session, Internships, Placement etc. SJMC focuses on development of its students not only by imparting quality education in fashion technology but also in instilling a sense of self-worth and discipline. Students get opportunities to participate in numerous co-curricular activities, on and off the campus, to realize their true worth and potential. SJMC ensures Industrial visit and Educational Trips and to provide student's practical exposure.

1.4. Academic Innovations

1. Academic Innovations Academic Initiatives during Covid-19 Pandemic SGI has taken several academically innovative initiatives during the current Covid-19 pandemic situation.
2. The faculty members at SGI are dedicated to their work and are actively engaged in providing necessary support to the students in the Covid-19 pandemic times and the subsequent lockdown.
3. The college faculty members are using following ways and platforms to engage with students towards continuing teaching-learning process:
4. Uploading e-resources on college websites for student's perusal.
5. The students access the e-resources uploaded by their teachers.

6. Engagement of student classes through online platforms like Zoom, Google Meet, Google Classroom etc.
7. The online class sessions are recorded and sent to students who are unable to join the same.
8. The faculty members also use Google classrooms to upload PDF files and videos and solve student queries using Chat room options.
9. Teachers have used Google forms for taking tests, projects and assignments.
10. The College has made available E-book Platform to all the students and team with login id and password.
11. The incumbent holds weekly meetings with the Faculties and Staff via virtual platforms during the Covid-19 for monitoring the smooth functioning of the teaching-learning process and other academic and administrative matters.

1.5. Assessment and Feedback

The College has also successfully implemented the structured feedback system that ensures that the concerns of the students are heard and addressed. So far we have successfully completed three cycles of taking feedback from the students that have been analysed and the issues related to academics, infrastructure and facilities raised have been addressed.

1.6. Going Digital

The College is highly committed to adopt digital practices in all office and student related work. During the current Covid-19 pandemic also, the College has seamlessly switched over to the digital mode in academic and administrative functioning. Teachers and students are provided all facilities and administrative assistance in the conduct of online teaching-learning. IQAC collaborates with various departments to organize virtual lectures and talks and interviews of eminent personalities across the world. The College also encourages the faculty to record lectures for future reference and benefit of the students.

Security - It makes screening easier on special days like College fest, annual function etc. to avoid any scuffles and untoward incidents in the campus.

Payment of bills all digital payment options are available.

The Administration is virtually in touch with the non-teaching staff all the time during office hours. All the officials of the College are connected with the Principal through Google worksheet where routine jobs are assigned to concerned officials and are routinely monitored.

1.7. Inclusive Education and Development

The practice of Inclusive Education and Development continues from the last year as it serves a meaningful benefit for the students. Since the location of the College is very strategic, the

students from NCR/ Delhi get the maximum benefit of studying in a Satyam Institute. The College gives value-based education to the students (as is the vision of the College) and also takes care of the professionalism of the Industry/market and prepares the students for the competitive world outside. Remedial classes, workshops organized by institute, industry interaction give the students enough exposure and feel of the professional world.

1.8. Environment Friendly Policies

1.8.1. Green Policy:

A Green, clean and healthy environment aids effective learning and provides a conducive learning environment. Educational Institutes are becoming more sensitive to environmental factors and more efforts are being made to make them eco- friendly.

The Institute is committed to the safe and sound environmental performance of the institute & gives paramount importance to the sustainability right from inception of it.

The Institute has adopted cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance environmental management for improved liability, health and climate.

The policy emphasis on practices and methodologies pertaining to areas of significant environment concerns e.g. land, energy, waste, water, air etc.

Energy:

1. Passive building design strategies of the building.
2. Use of energy efficient fixtures in the campus,
3. Renewable energy generation- harnessing the sun.
4. Campaign / workshop encouraging responsible energy use.

Land:

1. Developing Green gardening strategies like mulching & drip irrigation.
2. Land utilization through agroforestry and kitchen gardening.
3. Increasing tree density and land permeability in the campus.
4. Cultivation using drought tolerant plants.

Air:

1. Green mobility and infrastructure provisioning with vehicle free campus, promotion of use of public transport, Use of E Vehicle by Staff, Student and faculty members.
2. Indoor plantation in the building for a clean indoor environment.

Water:

1. Initiative to encourage responsible water management via rainwater harvesting.
2. Use of water efficient fixtures in campus to reduce sludge generation.

Waste:

1. Waste segregation at source in the campus.
2. Following Inorganic waste management & organic waste management practices.

1.8.2. Water Management Policy

The institute is committed to improve the management of water and reduce overall water consumption through strategies and actions. The institute has been implementing a number of national guidelines to conserve and manage water resources in the campus and proactively seeks measures to minimize its consumption.

The campus seeks to become a ZERO WASTE CAMPUS and strives toward it. In planning and implementing water strategies, a balanced approach is needed that maximizes opportunity to align with multiple objectives:

1. The institute implies a hierarchical approach of Water waste by Reducing, Reusing & Recycling water.
2. **Infrastructure:** Ensure plumbing adequacy of water taps and sanitary fixtures. Construct water storage structures to meet campus water requirement & regular upkeep of water tanks in the building.
3. Installation of Water efficient fixtures, fittings and appliances (Dual Flush cistern, waterless urinals & etc.) in the campus.
4. **Resilience:** Deploy dedicated staff for maintenance of the water system in the campus. Update periodic maintenance and repair of leaks.
5. **Campus Engagement and Collaboration:** Organize water conservation workshops for the faculty and students on the campus. Organizing water saving events & drives proactively.
6. **Alternative source:** Recharge Ground water through rain water harvesting by collecting runoffs from impervious surfaces.
7. **Landscaping & Irrigation:** Development of water resilient Landscaping practice. Install less water intensive gardens and lawn, use drought plants that consume less water. Use of drip irrigation system and sprinkler system to conserve water in gardening.
8. Explore opportunities to incorporate leading water management practices in the campus.

1.8.3. Energy Conservation Policy

The institute believes in energy conservation and ensures that reasonable effort is made to conserve energy. The Energy Policy of the institute promotes environmentally responsible practices and behaviour, experiment with innovative solutions, combine learning and practical application and add education value. It also thus abides by regulatory compliance and cost savings.

The Institute emphasizes on cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance energy management for improved liability, health and climate.

1. A designated administrator will be responsible for energy conservation. With Industry specialists to conduct Audit and provide timely feedback.
2. All personnel including Students, Mentors and Institute Staff wholeheartedly take Energy Conservation as their responsibility.
3. Accurate records of energy consumption and cost will be maintained by the Energy administrator.
4. Maximum use of Clean Energy by harnessing the renewable energy notably use of solar energy in the campus to reduce pollution from primary light generation using fossil fuel.
5. Use of Energy efficient fixtures throughout the campus to conserve energy and save operational cost of building. Updating the fixtures time to time as per technology advancement (switching from Incandescent light to CFL, CFL to LED). Use of energy star rated or equivalent products to reduce energy consumption.
6. Further to promote a safe healthy environment and to complement the energy conservation program institute shall adhere to preventive maintenance.

1.8.4. Waste Management Policy

Institute has designed an integrated Waste management system for optimizing and analysing waste. It is based on the concept that all aspects of waste management should be analysed together. The institute is conscious of its activities generating waste and ensures that all the waste is used & disposed responsibly.

Waste management practices are divided into three parts:

1.8.5. Solid Waste Management

1. Waste generation, segregation and collection is processed systematically in separate bins at source and identified as Biodegradable, Non-Biodegradable & Hazardous waste.
2. Waste generated from kitchen, canteen pantry is treated in house through organic waste composter and waste is created into manure.
3. Non-Biodegradable solid waste is handed over to the municipal approved landfill site.
4. Hazardous Waste of oil from D.G sets is sold to authorized recyclers.

1.8.6. Liquid Waste Management Grey water and Black water generated is discharged to the municipality's sewer line through a line of network which gets treated by authority at zone level WTP.

1.8.7. E- Waste Management

1. Discarded electronic devices such as old desktops, printers, mobiles & machines to be sold to authorize recycler vendors.
2. Hierarchical approach of waste by Reducing, Reusing & Recycling.
3. Reduce the toxicity or negative impacts of the waste that is generated.
4. Reduce the volume of waste prior to disposal.
5. Reuse in the current forms the material recovered from the waste stream.
6. Recycle, compost, or recover materials for use as direct or indirect inputs to new products.
7. Provide clear and defined roles and responsibilities within the waste management chain to authorize administrators. Promote and use eLearning tools vital for enhancement for communication to control usage of paper. The campus is NO PLASTIC CAMPUS to minimize plastic use.
5. Organize Waste Management Programmes and activities to aware communities at large. Additionally staff, students and faculty must be properly educated on waste management practices.

1.9. Infrastructure During the 2020-21, the following infrastructure facilities are added:

- 1.9.1 Green grass carpeting work was done in College grounds.
- 1.9.2 Resource Centre – Abhivyakti became funtional
- 1.9.3 CCTV has been fixed in the whole campus with coverage of the outside road area surveillance

1.9.4 The Textile Design Lab has been renovated for better conduct of practical classes and examination by addition of looms

1.9.5 NAAC room, Meeting room and Examination room have been segregated on ground floor

1.10. Exams

Due to Covid-19 pandemic, we conducted exams, practical and theory in online mode through OES System of Maharashtra Govt. i.e. Maharashtra Knowledge Corporation Limited (MKCL).

1.10.1. Website Changes: Website have been updated for the students in the year 2020-2021 by making it mobile friendly as well as all the data and information and media updates were uploaded for the convenience of students who were unable to visit the campus during Pandemic .

1.11. Results

Exam results of students are as follows:

S. No.	Batch Name	Result %
1.	B.Des.	98.15
2.	PGDFD	81.82
3.	BMM	92

1.12. Student Achievements

Student Name	Achievement
Aashi Jain	Gold Medallist at University level (B. Des. Lifestyle Accessories)
Poonam Negi Palak Pahwa	Among University Top Five Students (B. Des. Fashion Design) (B. Des. Textile Design)
Manisha Goel (PGDFD)	College Level Topper

Ruchi Singh	Finalist in DLF Emporio Design Award
Batch Textile Design	14-Day Programme at Northern India Textile Research Association on Dobby Weaving and Textile Testing
Ananya Majumdar	Ms Fresher, SFI
Ayushi Malhotra, Ananya Majumdar, Bhavya Jain	Secured a position in the top five in poetry competition organized during webinar on guiding students on the importance of efficient communication and teaching by Textile Association of India, Delhi in association with The Orator's society
Muskan Chaudhary Akansha Sharma	Secured Elite + Silver certificates in NPTEL-SWAYAM Online Certification (Among top 2% certificates) Course completed on Body Language: Key to Professional Success (88%) - B.Des. Fashion Design Course completed on Design Thinking: A Primer (83%) - B.Des. Textile Design
Anushka Dhaka and Reshu Hora	I st and II nd Position at the DME'S (Delhi Metropolitan Education) Vritika fest under the Event Creative Writing
Students of SJMC	Bagged III rd Prize at the Pratibimb Media Festival Organised at MERI (Management Education and Research Institute) for the event Mobile Film Making.
Students of SFI	Triptych 2020 Awards for Best Designer, Best Commercial Collection, Best Innovation Collection, Best Surface Exploration, Best Accessories Collection, Best Graduation Show and Portfolio Collection, Best Research Word, Best Ramp show Collection, Best Muslin Toils, and Best Creative Collection.

Lata Adhikari, Sana, Khushali, Sejal Agarwal and Ayushi Malhotra	The winners in Online Makeup Competition 2020, organised by the Cultural Cell of Satyam Fashion Institute
Anushka Dhaka, SJMC	Invited as a guest on News 24 channel on the ongoing debate of Bollywood drugs peddling.
Farheen Khan SJMC	Got featured on nationnews.in
Students of SJMC	Attended Zee News channel for the live show with Aman Chopra on Union budget 2021-2022 and discussed several points
Students of SJMC	Awards: The Best Attire, Ms Versatile, Ms Fresher at Fresher's Day
Students of SJMC	Hindi Diwas 2021: 1st 2nd and 3rd positions in Hindi Quiz, Kavita Lekhan
Anushka Motla	Designed Costumes for music video "Tujh Sang Gaaya" which was released on YouTube
Anjul Rajput	featured in a music video "Tujh Sang Gaaya" which was released on YouTube

2. Satyam Fashion Institute Team:

Name	Designation
Dr. Vandana Jaglan	Principal
Dr. Neetu Malhotra	HOD,IQAC Coordinator
Design Faculty (SFI)	
Dr. Sakshi Shail	Assistant Professor
Dr.Preeti Singh	Assistant Professor
Mr. Ujjwal Ankur	Assistant Professor

Ms. Vandana Singh	Assistant Professor
Ms.Devanshi Arora	Assistant Professor
Dr. Sarika Dixit	Assistant Professor
Ms. Sarvjeet Thapar	Assistant Professor
Ms.Ishika Sharma	Assistant Professor
Mr.Manoj Kaushik	Sports Incharge
Mass Media Faculty (SJMC)	
Dr.ManawwarAlam	Dean SJMC
Ms. Priyanka Sarkar	Programme Head,SJMC
Ms. Charu	Assistant Professor,SJMC
Office and Other Staff	
P. N. Sharma	Office Superintendent
Pramod Chaudhary	Administrative Officer
Deepti Mishra	Office Assistant
Lalit Singh	Accountant
Laxman Rawat	System Administrator
Neetu Sharma	Lab Assistant
Nilofar	Librarian SCE
Surinder	Electrician
Dheeraj Singh	Lab Assistant
Asha Singh	Hostel Warden
Yashveer Singh	Assistant Manager
Counseling Staff	
Saveena Singh	Admission Head
Anshul Rajvanshee	Counsellor
Neetu Sharma	Counsellor
Peon/Driver	
Deva	Peon
Malkhan	Peon
Pappu	Peon
Saroj	Peon
Rajkumar	Peon

Vimal	Peon
Panchu	Peon
Ramasre	Gardener
Neeraj	Driver
Pawan	Driver

2.1. Faculty: Student Ratio

PROGRAM	FACULTY:STUDENT
UG	1:35
PG	1:20

2.2. Academic Achievements of SFI Team

Besides teaching, the faculty members of the College have been very active with their research work and participation in seminars and conferences. Some of the highlights of their works/achievements as reported by them are presented here:

Name	Details
Dr. Vandana Jaglan	<ol style="list-style-type: none"> 1. Completed successfully 16-week Annual Refresher Programme in Teaching (ARPIT) on Pedagogical Innovations & amp Research Methodology – Interdisciplinary Dec-March 2020-21 (Certificate received A grade) 2. Completed successfully 16-week Annual Refresher Programme in Teaching (ARPIT) on Teacher and Teaching in Higher Education Dec-March 2020-21 (Certificate received B grade) 3. Completed Online Certificate program on ‘Non-Woven, Medical Textiles-Masks, PPEs and Medical & amp; Industrial Filtration’, organized by Centre of Excellence - Apparel Made-Ups and Home Furnishing Sector Skill Council (AMHSSC), India in association with ‘The Textile Association (India)’ Delhi Unit & amp; The Institution of Engineers (India) Delhi State Centre and Knowledge Partner - Mr Shailesh Kaushik held in the month of June-July, 2021 4. Completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on &quot; EMOTIONAL INTELLIGENCE &quot; June 2021 at National Institute of Technical Teachers Training and Research, Chennai (94% score) 5. 8-week Faculty Development Programme (NPTEL-AICTE) successfully completed for NPTEL Online Certification in the area of ‘Film Appreciation’ organised by IIT Madras held from September – November, 2020 6. 8-week Faculty Development Programme (NPTEL-AICTE)

	<p>successfully completed for NPTEL Online Certification in the area of ‘Question Paper Authoring and Student Evaluation’ organised by National Institute for Technical Teachers Training and Research, Chennai held from September – November, 2020 (achieved 83% score in proctored examination 2021)</p> <ol style="list-style-type: none"> 7. One week Faculty Development Program on ‘ADVANCED PEDAGOGICAL TECHNIQUES’ from October-November 2020 with grade A+ from Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) 8. 4-week Faculty Induction Programme/ Orientation Programme for Faculties in Universities/Colleges/Institutes of Higher Education from September 01- September 30, 2020 with grade A+ from Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) 9. Faculty Development Programme on ‘ADAPTATION TO LEARNING THROUGH DIGITAL PLATFORMS (TOOLS & TECHNIQUES)’ from 11th June to 13th June’20 organised by IPED, Ghaziabad 10. 1-month MOOC Course on ‘COOPERATIVE LEARNING PEDAGOGY’ of UNESCO Chair on Open Technologies for Open Educational Resources and Open Learning with Distinction (May – June, 2020) 11. Online Course on ‘RE-INVENT TEXTILE BUSINESS 2.0’ organised by Sowtex, Delhi as part of their knowledge series with Industry experts in the month of May, 2020 12. Paper published on ‘Afghan Embroidery: A Case of Connecting Craft with Community’ in the Conference Proceedings of 2nd International Conference on Recent Trends and Sustainability In Crafts and Design titled ‘A Treatise on Recent Trends and Sustainability in Crafts & Design – Volume II’ published by Indian Institute of Crafts and Design, Jaipur (ISBN: 978-93-5473-781-7) 13. Speaker for the panel talk on Revisiting Fashion and Sustainability: A Holistic Perspective in the BGIF Dialogue: Environment & Sustainability organised by Bhajanlal Global Impact Foundation (BGIF) and Centre for Research into Sustainability (CRIS), Royal Holloway, University of London, UK held on 22nd October, 2020 14. Panellist for 'SNDT4U Everyday@11 - Get to know the Department' – Design@SNDT organised by SNDT Women’s University held on 14th August, 2020 15. Expert speaker by Institute of Home Economics, University of Delhi for conducting an online session on ‘Machine Shibori - Design Effects’ for the workshop series on 'Shades of Yellow with Natural Dyes' held on 27th August 2021
Dr. Neetu Malhotra	<ol style="list-style-type: none"> 1. Certificate program on Non-Woven, Medical Textiles-Masks, PPEs and Medical & Camp; Industrial Filtration organised by Apparel Made-Ups

	<p>and Home Furnishing Sector Skill Council.(June –July 2021)</p> <ol style="list-style-type: none"> 2. ARPIT course for Career Advancement Scheme(CAS) promotion, Skills For New Educational Architecture From 1st Dec- March 2020-21 with 65 marks out of 100 in the proctored examination held on 21/08/2021 Sant Gadge Baba Amravati University 3. MOOC Course on Quality Assurance through NAAC Accreditation Process – January-April 2021 Certification by Swayam & National Institute of Technical Teachers Training and Research, Chennai. 4. Certificate Course Cum Workshop of 10 days (32 hours) on “Designing Captivating Presentations with PowerPoint” organized by Department of Computer Science & Applications in Collaboration with Career Guidance Cell, Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from Nov 2021 and awarded with A+ Grade. 5. Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Advanced FDP on "Apparel Design (Advance)" Nov 2021 at Northern India Institute of Fashion Technology. 6. One week online Self-Paced Capacity Building Faculty Development Program on “Enhancing administrative efficiency in Higher Education Institutes” organized by the Teaching Learning Centre, Ramanujan College, Delhi Nov 2021 7. Participated in Five days National Level Faculty Development Program jointly organized by Government Nehru P.G College and Shri Shankaracharya Mahavidyalaya Sep 2021. 8. Participated in the International Faculty Development Programme on NEP “A Roadway for Critical Thinking and Innovative Research” organized by Sahyadri Commerce and Management College, Shimoga, constituent college of Kuvempu University Aug 2021 9. Completed and obtained A+ Grade in Online Short-Term Course on “Integration of ICT Tools in Teaching and Learning” organized by V.H.N Senthikumara Nadar College (Autonomous), Hyderabad from Aug 2021. 10. Participated and successfully completed AICTE Training and Learning (ATAL) Academy Online Elementary FDP on “Advanced Computer Aided Fashion Design organized by All India Council for Technical Education at “Periyar University” Aug 2021. 11. Completed the Two Days Faculty Development Programme on “Digital Design Pedagogy Skill Training” and secured A+ Grade, organized by Virudhunagar Hindu Nadars’ Senthikumara Nadar College, Tamil Nadu Aug 2021. 12. Successfully Completed AICTE Training and Learning (ATAL) Academy Online Elementary FDP on “Textile Design” organized by All India Council For Technical Education from Aug 2021 13. Participated and successfully completed AICTE Training and Learning (ATAL) Academy FDP on “Inculcating Creativity: Tools for Effective Thinking” organized by All India Council For Technical Education at National Institute of Fashion Technology, Hyderabad July 2021 14. IQAC initiative five days national online faculty development program on Writing and Publishing Quality Research Paper and Proposal organised by Department of Commerce during , Shri Anandeshwar
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	<p>College of Arts ,Commerce and Science College ,P.G Centre, Naregal</p> <ol style="list-style-type: none"> 15. Participated in a three-day Faculty Development Program on Citation Styles and Reference Lists June, 2021,organized by Shiva Sivani Institute of Management department of data sciences, Telangana 16. Participated in the National level faculty development program from May 2021 on Strategic Resilience and Organisation Agility organised by Vallur College of Science and Management, Tamil Nadu. 17. Participated in One week Faculty Development Programme on “Academic Writing” Feb 2021 and obtained A grade organized by Ministry of Education PanditMadan Mohan Malaviya Mission on teachers & learning Centre ,Ramanujan College (University of Delhi) 18. Participated in the 7 Days Faculty Development Programme on “Writing Research Proposal and Research Thesis” organised by Indian Teacher Kurud, Bhilai, Chhattisgarh 19. One Day National level e-FDP on “Writing and Publishing Scientific Research Papers in SCI Journals - A Framework” held on organised by RR institutes of Advanced Studies. 20. One week Faculty development Program on “Advanced tools in Research” from 18th January to 25th January 2021 organised by office of Dean Research in association with IQAC, Mata Gujri College, Fategarh Sahib. 21. One day virtual Faculty development Program on the topic “ New Teaching Paradigm “ organized by PG and research department of English on 4th January 2021.Jain College for women Vaniyambadi. 22. One Month Online course on “Research Training” Nov-Dec organised by MSME Technology and development Centre, Ministry of Micro, small and medium enterprises, Government of India Organisation, Agra. 23. Faculty Development Program on "MS Excel Essentials for Academicians" organized by Department of Commerce and Professional Studies, Rajagiri College of Social Sciences (Autonomous) Kalamassery, Cochin (Nov 2020) 24. Faculty Development Program on Higher Education: Road ahead developing next generation academic leaders organised by Ministry of Education, Pandit Madan Mohan Malviya Mission on teachers & learning Centre, Ramanujan College (University of Delhi) 25. Online Course on ‘Re-invent Textile Business 2.0 organised by Sowtex, Delhi as part of their knowledge series with Industry experts 26. One Month Online Faculty Development Programme on Faculty Induction Training /Orientation Programme" (MHRD- PMMMNTT and Ramanujan College) organized by Ministry of Education, Pandit Madan Mohan Malviya Mission on teachers & learning Centre, Ramanujan College (University of Delhi)from Sep 2020 and obtained grade A 27. One week Online Faculty Development Programme on Advanced Pedagogical Techniques organized by Ministry of Education, Pandit Madan Mohan Malaviya Mission on teachers & learning Centre, Ramanujan College (University of Delhi) 28. One Week Online National Faculty Development Program on “Development of Teacher's e-kit and MOOCs in Four Quadrant Format of e-Content” organized by Guru Angad Dev Teaching Learning
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	<p>Centre, a centre under PMMMMNMTT, MHRD, Government of India Sep 2020</p> <p>29. Two Weeks Online National Faculty Development Program on “Designing MOOCs, Digital Skills and E- Content Development organized by Annamalai University and Guru Angad Dev Teaching Learning Centre, a centre under PMMMMNMTT, MHRD, Government of India. Aug 2021.</p> <p>30. Participated in Ten Day National Level Online Short Term Training Program on “ICT - Enabled Pedagogy for Teachers Professional Development " Oct 2020 organized by IQAC in Collaboration with Department of Computer Science and Applications, Tara Government College Autonomous ,Sanga reddy, Telangana State.</p> <p>31. Attended the online 1 week course for Teachers titled Resilience in Crisis, Heartfulness Meditation classes for teachers on the topics of Resilience ,Compassion, leadership, relationship , gratitude and aspiration organized by Heartfulness Education</p> <p>32. Attended Online Series on Reinventing Textile Business 2.0 organized by Sowtex –Sourcing Textile Globally July 2020</p> <p>33. Presented paper on “Role of Traditional Craft Embroideries in Empowering and Elevating Indian Women: Implementing Traditional Craft Embroidery in Government Schools” in One Day International Conference on “E3: EMPOWER, ELEVATE AND EXCEL” on Nov 2021*.organised by Bharat College of Arts and Commerce, Badlapur*</p> <p>34. Presented paper on “Phulkari Embroidery - Origin Redefined with Modern Twist” in 8th International Conference Green Fashion India 2021 on EMPOWERING THE ROOTS “The Power of Collaboration and Co- Creation Organised by SOFT, Puna” Nov 2021</p> <p>35. Presented Paper in International Conference at Amity School of Fashion Technology on Fashion, Apparel & Textile 2021 (INCFAT’21) Theme: “Textiles for Fashion Apparel: Changing Paradigms” on Nov 2021.</p> <p>36. Presented research paper international E Conference organised by Bharat College OF Arts and Commerce and affiliated to University of Mumbai on Vocational Education –Need of the Day on One Day International Conference on COVID-19. A holistic approach towards Sustainability April 2021.</p> <p>37. Paper Presentation Certificate of National Webinar on “AQAR, IIQA & SSR Preparation under Revised Assessment and Accreditation Framework along with challenges and Remedies in Higher Educational Institutions of Tribal Area,” held on 8th and 9th January, 2021, organized by IQAC of MGV’s Arts, Sci. & Com. College Surgana in association with NAAC, Bengaluru.</p> <p>38. Paper presented in One Day Online National Level Conference on “Revised Assessment and Accreditation Framework of NAAC: An Approach " Organised by Internal Quality Assurance Cell (IQAC) Smt. Sushiladevi Deshmukh Senior College, Latur, topic –Need for holistic planning by IQAC New FrameWork on Jan 2021</p> <p>39. Paper Presentation on E-Learning Education System Design in National Level E-Conference on “Emerging Trends in Information Technology” (ETIT) Feb, 2021Organized by Department of Computer Science</p>
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- KGRL .College Autonomous. (Affiliated to AdikaviNannaya University, Rajamahendravaram& Approved by AICTE, New Delhi)
40. Paper Presentation on ‘Academic Leaders Governance’ in INBUSH ERA 2021- ADMAA Virtual International Conference “In-bush Era2021” in Feb 2021organised by Amity University.
 41. Paper Published on Implementing Role of Traditional Craft Embroideries in Empowering and Elevating Indian Women Traditional Craft Embroidery in Government Schools, in *Aarhat Multidisciplinary International Education Research Journal Volume 10 No 6* ,Peer reviewed Journal, 2021
 42. Paper Published on School Students Involvement in Craft Study, *Published in Volume-5 No.2 Efflatounia –a Multiple Research Journal*
 43. Paper Published Sustainable Eco textiles and Eco labels:A Review, *Published in Online-Elementary Education ;Volume 19 2020*
 44. Paper Published on Eco textiles –A Sustainable Approach, *Published inVol-24 No. 2021* ,Page No. 163-166 ,*Kala Sarovar* ,UGC Care Group-I Journal
 45. Paper Published on E-learning Education System, Published in Vol-44-No.01 (VII), 2021 of *Sambodhi* with ISSN : 2249-6661 ,UGC Care Approved, Peer Reviewed and Refereed Journal
 46. Paper Published on Applique Craft Work –A Skill for women empowerment*Published inVol-24 No. 01, 2021* ,*Kala Sarovar*, UGC Care Group-I Journal
 47. Paper Published on Role of Media in women empowerment*Published inVol-24 No. 01 (D) 2021* ,*Kala Sarovar* ,ISSN: 0975-4520 ,UGC Care Group-I Journal
 48. Paper Published on Amalgamation of Functionality And Style- An Approach to Make Traveling more convenient and stylish ,*International Journal of Advanced Research in Science, Communication and Technology*, 2021
 49. Paper Published on Need for Holistic Planning by IQAC new framework, Langlit, ISSN 2349-5189, 2021
 50. Paper Published on A Step Towards Sustainable Clothing –Bioplastics Over Plastics, *International Journal of Advanced Research in Science, Communication and Technology*, 2021
 51. Paper Published on E- Learning Education Design System *International Journal of Advanced Research in Science, Communication and Technology*, ISBN: 978-81-949863-6-2, proceedings of the national level e-conference on emerging trends in Information Technology. 2021
 52. Paper Published on Right to Education Issues and Challenges, *International Journal of Social Science and Management Studies*, Vol-7, 2021.
 53. Completed National Online Workshop entitled “Learning Management System-MOODLE” organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, and University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education held from 02nd December to 04th December 2021. It fulfills 9.0 hours of in-service Continuous Professional Development (CPD) out of the minimum 50 hours of CPD desired as per NEP-2020.

	<p>54. Participated in National Online Workshop entitled “Multimedia enriched Presentation and Graphic Tools” organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education held from 10th November to 12th November 2021. It fulfils 9.0 hours of in-service Continuous Professional Development (CPD) out of the minimum 50 hours of CPD desired as per NEP-2020.</p> <p>55. Participated in National Online Workshop entitled “Word and Excel” organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education held Nov 2021. Through this, the participant fulfils 6.0 hours of in-service Continuous Professional Development (CPD) out of the minimum 50 hours of CPD desired as per NEP-2020.</p> <p>56. Participated in Five Day Interdisciplinary Online Workshop on “Advance Teaching, Learning, Research Methodology and Innovations” organized by Saint Francis De Sales College, Nagpur from June, 2021.</p> <p>57. Participated in Five days online workshop on SPSS application in data analysis organized by Education Committee of PHD Chamber of Commerce and Industry, New Delhi Sep- 2020)</p>
Dr.Preeti Singh	<ol style="list-style-type: none"> 1. Presented Paper in Virtual International Conference on Reflection in Holistic, Multi-Disciplinary & Futuristic Aspect in Higher Education on Topic “Assessment of Online Apparel Website: The Short Comings& Guidelines for Improvement, December 2021. 2. Published Paper in “Design Quest- An Advanced Journal on Design-2021” on “Consumer’s Trust towards Online Shopping”ISSN:2528-955X 3. Completed Faculty Development Programme on Sustainable Fashion Design and Technology July 2021 organized by Amity School of Fashion Technology
Ms. Devanshi Arora	<ol style="list-style-type: none"> 1. Completed online Training Programme on Google for Education Tool conducted by Tech for Educators, Google Cloud Partners Aug-2021
Mr .Ujjwal Ankur	<ol style="list-style-type: none"> 1. Invited as a resource person by NCERT and CIET for taking lectures on Indian Art which was live telecasted on Kishore Manch and PM E-Vidya Channels. There are sixteen lectures that have been taken from 6th June 2020 to 8th Jan. 2022. 2. Presented a research paper in Virtual International Conference on Reflection in Holistic, Multi-Disciplinary & Futuristic Aspects in Higher Education on the topic “Vajjika Art-Need to be Re-Established: Challenges and Opportunities” on 11th Dec. 2021. 3. Paper Published on Nightstand (Bedside Table): A Contemporary Design in Design Quest An Advanced Research Journal on Design,

	<p>ISSN: 2582-855X, RNI REGN NO.: UPENG/2018/76546, Volume 4, Issue 1 (April 2021- Sept. 2021)</p> <ol style="list-style-type: none"> 4. Got a Design Patent for a bedside table under the Patent Office, Government of India on 5th July 2021. Design No: 343724-001 5. Invited as a resource person for an insightful and informative talk in a week-long training programme for Teaching-Learning excellence in Drawing and Painting organised by Gyan Ganga, Commissioner at College Education, Rajasthan. 15th-20th Feb. 2021. 6. Authored a book “Chuppi ki Awaz”, ISBN: 978-9354271281 7. Paper Published on Art and Technology: An Old Relation and A New Normal in Innovation The Research Concept, Multi-disciplinary Peer Reviewed International Journal. ISSN: 2456-5474, RNI REGN NO.: UPBIL/2016/68367 SJIF- 6.122, IJIF-4.112, Indexed in Google Scholar, Volume 5, Issue 8 (Oct. 2020) 8. Invited as a resource person by the Department of Education in Arts and Aesthetics, NCERT on the review workshop of Upper Primary Handbook on Art Integrated Learning. 9th and 10th July 2020. 9. Invited as the guest speaker in the Art Cares International Artists’ Cultural Arts Exchange webinar organised by Artiste Space and Earth Art International. 19th June 2020.
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2.3. Welfare Schemes:

Teaching Staff:

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/ bonus on festivals, first-aid facilities, Provision of study leave, medical leave and maternity/ paternity leaves, Duty leave for FDP/ seminars and conferences

Non-Teaching Staff:

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/ bonus on festivals, first-aid facilities, Provision of uniforms for Class IV staff

Students:

First-aid facilities, Wi-Fi enabled campus, grievance redressal mechanism, Provision of RO water in the campus, Student development activities.

2.4. Skill Development for Staff Members:

Name	Details
Vimal (Peon and Lab Helper)	1. Dobby and Handloom Weaving Training Sept-Oct 2020 by an expert (Retd.) from Weaver Service Centre

3. Departmental Activities (1st March 2020 - 31st Dec. 2021)

Both the departments (Design and Mass-Media) of the College held academic and non-academic events throughout the year. This year too, numerous conferences, seminars, workshops, interactive sessions, and inter-and intra-College competitions were organised. Some major highlights of the year are:

Department of Design

3.1 External Jury for Triptych 2020

On 3rd March 2020, Mrs. Neetu Singh and Mr. Mahesh Borse were invited as the external jury for Triptych 2020. They had given their precious time for the External Jury 2020 and suggested their best to the students.



3.2 Triptych 2020

Annual Graduation Fashion Show Triptych was organised in Satyam Fashion Institute premise on 8th March 2020. The final year students have showcased their ranges in their respective fashion shows. Apart from the students, the event was attended by Industry personnel, designers, experts from academia, Trustees of Satyam Group of Institutions, parents, and faculty members. The whole show was well received by the media and appreciators.



3.3 Announcement for the admission 2020

The admission cell announced the admission for the new batch 2020. The campaign attracted several admission aspirants across the country. It also encouraged walk-in in the college.



3.4 Lightening Campaign for COVID-19

Satyam Group of Institutions appealed to switch off all the lights in house and lit a candle or diya or mobile flash to support the campaign announced by Prime Minister of India against COVID-19 on 5th April, 2020.



3.5 Release of Newsletter Buzzing Bee

On 8th April 2020 the recent issue of SFI Newsletter, Buzzing Bee was released. This can be downloaded from Institute's website www.satyamfashion.ac.in. This is the bi-annual newsletter.



3.6 Mask Making Activity

On 17th April, 2020, Students and faculty members of Satyam Fashion institute developed designer masks to create awareness about the same. Following COVID-19 guidelines, everybody was at home. The students were mentored through several virtual platforms.



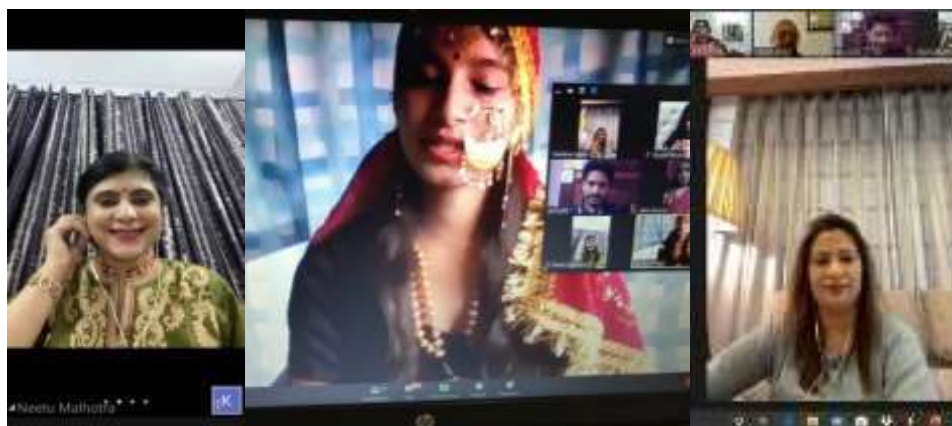
3.7 TAI Webinar with orator's society

The Textile Association of India, Delhi in association with The Orator's society organized a webinar guiding students on the importance of efficient communication and teaching the basics for the same. The session was followed by a fun Entertainment Quiz. TAI also organized a poetry competition for the participants in which Bhavya Jain from our college held a position in the top five. A second webinar was organized by TAI and the Orator's Society, on 9th May 2020. The aim of this session was to enlighten students about the value of extra-curricular activities in personality enhancement. A fun entertainment quiz followed the informative session. TAI also organized a poetry competition on the topic- 'Meri Maa' in which Ayushi Malhotra, Ananya Majumdar and Bhavya Jain held positions in the top five ranks. All participants and winners received E-Certificates.



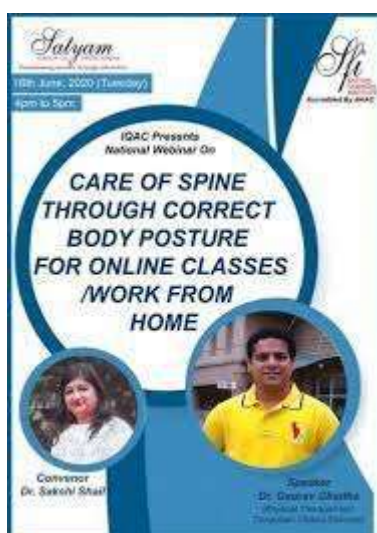
3.8 TAI Webinar – Sanskritik Web Quest

Satyam Fashion Institute Noida, in association with The Textile Association of India, Delhi organized an informative and interactive webinar ‘Web Quest’ for the students on the 7th of June, 2020. The webinar was an attempt to engage children amidst the great lull of the lockdown and enrich them with the knowledge about the culture of India.



3.9 Webinar with Dr. Gaurav Chadha

The IQAC cell organized a very well needed webinar with Dr. Gaurav Chadha on the Care of spine through correct body posture during online classes/work from home. To prevent and correct such damage, Dr. Chadha taught attendees yoga postures and lifestyle habits that can help us achieve correct posture and avoid pain. Participants also received E-Certificates for this session.



3.10 Yoga day

21st June 2020 marked the 6th International Yoga Day. Satyam Group of Institutions organized a webinar to celebrate this special occasion. Two special guests were invited to grace the occasion – Mr. Yogacharya Vishal Sharma and Ms. Rajni Shekhar. With many feathers in his cap, Mr. Sharma is a renowned personality. He has been associated with International Yoga Union The largest body of Yoga as Head of the Department. The esteemed guests, Mr. Sharma and Ms. Shekhar conducted a virtual yoga session along with Bhavna Joshi, a fourth-year student of PGDFD. She has self-learnt yoga online and has been doing yoga since 2012. Mr. Sharma led the session teaching the students the importance of yoga on the mind and spirit of a person. It was a two-hour long session filled with insights about the importance of yoga and maintaining a healthy lifestyle.



3.11 Amar Ujala Webinar

Amar Ujala Organized a career guidance webinar on 26th of June 2020, which was attended by students and team members from Satyam.



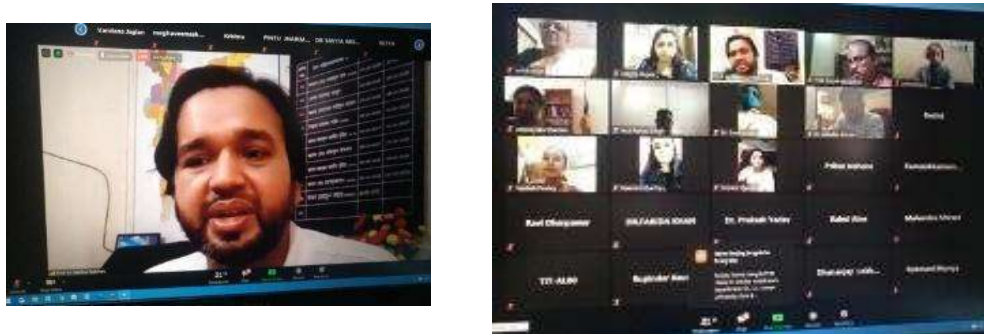
3.12 Live Webinar

Students participated in a live interaction webinar with renowned Fashion Designer Ms. Ritu Beri on 29th June 2020. The session was very informative and Interactive.



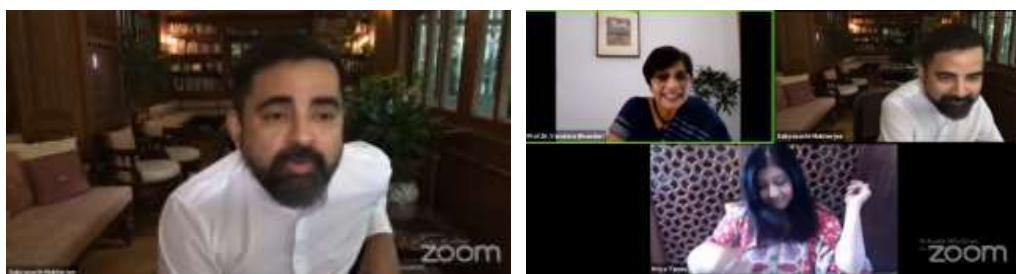
3.13 International Webinar

Students of Women's Cell of Satyam Fashion Institute have attended the International webinar on Problems faced by women during COVID 19 on 30th June 2020.



3.14 Renowned Fashion Designer Webinar with renowned Fashion Designers

SFI students attended a Webinar with Designer Sabyasachi on Future of Indian Fashion on 2nd July 2020. It was so enlightening and filled with so much credible ideas and information.



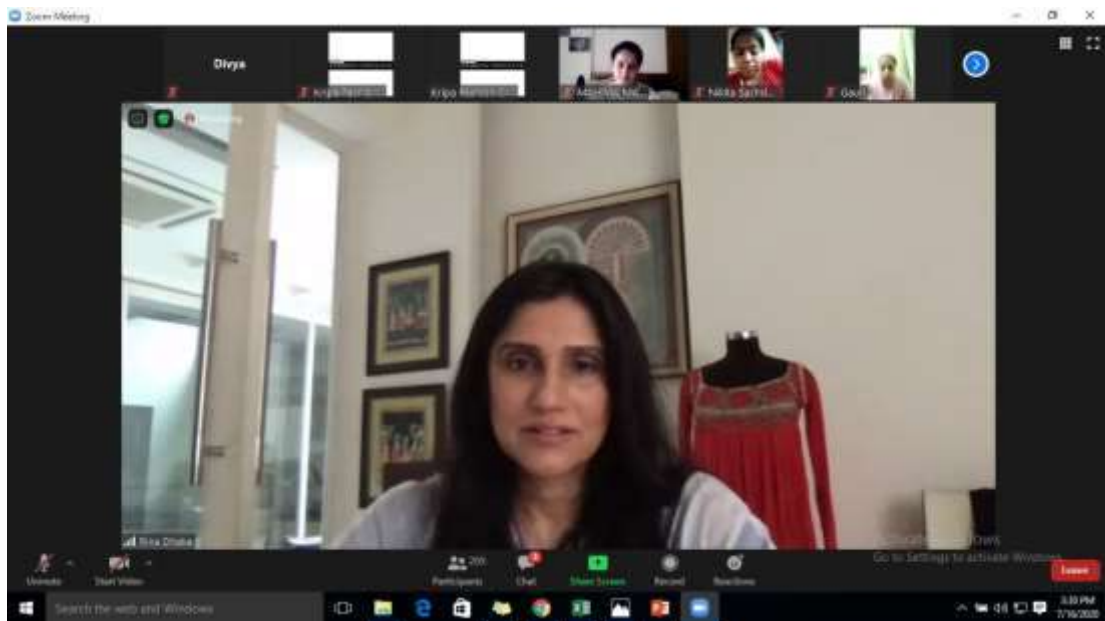
3.15 Heartfulness Webinar on ‘Resilience in Crisis’

Satyam Fashion Institute team members attended a webinar with Heartfulness School Connect Team topics “Resilience in Crisis' - 6 Week Online Workshop for Teachers. All our faculty members took part in a webinar on 11th July 2020. Kit was an informative experience overall.



3.16 Webinar with the Designer Rina Dhaka

On 16th July 2020, students and team attended a webinar with Designer Rina Dhaka. The session was very interactive and students asked all their questions and doubts which were answered by the Designer herself.



3.17 WGSN Webinar

Students of Satyam Fashion Institute attended ‘Key Direction 2021’webinars organized by WGSN Trend Council on the 31st July and 19th August. The topic for the webinar was the directions in which the future of fashion in India can progress. It focused specifically on the forecast for the upcoming

year 2021. Also at the end of each session, there was a Question and Answer round where all the questions of students were answered by the experts from WGSN trend Council.



3.18 Professional development Workshop for staff members

A 7-day workshop for the Professional Development of all the staff members was organized from 5th - 13th Aug, 2020. A renowned resource person Dr. Deepak Nanaware was invited to take this workshop.



3.19 Webinar by SNDT

Satyam Fashion Institute (SFI) participated in the webinar series organized by SNDT Women's University 'Design @ SNDT' where, SFI Principal Dr. Vandana Jaglan discussed various design

programmes, their core subjects, projects and career opportunities along with the other panel members on 14th Aug. 2020.



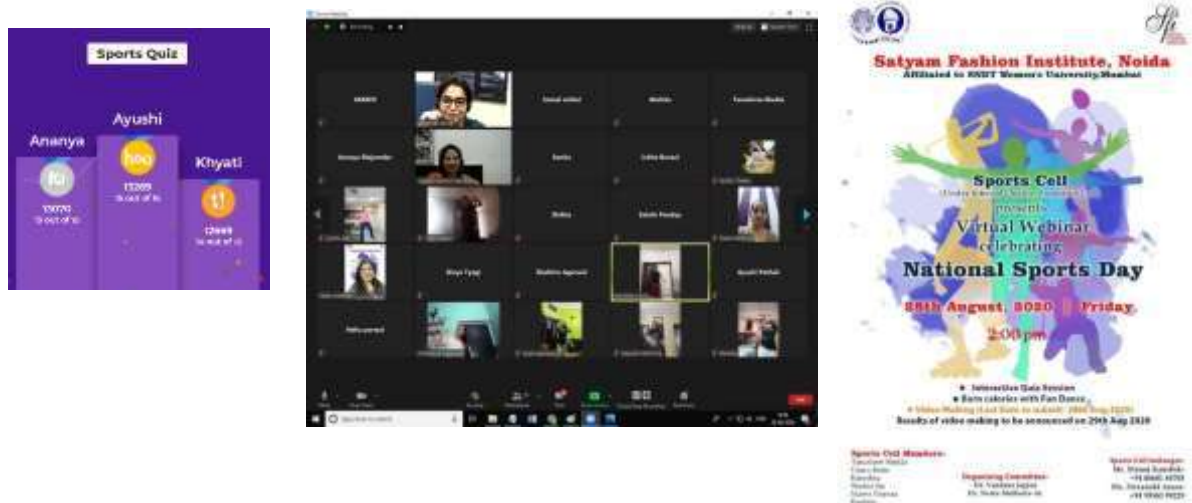
3.20 Visual Merchandising Industry Sessions

Interactive Industry Sessions in the field of Visual Merchandising were organized for the students of Semester VII on the 17th, 20th and 24th August. The Guest speaker for the sessions was Mr. Kaushik Sheel. He is the Visual Merchandising Expert in the Landmark Group. The sessions were interactive and informative for the students, who are about to step out into the world next year. After each session, a group assignment was given to the students to test their understanding of the topics discussed. Overall, it was quite an enriching experience.



3.21 Sports Day

On 28th August 2020, Satyam Fashion Institute conducted an interactive and fun filled webinar on the occasion of National Sports Day which is celebrated on 29th August every year on the birth anniversary of hockey legend Major Dhyan Chand.



3.22 SWAYAM-NPTEL Webinar

On 4th Sept. 2020, IQAC cell presented a webinar on the topic "SWAYAM- NPTEL: Opportunity for E-learning". The session was conducted to inform students of Design and Media departments for online learning through Swayam. Utilize your time in lockdown & take up an online course through our Local chapter on Swayam NPTEL page. Choose from various disciplines, content types and offering institutions.



3.23 SWAYAM-NPTEL orientation for students

An orientation program was conducted online for the students of 2nd and 3rd year, Design department on 11th Sept. 2020. The aim was to spread awareness about the SWAYAM- NPTEL local chapter of our college and to give the insight for the e-learning courses through Swayam portal as well.



3.24 Interview and press coverage in national level Explore Journal Magazine in September 2020

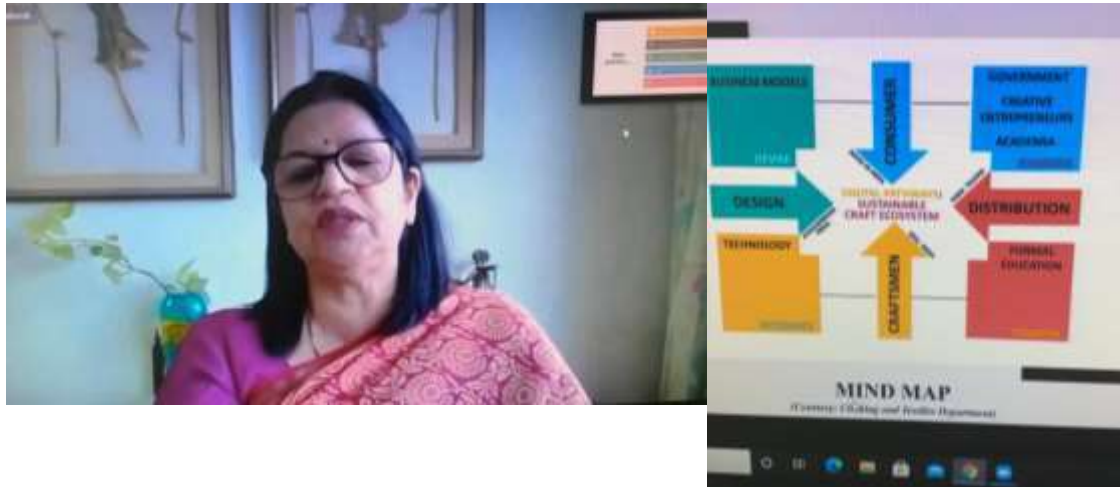
Interview of Principal of Satyam Fashion Institute, Dr. Vandana Jaglan was published in Explore Journal Magazine where she conveyed her views on NEP 2020- National Education Policy as a strong foothold for the future of vocational courses in India.



3.25 Attended Maharaja Sayajirao University of Baroda Webinar

The students and faculty of Satyam Fashion Institute attended the live webinar 'Digital Pathways: Connecting The Dots for Sustainable Craft Ecosystem' Organized by Maharaja Sayajirao University

of Baroda, Vadodara on 15th October, 2020. It was part of a webinar series on the occasion of International Crafts Day.



3.26 BGIF- CRIS Webinar on Sustainability

On 22nd Oct, 2020, the Principal of Satyam Fashion Institute Dr. Vandana Jaglan has shared her views on - Revisiting Fashion and Sustainability: A Holistic Perspective' being organized by Centre for Research in Sustainability (CRIS), Royal Holloway, University of London and Bhajan Global Impact Foundation (BGIF) held today. The discussion was for exploring the feasibility of sustainable solutions for the Fashion Industry.



3.27 DELNET Webinar

Satyam Fashion Institute (SFI) is associated with ‘DELNET - Developing Libraries Network’ as an Institutional member. For understanding the resources under DELNET and its use, the Internal Quality Assurance Cell (IQAC) organized an Awareness session on 22nd October, 2020, where Dr. Sangeeta Kaul, Director, DELNET gave valuable guidance and information to the students and staff members.



3.28 SOWTEX online Networking session

Students of Satyam Fashion Institute attended the SOWTEX Online Networking Session on 29th October 2020. The topic was related to AI powered design Search tools and Digital businesses. The session was hosted by Mr. Sonil Jain, the founder of SOWTEX. The students also attended a complimentary interactive session at the end. It was an opportunity to gain more knowledge.



3.29 Art Pe Charcha Series

Satyam Fashion Institute Noida, organized a series of online webinars under Library Cell on ‘Art Pe Charcha’ to understand different aspects of art. Visual and Performance Artist Mr. Satadru Sovan was the speaker for the first session on the topic ‘Performance Art’. Art Consultant Mr. Vikash Nand Kumar was the speaker for the session on the topic ‘Virtual Exhibition and Curation’. Art Curator, Mr. Akshat Sinha was the speaker of the session on the topic ‘How to survive as an artist’. Visual Artist, TEDx speaker and the Co-Founder of Gallery Art’est Mr. Neeraj Mitra was the speaker for the session titled ‘How to promote your art’. Mr. Argha Kamal Ganguly, curator at National Gallery of Modern Art was the speaker for the session titled ‘Role of Museums for society’.



3.30 Lohri Celebration:

Satyam Fashion Institute celebrated Lohri on the 13th of January 2021 in the College Campus. The event was also shared live, for students who could not come to the campus through zoom. Students and teachers from Satyam Fashion Institute, Satyam School of Journalism and Mass communication, and Satyam College of Education were in attendance.

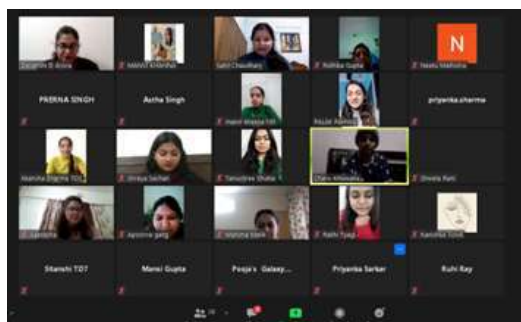
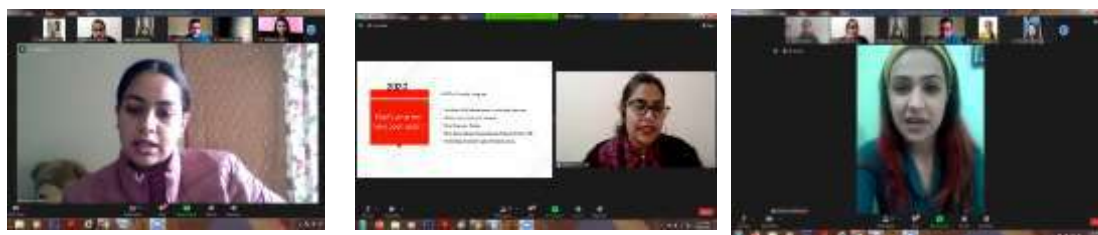
Recent issues of newsletter of both the departments were launched at the same day.





3.31 ALUMNI MEET

Satyam Fashion Institute's Alumni Cell organized 'Alumni Meet' on 17 January 2021. The Alumni Cell organized this event to felicitate the old batches who have once joined the Satyam family and became its members forever.



3.32 Celebrating National Girl Child Day

A poster making activity organised by the Extension Cell of SFI on the occasion of National Girl Child Day held on 24th January, 2021. Satyam Fashion Institute celebrated the occasion of National Girl Child Day by giving the opportunity to the extension cell for creating creative posters to spread the word for betterment.



3.33 Inauguration of Gymnasium & Indoor Stadium

On 1st Feb. 2021, the inauguration of Gymnasium, Makeover Studio and Boutique at Satyam Group of institutions took place in lively a ceremony held.



3.34 Anti-Ragging Measures Workshop

The Anti-Ragging Cell organized a Workshop on “Anti-Ragging Measures” in the Campus on 3rd February 2021 for creating awareness among the first year students about the cell activities and anti-ragging measures



3.35 CHARCHA Textile Conference

On 2nd Feb, 2021, Satyam Fashion Institute joined hands with Business Charcha as Institution partner for Indian Apparel and Textile Conference 2021. A very informative speech was given by the representative of the organization on Indian Apparel and textile for enhancing more about the specific industry.



3.36“SELF-SANITIZATION” Workshop

A Workshop on Self-sanitization was organized by Women Cell on 3rd February 2021 at Satyam Fashion Institute, Noida. Female faculty members discussed the basics of self sanitization and care. Students attended the talk and had awareness about the same. The workshop was very much interactive and the questions asked by the students were answered.



3.37 Craft Cluster

Satyam Fashion Institute organized a craft cluster by very renowned artisans on 6th Feb, 2021. Huge thanks to artisans Mr. Khetaram and Mrs. Debu Devi for making this online craft cluster workshop a success with their constant cooperation, apart from the immense skills they imparted to our young minds.



3.38 Workshop on Resume writing

On 10th Feb. 2021, a Workshop on writing and designing a Professional resume was conducted by our alumna Harshita Srivastava for the students who are ready to step into the industry. Satyam Fashion Institute always grabs opportunities for students to show their hidden talent, which designing students have in them. The session was very fruitful and beneficial for the participating students.



3.39 Styling Show by Foundation year Students

Foundation is the first and foremost part of anything. It needs to be nourished strongly to face all the further obstacles. Keeping this in mind, a Styling Fashion show by B.Des. Foundation students were organized on 11th Feb 2021.



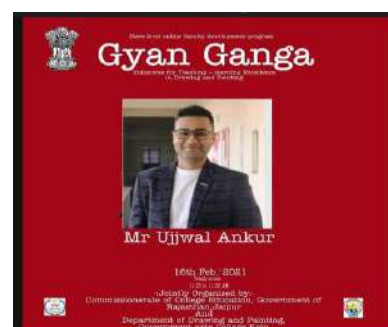
3.40 Official Launching of “Chuppi Ki Awaz”

A book written by Mr. Ujjwal Ankur, one of the faculty members of Satyam Fashion Institute was launched on 14th Feb. 2021 by the Chairperson, Satyam Group of Institutions.



3.41 Lecture on Gyan Ganga Series

On 16th feb. 2021, The Faculty of Satyam Fashion Institute, Mr. Ujjwal Ankur was invited by Commissionerate of College Education, Government of Rajasthan to speak on the topic of Art and Technology in it's program Gyan Ganga. Gyan Ganga is a Faculty Development program initiative for Teaching-Learning excellence in Drawing and Painting. Several academicians of every level have attended Ujjwal's lecture.



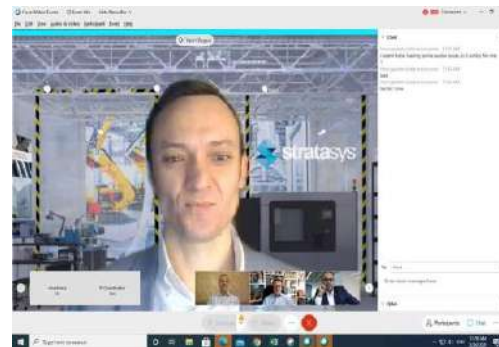
3.42 Basant Panchami Celebration:

On 16th Feb. 2021, Basant Panchami was celebrated in the SFI campus. Students, teachers and other staff members of Satyam Fashion Institute celebrated the Goddess Saraswati Puja together followed by Kite flying competition. Winners were also awarded.



3.43 Attended conference on Digital Manufacturing

On 26th Feb. 2021, Satyam Fashion Institute believes that only classroom studies are not sufficient for the overall growth of the students. They need to go out, have first-hand experience in the industry, and meet intellectual scholars of the field. Continuing this thought, Students of the organization were sent to attend the Conference on Digital Manufacturing organized by CII. The participating students learnt a lot from there.



3.44 Internship on the Bio-Plastics Project

SFI students are sent to the different professional bodies in every session to do their internship and learn. This time the students got an opportunity to do it inside our campus only. One of our Alumna,



Saloni Manav has shortlisted a few SFI Students for working on the Bioplastics project. This is a very visionary project, and the intern students learnt a lot from it.

3.45 International Women’s day

Satyam Fashion Institute has celebrated International Women's Day in a unique way on 8th March 2021. The Self- Defense Workshop was organized by the Sports Cell of SFI. Mr. Shihan Amar Chauhan and his National Level Martial Art experts guided students about how to self-protect themselves from different kinds of attacks. The workshop went on for two consecutive days. It was fun and a learning activity. At this occasion the female housekeeping staff was made aware about the sanitization and sanitary napkins were distributed among them. The event was very well received by the media as well.



सत्यम फैशन इंस्टिट्यूट में मनाया गया अंतर्राष्ट्रीय महिला दिवस



जय सत्यम टूट्टे सत्यम फैशन इंस्टिट्यूट ने राष्ट्रीय महिला दिवस मनाया। अंतर्राष्ट्रीय महिला दिवस मनाया जाते है। महिलाओं के अधिकारों को सुरक्षित रखने के लिए महिलाओं को सचेत बनाने के लिए सत्यम फैशन इंस्टिट्यूट में महिला दिवस मनाया गया। इस अवसर पर महिलाओं को सचेत बनाने के लिए सत्यम फैशन इंस्टिट्यूट में महिला दिवस मनाया गया।

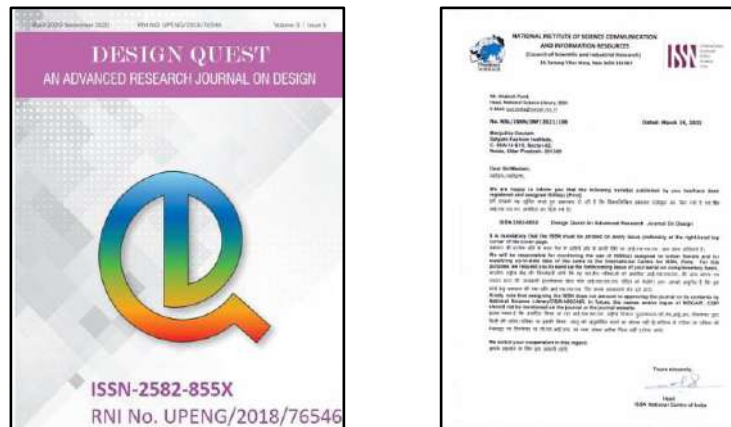
3.46 Celebrating Graduation Ceremony

On 20th of March 2021, Satyam Fashion Institute celebrated the Annual Graduation Ceremony and facilitated the awardees.



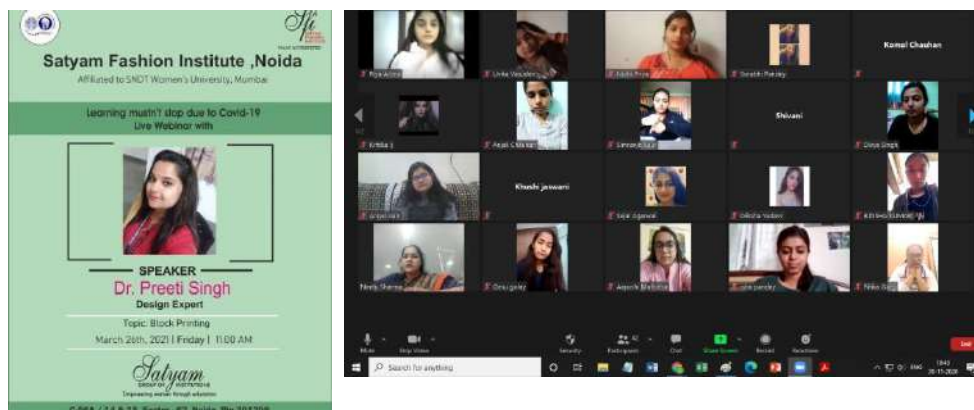
3.47 The Journal granted the ISSN number

On 23rd March 2021, another feather in the cap for Satyam Fashion Institute. The biannual research Journal, Design Quest and Advanced Research Journal of Design was granted an ISSN number. It is a path-breaking achievement for a design institute because very few design colleges publish their research journals across the country. Design Quest is now an internationally recognized publication.



3.48 Webinar on Block Printing

A webinar on Block Printing was organized for the students on 26th March 2021. The expert for this webinar was Dr.Preeti Singh, one of the faculty members of Satyam Fashion Institute. With the vision of “Learning must not stop due to Covid -19”, the webinar was organized. Students joined this from their respective homes.. The session was very fruitful.



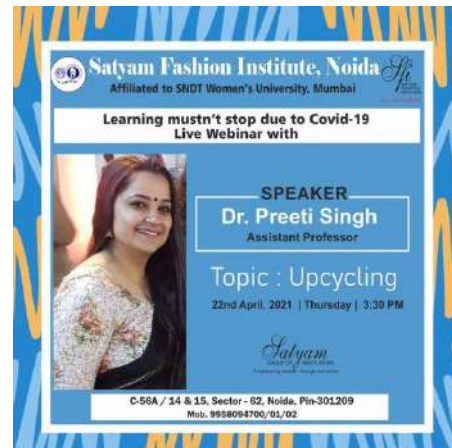
3.49 CII Membership

Satyam Fashion Institute Noida celebrated another milestone in their journey, becoming a proud member of the Confederation of Indian Industry (CII) on the 6th of April 2021. This esteemed alliance will promise healthier industry relations and increased opportunities for students in the future.



3.50 Upcycling Expert Workshop

Satyam Fashion Institute organised an expert lecture on the basics on upcycling, an integral sustainability practice for aspiring design students on 22nd April 2021.



3.51 Creative Innovation Tour

A workshop on 30th April 2021, was organised for aspiring design students on the various courses offered by the college and the career opportunities that follow.



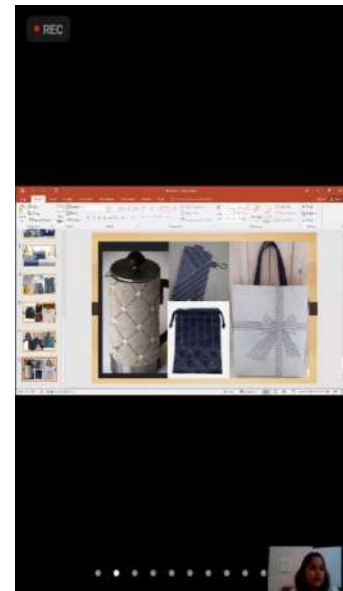
3.52 IEEE Women Empowerment Workshop

On 9th May, 2021, members of Satyam Fashion Institute Noida attended an insightful webinar on Women Empowerment and the Pandemic conducted by speaker Dr. Ramalatha Marimuthu, member IEEE. The webinar provided a great insight in the effects of the pandemic on women in our country.



3.53 Rich Indian Heritage and Product development workshop

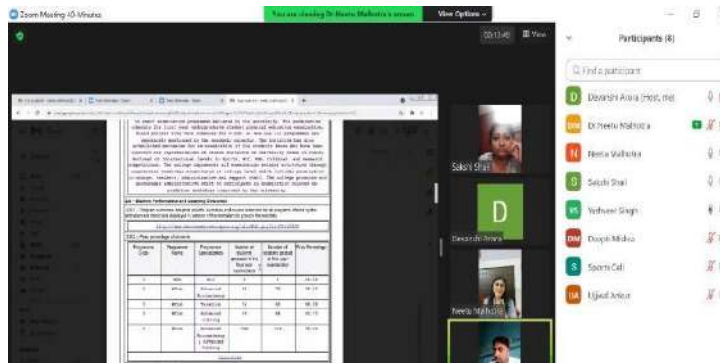
Satyam Fashion Institute organised a 2-day workshop on 12th and 13th May 2021 coordinated by HOD Dr. Neetu Malhotra, along with Assistant Professor Ms. Preeti Singh and Technical staff Ms. Neetu Sharma



3.54 Workshop on AQAR Filling

A 9-day workshop session for the AQAR filling was executed by HOD & IQAC coordinator Dr. Neetu Malhotra. Attended by the team members of SFI Dr. Sakshi Shail, Mr Ujjwal Ankur, Ms Devanshi Arora, Mr Yashveer Singh the workshop ran from 5th May to 13th May 2021 where all the

norms of NAAC AQAR filling were discussed, in regards to Satyam Fashion Institute. The workshop was an interactive one and the outcome was a comprehensive report generated for the year of 2019 with the combined efforts of the SFI team.



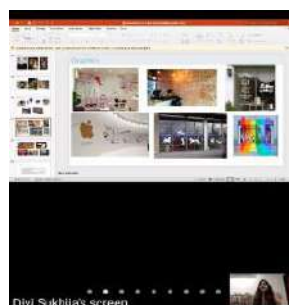
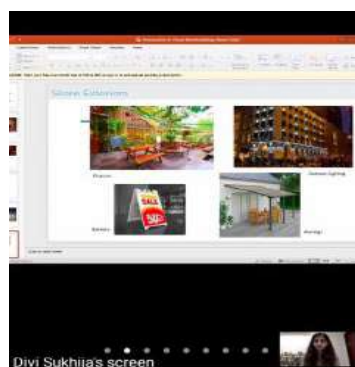
3.55 Sports webinar

The Satyam Fashion Institute team attended a Role of Extension activities and sports webinar organised by B.M. RUIA Girl's college and Sitaram Deora Management Institute on the 17th May 2021. The webinar provided an insight on the Role of Extension activities and sports webinar as introduced by the National Education policy 2020.



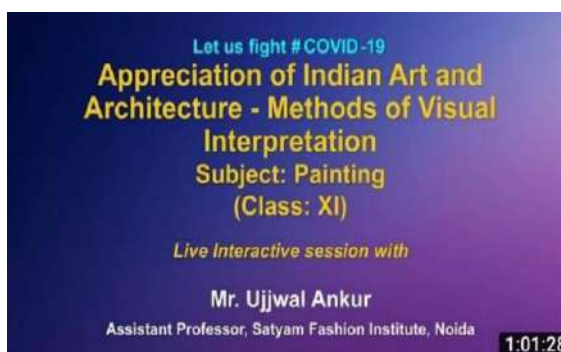
3.56 Visual Merchandising workshop

Satyam Fashion Institute organised a workshop on the topic of Visual Merchandising for aspiring design students on 19th May 2021. HOD Dr. Neetu Malhotra coordinated the workshop, and the guest lecturer for the event was Ms. Divi Sukhija.



3.57 Live Session on Appreciation for Indian Art and Architecture – Method of Visual Interpretation

Mr. Ujjwal Ankur, SFI Faculty member was invited to speak about the Appreciation for Indian Art and Architecture- Method of Visual Interpretation on 23rd May 2021 on the eVidya platform provided by the National Council of Educational Research and Training (NCERT), Government of India.



3.58 Students being featured in the music video “Tujh Sang Gaaya”

Satyam Fashion Institute is spreading its wings to different fields of creative sectors. Our Alumna, Ms. Anjul Rajput is featured in a music video called “Tujh Sang Gaaya”. The costume designer of this music video is again our student, Ms. Anushka Motla. Both are being highly appreciated. Their work in the video can be watched on Youtube with the name “Tujh Sang Gaaya”.



3.59 National Webinar - Environment: Towards a Greener World

Commemorating world environment day, the students and team of Satyam Fashion Institute attended a webinar on 'Environment: Towards a Greener World' organised by Bahona College, Jorhat, Assam on June 5th, 2021. Speakers and participants were from across the country. The national webinar was organised on one of the burning issues of today's world. A very profound and intellectual discussion happened in the webinar followed by a question and answer session.



3.60 SFI Student won the prize

SFI student Miss MahakKansal got the 2nd runner up position in Power of Embroidery competition organised by SOFT, Pune as a part of Green Fashion Conference 2021 held on 10th and 11th June 2021. The work and presentation of Miss Kansal was highly appreciated from the jury members and present scholars.



3.61 Virtual Interactive Session with Alumni

- **Webinar on Product Development in Industry**

SFI alumna, Miss Nikita Zutshi was invited to take a webinar on 'Product development in the fashion industry on 5th July 2021. The session was very much interactive. The event was a great success and was yet another step towards quality education provided at SFI.

- **Webinar on Prints and Designs on Lifestyle Products**

A young and budding Design Educator, SFI Alumna, Ms. Sukhija talked about the Prints and Designs on Lifestyle Products on July 9, 2021. Student attendees who have their inclination towards Lifestyle Accessories asked several questions and cleared their doubts to the experts.

- **Webinar on The Work and Responsibilities of Designers**

The second session of this series was based on The Work and Responsibilities of Designers. It was organised on July 20, 2021. The speaker, Ms. Divi Sukhija made the session more informative and inspirational to all new and upcoming designers.

- **Webinar on Design Yourself with Colours and Prints**

The webinar was organised on July 28, 2021, and the topic was Design Yourself with Colours and Prints. This session was highly focused on the colours and prints and their influence on the design.



3.62 Heartfulness Live Sessions

Lockdown due to COVID-19 affected our mental health more than the physical. To make the environment healthier, the Women Cell of Satyam Fashion Institute organised a series of talks and workshops in collaboration with Heartfulness. The workshops consist of several live sessions on different topics under the programme Discover 1. Some of the session details are as follows:

- The first session was taken by Mr. Vinod Agrahari on Discover Yourself on July 5, 2021. Students participated in the rich meditation session and walked away with a new approach to life.
- Following a healthy lifestyle is the second topic to be discussed in the next webinar on July 12, 2021. Dr.Ritu Singh was the speaker. After the interaction with the students, a meditation was initiated. The participants performed the meditation and learnt healthier methods to opt for in everyday life.
- Dr.Sadhna Singh talked about the skills of time management on July 19, 2021. Students participated in the session and learnt many new ways of time management and strategies. The session was beneficial and eye-opening for the participants.
- Dr. Sarita Rani was invited as a guest speaker in the last session of this series on Aug. 2, 2021. The session was more interactive and focused on the Heartful Conversation. The participants learnt about meditation and how to connect with one's own self spiritually through this webinar.



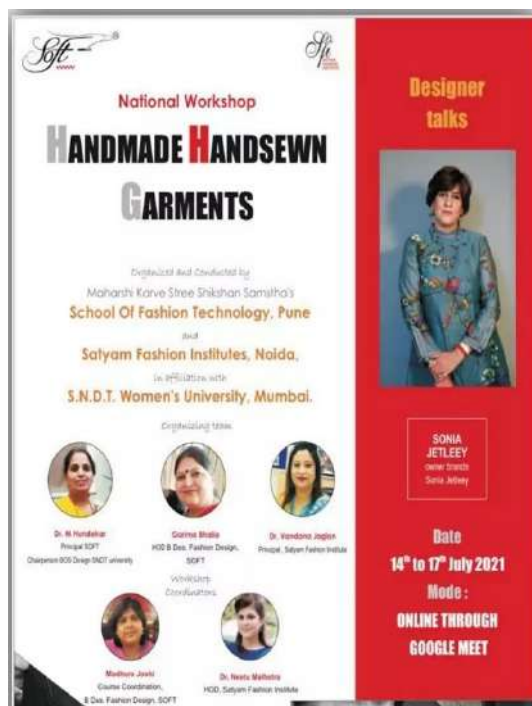
3.63 Google Tool Workshop for the Faculty Members

Teachers at Satyam Fashion Institute always strive to be better and provide the best quality education to all its students. Following the same goal, the faculty attended a webinar on Google Tools on 12th July 2021 headed by Ms. Devanshi Arora. The event covered the functioning of all Google tools and workspace in great depth, and to know about the virtual platform and its applications is the need of the hour. The event was concluded by a reinforced passion and a new skill set to tackle all possible challenges and opportunities with online classes for all the SFI teachers.



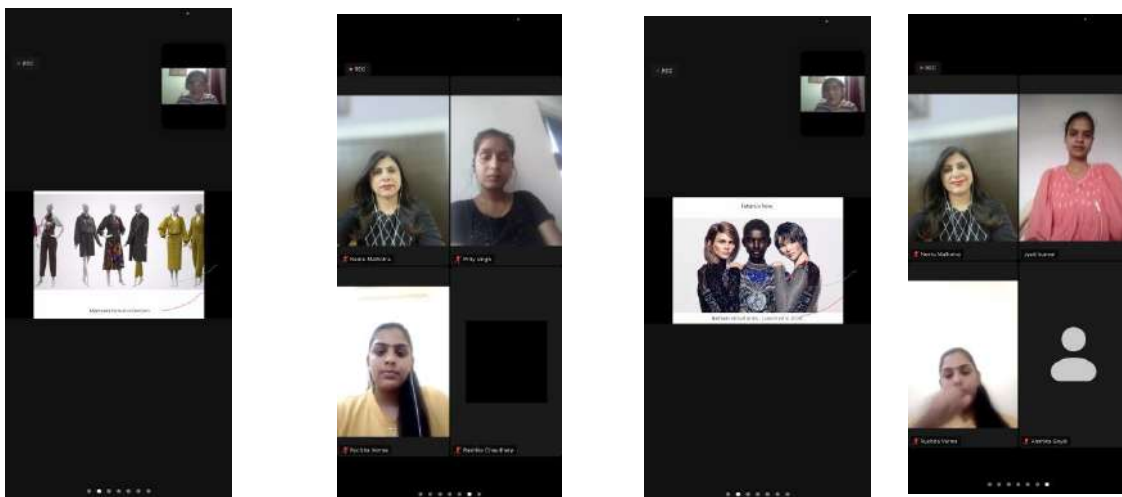
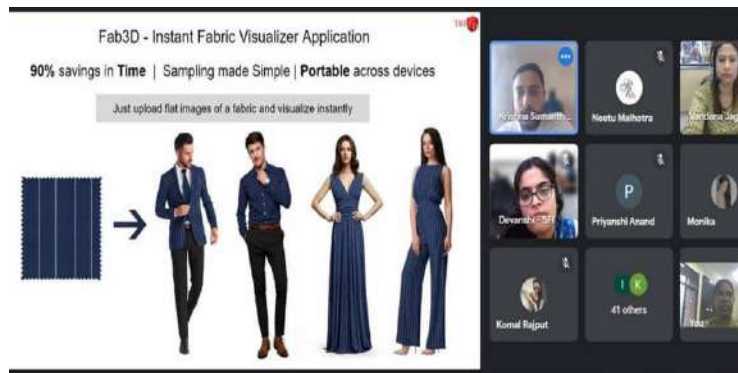
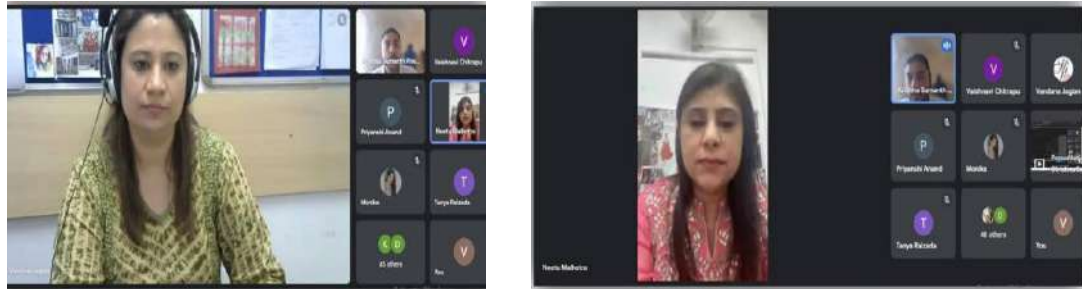
3.64 National Workshop on Handmade Hand sewn Garments

Satyam Fashion Institute, Noida and School of Fashion Technology, Pune, in association with SNDT University, Mumbai, jointly organised a national workshop on ‘Handmade Hand Sewn Garments’ from 14th to 17th July 2021. The virtual seminar was taken by Designer Ms. Sonia Jetley, an eminent designer. On the second day of this workshop, Designer Mr. Raju Panna was invited to take a workshop on the same. He shared his experience and taught new techniques to make Handmade Hand-sewn garments. The Organising Team includes SFI and SOFT Principals of DR. Vandana Jaglan and Dr. M Hundekar, HOD of both the colleges. The delegates shared their valuable thoughts and guided students through learning the craft of handmade garment construction.



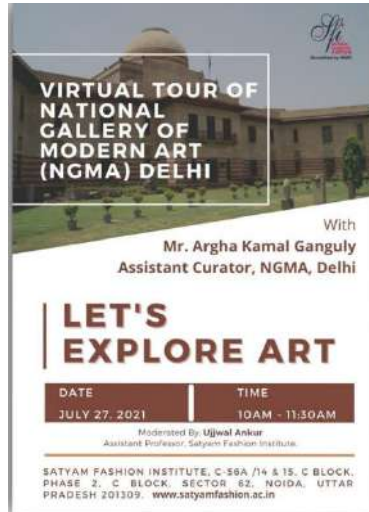
3.65 TRI-3D Certificate Programme

Satyam Fashion Institute organised one week certificate programme for students to learn Tri3D software from Industry professionals on the 17th of July 2021. The software is dedicated to learning digital rendering, and software is an integral skill for all future designers, and the Tri 3D workshop was a step closer to learning that.



3.66 Virtual Tour of National Gallery of Modern Art, Delhi

Satyam Fashion Institute always organised museum and heritage walks and tours. Due to the ferocious situation of the Pandemic, SFI organised it virtually on 27th of July 2021. It came up with a golden opportunity for all its students to virtually tour the coveted National Gallery of Modern Art, New Delhi. The tour was taken by the Assistant Curator, NGMA, New Delhi, Mr. Argha Kamal Ganguly.



3.67 Portfolio and Tech Pack Development Workshop

From 23rd July to 30th July 2021, a workshop was organised for the students on Portfolio and Tech Pack Development. The students who have completed the workshop got certificate of participation.



3.68 Industry Exposure Product

On 3rd of Aug. 2021, a live session on the ‘Industry Exposure’ was organised. The session was taken by the esteemed guest speaker Ms. Neetu Singh. Miss Singh is the chairperson and founder of Sini Designs Pvt. Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers.



3.69 Webinar on Block Printing

A block printing webinar by expert block printing artisan Mr. Dheeraj Chhipa was organised by Satyam Fashion Institute on Aug. 6, 2021, to educate young designers about the intricacy and beauty involved in the production of block printed fabrics. Mr. Dheeraj Chhipa, a 7th generation Bagru block printer, graduated from the Indian Institute of Craft and Design. The extension of the workshop is done on Aug. 31, 2021, with foundation year students.



3.70 SFI Students completed NPTEL Online Certification

The college provided opportunities for e-learning to its students. Through Swayam NPTEL, SFI student Miss. Akansha Sharma completed her four-week certification (July-Aug 2021) in Design Thinking - A Primer and secured 83%. Another student, Muskan Chaudhary has completed her certification in Body Language: Key to Professional Success and secured 88%.



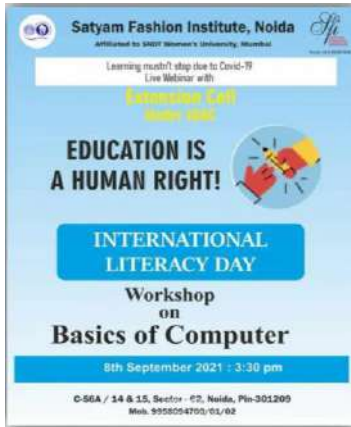
3.71 Webinar on Design Aesthetics

On Aug. 10, 2021, a webinar on Design and Aesthetics was organized. The invited Ms. Gupta is a speaker for the webinar. Ms. Gupta is the Design Educator associated with Satyam Fashion Institute. The session was highly informative and inspirational to all new and upcoming designers. The attendees enjoyed the session a lot.



3.72 Workshop on Digital Literacy

On International Literacy Day, a workshop was hosted on the Fundamentals of Computers on the 8th September 2022 for all housekeeping employees committed to building a self-sufficient, self-assured, and capable Bharat. It was an empowering workshop for those unaware of digital functioning and its usage.



3.73 Celebrating Ganesh Chaturthi

On the holy occasion of Ganesh Chaturthi, Ganpati Pujan was celebrated on 10th Sept. 2021. All the members of Satyam Fashion Institute were present in this auspicious occasion along with students. Everyone worshiped Lord Ganesha and seek his blessings. A sketch competition was also conducted on the same day.



3.74 Vishwa Hindi Diwas

To celebrate the legacy of our Mother Language, Students of Satyam Fashion Institute celebrated



Vishwa Hindi Diwas on 14th of Sept. 2021. Students recited their favourite Hindi Poems and made creative Videos. The videos were watched and appreciated by everyone and later it was circulated on different social media platforms of the institute.

3.75 Blog Writing Competition

The Library Cell of Satyam Fashion Institute has given an opportunity to the student blog writers. The competition invited several blogs on different issues on 15th of Sept. 2021. The shortlist blogs have been published on the official Website of SFI.



3.76 Vishwakarma Pujan

On 17th Sept. 2021, Satyam Fashion Institute celebrated Vishwakarma Puja in its Lifestyle Accessories lab. The god of tools was worshiped with all the members of Satyam Fashion Institute. Students who were not present in the campus, joined the ceremony through virtual platform.



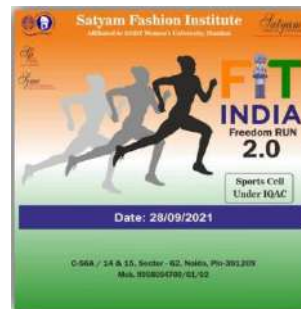
3.77 Yoga Session

A yoga session for Satyam Fashion Institute staff members was organised on 18th September 2021. The session included downloading the Y-break app on their phones and practicing several Asanas through their informative video clips. It helped all the participants open up their muscles, relieve stress and relax the body.



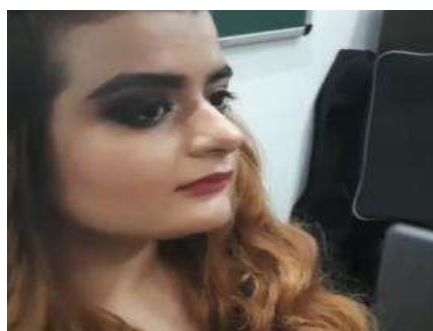
3.78 Fit India Freedom Run 2.0

Satyam Fashion Institute participated in the Fit India Freedom Run 2.0 on the 28th of September, 2021. The participation aimed to encourage people to take up fitness activities such as running and other sports in their daily routine. It gets freedom from obesity, laziness, stress, anxiety and diseases. The event engaged a large number of students and staff members. They all participated enthusiastically and enjoyed the session.



3.79 Make and Styling Session

Makeup and Styling session organized for Fashion Communication Batch Students on 29th September 2021 by an Expert Ms Rakhi –Makeup Artist. The participating students took on the spot training and did makeup on their friend's face. The whole process was trained efficiently and it left a fruitful impact on the students.



3.80 Participation in the National Webinar under the aegis of Azadi ka Amrit Mahotsava

Team SFI attended a National Webinar Under the aegis of 'Azadi Ka Amrit Mahotsav', an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and its achievements, the Ministry of Education (MoE) and AICTE had organized a National Webinar on 1st Oct 2021 during 11:00 am to 1:00 pm on the topic “Improving Ease of Doing Business, Reducing Compliance Burden”.



3.81 Celebrating Gandhi Ji and Shastri Ji Jayanti

On the Occasion Of Gandhi Jayanti and Lal Bahadur Shastri Jayanti, Satyam Fashion Institute had organized a competition of Self Expression with the Nation Leaders –Video making Competition related to Gandhi Ji and Shastri Ji.

3.82 World Animal Day Celebration

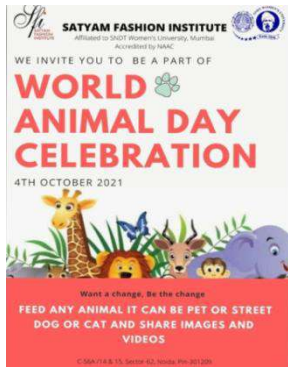
Satyam Fashion Institute Celebrated World Animal Day on 4th October. Students had taken a step to feed street dogs, cats and birds and also prepared videos for the same. Some students have prepared videos showing their love towards their pets and some of them made posters related to saving animals. There were two activities performed on that very day.

Poster making competition

“Animals have great importance in our lives. The balance of the ecosystem would go down the drain if animals started disappearing from Earth ” Satyam Fashion Institute students are taking an initiative in poster making competition and the objective is to raise awareness regarding the well-being of animals around the world. Small or large, every action helps raise the status of animals worldwide. We call upon every student to participate and cherish the cause.

Open Mic

Every animal has the right to co-exist with us; they should also be treated with love, compassion, and care. Mahatma Gandhi once said, "The greatness of a nation and its moral progress can be judged by the way its animals are treated." The objective of these activities was to come and speak on how to save animal life.



3.83 A Session with Designers

On 7th Oct. 2021, Students of Satyam Fashion Institute attended a workshop held by The Designer's Class, India's first holistic E-learning platform that focuses on different designs.

The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino, Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor- Business development and outreach.



3.84 Celebrating International Girl Child Day

On 11th October 2021, a programme including the education of girls studying in 4th grade was organized. The non-teaching staff of the institute also participated in the session and gained knowledge from the experts. The session was fruitful, and the school going girls enjoyed the session very much.



3.85 Faculty Development Programme

The team of Satyam Fashion Institute was honoured to have Prof. (Dr.) Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai. She conducted a Faculty Development Program on Research Methodology for faculty members of the institute on 11th Oct 2021.

On the same day, Prof. (Dr.) Reeta Sonawat, Former Dean, SNDT Women's University. The respective topic was Action Research. The session helped enrich the knowledge about the research, its practice and methodology.



3.86 Orientation Programme

On 12th of Oct. 2021, the Orientation session for students of B.Des. Batch 2021-25 and Pgdfd batch 2021-23. Prof (Dr.) Shashikala Wanjari, former Vice Chancellor SNDT Women's University Mumbai, and Prof. (Dr.) Reeta Sonawat, Former Dean SNDT Women's University were invited as the chief guest for this occasion.



3.87 Participation in Couture Runway Week

Students and Alumni of Satyam Fashion Institute partnered and participated in the highly anticipated Couture Runway Week 2021 on 16th October held at Crown Plaza Okhla, New Delhi. The event also had a vibrant business-to-business marketplace which allowed designers to exhibit their work to an audience.

Designers and industry professionals from Pan India and outside was present in the show. Works of SFI students were highly appreciated and well covered by Media.



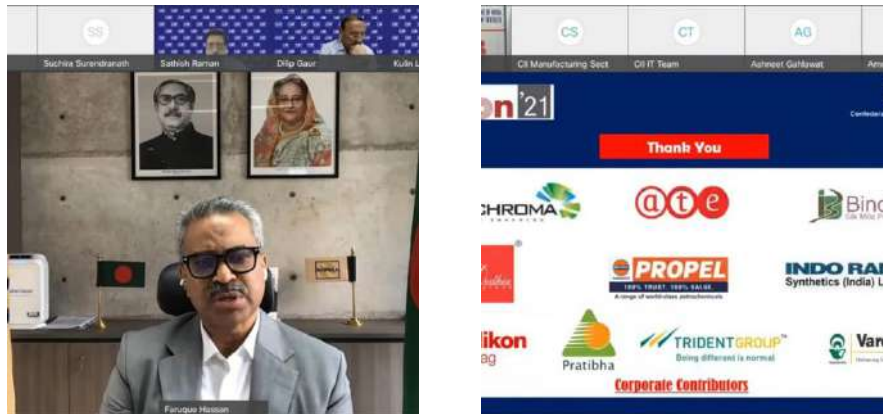
3.88 Visit of the President of the Textile Association of India

Satyam Fashion Institute carried a healthy relationship with the industry and kept calling the personnel on the campus. Under this move, Mr. DK Singh, President of Textile Association of India was invited. He visited the campus on 20th October 2021.



3.89 Attended Texcon 2021

Students of Satyam Fashion Institute, attended Texcon 2021, the 13th edition of the annual two-day International Conference on Textiles and Apparel. The conference was virtually organized by the Confederation of Indian Industry (CII) on 21st - 22nd, October 2021.



3.90 Tie & Dye Workshop

On 25th and 26th Oct, 2021 a two day's workshop was organized on Tie and Dye. Dr. Sakshi Shail and Mr. Sarvjeet Thapar talked about the fundamentals of Tie and Die, Colour Pigments and the way of its application. Students attended the session and learnt the basics of Tie and Dye.



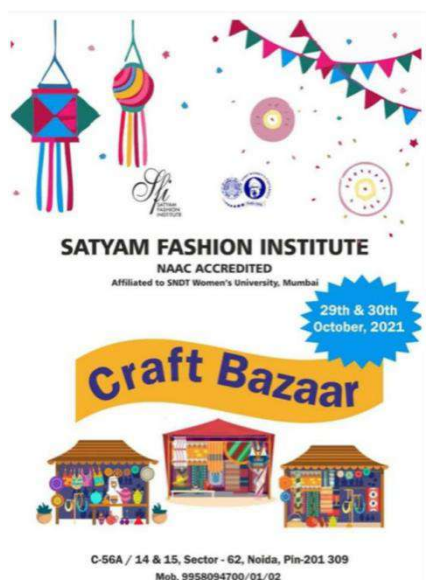
3.91 Visit to Amar Ujala Printing Press

On 27th Oct. 2021, Our Students attended an informative session by Amar Ujala Team. They visited their printing press as well to learn the fundamentals of the printing process and involved printing quality.



3.92 Craft Bazaar

Satyam Fashion Institute organised a Craft Bazaar on Oct. 29, 2022 to provide students with an opportunity to display and sell their handmade products to art lovers and enthusiasts in the college.



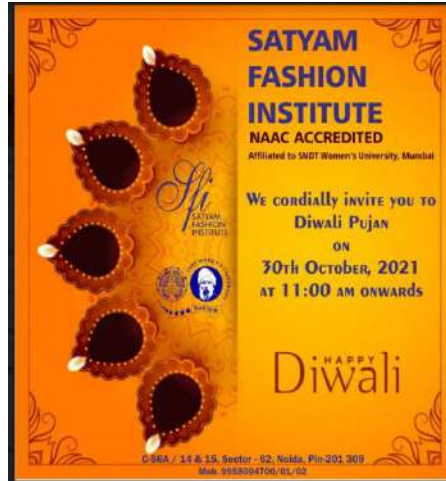
3.93 Workshop on Bag Design

A Bag Designing Workshop was organized for Students on 29th October 2021. Dr Preeti Singh and Mr. Sarvjeet Thapar, taught the students about the basics of the making of bags. Scrap cloth was used to make beautiful bags.



3.94 Poster Competition on Diwali

On the auspicious occasion of Diwali, a Poster Making Competition was organized on 4th November 2021. The event was hosted by the Cultural Cell.



3.95 National Education Day Celebration

On the day of National Education Day on Nov. 11, 2021, the cultural cell and extension cell took the initiative to make the ground staff aware of to make the environment healthier and the importance of newspapers.



3.96 Presence in 16th International Conference on Apparel and Home Textiles

International Conference on Apparel and Home Textile is an intellectual platform where scholars across the world are invited and participated. It was the 16th edition of the conference in which Satyam Fashion Institute got the opportunity to participate in this great and informative session on Nov. 12, 2021.





3.97 Visit to Noida Haat

Learning about different crafts is a necessity for budding designers. Keeping this in mind, a tour to Noida Haat was organized on 20th Nov. 2021. Noida Haat is an initiative by the U.P Government to uplift Indian Craft and give it a platform to showcase and sell. This is the place where artisans across the country come with their crafts.



3.98 HGH India 2021: An opportunity to enhance entrepreneurship skills among the students

The basic problem in the Indian Art and Design scenario is the lack of entrepreneurship skills. With the placement assistance, Satyam Fashion Institute is also committed for enhancing entrepreneurship skills among students. HGH India 2021 is one of these kinds of opportunities, which was arranged specially for the students. It is one of the prestigious platforms of the country. This year this was organized on Nov. 30 and went till Dec. 3, 2021, at Expo Centre, Noida. Different Design industry professionals were exhibiting their stuff there. A huge number of visitors, buyers and industry personnel have visited the fair.



Satyam Fashion Institute had an exclusive-designated space for its students to showcase their works. The entrepreneurship skill was inculcated among the students through this event. Display as well as selling was done in the three days event. Some percentage of the selling price will be shared with the concerned student designer. Few commission work was ordered through the buyers like decorative kettles, bottles customised sofa set etc. All this exclusive designs are being prepared and will be delivered to the customer in the month of February. Satyam Fashion Institute is also featured in the annual directory of HGH.



3.99 Workshop of Fabrics

A. Syed Mukkthar Ahamed was invited as a guest speaker for the Workshop on Fabrics on 7th Dec, 2021. Understanding the different fabrics, their identification, quality and usages were the prime focus of the workshop. Mr. Ahamed talked about the same.



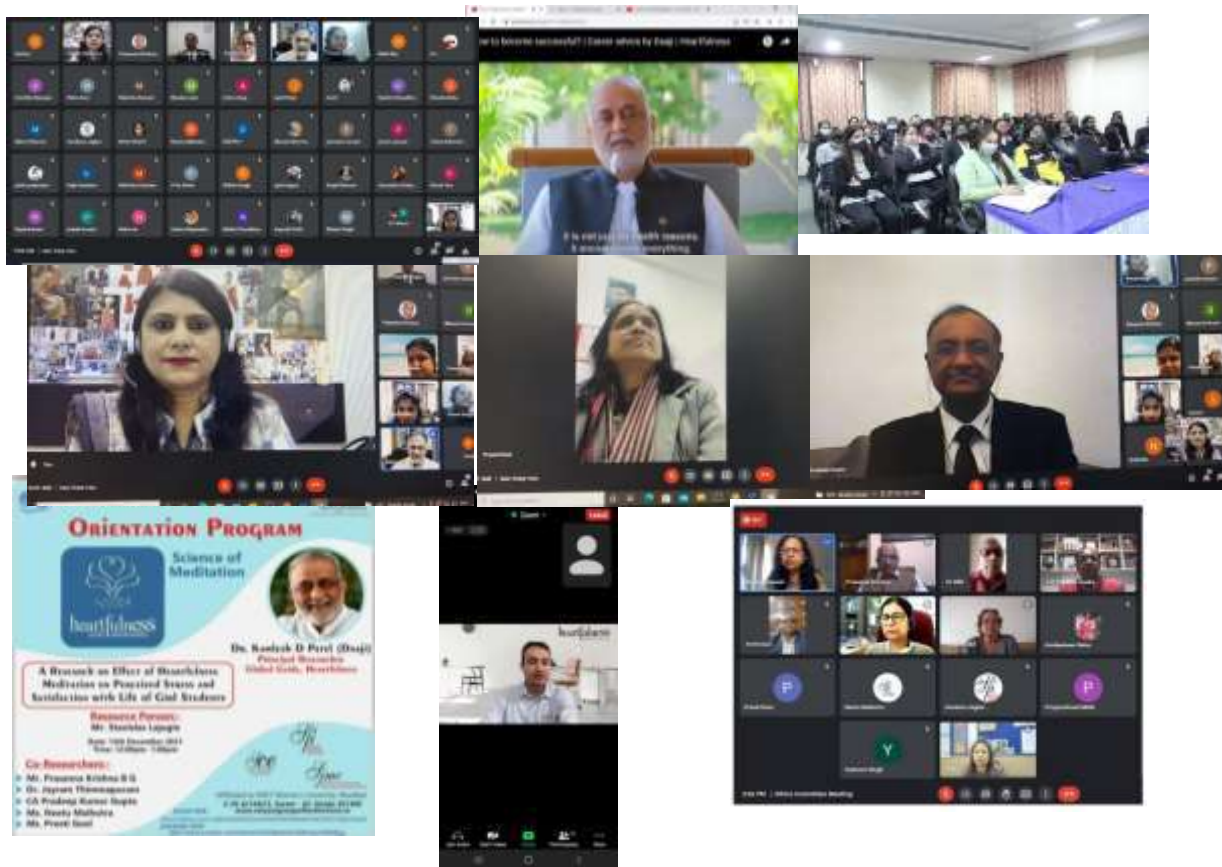
3.100 International Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education

The International Virtual Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education" was organized on 11th December, 21. Prof. Saroj Sharma, Chairman, National Institute of Open Schooling (NIOS) would be the Guest of honour for the Inaugural Session. The ceremony took its course with a keynote address by Chief Guest Prof Ujwala Chakradeo, Honorable Vice-Chancellor, SNDT Women's University, Mumbai and our Guest of Honor, Prof Saroj Sharma, Chairperson, National Institute of Open Schooling (NIOS). The best paper award for Satyam Fashion Institute's Technical session was Dr. Nidhi Gupta. The conference ended with a valedictory session and the concluding note by the Chief Guest of the ceremony, Prof. (Dr). Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai.





3.101 “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research Project of Heartfulness - Satyam Group of Institutions Satyam Group of Institutions, Noida in collaboration with Heartfulness Institute, Hyderabad started a research study on “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”. On Dec. 14, 2021, the orientation programme of the research was organized. Dr Kamlesh D. Patel, Principal researcher and Mr Prasanna Krishna B.G , Dr.Jay Ram Thimnapuram, CA Pradeep Gupta, Ms Neetu Malhotra , Ms Preeti Goel are the Co researchers for the Heartfulness Meditation Research Project.



Global Guide, Heartfulness is widely known as Daaji explained: “how meditative state acquired through meditation may help students in their holistic success, be it a material success- emotional success- spiritual success”. For approval of the research project on Effect of Heartfulness Meditation, Member Secretary, Ethics Committee for Research, Dr. Vandana Jaglan held a meeting for its approval on 6th December, 2021. The Chair of the committee, Dr.Reeta Sonawat, introduced the topic of the research project and invited Dr. Prasanna Krishna BG, Co-investigator to present the proposal in front of all the committee members. Dr. Prasanna Krishna presented a brief presentation of the proposal and other details of the research project. All the members applauded the proposal and its detailing given for all the points covered in the presentation. All agreed that it may prove to be an important intervention study specially on girls for decreasing the stress level in the college and approved it unanimously.

3.102 Alumni Interaction

Alumni Interaction with SFI alumna Ms. Pratika Mishra was held in December 2021 with Final year students of the college. Ms. Mishra shared her experience of learning and placement from Satyam Fashion Institute and how she moved forward to build a successful career for herself through guidance from her college mentors. She also shared with the students some tricks of the trade so that they can gain some insider knowledge about the working of the industry. SFI felicitated Ms. Mishra for taking out time & effort for addressing this valuable session.



3.103 Invitation from the Amar Ujala

On 26th Dec. 2021, Students of Satyam Fashion Institute were invited to attend the Influencer Meet at Amar Ujala. Miss. Shubhra Aggrawal and Miss Taniska Jain were representing SFI at this meet. They shared about their journey as social media influencers. How they are climbing towards success by working hard for their goals and how SFI is being supportive to get them exposure and several platforms to showcase their talent. Amar Ujala daily has covered them as well.



3.104 Training of Textile Design students at PP International, Panipat

Internship with P.P International at Panipat was done by textile design students of semester VII. They completed practical training of 15 days related to their Jacquard subject module. Certificate of appreciation and completion was provided to all the trainees by the company chairman.



3.105 Interview and Biography Coverage in National Level Explore Journal Magazine

Coverage of HOD of Satyam Fashion Institute in National Level Explore Journal Magazine in November - December 2021 Issue. The empowered women are powerful beyond measure and beautiful beyond description. “women are weak because they are dependent on the males of their family for their survival. Be it her father, brother, husband or son. They can command respect in society only if they are financially independent.”



3.106 International webinar on the topic “Mainstream media reporting during Covid 19

School of Journalism & Mass Communication, Students got the opportunity to attend an International Exposure webinar on 22nd May 2020 on mainstream media reporting during Covid-19. Media have been considered to have an influential part among people and Covid is the time where a factual generation of content is important for the people. Mainstream media have their own convincing power which a media professional must understand. It was a great webinar for students to attend and get to know not only national but also international experience.



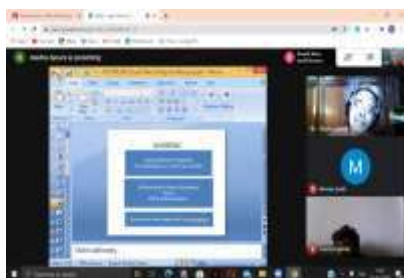
3.107 Online course- Introduction to Film Production Process by FTII, Pune with the moderator Milind Damle

School of Journalism & Mass Communication Students got the opportunity to attend and be part of an online course on Introduction to film production process organized by FTII, Pune on 22nd May 2020. The moderator Milind Damle shared the key points to focus while producing a film. They shared how the beginning of film was introduced by Lumiere Brother's in 1895 and later how the films have evolved. A film production starts with the development stage and then concept and idea generation and a story is produced considering the situations and the background. It was an enlightening session for the students to get to learn on the first day.



3.108 Online course 2nd day - Introduction to Film Production Process by FTII, Pune

School of Journalism & Mass Communication Students get to attend the second day course 24th May 2020. The moderator Sumit Kumar talked about Editing process, formation and how to edit shots. He said editing is an art of joining, eliminating and rearranging images to narrate a story. Which products are used in editing from clapboard to magnifying the shots. He also shared the principles of Editing and showed films with great editing. Later, Madhu Apsara shared how pictures and sound play a crucial role in giving a realistic touch to a film. Day by day students get to learn more and are happy to enhance their knowledge.



3.109 National Webinar on “ The Politics of Women’s Writing”

School of Journalism & Mass Communication Students attended a National webinar on 26th May 2020 on the topic “The politics of women’s writing”. The webinar shared the issues related to challenges for women in writing and reading and different aspects affecting their growth. Students felt connected with the topic and they got wider aspects in the field of writing as a woman.



3.110 National Webinar 2nd Day of “ The Politics of Women's Writing”

School of Journalism & Mass Communication Students attended the second day of webinar 27th May 2020, where the students were showcased different research findings by the research scholars and it was an immense pleasure to get to hear them and share their views with everyone. Students felt enriched with knowledge after attending the great webinar.



3.111 Webinar on “Top 5 Skills in a post Corona World” on 27th May 2020

Pandemic has affected everyone across the globe. People have lost their jobs, their families and what not. The year has been full of uncertainty for everyone. Next task of everyone would be to enhance their skill and talent to get a job. This is what the session discussed to have and work on the Top 5 skills in a post corona world and achieve successfully in every phase. The moderator was Abhay Valsangkar, motivational speaker. He discussed how to make a perfect job ready resume and showed 5 key points to keep in mind always. It was an interactive and great session for the students.



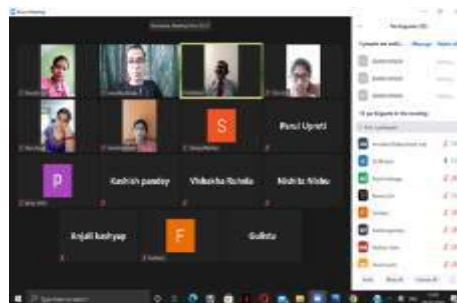
3.112 Webinar on “Journalism: Control Alt Delete- Reboot” on 28th May 2020

School of Journalism & Mass Communication Students attended a webinar on Journalism: Control Alt Delete- Reboot. Where the renowned moderators discussed digital journalism and jobs in journalism to consider when coming into the field. They shared how journalism has evolved over the past year from news reporting to digital platforms. The students felt motivated and inspired to work in the field.



3.113 “Workshop on Blog Writing”

School of Journalism & Mass Communication Students got the chance to have a webinar 29th May 2020 on Blog Writing by the Dean, Dr. M. Alam. He shared the writing process from the very first beginning of how you should have an attractive, genuine and powerful blog to stand as an individual. You have to keep on creating opportunities for yourself and work hard with reading and writing a lot. Students gained confidence in writing a blog.



3.114 Webinar on “Writing a Winning Resume”

School of Journalism & Mass Communication Students attended an interactive webinar on 29th May 2020 on writing a winning resume by the moderator Dr. Navin Punjabi. He shared how to aim for the job



and work on the goal of getting into a job and also said how to connect points in your resume and have an effective impression on the interviewer. He told students to work on your resume for now on, as it reflects the personality you conduct. Students learned a great way of assembling ones resume and have an impactful impression.

3.115 Webinar “Mediamorphosis” on the topic “Has Covid-19 changed Television News forever?”

School of Journalism & Mass Communication Students attended the webinar on 1st June 2020 on the topic “Has Covid-19 changed Television News forever”? By the renowned speaker Kadambini Sharma, where she gave students an insight on the impact of Covid in television reporting and news. Students felt immensely happy to hear from the expert itself.



3.116 Webinar on “Cyber Media in New World order”

School of Journalism & Mass Communication Students attended the webinar on 1st June 2020 on Cyber media in new world order. Being digital active every now and then we must be aware of cybercrimes happening around us and make sure to not get into the trap. The webinar was moderated by the known Supreme Court lawyer and cyber law expert, Mr. Praveen Duggal. He shared how youths should be more aware of the honeytraps on digital platforms and what steps they should take if they notice any cybercrime and offense by someone. The webinar was informative for the students.



3.117 Webinar on “Aatmnirbhar Bharat kenirmanmeinYuvaon ki bhoomika”

School of Journalism & Mass Communication Students attended the webinar on 2nd June 2020 Aatmnirbhar Bharat kenirmanmeinYuvaon ki Bhoomika where the speaker shared how the youths should drive their motivation and focus in bringing change in the society towards for a better and great innovations. The students got motivated and looked forward for more motivation driven webinars.



3.118 Webinar “Mediamorphosis” on the topic “Using Social media data for research: an overview of tools”

School of Journalism & Mass Communication Students attended the webinar 3rd June 2020 to get an insight on using social media data for research purposes and which data can be used. The moderator Dr. Wasim Ahmed discussed the tools you could use on social media for research work and how you can connect to different people anywhere in the world to gather information for your research. Students felt happy to get to know so much about research as the course of BMM itself constitutes a research topic.



3.119 Webinar “Mediamorphosis” on the topic “Impact of Digital Media on Sports Journalism in Contemporary Milieu”

School of Journalism & Mass Communication Students attended the webinar on 4th June 2020 on the impact of digital media on sports journalism in Contemporary Milieu by the moderator G. Rajaraman. He discussed how sports have come into effect after the digital platforms being used by every person around the globe and the usage of social media keep on increasing with an effect of keeping a track on once health or staying updated for one's tournaments. Students felt enlightened by the discussion.



3.120 Webinar “Mediamorphosis” on the topic “ Transformation in the Advertising and PR Industry:

School of Journalism & Mass Communication Students attended the webinar on 5th June 2020 on



“Transformation in the Advertising and PR Industry: The road ahead”. The Speaker discussed how an industry expert has seen a shift in the Advertising and PR industry and brought a shift in the buying

behavior of consumers from different strata of society. The future beholds great scope and advantage for the people in the Industry. Students felt immensely enriched with knowledge.

3.121 SJMC students celebrated World Environment Day by organizing plantation drive on 5th June 2020

As the world was hit by the Pandemic School of Journalism & Mass Communication Students willfully attained their responsibility as a citizen and spread the message to not to find a day to plant a sapling, it



can be any day, every day is an environment day. Contributing every bit in enhancing ones environment and beholding a great future for the upcoming generation. Students felt proud to contribute their part even when the world is hit by a tragic situation.

3.122 Webinar on the topic “The art of Visual storytelling”

School of Journalism & Mass Communication Students attended the webinar on 6th June 2020 on the topic The art of Visual storytelling by the speaker Vikram Srivastava. He shared the evolution of



advertisements in the industry and their impact on buying behavior of every consumer. The market has

shown some loved and not so loved ads by the people but the creativity in bringing the best possible ads forward has not stopped until now. Students felt enriched by the examples and ads the speaker shared.

3.123 Live webinar “Mediamorphosis” on the topic “The rise of Mothers in Elite sports- Women, Media & Sports”

School of Journalism & Mass Communication Students feel enriched to attend the webinar on 7th June 2020 on the topic Concerning media and Women. The speaker Dr. Alina Bernstein spoke about the evolution of women in sports and the hindrances they still face and not receiving as much value as men get comparatively. She gave great examples of women leading in the sports and making a change as Mothers too. Students felt happy and enriched with knowledge.



3.124 Webinar “Mediamorphosis” on the topic “Transmedia storytelling for social change: The power of narrative engagement”

School of Journalism & Mass Communication Students attended the webinar on 8th June 2020 on the topic “Transmedia storytelling for social change: The power of narrative engagement by the speaker Prof. Arvind Singhal”. He shared the role transmedia is playing in the context of social change through storytelling. The topic was so interesting for the students that they felt happy and enriched with knowledge.



3.125 Webinar on topic “Media Aur Moolaybodh”

School of Journalism & Mass Communication Students attended the webinar on media aur moolaybodh by the speaker Prof. Baldev Bhai Sharma who discussed the media and its importance in today’s world where patience has disappeared from everyone's life. Youths are a great source of encouragement in the society where people don’t come up and use the media correctly. Students felt encouraged and enlightened by the subject area.



3.126 Webinar on “Managing Career Post Pandemic”

School of Journalism & Mass Communication Students attended the webinar on 10th June 2020 on “Managing career post pandemic” by the speaker Tanmaya Goswami where he highlighted the key points of preparing yourself for the future goals and their dream job. Also encouraged students to be self-reliant post the pandemic situation. Students felt sense of encouragement after attending the webinar.



3.127 Webinar on “ Truth about Indo-China-Pakistan Border issue”

School of Journalism & Mass Communication Students attended the webinar on 15th June 2020 on the topic “Truth about Indo-China-Pakistan Border issue” which established a scenario a great talk. The panelists were expert in the field of relationship among counties. The moderators gave an insight into the



current issue emerging on the Indo-China-Pakistan border and how troops have made their camps forcefully. The issue has always been a point of anger in conversation among the countries and experts. The webinar was a great source of information in providing an insight by the experts.

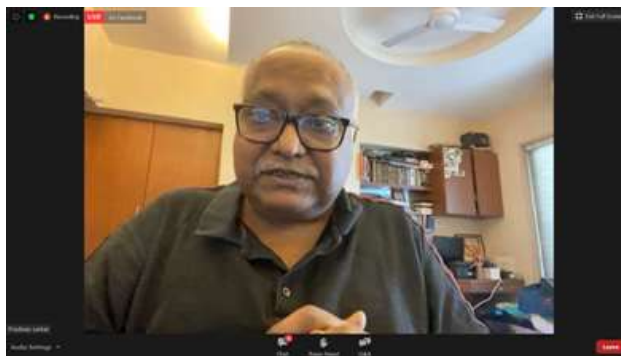
3.128 Webinar on “ CELEBRITY PR: The power of public relations”

School of Journalism & Mass Communication Students attended the webinar on 19th June 2020 on the topic “CELEBRITY PR: The power of public relations” by the speaker Pushpa Nair where she discussed how PR agencies have been working in building up a celebrity position and promotion. The strategies a PR introduces with an aim having a good image and position among audiences and the viewers. Students felt happy to know so much about the field and the career aspects for the future.



3.129 Webinar on “The art of film-making & Creativity in Advertising

School of Journalism & Mass Communication Students attended the webinar on 7th July, 2020 by the award winning director of the most famous films like Parineeta, Mardaani, Helicopter Eela and many more great films. He has been known for the emotional touch in his films. He shared some experience with his past award winning movies and his selection of the cast and the location. Giving a film a creative artist is a must to get into the hearts of the audience and sharing the same connection with the audience. Students felt enlightened by the speaker’s discussion and sharing his experience with them.



3.130 Webinar on the topic “Career prospects in Contemporary media”

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a webinar on 18th July 2020 on the topic “Career prospects in Contemporary media” which was hosted by the famous Mannan Thakral, broadcast presenter, Radio Jock and Anchor and Ms. Peenaz Tyagi, an award winning TedX anchor and editor News nation, India. The main purpose of the webinar was to give the students an insight into career prospects students can get in contemporary media and the challenges they must overcome for the great success in their respective fields. Students got to learn and ask their queries in which they aim to get success. Ms. Peenaz is a great motivator and expert in her field and students look forward to being an inspiration like her. The webinar was truly an encouragement and motivating session for them.



3.131 Webinar on “How to Become Effective Mass Communicator?”

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a webinar on 26th July 2020 on the topic “How to become an Effective Mass Communicator?” by the speaker Mr. Pawan Kumar Sharma, Senior Journalist, Lok Sabha T.V. He shared to convey your message to the people you must communicate effectively and be expressive. Being a professional media student you must attain the quality of an effective communicator. Students felt motivated and got to know tips to be an effective communicator.



3.132 Webinar by Federation of Film Societies of India, Kerala on Online Festival of Ray Films: A tribute to Satyajit Ray

Students of School of Journalism & Mass Communication attended the webinar on 20-26th August to pay tribute to famous filmmaker Satyajit Ray. The main purpose was to give students an experience of his cinema with a live introduction of each film. Satyajit Ray was the director, film writer, film maker, author and what not, known for his great and heart touching movies. Students felt immensely happy and enlightened as they couldn't get this great opportunity in one place.



3.133 Webinar on “Newspaper design with SCRIBUS”

School of Journalism & Mass Communication Students attended the webinar on 22nd August 2020 on the topic Newspaper Design with Scribus by the speaker Dr. Uma Shankar Pandey where he discussed how a media student must know the basic and technical part of newspaper designing. He discussed how to download Scribus and guided through every point from selecting a layout design and margin and providing equal amounts of importance and space to a news item. Students felt happy to get to know newspaper designing easily and ask their queries freely.



3.134 Webinar on “Democracy and it’s challenge in a post covid world”

School of Journalism & Mass Communication Students attended the webinar on 27th August 2020 on the topic “Democracy and it’s challenge in a post covid world” organized by the Department of Political Sciences & IQAC by the speaker Dr. Sabu Thomas, M.A., Ph.D, Assistant Professor, Brennen College, Dharmadam. Hit by the Pandemic the world was at still for some time where the emerging topic that arises is how democracy will come up again in a post covid world and what challenges one can face. Students felt enlightened and motivated from the webinar.



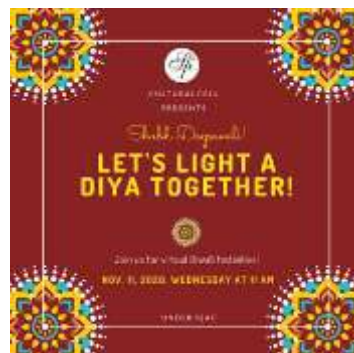
3.135 SJMC Student welcomed as a panelist on News 24 Channel related to the drug angles appearing in Bollywood industry

School of Journalism & Mass Communication Student, Anushka Dhaka (media student & model) welcomed as a panelist on 26th September 2020 to share thoughts on the drug angles in the Bollywood industry. The anchor Ravi Thakur of News 24 asked that whenever it comes to taking inspiration we look up to the actors/actresses who have done great on the screen and blindly follow them as motivators and inspiration to oneself. Our student share that it is not true that whatever an actor is sharing publicly through their social media is often true, they are humans too and get their ups and downs but they try to share their happy phases and the ups and downs, that's what makes an impact on the thinking of people.



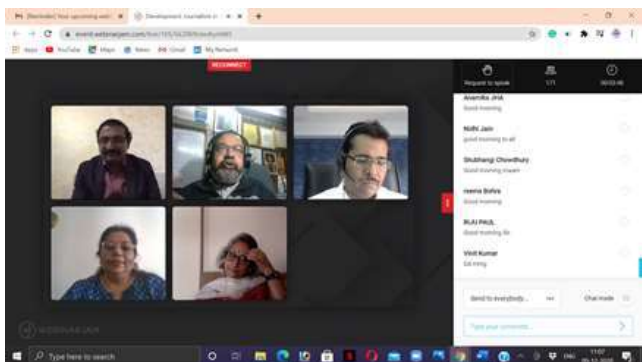
3.136 Virtual get together on the occasion of Diwali

School of Journalism & Mass Communication Students attended the virtual celebration for Diwali on 11th November 2020. The students left no opportunity to celebrate together in this time of pandemic and wish everyone a safer and joyful Diwali. Different activities from folk dance to singing and quizzes were performed virtually and let the students enjoy the time together as family members.



3.137 Webinar on “Development Journalism in Academic Curriculum: Pedagogy and Capacities

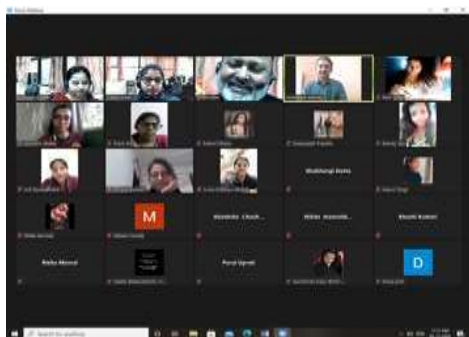
School of Journalism & Mass Communication Students attended the webinar on 9th December 2020 on “Development Journalism in Academic Curriculum: Pedagogy and Capacities” by the speakers Prof. K.G. Suresh, Vice Chancellor, Makhanlal Chaturvedi National University of Journalism & Communication and



Prof. Usha Raman, Professor, department of communication, University of Hyderabad and moderated by Dr. Uma Shankar Pandey, Media Educator and Researcher and Ms. Suchorita Bardhan, Communication Specialist, UNICEF Kolkata Field Office. The speakers shared their experience in the field of journalism and the continuous evolution in the field. Students felt enlightened after hearing from the moderators and speakers.

3.138 Workshop on TV and AV Production

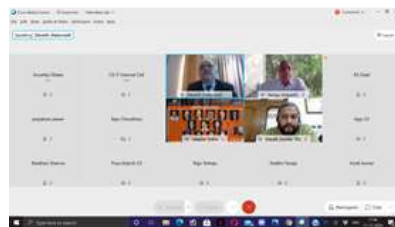
School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a workshop for the students on 10th December 2020 on TV and AV Production by Mr. Nidhikant Pandey,



Executive Producer, (Production Head),TV9 Bharatvarsh. The workshop focused on Television and Audio Visual Production in which students learnt the process of handling audio, visuals, graphics, voice modulation required in the production. He also shared how storytelling by different people can produce different effects. Students asked their queries and enjoyed the enlightening session.

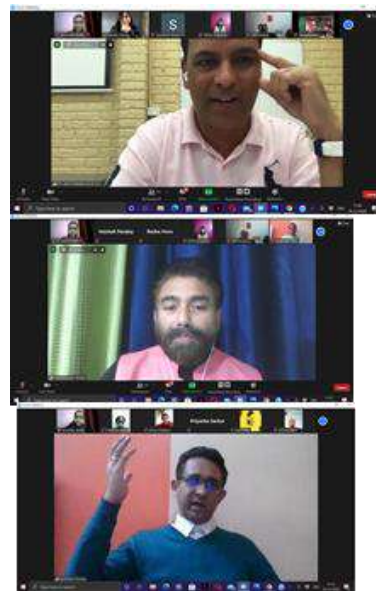
3.139 Webinar on “Gramin Bharat par desh ki aanbaan aur shaan”

School of Journalism & Mass Communication Students attended the webinar on 11th December 2020 “Gramin Bharat par Desh ki Aan Baan aur Shaan” by Confederation of Indian Industry (CII). The session was moderated by renowned speakers who shared the knowledge of Gramin Bharat- Rural India concept in developing and providing greater reach to the people. Uplifting the rural area in making it enhanced with all the opportunities available for them at one place. Students enjoy sessions which motivate them and help them to know their responsibility.



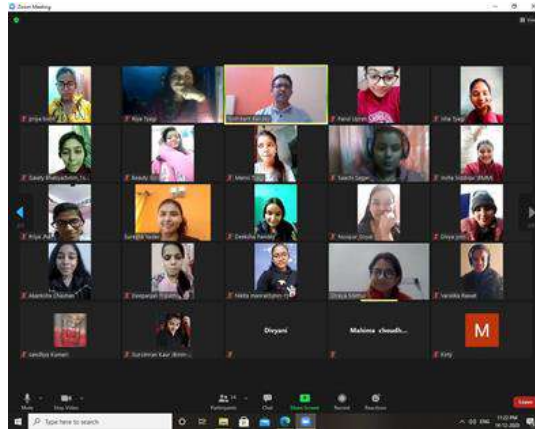
3.140 SJMC Virtual Orientation for the batch of 2020-2023

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized virtual Orientation on 14th December 2020 for the batch of 2021. Moderated by **Dr.Ved Tewari**, PhD (Hon),PMP®, B.Tech, D. Marketing, Australian Public Figure, Entrepreneur, United Nations Australia (Member), Global Goodwill Ambassador, Avenewz NEWS (Australia & Singapore), Australian Swan Marketing ; **Onkareshwar Pandey**, Editor-in-Chief, Indianobserverpost.in, CEO - Morning India Group Of Publications and **Nidhi Kant Pandey**, Executive Producer, (Production Head),TV9 Bharatvarsh. The session was hosted by SJMC student Reshu Hora and moderated by the experts of the field Ved Tiwari, he shared that to establish as a great media professional one should not stop learning more about their respective field. Onkareshwar Pandey also motivated students to successfully choose the field of their interest. Nidhi Kant Pandey shared how they can achieve any target when they aim to work harder. Special guests shared valuable lessons and learning with the freshers and motivated to enjoy and learn with an open heart. Students felt encouraged to start their journey at Satyam.



3.141 Workshop on TV and AV Productions by Mr. Nidhi Kant Pandey

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a workshop for the students on 15th and 16th December 2020 on TV and AV Production by Mr. Nidhi Kant Pandey, Executive Producer, (Production Head),TV9 Bharatvarsh. The workshop was conducted for the students to get full insight in the Production Television and Audio Visuals. He shared the effectiveness of audio visuals in tv and how modification can be done. He gave assignments to the students to check upon



their skills and on what skills they must work on. Students asked their query of how to overcome on camera and how they can develop a good sense of filming.

3.142 Webinar on “Reporting on Children: Legal and Ethical Issues”

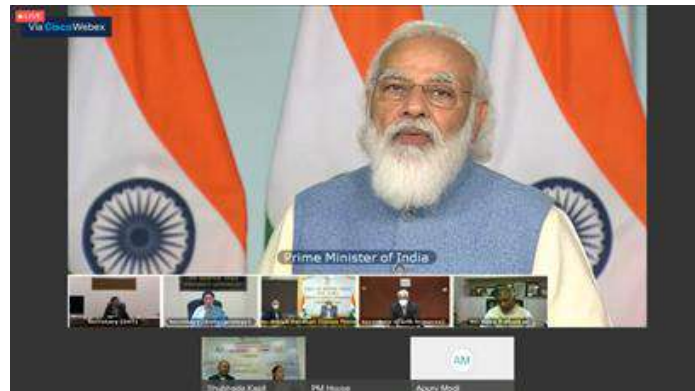
School of Journalism & Mass Communication Students attended the webinar on 21st December 2020 on “Reporting on Children: Legal and Ethical Issues” where the moderators discussed their experience in reporting and filming children with the context of using ethical rights of that child. The students got to know the aspects a media personnel should keep in mind and aware of a child before making a documentary or reporting about them. The students felt happy to know a media professional's responsibility from the experts.



3.143 SJMC Students attended the virtual India International Science Festival

School of Journalism & Mass Communication Students attended the live show of India International Science Festival inaugurated by the Hon'ble Prime Minister Shri Narendra Modi on 22nd December 2020. The festival was held virtually as because of the pandemic no social gathering was allowed. The virtual platform showcased 360 views of the festival live where students can check the library and purchase the

books of their interest online. The PM discussed what one can observe in IISF and how they can take a virtual glimpse from the comfort of their home and this could be possible for the advanced technology and people who worked brilliantly behind making a success. Students felt enlightened after attending the event.



3.144 SJMC organized virtual Christmas & New Year Celebration

School of Journalism & Mass Communication, Satyam Group of Institutions, Noida organized a virtual connect to celebrate Christmas and new year with Satyam family on 24th December 2020. Students participated in different activities like cookie decoration, tree decoration and sang jingles and danced on famous beats. Students enjoyed connecting with everyone and wished everyone a happy and prosperous New Year to everyone.



3.145 SJMC Students attended Zee News Discussion on Union Budget 2021

SJMC Students visited Zee News channel for the live show to learn about the Union budget 2021-2022. The anchor of that show was Aman Chopra. Finance Minister Nirmala Sitaraman presented the budget for the financial year 2021-22 in the Lok Sabha on Monday. She told that the budget proposal for this



time is based on 6 pillars. Nirmala Sitaraman has described Health, Infrastructure, Inclusive Development, Human Capital, Research and Development and Minimum Government-Maximum Governance as the 6th pillar of the budget. From that show, the BMM students came to know what is expensive and cheap in this budget. Students also asked Anchor for budget related questions.

3.146 SJMC organized “FRESHER’S 2K21”

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Noida affiliated by SNDT Women’s, University, Mumbai organized, “FRESHER’S 2K21” on 6th March 2021 for the B.A.(Mass Media) 2020-23 batch. The party was awesome. The fresher’s were exquisitely dressed up with the theme “Bollywood”. Each fresher participated in different rounds to achieve the title of Ms. Fresher. Besides, the round continued to the next level i.e; the introduction round. With the talent round, the competition became more difficult for our judges to shortlist. The talent round was escorted with flawless dancing skills, acting skills and melodious singing. The judges picked up their top 6 finalists for the question answers round, out of which, three won the title of The Best Attire (Ms Sanskriti Shahi), Ms. Versatile (Ms Deeksha Pandey) and Ms. Fresher (Ms Gaiety Bhabya). Subsequently, the fresher’s were given sumptuous snacks.



3.147 SJMC hosts Television Show on International Women’s Day

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Noida affiliated by SNTD Women’s, University, Mumbai celebrated International Women’s Day on 2nd March 2021, with JK 24X7 news. The Anchor of JK 24X7 News Ms. Radhika Chaudhary and the Guest was Seema Dhaka, Delhi Police Women Head Constable. The Guest was escorted by Dr. M. Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme Head, SJMC. The programme was focused on Women’s Day and covered a lot of issues and questions that every woman faced before stepping out of their homes or had ever come to their mind.



3.148 Workshop on Self Defence Conducted to mark International Women’s Day

The students of School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector 62, Noida participated in two days’ “Self Defence Workshop” on the College campus ground on 8th and 9th march 2021 to mark International Women’s Day, initiated by SFI Sports Cell. Mr. Shihan Amar Chauhan, renowned Martial Art Expert was the Resource Person of the Workshop along with his three associates. The workshop began with great enthusiasm and high spirit. He, along with his



team members provided many tips of self-defense that were indeed helpful in daily life. More than 90 students participated in the workshop. Through this workshop, Satyam students comprehended different techniques of self-defense to be acted in different situations. It was all about the safety in our own hands. The students learned to be more aware about their safety. Besides, the experts explained and exhibited the uses of everyday items such as a pen and a dupatta as safety weapons.

3.149 SJMC Students attended Holi Celebration at News Nation

Students of SJMC attended a holi celebration at News Nation on 24th March 2021. Program began with the introduction of Khushboo Sharma, Arjun Shishodiya, Poonam, P.K Azad and Kalpana Shukla as a chief guest of that program. Holi is the vibrant and colorful festival of India. It symbolizes the exuberance of life. It is a day of forgiveness, friendliness, oneness and equality. It is also a celebration of the triumph of good over evil.

Students of SJMC participated in the celebration. Each guest expressed their thoughts and feelings on the auspicious celebration with their poetry and songs. Students of SJMC enjoyed a lot, being a part of this event.



3.150 SJMC Students attended The ‘Powerful Woman Awards 2021’ By Crazy Tales

On April 7th 2021, SJMC students attended the event “The Powerful Woman Awards 2021” organized by “The crazy tales” at Holiday Inn Mayur vihar. Event was organized by Manish Mishra and Amrita Kar, founder of “The Crazy tales” . It was sponsored by Radio city, Ramasha Masala, Dream foods, Paribhaasha, Poori Shadi etc. It was an event for making women stand by themselves, to praise their work by tributing them with an award. There were seven students from SJMC who went to the event and

gained lots of experience. We have been distributed in group and appointed works. We got to know the work plans, patience, and presence of mind needed for the event.



3.151 SJMC Students attended Webinar on World Freedom Day

On 3rd May 2021 School of Journalism and Mass Communication, SFI Noida, students attended 26th national webinar series of communication today on the World Press Freedom Day. with the guest speakers Shri K.B. Jandil, who is an IAS(Retd) former Secretary/Director Information Media and Advisor to Jammu and Kashmir CM. Also professors Rajiv Gupta Former Head Department of Sociology in University of Rajasthan and Professor Anand Pradhan course Director Department of Indian Language



(Hindi) journalism HMC. New Delhi were also invited to speak on the particular topic. Shri Arvind Shukla Associate Editor Gaon Connection, Lucknow; Convener Professor Sanjeev Bhanawat Editor, Communication Today; Former Head, CMC, University of Rajasthan, Jaipur; Organising Secretary Dr Usha Sawhne, Communication Today Assistant Professor Department of English SMP Govt. Girls PG

College, Meerut and Prithvi Sengare Technical support Research Scholar CMC, University of Rajasthan Jaipur were invited as respected guest speakers. It was a fruitful session for students who attended the session. They get the golden opportunity to get benefitted by the insights of eminent speakers on 'Information as a Public Good'.

3.152 SJMC students attended Webinar on Pure Cinema

SJMC Students attended a Webinar organized by Smt. P.N. Doshi Women's College, department of cinema, film and drama club of B.A. (mass media) on 5th May 2021 on the topic of WHAT IS PURE CINEMA. This webinar was organized in the memory of the 151st birth anniversary of father of Indian cinema Dada Sahib Phalke and 100th birth anniversary of one of the most iconic film makers in the history of Indian cinema Satyajit Ray. The purpose of the webinar was to spread information and enlighten the participants with the history of Indian Cinema.

Smt. P. N. Doshi Women's College
 (Affiliated to SNDT Women's University)
 NAAC Accredited "A" Grade (III cycle)
 High Performing Institute recognized by NAAC (Managed by SPRI Kanyashala Trust)

CINEPEDIA, FILM and DRAMA CLUB of
SMT. DEVILABEN MEHTA DEPARTMENT OF B.A. (MASS MEDIA)

Has Organised Webinar

On Topic : What is Pure Cinema??

- In the Memory of 151st Birth Anniversary of Father of Indian Cinema Dadasaheb Phalake
- And 100th Birth Anniversary of one of the most iconic Film makers in the History of Indian Cinema Satyajit Ray

Mr. Omkar Patkar
 Designation :
 Chief Advisor, Federation of Film Societies of India
 Assistant Professor, Amity University

Date : May 5, 2021
Time : 12pm to 1pm
Place : On Zoom

3.153 SJMC launched Webinar Series , LEARNING MUST NOT STOP DUE TO COVID-19

School of Journalism and Mass Communication, SFI Noida, Students attended Webinar Series, "LEARNING MUST NOT STOP DUE TO COVID-19" with Ms. Farheen Khan and Khushi Kumari. The topic of the webinar was a hands-on training session of mobile editing. In which students got to know about mobile editing apps in webinar speakers gave the information and been told their experiences about Mobile editing apps and software and how to be a good editing speaker. They also talk about two different Mobile editing apps one is Kinemaster and In Short. They also told how to use these apps and become pro in mobile editing in this field. They told you to practice confidence, to make the webinar more interactive and interesting for students. The speakers introduced the apps during the session which was very interesting and fun to know how to use.



3.154 SJMC organised a Webinar on Strategies and Techniques of Organizing Media Events By Mr. Dhruv Seth.

SJMC organized a webinar on 29th May 2021, with speaker Dhruv Seth, PR Manager- Talent Scout-Business Developer Starking Management, New Delhi. Hosted by Dean, Dr.M.Alam, HOD, Ms. Priyanka Sarkar, and Faculty Member, Ms. Charu Ahluwalia.

He explained the meaning of Media Event is an event, activity, or experience Conducted for the purpose of media publicity. He also includes that any event that is covered in the mass media or was hosted with the media in mind is known as a Media Event. He explained to students about his experiences and how he came this far with so much potential and hard work.

He showed us his event pictures that he hosted himself with many big celebrities and media.

3.155 Webinar on Fundamentals of Radio Broadcasting

Students of School of Journalism and Mass Communication attended a webinar on June 1, 2021 on "Fundamentals of Radio Broadcasting". The speaker of the session was Ms. Anjani Ganguly, a dynamic professional Radio Jockey, Show Producer and Voice over Artist of high repute in the entertainment industry. She gave the students insightful information of all the prerequisites of being a Radio Jockey and Radio anchor. She also enlightened the students with the concept of Public Speaking. During the session, she also conveyed the importance of Content Writing and Technological aspects in the Radio industry. She also gave us knowledge regarding the characteristics required such as to Have a good voice, Ability to modulate as per the situation, Accurate diction, Clear pronunciation, Language Fluency, Control the voice pitches, Good sense of humour, Creativity, Spontaneity, Good knowledge on music and things related to it, Down to earth nature, Approachability, Friendly. It was really a fruitful and an interactive webinar to attend and the webinar ended on a delightful note with a vote of thanks given by the respected faculty members of SJMC department.



3.156 WEBINAR on BENGAL ELECTIONS 2021

School of journalism and Mass Communication, Satyam group of Institutions, Noida organised a webinar on the topic "Bengal elections 2021" from 12:00 pm to 1:30 pm. Dr. Mahmood Alam as a speaker for this webinar. He discussed various issues related to the election as it was bitterly fought. The Bharatiya

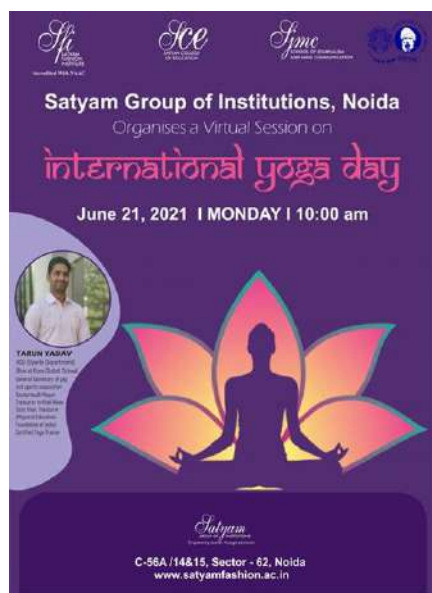


Janata Party tried all its resources, bringing in national leaders, influencing election arrangements and getting large sections of the national media to portray it as the favourite. At the end BJP fell short of

victory and There are 294 seats in the Bengal state assembly, the polling for which took place through eight phases between March 27 and April 29. Throughout her political life, Mamta Banerjee has maintained a public lifestyle, dressing in simple traditional Bengali clothes and avoiding luxuries. Students of SJMC asked various questions related to the topic and kept their views in front of the speaker.

3.157 WEBINAR ON INTERNATIONAL YOGA DAY 2021

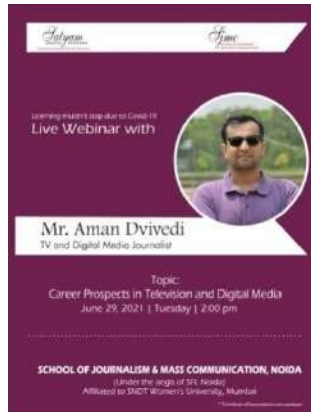
Satyam group of institutions, Noida celebrated “InternationalL Yoga Day”. Considering the need for social distancing the yoga session was held virtually. This year's theme for world yoga day was "Staying fit at home". The session was started from 10:00 am onwards to 12 noon. Trainer Tarun Yadav HOD (Sports department) Bharat Ram global school shared the information and importance of Yoga in our day-to-day life and Our Pt teacher Manoj Kaushik had given us valuable guidance. During this session, yoga asanas, pranayama and meditation were practised by the faculty, staff and by the students. Trainer Taruv Yadav shared details about its history, a century of origin, how it helped the common people. They even told us that they help in improving concentration and in attaining inner peace and it helps a person improve life physically, mentally and spiritually as well. Yoga day was celebrated with great enthusiasm. It's a very interesting Day for all of us. The experience we got was really amazing and important.



3.158 Webinar with Journalist Aman Divedi

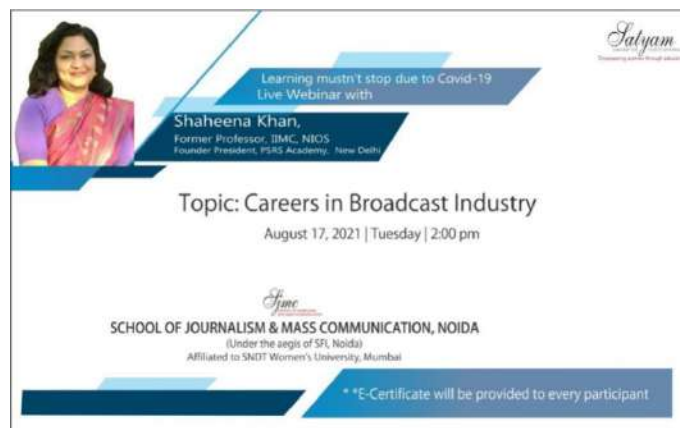
Students of School of Journalism and Mass Communication attended webinar on 29 th June 2021 at 2:00 pm series of webinar, “Learning must not stop due to Covid -19 with Mr. Aman Divedi, a TV and Digital Media Journalist on topic, “Career Prospects in Television and Digital Media. Mr Aman Dvidi

told his experiences in the field of Television and Digital Media. He talked about challenges students should have to get knowledge about current affairs. He also guided students about approach, opportunities in television and digital media.



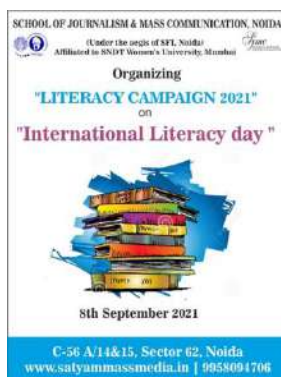
3.160 WEBINAR ON CAREER IN BROADCAST INDUSTRY

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Noida affiliated by SNDT Women's University, Mumbai organized a webinar on the "Topic : Careers in broadcast industry" on 17th August 2021. The guest was Ms. Shaheena Khan former professor, IIMC, NIOS and founder president of PSRS Academy. The webinar started by welcoming the guest, professor, and students. MS. Shaheena Khan begins the session by giving her brief introduction. Then, she explained about the broadcast that it transmits the information to receivers. And broadcast covers a wide range of different communication methods that include television, radio, podcasts, blogs, advertising, websites, online streaming and digital journalism. Further she added Broadcasting is a challenging and competitive field, but it can be extremely rewarding and fulfilling.



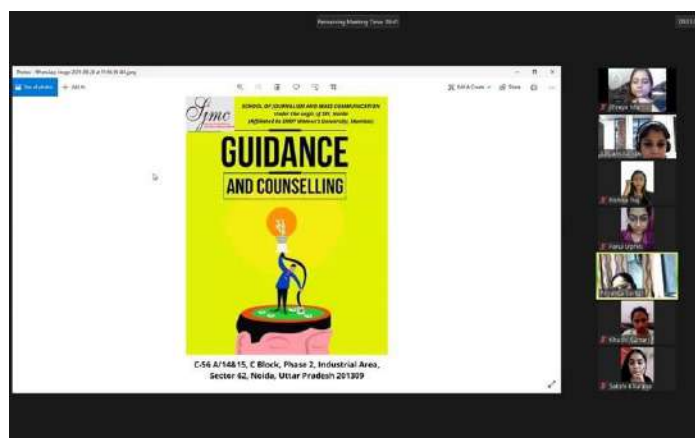
3.161 SJMC organized Literacy Campaign on ‘International Literacy Day’

Education plays the most important role in our life, no matter how old we are and wherever are we from, there is no end to learning. With this belief, SJMC organized an ambitious literacy campaign on 8th September 2021 to promote education, ethics and experience among the unprivileged segments of the society. The students arranged different activities for the children and rewarded them with toffees and chocolates. The slum children were asked the importance of teacher’s day and why do we celebrate this day, we were surprised to know most of them knew about the day and were keen to know more. Seeing those big smiles and eagerness to learn more made everyone’s day.



3.162 Session on Guidance and Counselling Session on Selection of Elective Subject for Final Year Mass Media Students

On 28th September 2021, students of B.A Mass Media Batch (2019-2022) attended a ‘GUIDANCE AND COUNSELLING SESSION’ for the selection of the elective subject in their final year. The session was conducted online as well as offline. The session inculcated the details regarding the course and curriculum of the three specialisation subjects, among which the students were asked to choose between the three following specialisations; Journalism, Advertising and Public Relations, Animation. The



students were given insightful information regarding all the three specialisations so as to provide the students with the clarity of what to choose in their final year as their specialisation. The faculty made the students aware about the future career perspective in the following specialisations and also gave them an insight of the significance of practical knowledge in each and every subject respectively.

The session turned out to be a very fruitful and interactive one as our faculty was involved in answering each and every student's doubt or queries individually. Thus, the session ended on a very warm note as the students were pretty much clear regarding their specialisation and also came out to be a very helpful session for the final year student.

3.162 AN INSIGHTFUL INTERACTION AT “DESH KE BEHS “ SHOW

On 6th October 2021, the students of B.A. (Mass Media) took pragmatic efforts at the News Debate at News Nation Channel to raise their voice and opinion, as well as ask relevant questions related to the ongoing issue. SJMC students, representing the youth, showcased their opinion on Intake of Drugs by Youth, which in itself is a very critical issue to talk about. The students in the video are Varalika Rawat and Saachi Sagar of Semester III, Batch 2020-23. It was a golden opportunity for the students to put forward their views and opinions on such a wide platform on a very sensitive topic.



3.163 SJMC students celebrated International Girl's Child Day on 11th October 2021

On the occasion of International Girl Child Rights Day, a two day media awareness campaign “Pukar” was organized at School of Journalism and Mass Communication, SFI Noida, Sector 62. On the first day. The students of A Mass Media went to the slum located in Noida Sector 62 and made the girl child aware of health and their rights. Distributed stationery related to education among them. Apart from this, the clothes collected by the girl students of the college were distributed among the slum children. On the second day, a program was organized in the college campus on International Girl Child Rights Day. Poonam Dagar and Parul Rastogi were the chief guests of the program. who shared his experience with

the students. Street plays were staged by the girls on the rights of women and girls, in which women's exploitation was shown and how to deal with it was also told. What is women's rights, why is it important for women to stand on their own feet, why is it important to save daughters? All these things were discussed and the strong spirit of the girl students was motivated.



3.164 SJMC students participated in “SITA NAARI SHAKTI” Talent Hunt organized by Trumping Stars Film on 30th October 2021

B.A. (Mass Media) students of SJMC need to regularly visit Media Events, Media Channels, Production houses, Ad and PR and News Agencies to get acquainted with the working system of the channels and media companies. To Fulfill this objective SJMC students participated in the “SITA NAARI SHAKTI” Talent Hunt organized by TRUMPING STARS & DELHI DAIS CLUB at Trumping Stars Film & Media Complex, Sector – 33, Gurgaon on 29th October 2021. This event was based on the Women Empowerment and being Women’s College and affiliated to a Women’s University, the participation of SJMC students in this event was a step forward on the path of women upliftment. The theme of the event was “NAARI SHAKTI”. The event was carried forward with the Felicitation of a renowned Athlete, Ms. Srishti Dahiya. It was a very meaningful and a fruitful experience for SJMC students to attend such a unique intention oriented event. The event inculcated many activities such as Dance, Singing, Poetry, Fashion Show and many more in which the students participated with full dedication and enthusiasm.



3.165 SJMC students celebrate AIR FORCE DAY

On 8th October 2021: School of Journalism & Mass Communication, SFI, Noida celebrated AIR Force Day at its campus. On this auspicious occasion greetings were extended to the brave “air warriors” of the Indian Air Force (IAF) on its 89th foundation day today. Saluting the brave hearts, the faculty members and students of SJMC remembered the Indian Armed Forces as synonymous with courage, diligence, and professionalism. Acknowledging the fact that the IAF has distinguished itself by defending the country and offering its services in times. The day is celebrated to raise awareness around the world about IAF as an organisation that works towards strengthening national security.



3.166 SJMC students celebrate NATIONAL PRESS DAY

Noida, 16th November 2021: School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector-62 Noida, celebrated 55th National Press Day to acknowledge and honor the Press Council of India, a statutory and quasi-judicial establishment. SJMC students organized a quiz competition to celebrate this auspicious day. Being a part of the media Institution, such days remind us, as



a fourth pillar of democracy, of our duties, responsibility, commitments and pledge to maintain a free press in order to save our democracy. At the end of the occasion, DR M.Alam, SJMC Dean said “freedom of the press is not just important for the democracy but it itself is democracy because it gives us freedom

to express ourselves and that is the essence of press and mass media” The day marks the presence of an independent and responsible press in India.. This day symbolizes freedom of the press and its responsibilities towards society.

3.167 SJMC celebrated INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN

The day has been observed on 25th November every year as a day against gender-based violence since 1981. This date was selected to honour the Mirabal sisters, three political activists from the Dominican Republic who were brutally murdered in 1960 by order of the country’s ruler, Rafael Trujillo (1930-1961).

On this auspicious day, students of SJMC actively participated in a speech competition and with a vigorous frame of mind everyone tuned with the moment. Everyone shared their personal views about the complications they face. Some of them also proposed solutions to counter such situations.

The event concluded with encouraging remarks of Dr. M Alam, Dean SJMC and presence of Ms Priyanka Sarkar, HOD, CharuAlluwalia, Assistant professor and faculty members Ms Anshul Rajvanshi and Ms Nitu Sharma.



3.168 SJMC SUCCESSFULLY ORGANIZED ITS ANNUAL MEDIA FEST, “IGNITE- 2K21” WITH ZEAL AND FERVOR

The objective of this event was to provide a platform to young talents from across the country to showcase their creative skills. It was all set to celebrate and cherish the infinite strength of women with the theme, “Ek Bharat Shreshtha Bharat: Celebrating, 75th Azadi Ka Amrit Mahotsav”.

In this mega fest, there were great participation from institutes all over Delhi NCR with exciting performances and captive audience. It enthralled us to watch the place filled with so many good vibes. We had some great ventures just behind that catered them with different cuisines and services as well. Continuing with the tradition of providing an academically and culturally stimulating atmosphere, School of Journalism & Mass Communication of Satyam Group of Institutions, Noida organized its Annual Media Fest “IGNITE 2K20” on 22nd December 2021 which focused on the Azadi Ka Amrit Mahotsav”. The grand show commenced by the arrival of various teams from different colleges across the Delhi NCR. More than 300 students from various institutes participated in the much-awaited Annual Media Fest with the plethora of media-related events and competitions lined-up to celebrate creativity and shared passion for journalistic profession and endeavors. We hope this event would be a golden opportunity for the upcoming talents that gathered in the campus and created memories that they would cherish for a lifetime.



4.0 ACADEMIC CELLS

4.1 About

Satyam Fashion Institute has a group of cells headed by the Chairperson of Group of Institutions; Ms. Sneh Singh followed by Dr. Vandana Jaglan, Principal of Satyam Fashion Institute; Dr. Neetu Malhotra, HOD and IQAC Coordinator, along with the team members and student coordinators.

4.2 Role of Members

Chairperson of Academic Cell

To approve policy matters related to the cell and monitor its progress.

IQAC Coordinator

To supervise overall activities of the cell and its execution.

Cell Members

Short listing and organizing the data and activities.

Student Representatives

Collection of data and assisting the faculty in-charge

Academic Cells and its Personnel (2020 - 2022)

S.No.	Name of Academic Cell	Faculty In-charge	Name of Student Coordinator	Responsibility
1	Internal Quality Assurance Cell (IQAC)	Mr. P.N. Sharma Dr. Neetu Malhotra(hc)-IQAC Coordinator Dr. M. Alam Ms. Priyanka Sarkar Dr. Sakshi Shail Mr. Ujjwal Ankur Ms. Devanshi Arora Dr. Preeti Singh Ms. Vandana Singh Ms. Charu Ahluwalia	Ms. Yashvi Gautam Ms. Shubhra Ms. Mansi Gupta Ms. Riya Parashar Ms. Tanvi Poddar Ms. Shreya Mathur Ms. Ishita Bansal Ms. Akanksha Sharma	To maintain standards of quality for achieving academic excellence
2	Admission Cell	Dr. Neetu Malhotra (hc) Ms. Priyanka Sarkar Ms. Deepti Mishra (Documentation) Ms. Saveena Singh	Ms. Angel Jain Ms. Anisha Mitra Ms. Muskan Khandelwal Ms. Yashi Agarwal Ms. Divya Ms. Tanya Singh Ms. Kirty Sinha Ms. Suhaani Bakshi Ms. Akanksha Sharma	To provide information about the design programmes offered by SFI and help in the counselling procedure
3	Anti Ragging Cell	Dr. Sakshi Shail Dr. Preeti Singh Ms. Charu Ahluwalia Ms. Deepti Mishra Ms. Neetu Sharma	Ms. Paridhi Pabreja Ms. Meenakshi Prakash Ms. Anshu Kumari Ms. Khushi Paruthi Ms. Namisha Katira Ms. Chanda Ms. Janvi Goswami Ms. Sagarika	To create awareness about the anti-ragging activities and act among the students
4	Women Cell /ICC	Dr. Sakshi Shail Dr. Preeti Singh Mr. Ujjwal Ankur Ms. Charu Ahluwalia Ms. Neetu Sharma	Ms. Mehak Narang Ms. Tanishka Jain Ms. Kavya Kumari Ms. Shreya Golchha Ms. Kamini Sharma Ms. Shivani Sharma Ms. Ritika Ms. Sakshi Khurana Ms. Jaya Goel	To create awareness about social abuses against women in professional areas
5	Sports Cell	Mr. Manoj Kaushik Ms. Devanshi Arora Ms. Charu Ahluwalia Mr. Yashveer Singh	Ms. Sejal Agarwal Ms. Tanushree Shukla Ms. Divya Tyagi Ms. Anushka Motla Ms. Summaiya Ansari Ms. Sweta Singh Ms. Priyanka Bhatt	To inculcate the spirit of well-being and fitness through sports activities
6	Cultural Cell	Dr. Neetu Malhotra(hc) Dr. Sakshi Shail Ms. Vandana Singh Ms. Charu	Ms. Anushree Malviya Ms. Anjali Mishra Ms. Astha Kesarwani Ms. Kanishka Sonik Ms. Divya Chawla Ms. Saloni Garg Ms. Sakshi Dubey Ms. Riya Tyagi Ms. Charu Batra Ms. Shubhangi Dutta Ms. Shweta	To encourage the students for participation in various co-curricular activities at inhouse and inter-college level

4.3 IQAC CELL

4.3.1 Objectives

To maintain standards of quality for achieving academic excellence.

4.3.2 Functions

- Upgrading academic environment for students
- Prepares Annual Calendar events
- Conducts periodic meetings for review of work and improvement
- Helps in formation of Committees for achievement of mission and vision of college.
- Organizes capacity building sessions
- Gives progressive suggestions during College development committee meetings
- Assists in preparation of Departmental & Committee wise action plan and report
- Arranges orientation of fresher students to communicate overall functioning of college
- Coordinate the preparation of individual time table & lesson plan
- Facilitates the Process of documentation

4.3.3 Team Members

- Dr. Neetu Malhotra, IQAC Coordinator
- Mr. P N Sharma
- Dr. M. Alam
- Ms. Priyanka Sarkar
- Dr. Sakshi Shail
- Mr. Ujjwal Ankur
- Dr.Preeti Singh
- Ms. Devanshi Arora
- Ms. Vandana Singh
- Ms. Charu Ahluwalia

4.3.4 Student Coordinators

- Yashvi Gautam
- Shreya Mathur
- Ishita Bansal

- Akanksha Sharma

4.3.5 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	<p>Weaving Workshop: IQAC Cell of Satyam Fashion Institute was organized for Textile Design Students with the Expert Mr R.P Tyagi retired expert from Weaving Service Centre Panipat. Planning for one week Workshop has been done for the sample development for Fashion and Lifestyle Department too in coordination with HOD & Principal</p>	September 2021
2	<p>Participation in Texcon 2021: CII organised the 13th edition of Texcon 2021 with eminent Global and Indian speakers. To understand new solutions and international collaborations in the context of realignment of global supply chains post COVID-19. SFI members attended the conference with great enthusiasm and learnt about the emerging participation opportunities in textiles.</p>	21-22 October 2021
3	<p>International Virtual Conference 2021: Satyam Fashion Institute, in collaboration with Satyam College of Education under the banner of Satyam Group of Institutions, organized an international virtual conference on Reflection in Holistic, Multi-Disciplinary and Futuristic aspects in Higher Education. This conference helped to enrich the research and innovation and to collaborate with different scholars as well as academicians internationally.</p>	11th December 2021

4	SWAYAM: To inform students about SWAYAM nptel courses and motivate them to enroll themselves for the course related to their field or interest area. Satyam Fashion Institute is a part of SWAYAM as a local chapter. Our Design & Mass media students have enrolled for various subjects for the period of July to December 2021. Approx. 61 students including faculty members enrolled for the NPTEL courses. & students from SFI and 1 student from BMM have given the exam and cleared it successfully.	July to December 2021
5	IQAC coordinated with DELNET for an Awareness session where Dr. Sangeeta Kaul, Director, DELNET gave valuable guidance and information to the students and staff members towards the use of DELNET services.	22 nd October 2020

4.4 ALUMNI CELL

4.4.1 Objectives

- To assist the alumni to connect with each other and with the people in the institute with the goal of fostering camaraderie and building a network to support activities to further the goals of the Institute.
- To connect, inform and engage the alumni, students and the institute, the cell strives to generate a multi-faceted support for SFI.
- To create a consolidated database of SFI pass-outs up till now

4.4.2 Team Members

- Dr. Neetu Malhotra
- Dr.Preeti Singh
- Ms. Devanshi Arora

4.4.3 Student Coordinators

- Simranjitkaur
- Shreya sachan

- Ruhi Ray
- Rupal Tyagi

4.4.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Webinar on Product Development in Industry: SFI Alumni Ms. Nikita Zutshi presented webinar on ‘Product development in the fashion industry’. The session was very much interactive. The event was a great success and was yet another step towards quality education provided at SFI.	5 th July 2021
2	Webinar on Prints and Designs on Lifestyle Products: SFI Alumna, Ms. Divi Sukhija talked about the Prints and Designs on Lifestyle Products	9 th July 2021
3	Webinar on The Work and Responsibilities of Designers: The speaker, Ms. Divi Sukhija made the session very informative and inspirational to all new and upcoming designers.	20 th July 2021
4	Alumni Meet: The Alumni Cell organized this event to felicitate the old batches who have once joined the Satyam family and became its members forever.	17 th January 2021
5	Interactive session with Alumni: SFI Alumni Ms. Muskan shared her experience of winning the Couture Runway Week 2021. This session was organized to share Alumni experiences of the institute with current students and motivate them to pursue their careers with great passion. The interaction was very fruitful and left the students enthralled by the shared experiences and with an enhanced knowledge of the field.	22 nd October 2021

5	Interactive session with Alumni: SFI AlumniMs Prerna, was invited to address the students to create awareness about working in the industry at different roles. She also elaborated to the students how the college guided her in creating her final Design collection which was specially created for handicapped people.	15 November 2021
6	Alumni Association Oath Ceremony: 6Alumni members took oath as Office Bearers of the 1st term of Alumni association of Satyam Fashion Institute.	19th June 2021

4.5 ADMISSION CELL

4.5.1 Objectives

- To act as a bridge with other college cells, faculty and staff to receive and to give suggestions regarding admissions into Satyam fashion Institute & BMM courses.
- To supervise different online and offline activities for admission purposes.
- To build and maintain an effortless and transparent admission structure.

4.5.2 Team Members

- Dr. Neetu Malhotra
- Ms. Priyanka Sarkar
- Ms. Deepti Mishra (Documentation)
- Ms. Saveena Singh

4.5.3 Student Coordinators

- Angel Jain
- Anisha Mitra
- Kirty Sinha
- SuhaaniBakshi

4.5.4 Activities in year 2020-21

S. No.	Name of Event & Description
1	Advertisement in the Electronic & Print Media: The Admission Cell aimed to provide the Promotional content to the College by providing the Advertisements in the Print Media as well Electronic Media. This will make students aware about the running courses in the Institute as well the eligibility criteria and the Career Prospects of respective courses
2	Career Counselling: Admission Cell always answers the admission and career related queries of students which helps the students to identify their capabilities and guides them to select the best for them.

4.6 ANTI-RAGGING CELL

4.6.1 Objectives

- To prohibit any misconduct by any student whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
- To bring out an awareness among the students about the consequences of ragging.
- To keep a constant eye and vigilance over ragging so as to prevent its occurrence.
- To address any ragging issues immediately and take action as advised by the committee.

4.6.2 Team Members

- Dr Sakshi Shail
- Dr.PreetiSingh
- Ms. Charu Ahluwalia
- Ms. Deeti Mishra
- Ms. Neetu Sharma

4.6.3 Student Coordinators

- Paridhi Pabreja
- Meenakshi prakash
- Janvi Goswami

- Sagarika

4.6.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Anti-Ragging Measures Workshop: The Anti-Ragging Cell organized a Workshop on “Anti-Ragging Measures” at Chic of the Campus with the purpose of making new students aware of the steps to be taken against ragging.	3rd February 2021
2	Nominations of the students for the Anti-Ragging Cell for 2020 – 2021 Batch: To make students aware and get them with the activities of the cell. It helped students in building confidence and smooth functioning of the cell. It created a ragging free environment which helped students study in a favourable environment.	7 th November 2020
3	Anti-Ragging committee formation for Hostel: To make aware students about anti ragging measures and connect them to cell members. It helped in smooth functioning of the cell. Students became aware about guidelines of anti-ragging.	8 th March 2021

4.7 EXAMINATION CELL

4.7.1 Objectives

- To capture information with respect to various parameters that are required during the setting up of examinations and to help smooth conduct of exams in the institute.
- To develop a system for consistent improvement in the performance of the institution & will channelize the efforts and measures of the institution towards academic excellence.

- Awareness is created among students for online exam platforms and their queries will be solved.

4.7.2 Team Members

- Dr. Sakshi Shail
- Ms. Priyanka Sarkar
- Ms. Vandana Singh

4.7.3 Student Coordinators

- Ayushi Malhotra
- Komal Tripathi
- Hani Sharma
- Akshita Maheshwari

4.7.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Mid- term Assessment: Mid Term Assessment has been conducted. In the mid of semester. Date sheet was provided to students and displayed also. Exams have been conducted successfully.	15th to 18th November 2021
2	Remedial class: Remedial class was organised for 10 students of B.Des. Foundation batch for the Fundamentals of Design subject. The class was held to revise the topic of Elements of Design - Line, Shape, and Form & Colour for weaker students as well as new admissions who need extra classes to catch-up their syllabus	13th November 2021

3	<p>Prepare invigilation duty chart and Seating arrangements: The Examination Committee shall make the Block and Seating Arrangement and display them on the concerned Notice Board and Blocks. Shall prepare a supervision duty list and get it signed by the concerned supervisor.</p>	One day before particular exam
4	<p>Evaluation Moderation & Result Distribution: Cell Shall ensure that the evaluation and moderation process is completed on time. Exam Cell shall analyze the exam results and the same shall be verified by the respective faculties, HOD. After due verification, copies of the result analysis shall be sent to the Principal. Exam Cell shall distribute the result among students and keep the copy of receiving.</p>	After the examination over

4.8 WOMEN CELL/ INTERNAL COMPLAINTS COMMITTEE

4.8.1 Objectives

- To work for the faculty members, staff and the students with an aim of creating awareness of their rights and duties the cell organizes and participates in seminars, talks and also takes up women's issues and problems.
- To provide a platform where women have freedom to share their experiences and views and suggest ways to improve and empower themselves.
- To enhance the self- esteem and self- confidence of girl students, women faculty and staff in and out of the institution.

4.8.2 Team Members

- Dr. Sakshi Shail
- Dr.Preeti Singh
- Mr. Ujjwal Ankur
- Ms. Charu Ahluwalia

4.8.3 Student Coordinators

- Mehak Narang
- Tanishka Jain
- Sakshi Khurana
- Ritika

4.8.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	International Webinar: The Women Cell organised this International webinar on Problems faced by women during COVID 19 to provide information to the students on relative aspects and encourage them for helping Women.	30th June 2020
2	“SELF-SANITIZATION” Workshop: This workshop on Self-sanitization was organized with the purpose of creating awareness for sanitization among people especially during these COVID days.	3rd February 2021
3	IEEE Women Empowerment Workshop: This webinar on Women Empowerment and the Pandemic conducted by speaker Dr.RamalathaMarimuthu, member IEEE. The webinar provided a great insight in the effects of the pandemic on women in our country.	9th May 2021

4	<p>Heartfulness Live Sessions: Lockdown due to COVID-19 affected our mental health more than the physical. To make the environment healthier, the Women Cell of Satyam Fashion Institute organised a series of talks and workshops in collaboration with Heartfulness. The workshops consist of several live sessions on different topics.</p> <ul style="list-style-type: none"> • The first session was taken by Mr. Vinod Agrahari on Discover Yourself. Students participated in the rich meditation session and walked away with a new approach to life. • Following a healthy lifestyle is the second topic to be discussed in the next webinar. Dr.Ritu Singh was the speaker. After the interaction with the students, a meditation was initiated. The participants performed the meditation and learnt healthier methods to opt for in everyday life. • Dr.Sadhna Singh talked about the skills of time management. Students participated in the session and learnt many new ways of time management and strategies. The session was beneficial and eye-opening for the participants. • Dr. Sarita Rani was invited as a guest speaker in the last session of this series. The session was more interactive and focused on the Heartful Conversation. The participants learnt about meditation and how to connect with one's own self spiritually through this webinar. 	<p>5th July 2021</p> <p>12th July 2021</p> <p>19th July 2021</p> <p>2nd August 2021</p>
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4.9 GRIEVANCE REDRESSAL CELL

4.9.1 Objectives

- To look into the complaints lodged by any student, and judge its merit.
- To uphold the dignity of the College by ensuring a strife free atmosphere in the College.
- To encourage the Students to express their grievances.
- To advise Students of the College to respect the right and dignity of one another.

4.9.2 Team Members

- Dr. Neetu Malhotra
- Dr. M Alam
- Ms. Vandana Singh

4.9.3 Student Coordinators

- ShahreenBano
- Shalini Madan
- Sakshi Singh
- Muskan Chaudhary

4.9.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Counsel Staff: Cell members consoled staff during Covid-19 to make them gain more confidence at the workplace which led to improvement in the performance of the staff.	10th September 2020
2	Student Feedback Taken for Teachers Feedback: Forms have been filed by the students regarding teacher's performance which guides teachers to adapt and adjust teaching to accommodate students' learning needs.	October 2020

3	<p>Student Feedback Taken for Infrastructure:</p> <p>Feedback form has been filed by the students regarding college infrastructure. It helps to improve the workplace for both students and teachers.</p>	October 2020
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4.10 EXTENSION CELL

4.10.1 Objectives

- To get the students socialized and learn to think beyond individual interests and for social welfare.
- To apply the theoretical knowledge obtained in the classroom for the benefit of the society.
- To make students learn teamwork, leadership skills, time management, effective communication skills, and effective decision making through participation and organizing various projects and programmes.

4.10.2 Team Members

- Dr. Neetu Malhotra
- Dr. M Alam
- Ms. Vandana Singh
- Dr.Preeti Singh
- Ms. Charu Ahluwalia

4.10.3 Student Coordinators

- GesuGoley
- Sakshi Chandel
- Shubhangi Dutta
- Meenakshi Prakash

4.10.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
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1	Celebrating National Girl Child Day: A poster making activity organised by the Extension Cell of SFI on the occasion of National Girl Child Day. Students made creative posters to spread the word for betterment.	24th January 2021
2	National Education Day Celebration: On the day of National Education, the cultural cell and extension cell took the initiative to make the ground staff aware of to make the environment healthier and the importance of newspapers.	11th November 2021
3	Mask Distribution: Extension Cell of the college distributed the mask to the housekeeping staff and also made them aware about the COVID 19.	22nd December 2020
4	Winter Clothes Donation: Extension cell aimed this activity to help housekeeping staff by giving them winter clothes.	25th December 2020
5	Plantation Drive: The Extension cell initiated the plantation drive by growing plants in the surrounding areas. This makes the student understand the importance of Environment.	21st January 2021
6	National Women's Day: Extension Cell organised the article writing or Blog writing on the life contributions of "Sarojini Naidu". This makes the student learn the importance of Blog writing.	13th February 2021

7	<p>Literacy day Celebration: Satyam Fashion Institute Organised a workshop on Basics of Computer on the occasion of International Literacy Day by Extension Cell. Training was given to fourth class team to get awareness about Paytm and Google pay app.</p>	8 th September 2021
8	<p>World Animal Day Celebration: Satyam Fashion Institute Celebrated World Animal Day. Students had taken a step to feed street dogs, cats and birds and also prepared video for the same. Some students have prepared the videos showing their love towards their pets and some of them made posters related to save animals</p> <p>Activity 1- Poster making competition Activity 2 - Open Mic</p>	4 th October 2021
9	<p>International Girl Child Day: On this special occasion the Extension Cell took initiative to support our institute vision and mission among the ground staff Ms. Saroj by making her learn about the basics of Body Measurement on Dress form and also basic knowledge of Draping concept on the dress form. This activity encourages and supports her skills to achieve her own confidence.</p>	11 th October 2021

10	<p>World Food Day: On this special occasion the Extension Cell took initiative to spread awareness about the food wastage. This day aims at tackling global hunger and striving to eradicate hunger across the world. To spread awareness on food wastage. Students made a video to spread awareness about it in the society. Students and staff members took pledge to not waste food. Students donated food to needy people and animals.</p>	17th October 2021
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4.11 SPORTS CELL

4.11.1 Objectives

- To develop physical fitness by maintaining and increasing such components as speed, flexibility, muscular strength, muscular endurance and aerobic capacity.
 - To develop an understanding of the importance of sport in the pursuit of a healthy and active lifestyle at the College and beyond.
 - To develop an ability to observe, analyze and judge the performance of self and peers in sporting situations.
 - To develop leadership skills and foster qualities of cooperation, tolerance, consideration, trust and responsibility when faced with group and team problem-solving tasks hence catering both social and emotional development of the people.

4.11.2 Team Members

- Mr. Manoj Kaushik
- Ms. Devanshi Arora
- Ms. Charu Ahluwalia
- Ms. Neetu Sharma

4.11.3 Student Coordinators

- Sejal Aggrawal

- Shweta Singh
- Priyanka Bhatt
- Divya Tyagi

4.11.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Yoga breakActivity: Yoga Break Activity was organized by Sports Cell for SFI staff members. The session included downloading the Y- break app conceptualized by Govt. of India on their phones and practicing the asana through their informative video clips to open up muscles , relieve stress and relax the body	18th September 2021
2	Fit India Freedom Run 2.0: Sports Cell of Satyam Fashion Institute organized the "Fit India Freedom Run 2.O". There are more than 70 students participating in this event. Now we get the Certificate from the Government of India Ministry of Youth Affairs and Sports. The institute received certificates of participation for the students.	28 th September 2021
3	S.F.I Fun Games Activity: To break the monotony of the lock down during Covid 19 Sports Cell organised this activity for Physical and emotional development with entertainment.	17 Jun, 2021
4	Self Defense Workshop: Sports cell organized this workshop to help you trust your abilities and explore them at a physical and mental level. It will learn when to react and when not to.	8 & 9 Mar, 2021

5	Activities for Gymnasium Inauguration: Sports cell inaugurated this facility in SFI campus to help you in coordination and Flexibility which assists in weight management and weight loss	1 Feb, 2021
6	National Sports: Activity is organised to inspire youth of nation to participate in various sports and prove their ability in the respective field	28 Aug, 2020

4.12 PUBLICATION CELL

4.12.1 Objectives

- To inspire the research and documentation among the members of the college
- Regulate the joint publication work among Teaching and non-teaching staff, students, and outside scholars, industry personnel and academicians.

4.12.2 Team Members

- Dr. M. Alam
- Dr. Neetu Malhotra
- Mr. Ujjwal Ankur
- Ms. Priyanka Sarkar
- Mr. Laxman S. Rawat

4.12.3 Student Coordinators

- Ananya Majumdar
- Kiran Verma
- Sagarika Thapar
- Khushali

4.12.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
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1	<p>Poetry Competition: Publication cell organized a Poetry Competition on the occasion of Hindi Diwas. Videos were prepared by the students for recitals of famous Hindi Poems.</p>	14th September 2021
2	<p>Amar Ujala visit: Students visiting Amar Ujala were very knowledgeable as students got to learn about newspaper printing machines, green screen rooms, live screening and why it is important to read newspapers.</p>	27th October 2021
3	<p>Newsletter writing: The newsletter, Buzzing bee is the bi-annual newsletter published by Satyam Fashion Institute. To showcase the collective information of the events, activities, workshops etc. that happened in a semester. To project the best practices and extra-curricular activities of the students in front of the readers. All the activities of the respective semester and the extra-curricular activities of the students are combined together for future reference and showcased in front of the fraternity.</p>	Around the year
4	<p>Research Journal issue with ISSN number: Satyam Fashion Institute publishes a research Journal, Design Quest and Advanced Research Journal on Design bi annually with the RNI: UPENG/2018/76546 and ISSN: 2582-855X. To enrich research and create an intellectual atmosphere. Scholars from every corner send their paper for this journal which gives it a wide range of reach and visibility.</p>	Around the year

4.13 CULTURAL CELL

4.13.1 Objectives

- To develop the academic and cultural talents of the students, improving their capabilities to work as a team and raising their level of self-confidence in interacting with fellow students.
- To bring out the students hidden talent & leadership and organizational qualities.
- To be a catalyst for overall personality development of students in grooming them for their future career and life.
- To imbibe in the student's team spirit and harmony.

4.13.2 Team Members

- Dr. Neetu Malhotra
- Dr. Sakshi Shail
- Ms. Vandana Singh
- Ms. Charu Ahluwalia

4.13.3 Student Coordinators

- Anushree Malviya
- Anjali Mishra
- Shubhangi Dutta
- Shweta

4.13.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
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1	<p>Ganesh Chaturthi Celebration: Cultural Cell of Satyam Fashion Institute celebrated Ganesh Chaturthi together with entire team and also organised sketching and Video Making Competition on the occasion of Ganesh Chaturthi .Beautiful entries were given for Sketch Competition organized on occasion of Ganesh Chaturthi.</p>	10 th September 2021
2	<p>Viswakarma Day Celebration: Cultural Cell of Satyam Fashion Institute organised Vishwakarma ji Puja on the occasion of Viswakarma Day. A webinar was organized for the new batch to give them knowledge regarding the day and it was held in Lifestyle Accessory Lab.</p>	17 th September 2021
3	<p>Gandhi Jayanti and Lal Bahadur Shastri Jayanti Competition: Cultural Cell of Satyam Fashion Institute organized On the Occasion Of Gandhi Jayanti and Lal Bahadur Shastri Jayanti, Satyam Fashion Institute had organized a competition of Self Expression with the Nation Leaders –Video making Competition related to Gandhiji and Shastriji.</p>	2 nd October 2021
4	<p>Makeup and Styling session: It was organized by Cultural Cell of Satyam Fashion Institute organized for Fashion Communication Batch Students by an Expert Ms Rakhi –Makeup Artist</p>	29 th September 2021

5	<p>Couture Runway Week 2021: Satyam Fashion Institute Cultural Cell organized a Fashion show at Couture Runway Week 2021 on 16th October 2021 in Crown Plaza hotel Okhla, Delhi where 32 students showcase their collections including garments and accessories, designed by taking different inspirations and themes.</p>	16 th October 2021
6	<p>Craft Bazar: Many art works like paintings, coloured pottery and tie & Dye cushions and bags were displayed in the bazaar. Also these products were selling at reasonable prices. These workshops were organised to understand and learn the different design techniques through painting, dyeing and sewing. Through these activities students learned different art work with many techniques. They enjoyed it a lot and understood the hard work behind handwork.</p>	29th & 30th October, 2021
7	<p>Children Day: Children who are the future of tomorrow's India have an immense power in themselves. With this motive our design students spent some time with our peon kids, involving them in different educational playing activities. To involve unprivileged kids in some educational activities with some fun, so that they feel encouraged. This activity encouraged and supported kids to build own confidence</p>	14th November 2021

4.14 LIBRARY CELL

4.14.1 Objectives

- To supervise the procurement of the books, journals, magazines and e-learning resources
- To act as a bridge between the users and the library for any query, problems and access.
- To provide information, enhance knowledge and to facilitate research and to stimulate students' interest in books
- To provide access to the books, publications, newspapers, previous question papers, magazines, journals and related documents.

4.14.2 Team Members

- Mr. Ujjwal Ankur
- Ms. Priyanka Sarkar
- Ms. Shweta

4.14.3 Student Coordinators

- Sanskriti Arya
- Shreya Sachan
- Swati Sharma
- Anushka Jha

4.14.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Blog Writing Competition: Satyam Fashion Institute Library cell organized Blog Writing on Democratic Day.	15th September 2021

4.15 PLACEMENT CELL

4.15.1 Objectives

- Create awareness among students regarding available career options and help them in identifying their career objectives.

- Guide the students in developing skills and job-search strategies required to achieve their career objectives.
- Identify suitable potential employers and help them achieve their hiring goals.
- Organize activities concerning career planning.

4.15.2 Team Members

- Dr. Neetu Malhotra, Industry Coordinator
- Ms. Devanshi Arora
- Ms. Priyanka Sarkar

4.15.3 Student Coordinators

- Tanishka Arya
- Kiran Verma
- Neha Porwal
- Kirty Sinha

4.15.4 Activities in year 2020-21

S. No.	Name of Event & Description	Event date
1	Resume making session: Satyam Fashion Institute Placement cell organized this session for the	15th September 2021
2	Certificate course on TRI-3D Software: Satyam Fashion Institute organized a certificate course for students to learn Tri3D software from Industry professionals. The software is dedicated to learning digital rendering, and software is an integral skill for all future designers, and the Tri 3D workshop was a step closer to learning that.	17th July 2021

3	<p>Certificate course and Live session on Industry</p> <p>Exposure: A live session on the ‘Industry Exposure’ was organised. The session was taken by the esteemed guest speaker Ms. Neetu Singh. Miss Singh is the chairperson and founder of Sini Designs Pvt. Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers. An industry exposure project was given to students for 1 week and they were required to submit the project report.</p>	3 rd August 2021
4	<p>A Session with Designers: Students of Satyam Fashion Institute attended a workshop held by The Designer's Class, India's first holistic E-learning platform that focuses on different designs.</p> <p>The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino, Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor- Business development and outreach</p>	7 th October 2021