



NAAC ACCREDITED

Satyam
GROUP OF INSTITUTIONS
Empowering women through education

SATYAM FASHION INSTITUTE

(Affiliated to S.N.D.T. Women's University)

INSTITUTIONAL DISTINCTIVENESS

The institute is imparting education to women from all segments of life following its mission of Women Empowerment. It helps women to develop knowledge of design related areas and groom them for professional careers. The Vision of institute is "To aspire women from all segments of life following its mission of Women Empowerment and train women staff for skill enhancement programs to develop their skills such as Personality enrichment, Employability skill development, Entrepreneurial development, Communication skill development etc. The institute is always geared to add to the national development of the country by imparting value education to the most important segment of the society. It is visualized that the women students then could become intellectually resourceful, morally upright, socially committed and spiritually inspired with the consciousness of the dignity of womanhood and their rightful place in the society sufficiently empowered to encounter the challenges of the present day society. The institute has always strived to nurture a self- sustainable environment in the design and media industry for women and create a center of excellence. We believe in making overall advancement in our country by making Indian women self reliant and independent through developing entrepreneurial skills and providing them education. Also, the institute has worked upon creating sustainable practices at the work place by utilizing old fabrics, clothes, furniture and scrap material. These kinds of materials have been reused and recycled in various ways for student's projects and resource development in the institute. This activity has also helped in creating environmental consciousness among the students and staff members. The college endeavors to maintain a learning atmosphere that reinforces the ideals of professional competence and social commitment and to make them competent, self reliant, employable and service oriented with love and faith and with the futuristic perspective of social transformation, ecological, national and global consciousness. The academic programmes, co-curricular and extra- curricular activities are designed meticulously so as to reflect the vision and mission of the college, focusing on the empowerment of women and the first generation learners maintaining high academic standards to provide appropriate knowledge and skills to the students to meet the fast changing needs of the society. The institute organizes review meeting regularly in which industry people of different domains are invited to review the research works carried out by the



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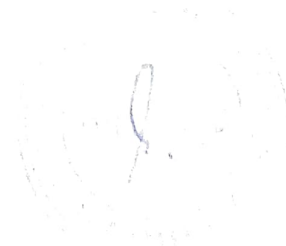
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faculty. The proximity of the college to industry in Noida creates a unique opportunity for collaboration with the industry. Students have an opportunity to develop ties with the professional design community through visits to exhibitions and fairs. During the year 2019-20, the world has seen the pandemic Covid-19 that impacted the activities in all spheres of life. Our institution stood strong as a family to support the affected students with scholarships and fee waiver to cope up with the financial circumstances. Also, staff members were trained for developing masks using old materials as the markets were shut down. The masks were then distributed to all the visitors, staff members and to the roadside workers those who could not afford it.

The Institute is celebrating more than one decade of its meaningful contribution in the promotion of higher technical education with a focus on sustainable growth through positive industrial tie-ups, faculty expertise and media relationships. Earning media reputation over the years is one distinctive area to its priority and thrust.

In the 2020-21 academic year an MoU was signed with Heartfulness educational trust for improving the efficiency of inner strength through meditation. The teaching excellence at the Institute is inspirational for the young minds. In the environment of pandemic due to COVID 19, the faculty members learned and utilized e-learning platforms when physical classroom teaching is not possible. Numerous Webinars on various beyond syllabus topics and digital events on extra-curricular activities were conducted for the next generation learning with belief that "learning must go on".

Institute has proudly published an in house biannual research journal entitled "Design Quest- an advanced research journal on design" since 2018. The journal provides a platform to emerging and established designers, artists and scholars for sharing and disseminating their findings and research works. The journal is interdisciplinary and will be covering a wide range of design areas intending to all spheres of life. Scholars from across India and outside are writing for several issues of the Journal. It is excelling day by day. The Journal is registered from the Office of Registrar of Newspaper for India with RNI No. UPFNG/2018 76546. It has been granted the International Standard Serial Number (ISSN) 2582-855X.



The institute is providing education to women from all segments of life, thus following its mission of Women Empowerment. It helps them to develop knowledge of design related areas and groom them for a professional career. Therefore, the institute is always geared to add to the national development of the country by imparting value education to one of the most important segments of the society.

It's always been visualized that the female students could become intellectually resourceful, morally motivated, socially committed and spiritually inspired with the consciousness of the dignity of womanhood and their rightful place in the society sufficiently empowered to encounter the challenges of the present day society. We believe in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them education in the design and communication field.

