



SATYAM FASHION INSTITUTE, NOIDA

Reaccredited by NAAC 'A' Grade, CGPA: 3.18
(Affiliated to S.N.D.T. Women's University, Mumbai)



SFI DESIGN CONFLUENCE 2026

Publication Cell under IQAC Presents

Conference on AI in Design,
Research, Innovation & Education

Theme: *Co-Creating with AI, Materials, Culture & Living Systems*

30th October 2026 | 11:00 AM Onwards

Hybrid Mode: On-Campus & Virtual Participation



CALL FOR PAPERS & PARTICIPATION



OBJECTIVE OF THE CONFERENCE

SFI Design Confluence 2026 aims to create an intellectually stimulating platform for exploring the rapidly evolving relationship between Artificial Intelligence, Design, and Education. It focused on understanding how emerging AI technologies are transforming conventional approaches to creativity, design thinking, pedagogy, & professional practice.



WHO CAN PARTICIPATE?

- Academicians
- Practitioners
- Independent Researchers
- Research Scholars
- Faculty Members
- Independent Researchers
- Designers
- Design Students
- UG / PG Students
- Industry Professionals
- Innovators and Entrepreneurs



PARTICIPATION CERTIFICATE

Every Presenter & Participant will receive the Digital Certificate Appreciation of SFI Design Confluence 2026 for their contribution & participation.



PAPER SUBMISSION

Researchers are encouraged to present work that demonstrates originality, critical inquiry, interdisciplinary thinking and relevance to contemporary design challenges.



CONFERENCE FORMAT

Hybrid Participation

On-Campus: Satyam Fashion Institute, Noida

Virtual: International participants and presenters may participate through the online conference platform.



PUBLICATION OPPORTUNITY

Accepted select Papers will be Published in 'Design Quest' the Official ISBN Journal of Satyam Fashion Institute Noida in the forthcoming issue (Oct-Mar 27).

Present Ideas. Share Research. Shape the Future of Design.



ABOUT SFI DESIGN CONFLUENCE 2026

*Beyond Boundaries. Beyond Disciplines.
Beyond Human-Centred Design.*

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SFI Design Confluence 2026 is envisioned as an international platform for meaningful dialogue at the intersection of Artificial Intelligence, design, research, materials, education, culture and sustainability. The conference brings together academicians, researchers, designers, industry professionals, innovators, policymakers and students to critically examine how emerging technologies are transforming the way we imagine, create, communicate and learn. As Artificial Intelligence becomes increasingly embedded within creative and professional practices, the role of the designer is evolving—from an individual creator to a curator, strategist, collaborator and co-creator within complex human-machine systems. The SFI Design Confluence 2026, therefore moves beyond the question of whether AI can create and instead explores: How can humans and intelligent systems create better futures together?

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KEY AREAS FOR PAPER PRESENTATION

- **AI & Creativity:** Exploring generative AI, computational creativity and new creative workflows.
- **AI & Sustainability:** Using intelligent systems to support circularity, resource efficiency and sustainable practices in design industry.
- **AI & Materials:** Reimagining textiles, surfaces and material systems through technology and experimentation.
- **AI & Culture:** Investigating digital culture, heritage, identity and new forms of cultural expression.
- **AI & Education:** Understanding how AI is reshaping design & fashion pedagogy, research methodologies and learning environments.
- **AI & Future Systems:** Exploring intelligent products, wearables, interfaces, immersive environments and emerging design ecosystems.

GENERAL SUBMISSION GUIDELINES

- Submissions must be original, and plagiarism-free.
- Submissions must be carefully written & proof-read and submitted in PDF/PPT format.
- Paper should clearly describe the background of the topic and the author's work - method, concluding discussion and future scope.



ABOUT SATYAM FASHION INSTITUTE, NOIDA

Satyam Fashion Institute (SFI), Noida, is a premier design institution, offering AICTE approved B.Design program in fashion, textile, communication, lifestyle accessory and M.Design in interdisciplinary design education, along with PG Diploma in Fashion Design. Affiliated with S.N.D.T. Women's University, Mumbai, Satyam Fashion Institute Noida is committed to developing creative professionals who combine design thinking, technical knowledge, cultural understanding and contemporary innovation. Since its establishment, Satyam Fashion Institute Noida has created an academic environment that encourages experimentation, research, entrepreneurship, sustainability and industry engagement. The institute seeks to prepare students for an evolving design landscape shaped by technological transformation, responsible production and new creative practices. With a strong focus on experimental learning and interdisciplinary approaches, Satyam Fashion Institute Noida encourages learners and researchers to explore emerging technologies such as Artificial Intelligence, digital design, immersive media and intelligent materials, while remaining rooted in culture, craft and human values.



ABOUT S.N.D.T. WOMEN'S UNIVERSITY

Founded in 1916 by Maharshi Dr. Dhondo Keshav Karve, S.N.D.T. Women's University is the first women's university in India and South-East Asia. Guided by the inspiring motto: "An enlightened woman is a source of infinite strength." The University has played a pioneering role in advancing women's education, empowerment, knowledge creation and social responsibility. Its legacy of academic excellence provides an important foundation for contemporary educational initiatives that connect knowledge, innovation, creativity and societal transformation.



INSTITUTIONAL HIGHLIGHTS:

- Affiliated to S.N.D.T. Women's University, Mumbai
- NAAC Reaccredited – 'A' Grade with CGPA: 3.18
- AICTE approved B.Design & M.Design Programs
- Focus on Design Education & Research
- Emphasis on Innovation, Sustainability & Entrepreneurship
- Strong Industry and Academic Engagement.



SFI DESIGN CONFLUENCE 2026

ORGANIZING TEAM STRUCTURE

(CHIEF PATRONS)

DR. SNEH SINGH
(CHAIRPERSON, SFI)

CA DR. PRADEEP GUPTA
(SECRETARY, SFI)

(PATRON & CHIEF CONVENER)

DR. NEETU MALHOTRA
(PRINCIPAL, SFI)

(CONVENERS)

DR. PREETI SINGH
(IQAC COORDINATOR)

MS. ISHIKA SHARMA
(PROGRAM COORDINATOR)

(CO-CONVENER)

DR. SUPRIYA HIMANSHU
(ASSISTANT PROFESSOR)

(COORDINATORS)

MR. SATYAM DEB ROY
(ASSISTANT PROFESSOR)

MR. NITEEN K SINHA
(ASSISTANT PROFESSOR)

(TECHNICAL COORDINATOR)

MR. LAXMAN RAWAT
SYSTEM ADMIN (IT)

PAYMENT DETAILS & REGISTRATION

PARTICIPATION FEES (FOR FOREIGN & INDIAN DELEGATES)

REGISTRATION / PAYMENT QR CODE

REGISTRATION FEE

Participation Fees	599* INR / 15 USD
Paper Presentation Fees	699* INR/ 25 USD



**All the Presented papers will be published in SFI Design Confluence 2026 Proceedings and separate proceedings charges will be incurred accordingly.*

JOIN THE SFI DESIGN CONFLUENCE



SFI Design Confluence 2026 seeks to build a community of thinkers and practitioners who are willing to question conventional boundaries and imagine new possibilities for design. From generative AI to sustainable materials, from digital fashion to intelligent textiles, and from immersive environments to future-oriented education, the Confluence brings together diverse perspectives around one shared ambition: To make design more intelligent, responsible, inclusive and future-ready.

Co-Creating with AI, Materials, Culture & Living Systems.



ORGANIZED BY

PUBLICATION CELL, UNDER IQAC.

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CONTACT

Email: publication.cell@satyamfashion.ac.in.

Satyam Fashion Institute, Noida.

Sector 62, Noida, Uttar Pradesh.



30TH OCTOBER 2026 | 11:00 AM ONWARDS

INSPIRING DESIGN SHAPING FUTURES