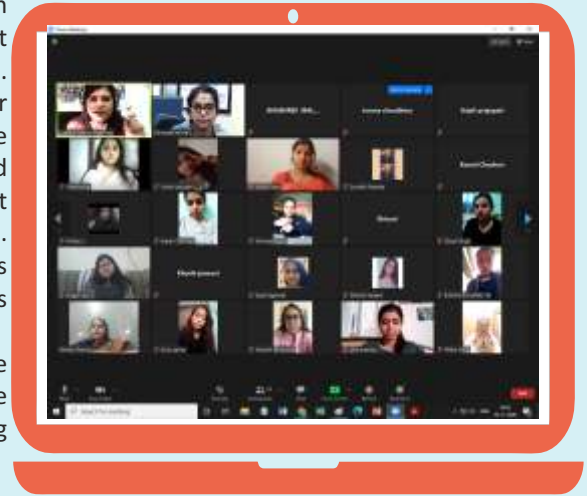


Webinar on Product Development in Industry



July 5, 2021: In the series of webinars, Satyam Fashion Institute organised an enriching webinar on 'Product development in the fashion industry on 5th July 2021. The session was taken by SFI alumna and senior designer and illustrator, Ms. Nikita Zutshi. All the students have attended the webinar. Ms. Zutshi talked about the industrial aspects of product development and gave several tips for fast and on-time production. The session was very much interactive. The event was a great success and was yet another step towards quality education provided at SFI. She inspired the students to use a sustainable approach for product development in the tough time of the COVID. The industry is also focusing on reusing and recycling products.



Chuppi ki Awaz was presented to the delegates



July 2022: Recently launched book "Chuppi ki Awaz" written by our esteemed faculty Mr. Ujjwal Ankur was presented to the delegates, Prof. (Dr.) Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai and Prof. (Dr.) Reeta Sonawat, Former Dean, SNDT Women's University.



Honourable chairperson, Satyam Group of Institutions, Miss Sneh Singh, SFI Principal, Dr. Vandana Jaglan, HOD, Dr. Neetu Malhotra, SCE Principal, Dr. Bineeta Aggrawal, HOD Miss Preeti Goyal and Dean, SJMC, Dr. M Alam were present there to grace the occasion.

Heartfulness Live Sessions



July 5 - Aug. 2, 2021: Lockdown due to COVID-19 affected our mental health more than the physical. The Women Cell of Satyam Fashion Institute organised a series of talks and workshops in collaboration with Heartfulness to make the environment healthier. The workshops consist of several live

approach to life. Following a healthy lifestyle is the second topic discussed in the next webinar. Dr. Ritu Singh was the speaker. After the interaction with the students, a meditation was initiated. The participants performed the meditation and learnt healthier methods to opt for in everyday life.



sessions on different topics. The first session was taken by Mr. Vinod Agrahari on Discover yourselves. Students participated in the rich meditation session and walked away with a new

Dr. Sadhna Singh talked about the skills of time management. Students participated in the session and learnt many new ways of time management and strategies. The session was beneficial



and eye-opening for the participants. Dr. Sarita Rani was invited as a guest speaker in the last session of this series. The session was more interactive and focused on the Heartful Conversation. The participants learnt about meditation and how to connect with one's own self spiritually through this webinar. These sessions were very beneficial for the students' mental peace to focus on their studies during the pandemic time.

The session was hosted by an SFI student Ms. Shubhra Agrawal.



Series of Webinars on Different Aspects of Design Practices

July 9- July 28, 2021: A young and budding Design Educator, SFI Alumna Ms. Divi Sukhija, took three consecutive sessions on Design Practices and several aspects. In her first session on July 9, 2021, Ms. Sukhija guided the students about the Prints and Designs on Lifestyle Products. Her talk was focused on the traditional prints using block printing, batik, stencils, screen printing, etc.



Her talk was focused on the traditional prints using block printing, batik, stencils, screen printing, etc.



Student attendees who have their inclination towards Lifestyle Accessories asked several questions and cleared their doubts to the experts. The second session of this

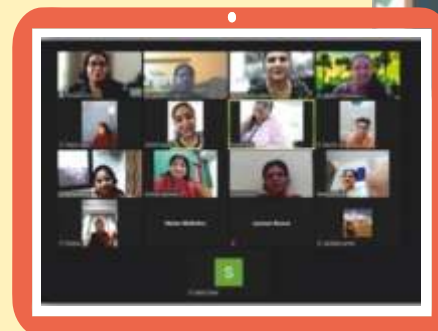
series was based on The Work and Responsibilities of Designers. It was organised on July 20, 2021. The session was highly informative and inspirational to all new and upcoming designers.

The last session was organised on July 28, 2021, and the topic was Design Yourself with Colours and Prints. This session was highly focused on the colours and prints and their influence on the design.

All these sessions were highly informative, interactive and fruitful.

Google Tool Workshop for the Faculty Members

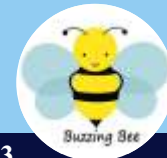
July 21, 2021: Teachers at Satyam Fashion Institute always strive to be better and provide the best quality education to all its students. Following the same goal, the faculty attended a webinar on Google Tools on 12th July 2021 headed by Ms. Devanshi Arora. The event



covered the functioning of all Google tools and workspace in great depth, and to know about the virtual platform and its

applications is the need of the hour. The event was concluded by a reinforced passion and a new skill set to tackle all possible challenges and opportunities with online classes for all the SFI teachers.





National Workshop on Handmade Hand Sewn Garments

July 14 - 17, 2021: Satyam Fashion Institute, Noida and School of Fashion Technology, Pune, in association with SNTD University, Mumbai, jointly organised a national workshop on 'Handmade Hand Sewn Garments' from 14th to 17th



July 2021. The virtual seminar was taken by Designer Ms. Sonia Jetley, an eminent designer. On the second day of this workshop, Designer Mr. Raju Panna was invited to take a workshop on the same. He shared his experience and taught new techniques to make Handmade Hand-sewn garments. The Organising Team includes SFI and SOFT Principals of DR. Vandana Jaglan and Dr. M Hundekar, HOD of both the colleges. The delegates shared their valuable thoughts and guided students through learning the craft of handmade garment construction. It is the need of the hour.

Satyam Fashion Institute organised a workshop for students to learn Tri3D software from Industry professionals on the 17th



of July 2021. The software is dedicated to learning digital rendering, and software are an integral skill for all future designers, and the Tri 3D

workshop was a step closer to learning that. Familiarity with the new technology and its usage is always the priority for SFI, and the workshop was organised to strengthen this motive.



Virtual Tour of NGMA

July 27, 2021: Satyam Fashion Institute always organised museum and heritage walks and tours. Due to the ferocious situation of Pandemic, SFI organised it virtually. It came up with a golden opportunity for all its students to virtually tour the coveted National Gallery of Modern Art, New Delhi. The tour



was taken by the Assistant Curator, NGMA, New Delhi, Mr. Argha Kamal Ganguly. He taught the students about visiting the museum virtually. They had several curious questions related to the museum and its collection. Mr. Ganguly cleared all the doubts and spread awareness for the museum among the students. The museum visit and getting knowledge about different art forms is essential for any student looking for a career in the creative field. The virtual museum tour didn't let the learning stop at the time of the pandemic.

Portfolio and Tech Pack Development Workshop

23rd July to 30th July 2021: A workshop was organised for the students on Portfolio and Tech Pack Development.



The workshop taught students different fundamentals and aspects of portfolio making, which is desirable during their interviews for the job. The students who have completed the workshop got the certificate of participation.

Live Session on Industry Exposure

Aug. 3, 2021: Satyam Fashion Institute, Noida, organised a live session on the 'Industry Exposure' for the students. The session was taken by the esteemed guest speaker Ms. Neetu Singh. Miss Singh is the chairperson and founder of Sini Designs Pvt.



Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers. To have first-hand experience directly from the industry expert is something everyone wants. It not only enhances knowledge but also builds confidence amongst the new commerce.

Webinar on Block Printing

Aug 6, 2021: A block printing webinar by expert block printing artisan Mr. Dheeraj Chhipa was organised by Satyam Fashion Institute on Aug. 6, 2021, to educate young designers about



the intricacy and beauty involved in the production of block printed fabrics. Mr. Dheeraj Chhipa, a 7th generation Bagru block printer, graduated from the Indian Institute of Craft and Design. All 60 attendees students

participated and interacted enthusiastically. He walked students through the entire process and presented a live printing demonstration to all attendees. All the students learnt about the



techniques for the same. Especially at the time of Pandemic, when people are unable to visit several places, these webinars helped the students learn about the craft. The extension of the workshop is done on Aug. 31, 2021, with foundation year students.



Webinar on Design Aesthetics

Aug. 10, 2021: On Aug. 10, 2021, a webinar on Design and Aesthetics was organised. The invited Ms. Gupta is a speaker for the webinar. Ms. Gupta is the Design Educator associated with Satyam Fashion Institute. The session was highly informative and inspirational to all new and upcoming designers. Understanding the aesthetics and cultivating an aesthetic sense is the only way to lead in the creative field. That was the sole motto of this workshop, and it was faithfully achieved.



SFI Students completed NPTEL Online Certification

The college provided opportunities for e-learning to its students. Through Swayam NPTEL, SFI student Miss. Akansha Sharma completed her four-week certification (July-Aug 2021) in Design Thinking - A Primer and secured 83%. Another student, Muskan



Chaudhary, has completed her certification in Body Language: Key to Professional Success and secured 88%. Learning beyond the curriculum is a blessing for any student. Satyam Fashion Institute always strives to provide such kind of opportunities to its students.

Hand Embroidery Techniques

The way to ignite ideas is to create something useful and different!

Textile Design semester III students explored the thought mentioned above, who tried to create different products using traditional hand embroidery. The products came out very beautiful and it was highly appreciated.



75th Independence Day

Aug. 15, 2021: On the joyous occasion of the 75th anniversary of Indian Independence, the college organised a flag hoisting ceremony on 15th August 2021. The event was graced by Chairperson Ms. Sneha Singh, SCE Principal Dr. Binita Aggarwal, HOD Ms. Preeti Goyal, SJMC Dean Mr. M. Alam, Programme



head Ms. Priyanka Sarkar, SFI Principal Dr. Vandana Jaglan and HOD Dr. Neetu Malhotra and attended and graced the occasion. All respected staff members of the institute joined the ceremony.

Celebrating National Festivals is the duty of all Indians. SFI, with its members and students, never fail to celebrate such occasions.



Workshop on Digital Literacy

8th September, 2022 : Literacy is critical in empowering and altering the lives of individuals and society. On International Literacy Day, Satyam Fashion Institute hosted a workshop on the Fundamentals of Computers on the 8th September



2022 for all housekeeping employees committed to building a self-sufficient, self-assured, and capable Bharat. It was an empowering workshop for those who were unaware of digital functioning and its usage. The workshop empowered them towards digital literacy

Celebration of Ganesh Chaturthi

Sept. 10, 2021 : Satyam Fashion Institute celebrated Ganesh Chaturthi with the entire team and also organised a sketching and Video Making Competition on the occasion of Ganesh Chaturthi. Beautiful entries came



from the students in both categories. Creative practice, along with the worship of Lord Ganesh, made this beautiful occasion successful.

Celebration of Vishwa Hindi Diwas

Sept. 14: To celebrate the legacy of our Mother Language, Students of Satyam Fashion Institute celebrated Vishwa Hindi Diwas. Students recited their favourite Hindi Poems and made creative Videos. The videos were watched and appreciated by everyone and later, it was circulated on different social media



platforms of the institute. This event's primary objective was to understand the importance of our mother tongue at the time of westernisation and get knowledge about our legendary Hindi poets. Students got familiarity with a few of the known Hindi Poets replicated their fabulous creations in their own way.

Blog Writing Competition

Sept. 15, 2021 : Library Cell of Satyam Fashion Institute has given the student blog writers an opportunity. The competition invited several blogs on different issues, and students submitted their entries, and a few best blogs were shortlisted. The shortlist blogs have been published on the official Website of SFI. Thinking about a topic related to the field, doing research on it,



translating it in a new way, writing a blog and then publishing it, the whole process made the participants more aware of the same.

Vishwakarma Puja Celebration

Sept. 17, 2021: Vishwakarma Jayanti is a Hindu festival commemorating the god Vishwakarma, the celestial architect. Satyam Fashion Institute celebrated the auspicious occasion and organised a prayer meeting on campus on 17th September 2021, seeking God's Blessings for a successful year ahead. All the students and staff of the institute joined the celebration and enjoyed it.



Yoga Session

Yoga is necessary to achieve a peaceful body, manage stress and anxiety, especially during COVID-19 when the whole world is suffering from mental and physical health issues. A yoga session for Satyam Fashion Institute staff members was

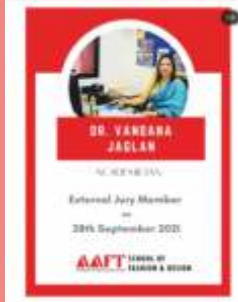


organised on 18th September 2021. The session included downloading the Y-break app on their phones and practising several Asanas through their informative video clips. It helped all the participants open up their muscles, relieve stress, and relax.

Invited as an external Jury Member

Sept. 28, 2021: Honourable Principal of Satyam Fashion Institute, Dr. Vandana Jaglan, was invited as the jury member by the School of Fashion and Design (SOFD), AAFT, Marwah Studio, Film City, Noida, for the Graduation Design Collection of B.Sc. Fashion Design batch 2018-21.

Students got enlightened by the suggested corrections given by Dr. Jaglan.



Invited for a session on Machine Shibori



Dr. Vandana Jaglan, Principal SFI was Invited as an Expert speaker by the Institute of Home Economics, University of Delhi for a session on Machine Shibori - Design Effects

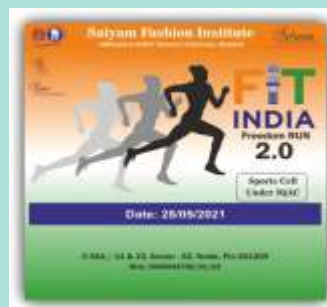
for the workshop series on 'Shades of Yellow with Natural 2021.

Several Experts & Students The whole session was very attendees.



Participation in Fit India Freedom Run 2.0

Sept. 28, 2021: Satyam Fashion Institute participated in the Fit India Freedom Run 2.0 on the 28th of September, 2021. The participation aimed to encourage people to take up



fitness activities such as running and other sports in their daily routine. It gets freedom from obesity, laziness, stress, anxiety and diseases.

The event engaged a large number of students and staff members. They all have participated enthusiastically and enjoyed the session.

Participation in The National Webinar under the aegis of Azadi ka Amrit Mahotsava

Oct. 1, 2021: Team SFI attended a National Webinar Under the aegis of 'Azadi Ka Amrit Mahotsav', an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and its achievements. The Ministry of Education (MoE) and AICTE had organised a National Webinar on 1st Oct 2021 from 11:00 am to 1:00



pm on the topic "Improving Ease of Doing Business,



Reducing Compliance Burden". SFI always encourages such type of participation, and it allows understanding the Government take towards the respective subject.



Organised Make and Styling Session



Sept. 29, 2021: Makeup and Styling session organised for Fashion Communication Batch Students on 29th September 2021 by an Expert Ms Rakhi –Makeup Artist. Makeup and styling are very much needed for everyone, especially those who want to pursue their career in this field. The participating students



took on the spot training and did makeup on their friend's face. The first-hand learning experience and on the spot practice under the mentorship of the industry expert made this session very fruitful for the participating students. The whole process was trained efficiently, and it left a productive impact on the students.

Celebrating Gandhi Jee & Shastri Jee Jayanti

Oct. 2, 2021: On the Occasion Of Gandhi Jayanti and Lal Bahadur Shastri Jayanti, Satyam Fashion Institute had



organised a competition of Self Expression with the Nation Leaders –Video making Competition related to Gandhi Jee and Shastri Jee. It encouraged the students to learn about both the veterans and inculcate some of their values.





Attended the webinar: "Charkha-Spinning the Wheel" Celebration

Oct. 02, 2021: Mahatma Gandhi is always a source of inspiration. Students of Satyam Fashion Institute attended a webinar on the occasion of Gandhi Jayanti, organised by Graphic



Era. Charkha-Spinning the Wheel into the Future. It was a very informative session for all textile students. The session inspired future textile experts to contribute their knowledge to one of the biggest industries of India

World Animal Day Celebration

Oct. 4, 2021: Satyam Fashion Institute Celebrated World Animal Day on 4th October. Students took a step to feed street dogs, cats, and birds and prepared videos for the same. Some students have prepared videos showing their love towards their pets and some of them made posters related to saving animals. There were two activities performed on that very day.

Activity 1- Poster making competition:

"Animals have great importance in our lives. The balance of the ecosystem would go down to drains if animals started disappearing from Earth" Satyam Fashion Institute students are



taking the initiative in poster-making competitions. The objective is to raise awareness regarding the well-being of animals around the world. Small or large, every action helps raise the status of animals worldwide. We call upon every student to participate and cherish the cause.

Activity 2- Open Mic:

Every animal has the right to co-exist with us; they should also be treated with love, compassion, and care. Mahatma Gandhi once said, "The greatness of a nation and its moral progress can be judged by the way its animals are treated." The objective of these activities was to come and speak on how to save animal life.

A Session with Designers

Students of Satyam Fashion Institute attended a workshop held by The Designer's Class, India's first holistic E-learning platform that focuses on different designs.

The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino,



Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor- Business development and outreach. The session informed students about the various programs and courses that TDC offers. It was organised by Dr. Vandana Jaglan and Dr. Neetu Malhotra. The student representatives very well coordinated the entire session. E-Learning is the need of the hour and SFI is bound to provide a non-stop learning environment to its students.



International Girl Child Day Celebration

"There is no greater pillar of stability than a strong, free, and educated woman." With this motto, Satyam Fashion Institute organised an activity on the occasion of the international girl child on 11th October 2021. The programme included the education of girls studying in 4th grade. The non-teaching staff of the institute also participated in the session and gained knowledge from the experts. The session was fruitful, and the school going girls enjoyed the session very



Faculty Development Programme empowering Faculty Members

Oct. 11, 2022: The team of Satyam Fashion Institute was honoured to have Prof. (Dr.) Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai.



She conducted a Faculty Development Program on Research Methodology for faculty members of the institute on 11th Oct 2021.

On the same day, Prof. (Dr.) Reeta Sonawat, Former Dean, SNDT Women's University. The



respective topic was Action Research. The session helped in enriching the knowledge about the research, its practice and methodology. The FDP was very interactive and fruitful.

Celebration Orientation Programme: A New beginning

Oct. 12, 2021: Satyam Fashion Institute ceremoniously organised an Orientation session for students of B.Des. Batch 2021-25 and Pgdfd batch 2021-23. Prof (Dr.) Shashikala Wanjari, former Vice-Chancellor SNTD Women's University Mumbai and Prof. (Dr.) Reeta Sonawat, Former Dean, SNTD Women's University, were invited as the chief guest for this occasion.

Chairperson of Satyam Group of Institutions, Ms. Sneh Singh, Principal of

also lit up everyone's spirits. All foundation year students also took part in the newspaper draping competition. They were facilitated with several prizes and awards. It was a fantastic event and a memorable beginning for the eventful 4 years ahead.



Satyam Fashion Institute, Dr. Vandana Jaglan, HOD, Dr. Neetu Malhotra, Principal of Satyam College of Education, Dr. Bineeta Aggarwal, HOD, Ms. Preeti Goel, Dean, School of Mass Communication, Dr. M. Alam and Programme Head, Ms. Priyanka Sarkar, and all the teaching- Non-teaching staffs were



present in this ceremony. During the session, the new students were guided about the ray of triumph they could attain in the following years while enjoying their welcome to our institute. A fashion show showcased senior students' work, and newcomers got inspired by the presentation. Dance, singing and poetry performances





Participation in Couture Runway Week-2021

Oct. 16, 2021: Students and Alumni of Satyam Fashion Institute partnered and participated in the highly anticipated Couture Runway Week 2021 on 16th October held at Crown Plaza Okhla, New Delhi. The event also had a vibrant business-to-business marketplace which allowed designers to exhibit their work to an audience. It was an opportunity for the designers to connect with the buyers and build networks to expand their business. The event was attended by industry experts, fashion enthusiasts, bloggers, investors, buyers and critics. The whole event was very well received by the media. The show of Satyam Fashion Institute attracted the eyes of everyone and received enormous amounts of appreciation.



Display of Students' Work in the Resource Centre

Oct. 13, 2021 : SFI student's work was displayed in the resource centre of Satyam Fashion Institute, Abhivyakti. The resource centre is a must needed



space for any college where students work can be displayed for the visitors. SFI resource centre named as Abhivyakti is has its setup at the first entrance of the premise.

Time to time the students works get suffuled. The new works created by the students is displayed this time in a perfect curatorial way. It is open for the visitors.

Celebrating World Food Day

Oct. 16, 2021: Food is something that everyone needs. To inculcate the sensibility among the students, SFI organised a pledge on World Food Day 2021. Students participated in the event and took a pledge never to waste food. They were encouraged to share the extra food with those in need. Students also went around their neighbourhoods to feed stray dogs and animals on this day of ending hunger.



Visit of the President of the Textile Association of India

Oct. 20, 2022: Satyam Fashion Institute carried a healthy relationship with the industry and kept calling the personnel on the campus. Under this move, Mr. DK Singh, President of Textile Association of India, Delhi unit was invited. He visited the campus on 20th October 2021. Mr. Singh highly appreciated the work done by Textile Design students on the doobby loom. He gave a lot of valuable inputs related to the development of fabrics on the loom and motivated all students to work towards a successful career ahead.



Felicitatation of the Winner

Oct. 21, 2022: Couture Runway Week was the hit show for Satyam Fashion Institute. Ms. Muskan Khandelwal, an alumna of the institute, secured the first position in the runway week. She was felicitated for winning the 1st Prize.



Miss Khandelwal was invited to the campus to receive her award and share a glimpse of her journey. She interacted with 1st-year students and shared her experiences of the institute and her learnings while studying here.

Participation in Texcon 2021

Oct. 21- 22, 2022: Students of Satyam Fashion Institute attended Texcon 2021, the 13th edition of the annual two-day International Conference on Textiles and Apparel. The conference was virtually organised by the Confederation of Indian Industry (CII) on 21st - 22nd October 2021. Eminent



personalities from the industry and esteemed speakers spoke in great detail



about the inner workings of the textile industry, its opportunities and challenges. It was the opportunity for the students to have a great learning experience about the same.

Organised Pottery Workshop

Oct. 22-25: Workshop at a certain interval enhanced the interest in regular teaching-learning practice. To fuse more interest among the students, Satyam Fashion Institute hosted a Pottery Workshop for the students, which was a fascinating and



enjoyable exercise. Students of all semesters across all departments attended the Pottery workshop and prepared almost 100 products. Later on, the products were embellished and displayed on several platforms. Maximum of the products were sold and appreciated.



Organised Tie & Dye Workshop

Oct. 25-26, 2021: To break the monotony of regular studies, SFI organised an interactive



and first-hand two-day workshop on Tie and Dye. Honourable faculty members Dr. Sakshi Shail and Mr. Sarjeet Thapar talked about the fundamentals of Tie



and Die, Colour Pigments and the way of its application. Students attended the



session and learnt the basics of Tie and Dye. After this workshop, the students created beautiful products, and all the works were displayed afterwards.



Amar Ujala Press Visit

Oct. 27, 2021 : Good writing skill is the blessing in today's era. And, if somebody has an opportunity to learn about enhancing the skill through the experts, then it is like icing on the cake. Our Students attended an informative session by Amar Ujala Team. They get knowledge about the whole procedure of printing, papers and writing skills. The entire session was held under the supervision of HOD Dr. Neetu Malhotra. She guided the students and motivated them to learn more about something unconventional and unique. Students enjoyed the whole process and learnt a lot.



Live lecture on Indian Art

NCERT and CIET invited our faculty Mr. Ujjwal Ankur to talk about different topics of Indian Art. The session dealt with a topic like Indian Art and



Architect- Method of Visual Interpretation and Manuscript paintings of Eastern and Western India. The session was live telecasted on PM E-

Vidya channels and Youtube. Students and scholars across India and outside had opportunities to ask live questions related to the topic.

Organised Craft Bazaar

Oct. 29, 2022: Satyam Fashion Institute organised a Craft Bazaar to provide an opportunity to the students to display and sell their handmade products to the art lovers and

enthusiasts in the college. This opportunity was a great way to boost their confidence and they also learned about costing and business. Maximum of the products were sold and the students felt motivated. The craft Bazaar was a successful event and very well received by everyone.



Poster Competition on Diwali

Nov. 4, 2021: On the auspicious occasion of Diwali, Satyam Fashion Institute, Noida, organised a Poster Making Competition on 4th November 2021. The event was hosted by the Cultural Cell under the guidance of Cell In-charge Dr. Sakshi Shail. Principal, Dr. Vandana Jaglan and HOD, Dr. Neetu Malhotra were present to grace the occasion.



Workshop on Bag Design

Oct. 29, 2021: Satyam Fashion Institute, Noida, organised a Bag Designing Workshop for Students on 29th October 2021. Dr. Preeti Singh and Mr. Sarvjeet Thapar, faculty members of SFI, taught the students about the basics of the making of bags. The workshop was very much interesting. Scrap cloth was used to make beautiful bags.



National Education Day Celebration

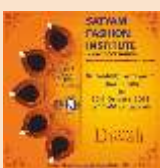
Nov. 11, 2021: On the day of National Education Day, the cultural cell and extension cell took the initiative to make the ground staff aware of to make the environment healthier and the importance of newspapers. Newspapers play a key role in developing communication skills.



When we read newspapers and magazines, we understand what is happening around us. This includes both in our country and the outside world.

Diwali Celebration with Lakshmi Pujan

Oct. 29, 2021: Satyam Fashion organised a Puja at the college premises to celebrate Diwali, the festival of lights and prosperity. It was to welcome Maa Lakshmi & Lord Ganesh to bless the campus right before Diwali. All staff and faculty members conducted the Poojan and students attended the ceremony to seek God's blessings for a successful year ahead.



Presence in 16th International Conference on Apparel and Home Textiles



Nov. 12, 2021: International Conference on Apparel and Home Textile is an intellectual platform where scholars across the world are invited and participate. It was the



16th edition of the conference, and Satyam Fashion Institute got the opportunity to participate in this great and informative session. Keeping the COVID-19 consequences in the mind, the conference was held virtually.



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Workshop of Fabrics

Dec. 7, 2021: A.Syed Mukkthar Ahamed was invited as a guest speaker for the Workshop on



Fabrics on December 7, 2021. Understanding the different fabrics, their identification, quality and usages were the prime focus of the workshop. Mr. Ahamed talked about the same extensively and the session was very much informative for the students.



Visit to Noida Haat

Nov. 20, 2021: Learning about different crafts is a necessity for budding designers. Keeping this in the mind, a tour to Noida Haat was organised by



Satyam Fashion Institute. Noida Haat is an initiative by



U.P Government to uplift Indian Craft and give it a platform to showcase and sell. This is the place where artisans across the country come with their crafts. Under the supervision of HOD, Dr. Neetu Malhotra and a faculty member, Ms. Vandana Singh, SFI students visited the place. They had a one to one interaction with the artisans and talked about the style and techniques, methods and materials of their respective craft. Students made documentaries on it. It was an opportunity for the students to learn about several craft forms of India which was completely availed by the students.

Interaction with the Alumna

Nov. 15, 2021: Satyam Fashion Institute has been organising an interactive session with the alumni from time to time to encourage the present students. Interaction with someone who is like you and some days before he/she was at the same place, where you are now, is always enriching. Following the



same pace, Miss Prerna Singh, an alumna of the institute, was invited to take a session with first-year students.



Miss. Singh talked about her journey in SFI, her learning, her relation with her friends and teachers and the whole memory that she gained while studying in SFI.

Invited as a guest speaker at the same place where you were treated as a student is an out of world feeling, said Miss Prerna.



HGH India-2021

An opportunity to enhance entrepreneurship skills among the students

Nov. 30-Dec.03, 2021: HGH India, A place for all designers to explore Innovations in Soft Furnishings, Home Décor & Accent Furniture. The



fundamental problem in the Indian Art and Design scenario is the lack of entrepreneurship skills. Satyam Fashion Institute's placement assistance is also committed for

enhancing entrepreneurship skills among students. HGH India 2021 is one of these opportunities, which was arranged specially for the students. The exhibition was organised from Nov. 30 to Dec. 3, 2021, at Expo Centre, Noida. Different Design industry professionals were exhibiting their stuff there.

Exporters, Buyers, Designers from Interior, Fashion, Architecture etc. Satyam Fashion Institute had an exclusive-designated space for its students to showcase their



works. The entrepreneurship skill was inculcated among the students through this event. Display of the products as well as selling was done in the three days event. Students also got orders from the visitors. We got the order of a "Sofa Set" which was made from used tyres, ropes and wooden blocks. "Kettles" which were made

by the students and designed as a representation of an Elephant. Also on rack selling was done; Handmade Products like Karts, Kettles, Water bottles, Auto-Rickshaws and tempos, etc.



The advance amount is submitted to the Accounts Department and some percentage of the selling price is shared with the concerned student designer. All these exclusive designs were prepared accordingly and some products are delivered and some will be delivered to the customer in the month of February. Newsletters, Dairies he catalogue of the exhibition is also made for future reference of the products and The whole process took extensive planning, product development, surface ornamentation and display. Under the guidance of mentors, students developed their products and



then decorated them. With the proper curatorial planning, all the designed products were displayed in the exhibition. The connoisseurs, buyers and collectors visited the exhibitions and appreciated the SFI students' work. Maximum of the work got



sold. It was an opportunity for the multifaceted development of the students. They learnt how to communicate with the industry professionals, explain

your design, convince the buyers, maintain exclusivity, curatorial practices, logistics, etc. The volunteer students who were present in the exhibition documented the whole event through video and photographs. They took interviews of several visitors.



SFI trustees, including Chairperson, Ms. Sneh Singh and Secretary, Mr. Pradeep Gupta also visited the exhibition to boost the moral

of the students. The presence of the Principal, Dr. Vandana Jaglan and HOD, Dr. Neetu Malhotra kept the students energetic and enthusiastic. All the products were developed under the mentorship of SFI Faculty members, Mr. Ujjwal Ankur, Dr. Preeti Singh, Mr. Sarvjeet Thapar and Ms. Ishika. Mr. Sarvjeet and Ms. Ishika were mentoring the student volunteers throughout the exhibition.

This event was possible because of the reference of Mr. R K Srivastava; Director of NCDPD & Mr. Shiv Kumar Gupta; Regional Director of HGH India. We thank HGH India and the Dignitaries of Satyam Fashion Institute for providing such a huge platform for the students of Satyam Fashion Institute.

International Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education"



CHIEF GUEST

Dr. Ujjwala Chakradeo
Hon'ble Vice-Chancellor
SNDT Women's University, Mumbai



Prof. (Dr.) Shashikala Wanjari
Former Vice Chancellor,
SNDT Women's University, Mumbai



GUEST OF HONOUR

Prof. Saroj Sharma
Chairperson,
National Institute of Open Schooling,
(NIOS)



SESSION CHAIR

Dr. Praveen Chauhan
Assistant Director
Vocational Education Department
National Institute of Open Schooling (NIOS)



SESSION CHAIR

Dr. Anupama Pasricha
Prof. & Dept. Chair, Fashion Design & Merchandising
St. Catherine University, Minnesota, USA



EXPERT SPEAKER

Ms. Sonia Jetleey
Fashion Designer,
FDCI, Delhi



Mr. Sonil Jain
Founder & CEO, Sowtex Network,
Ghita, Delhi



Ms. Anju Tulshyan
Asst. Professor, Dept. of Textile &
Apparel Design, SVT College of
Home Science, Autonomous,
SNDT University Mumbai



Dr. Nidhi Goyal
Asst. Professor - Fashion Design
Royal University for Women,
Kingdom of Bahrain

Dec. 11, 2021: Satyam Group of Institutions organised an International Virtual Conference on "Reflections on Holistic, Multi-Disciplinary and Futuristic Aspects of Higher Education" on 11th December, 21.

Prof. Saroj Sharma, Chairman, National Institute of Open Schooling (NIOS) would be the Guest of honour for the Inaugural Session.

The ceremony took its course with a keynote address by Chief Guest Prof Ujjwala Chakradeo, Honorable Vice-Chancellor, SNDT Women's University, Mumbai and our Guest of Honor, Prof Saroj Sharma, Chairperson, National Institute of Open Schooling (NIOS).

The first technical session of the International Conference on "Reflection on Holistic, Multi-Disciplinary and Futuristic Aspects in Higher Education", organised by Satyam Group of Institutions, had "Sustainability in Design Practices" as its theme.

Dr. Anupama Pasricha, chairperson of the Department of Fashion Design and Merchandising in the School of Business at St. Catherine University, Minnesota, USA chaired the session.

The session had four prominent invitee speakers: Ms Sonia Jetleey - an eminent designer, FDCI, Delhi. Mr. Sonel Jain, Founder and CEO of Sowtex Network, Delhi, Mrs. Anju Tulshyan - Associate Professor at S.V.T College of Home Science. Dr. Nidhi



Goyal - Assistant Professor, at College of Art and Design, Royal University for Women, Kingdom of Bahrain.

The honourable chair concluded the session. Mr. Ujjwal Ankur, Asst. Professor, Satyam Fashion Institute was the host of the

session. He signed off with a vote of thanks.

The Second Technical Session was chaired by Dr. Praveen Chauhan from the National Institute of Open Schooling.

The session includes six paper presentations by Mr. Ujjwal Ankur, Asst. Professor, Satyam Fashion Institute, Noida, Uttar Pradesh, Dr. Nidhi Gupta, Department of Fabric and Apparel Science, Lady Irwin



College, University of Delhi, Ms. Asheena Grover, Design Researcher & Social Designer, M.Des (Social Design), Ambedkar University, Delhi, Ms. Shumaila Naaz, Research Scholar, Department of Fabric and Apparel Science, Institute of Home Economics, University of Delhi, Hauz Khas, Delhi, Ms. Srivani Thadepalli, Associate Professor, Department of Fashion

Technology, NIFT, Hyderabad, India, Dr. Preeti Singh, Asst. Professor, Satyam Fashion Institute, Noida, Uttar Pradesh

The session was concluded with a Question & Answer



session and concluding remarks by the honourable chair. Ms. Devanshi Arora, Asst. Professor Satyam Fashion Institute hosted the session. The session was incredibly insightful and added value to our knowledge to all present. It discussed numerous facets



of the Design Practices enlightening everyone on topics of much relevance.

The best paper award for Satyam Fashion Institute's Technical session was Dr. Nidhi Gupta.



The conference ended with a valedictory session and the concluding note by the Chief Guest of the ceremony, Prof. (Dr.) Shashikala Wanjari, Former Vice-Chancellor, SNDT Women's University, Mumbai.



“Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research

Dec. 14, 2021: Satyam Group of Institutions, Noida in collaboration with Heartfulness Institute, Hyderabad, started a research study on “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”. On Dec. 14, 2021, the orientation programme of the research was organised. Dr Kamlesh D. Patel, Principal researcher, Global Guide, Heartfulness is



widely known as Daaji explained: “how meditative state acquired through meditation may help students in their holistic success, be it a material success-emotional success- spiritual success”.

Heartfulness offers simple practices of relaxation, meditation, rejuvenation, inner connection assisted by Transmission that connects each of us with the light and love in our hearts.

Dr Reeta Sonawat, Former Dean, SNTD Women's University, Mumbai and Chairperson of Satyam Research Ethical Committee elaborated the personal improvement in the students' lives by practising meditations revealed through the research study that covers the current day's scenario of COVID that affected the lives of entire humanity facing less satisfaction with Life and enhanced stress.



Mr. B.G. Prasanna Krishna, Dr Jayaram Thimmapuram, Ca Pradeep Gupta, Ms Neetu Malhotra, Ms Preeti Goel, Co-Researcher of this international study, enlightened the students about the methods that will be adopted during this



research project.

Mr. Stanislas Lajugie, An Associate of the Foreign Affairs Ministry of France, discussed the Science of Meditation.

Results of the study will be published in International Medical journals. Satyam Group of Institutions has set up and funded this research study to benefit faculty members, students, and humanity at large.



The tenure of the research work is three months. A regular session will be organised daily.

Alumni Interaction

Alumni Interaction with SFI alumna Ms. Pratika Mishra was held in December 2021 with Final year students of the college. Ms. Mishra shared her experience of learning and placement from Satyam Fashion Institute and how she moved forward to build a successful career



for herself through guidance from her college mentors. She also shared with the students some tricks of the trade to gain some insider knowledge about the working of the industry. SFI felicitated Ms. Mishra for taking out time & effort for addressing this valuable session.

Performance and Fashion Show in IGNITE 2021

Dec. 22, 2021: Students of Satyam Fashion Institute enthusiastically participated in IGNITE 2021, an annual cultural feast



organised by SFI School of Mass Communication. A one-day inter-college cultural festival organized several events in which



SFI students also participated. The SFI fashion show captured all the attention of the viewers. It showcases the vibrance of Indian Costume. With the superb choreography, the fashion show

was also won the award.

Felicitation of the Team Noida Haat

Dec. 22, 2021: To felicitate Noida Haat Authorities for giving wonderful opportunity to the SFI students for craft cluster project Satyam Fashion Institute

invited artisans. SFI students were trained through them and the artisans imparted their knowledge and skills to our students.



It was a great opportunity for students of Satyam Fashion Institute to learn from those artisans who have been



working for the upliftment of crafts from past many years. Learning the skills directly from the artisans always give a different exposure and it is a life time opportunity.



Director of Noida Haat, Miss Kiran Sharma and Manager, Miss Ranjana Chitkara along with their fellow artisans were present in the felicitation ceremony.

Invitation from The Amar Ujala

December 26, 2021: Students of Satyam Fashion Institute were invited to attend the Influencer Meet at Amar Ujala. Miss. Shubhra Aggrawal and Miss Taniska Jain represented SFI

at this meet. They shared about their journey as social media influencers. How they are climbing towards success by working hard for their goals and how SFI is being supportive to get them exposure and several platforms to showcase their talent. Umar Ujala daily has covered both the influencers in its story.



Empowering and Elevating Indian Women Traditional Craft Embroidery in Government Schools, Published in Aarhat Multidisciplinary International Education Research Journal Volume 10 No 6 ISSN-2278-5655, Peer reviewed Journal Malhotra, N. (2021) School Students Involvement in Craft Study, Published in Volume-5 No.2 Eflatounia – a Multiple Research Journal ISSN 1110-8703. Sustainable Ecotextiles and Ecolabels: A Review, Published in Online-Elementary Education ; Volume 19 , No 4 ISSN No 1305-3515. Amalgamation of Functionality And Style- An Approach to Make Traveling more convenient and stylish , International Journal of Advanced Research in Science, Communication and Technology ISSN 2581 – 9429. Need for Holistic Planning by IQAC new framework , Langlit, ISSN 2349-5189.

Interview and Biography Coverage of HOD, SFI, Dr. Neetu Malhotra in National Level Explore Journal Magazine

Miss Vidhi Guglani, Editor in Chief, The Explore Journal interviewed honourable HODI of Satyam Fashion Institute, Dr. Neetu Malhotra, for the Nov Dec 2021 issue. Coverage of HOD of Satyam Fashion Institute in National Level Explore Journal Magazine in November -



Training of Textile Design students at PP International, Panipat-

Textile design students of semester VII did an internship with P.P International at Panipat. They completed practical training of 15 days related to their Jacquard subject module. A certificate of appreciation and completion was provided to all the trainees by the company chairman.



Paper presented and Published by SFI HOD, Dr Neetu Malhotra in Scopus and UGC Care Journals

Presented paper on "Role of Traditional Craft Embroideries in Empowering and Elevating Indian Women: Implementing Traditional Craft Embroidery in Government Schools" in One Day International Conference on "E3: EMPOWER, ELEVATE AND EXCEL" on 27th November 2021, organised by Bharat College of Arts and Commerce, Badlapur.



She also Presented her paper on "Phulkari Embroidery - Origin Redefined with Modern Twist" in 8th International Conference Green Fashion India 2021 on EMPOWERING THE ROOTS "The Power of Collaboration and Co- Creation Organised by SOFT, Puna" on 25th November 2021

Presented Paper in International Conference at Amity School of Fashion Technology on Fashion ,Apparel & Textile 2021 (INCFAT'21) Theme: "Textiles for Fashion Apparel: Changing Paradigms" on 16th November 2021.

Implementing Role of Traditional Craft Embroideries in



December 2021 Issue. An empowered woman is powerful beyond measure and beautiful beyond description. "women are weak because they are dependent on the males of their family for their survival. Be it her father, brother, husband or son. They can command respect in society only if they are financially independent."

IGNITE- 2K21 (Satyam -SJMC Annual Media Fest)

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector 62, Noida successfully organized its Annual Media Fest, "IGNITE- 2K21" with zeal and fervor on 22nd December 2021 in the college campus.

The Eminent Guests of Honour who attended this mega event were Founder of Sukhmanch Theatre Mrs Shilpi Marwah; Awarded Police Officer Mrs. Seema Dhaka; Famous Lawyer of Nirbhaya Rape Case, Mrs. Seema Kushwaha and DD News Anchor, Ms Radhika Choudhary. We expressed our deep felt thanks to our Guests of Honor for sparing time from their valuable schedule to be with us at the occasion.



We expressed our deep felt thanks to our Chairperson Mrs Sneh Singh Ma'am for sparing time from her busy schedule to be with us at the occasion. We also expressed our sincere thanks to Mr. Pradeep Gupta, Trustee Secretary and all Trustees for their continuous support, motivation and guidance.

It was an immense pleasure of having Dr. Bineeta Agrawal, Principal, Satyam College of Education; Dr. Prity Goyal, HOD, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, HOD, Satyam Fashion

Institute; Prof.(Dr.) M.Alam, Dean, SJMC; Ms. Priyanka Sarkar, Programme Head, SJMC; Faculty Members of SJMC, SFI and SCE and all the Academic, Non Academic, Administrative and Non Administrative Staff present with their full cooperation and support to make this Mega Event a Grand Success.



Satyam -SJMC Annual Media Fest



Shweta Jha (Anchor-Aaj Tak)
Seema Dhaka (DP-Officer)-Known for
Rescue of 76 missing children in Delhi.



Mrs. Seema Khuswaha-legal counsel
of victim in 2012 Delhi gang
rape and murder case



Participant receiving Award from
CA Paridhi Gupta



Participants receiving Awards in IGNITE 2K21



Shree Debu Mishra -Media Consultant



Mrs. Sneha Singh (Chairperson-Satyam Group) with Eminent Media Professionals



Shweta Jha & Radhika Choudhary - DD News Anchor



Students Corner

अजन्मी ही ना जन्मी

मैं अजन्मी क्यों न जन्मी,
दुनिया क्यों ना दिखाई मुझे।
मां तुझसे तो मिल ली मैं,
पापा से क्यों न मिलाया मुझे।
क्या मैं तुझसे अनजान थी माँ।
तू तो कितना चाहती थी मुझे,
फिर क्यों तुने मुझे ना जन्म दिया।
किस डर से तुने इस दुनिया में ना आने दिया।
पापा से तो मिला मां दे एक बार मुझे।
जो कहेगी मां वो हर बात मैं मानूंगी।
बन कर बेटी कोख में तेरी फिर कभी ना मैं पलूंगी।

Anjali Kashyap
BMM-6th Semester

Don't wait for someone
to bring you flower
Plant your own garden
and decorate your soul.



True joy of nature is when
every drop of water
shine like a pearl.



वक्त

जब वक्त बदलता है
आस पास के लोगों का रवैया भी बदल जाता है,
बिन बुलाए महमान की कोई खास इज्जत नहीं होती,
रुदबा तो पैसे वाले लोग की ही ज्यादा होती है,
घबराने वाली बात नहीं है,
बुरा वक्त ही तो है, सब ही का आता है, तुम्हारा भी आया है,
अच्छे दिनों का इंतजार मत करो,
मेहनात करो, दिमाग लगाओ, और छीन कर लाओ,
ज्यादा प्यार, और इज्जत दोगे तो भाओ ही खाएगा,
वक्त ही तो है बदल ही जाएगा,
जो तुम्हारा है, वो खही नहीं हिलेगा,
और जो नहीं है उसके लिए मरते दम तक तू बस तडपते
ही रह जाएगा,
तू बस दिल लगाके काम कर,
तेरा काम का फल तुझे एक दिन मिल ही जाएगा,
वक्त की बात है, जब तेरा आएगा,
सारे लोग का रवैया फिर से बदल जाएगा.

Gaiety Bhabya
BMM-4th Semester

Another art....
Of expressing your heart



I never look at my watch
when I'm sketching!



Parul Upreti
BMM-6th Semester

“Photography is the story I fail to put into words”

ए-जिन्दगी तू देख मुझे

ए-जिन्दगी तू देख मुझे,
मैं कितना बदल गई हूँ।
मैं कितना संभल गई हूँ।
मैं कितना सवर गई हूँ।
ए-जिन्दगी तू देख मुझे,
तूने कितना हराया पर मैं हारी नहीं।
तूने कितना रुलाया पर मैं रोई नहीं।
तूने कितना गिराया पर मैं गिरि नहीं।
ए-जिन्दगी तू देख मुझे, तेरी हर चुनौती को स्वीकार किया।
तेरी हर चुनौती को मात दिया। हर मुश्किल को आसान किया।
ए-जिन्दगी तू देख मुझे।

Anjali Kashyap
BMM-6th Semester



Parul Upreti
BMM-6th Semester



Alumni Testimonials

Satyam School of Journalism and Mass Communication, Noida, has been a great journey. I feel as vital part of the college as a third year student would. Now, when I recall the first meet at this institute, The Orientation day, I was very skeptical about the path I have chosen, but today, I am confident to excel as a future media professional. The first batch o B.A (Mass Media) was supposed to be an experimental batch, something everyone was unsure about, but as times rolled, so did our will and passion. The Department of Mass Media has given us much more than we could ever ask for. The College and the faculty members have given us opportunities and experiences that have made us well versed with our roles in this field. As times unwrapped, the faculty members started understanding us enough to explore our inner talents which have further added up to our skills.



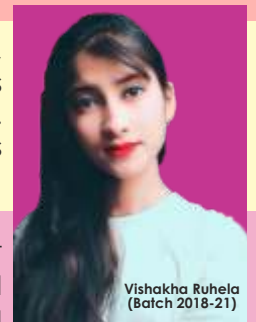
Suhani Bakhshi (Batch 2018-21)



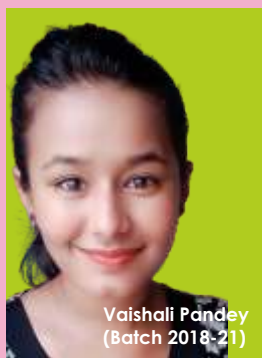
Kiriy Sinha
(Batch 2018-21)

To join B.A.(Mass Media) at SJMC has been a dream come true for me. Truly, SJMC is an exciting and dynamic Institute with a great professional environment. The Institute offers a great hostel facility along with 24 hours security, which makes it different from other Delhi-NCR media institutions. Here, in Satyam, we are provided tremendous practical exposure along with in depth lectures on theoretical aspects of Journalism and mass Communication. Educational and Industrial visits are regularly organized by the Department of Mass Media which makes us familiar with the working environment of media organizations. I feel extremely lucky to be a part of this institute. To any new student coming to this institute, I would like to say, "Grab every opportunity that comes your way.

I feel fortunate that I have chosen Bachelor of Mass Media course at Satyam Fashion Institute, Noida. Every day we learn new things with practical approach. Infrastructure of this college is very good. All faculty members are so caring. We can share all our problems with them. Students are friendly and very helpful. The area of the college is safe for girls. College offers various opportunities to interact with famous media personalities, media gurus and celebrities.



Vishakha Ruhela
(Batch 2018-21)



Vaishali Pandey
(Batch 2018-21)

I am fortunate enough to get enrolled in B.A. (Mass Media) course at SJMC, Noida. Various opportunities are provided by the institute and our faculty members to visit the media houses, explore various fields and places and get a personal experience of the same. I love the open campus and the students are very friendly and supportive. The respected faculty members always make an attempt to make us self sufficient and independent women in future. We also regularly get various opportunities to perform and showcase our talents in the various extracurricular activities held within and outside the campus. I would like to express my sincere appreciation to the institute and the respected faculty members for their concerted efforts to transform us as true professional media practitioner.

I am fortunate enough to get enrolled in B.A. (Mass Media) which is affiliated to SNDT Women's University, Mumbai. Our Degree is also recognized by UGC- Government of India. During my journey at sjmc, we had a chance to participate in lot of events. We had a chance to meet famous journalists, radio jockeys and famous personalities from the mass media industry. While during the pandemic, we had mix of both offline & online classes, it was managed efficiently and there was with no gap in our training and education. Our seniors have also been very supportive. I used to live in Mumbai, it was my dream to study in SNDT University because this University comes under top 10 in Women's Universities of India.



Reshu Hora
(Batch 2018-21)