

Satyam Fashion Institute, Noida

‘Industry Exposure’ – Virtual Internship

Certificate Programme

Objective: To understand the concept of portfolio and tech pack development.

Satyam Fashion Institute, Noida, organised a live session on the ‘Industry Exposure’ for the students. The session was taken by the esteemed guest speaker Ms. Neetu Singh. Miss Singh is the chairperson and founder of Sini Designs Pvt. Ltd. Students were introduced to the entire garment production process and taught by various department heads at Sini design. It was a great learning opportunity for all upcoming designers. To have first-hand experience directly from the industry expert is something everyone wants. It not only enhances knowledge but also builds confidence amongst the new commerce.

The project will include the following modules:

Topic Covered	Description	No. of hours
1. Introduction to the Company	Establishment, History of the company, Introduction to different Departments & Process Flow	5
2. Merchandising Department	Introduction to the Workflow of an order from receiving to execution to delivery. Roles & Responsibilities of a merchandiser, Purchase Order, Negotiation, Controlling, Coordination, Sourcing, Costing, Order fulfilment etc.	5
3. Design & Sampling Department	Design development steps, CAD preparation, Embroidery samples development, Step –by-step Proto type development process	5
4. Pattern Making & Cutting Department	Detailed explanation of Pattern making & Grading processes, Draping, Fabric Spreading and Cutting. Introduction to Tools and equipments used for these processes.	5
5. Sewing Department	Introduction and detailed explanation of each type of specialized machinery used for various purposes, process followed during sewing of variety of garments	5
6. Finishing, QC & Packaging Department	Finishing Processes like washing & ironing followed at the company, Quality control standards enforced and maintained during the whole workflow and Packaging operations like tagging, folding, wrapping etc	5

30 Hours

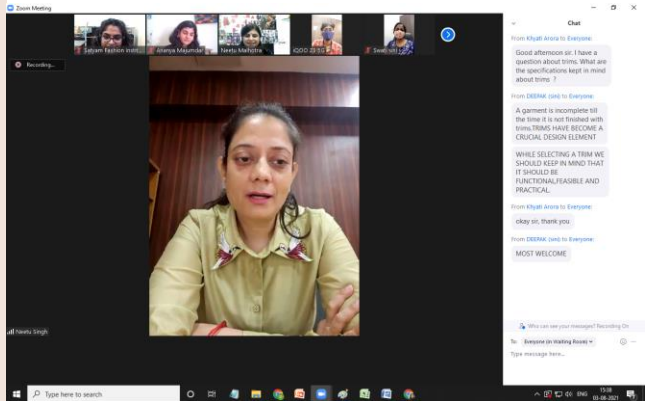
Outcome: The students understood the way the industry functions and what it would be like to work in that scenario. It is designed to give the a detailed experience so that students can wisely choose the role of interest before entering into it full time and opting for it as her future career.



SATYAM FASHION INSTITUTE, NOIDA
(Affiliated to SNDT Women's University, Mumbai)
NAAC Accredited
C-56A/ 14 & 15, Sector-62, Noida

Live Session on
INDUSTRY EXPOSURE
by
Ms. Neetu Singh
Sini Designs Pvt. Ltd.
Sini Lifestyle
Chairperson and Founder

Tuesday, 3rd August, 2021



Zoom Meeting

Recording...

Chat

From Khushi Arora to Everyone
Good afternoon sir I have a question about firms, What are the specifications kept in mind about firms ?

From DESIGN UNIT to Everyone
A garment is incomplete till the time it is not finished with. FIRM FIRMS HAVE BECOME A CRUCIAL DESIGN ELEMENT

WHILE SELECTING A FIRM WE SHOULD KEEP IN MIND THAT IT SHOULD BE FUNCTIONAL, AFFORDABLE AND PRACTICAL.

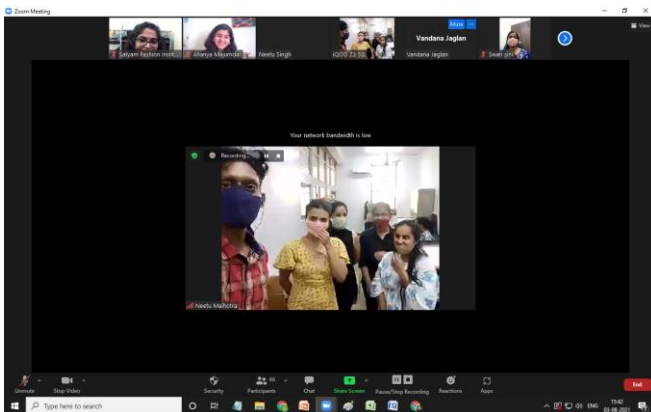
From Khushi Arora to Everyone
okay sir, thank you.

From DESIGN UNIT to Everyone
MOST WELCOME

Who can see your message? Recording On

Everyone on Meeting Ready

Type message here...



Zoom Meeting

Recording...

Your network bandwidth is low

Zoom Meeting

03:03:20

End