

## Satyam Fashion Institute, Noida

### Portfolio and Tech Pack Development Workshop

#### Certification Programme

Objective: To understand the concept of portfolio and tech pack development.

Satyam Fashion Institute organised the Portfolio and Tech Pack Development Workshop from 23rd July to 30th July 2021.

The workshop taught students different fundamentals and aspects of portfolio making, which is desirable during their interviews for the job. Portfolios can encourage students to take more ownership and responsibility over the learning process. Students portfolios are a way for them to showcase their work at the time of interview.

Students has also learned about the tech packs development. A tech pack is a document containing all the technical information about your product. It helps clearly communicate every little detail about what you are making, to your manufacturer.

The students who have completed the workshop got the certificate of participation.

Tech pack in fashion or accessories is the means to communicate the product of collection that has a huge impact on timeline and budget. Due to lack of communication or the smallest details missing could lead to a longer process which further results in major loss in production. The information provided in the course will be made with the help of adobe illustrator .

#### Learning Brief

Content	Description	Project	Hours
Design of the product or Flat Sketch.	1. Front view, Back view, side view 2. need to be in black and white sketches 3. Layout of proportion and measurement of required product or garments.	Students will decide a brand and sketch garments /accessories flat sketches with proportion and measurements	5
Details in flat sketches	Size chart, Brand, season, stylename, fabric details, construction details like	Students will prepare sheet on fabric details and stitches details, seams and any accessories details	5

	operations, stitches, seams		
1. Colour specifications 2. Embroidery stitches 3. Print details	Pantone specification with colour fill of garments.	Students will prepare a sheet on pantone colour specification for the specified garment. Same will be for embroidery details or print details.	5
Label description	Brand label and care label	Students will be preparing a sheet for brand label and care label.	5
Size chart, bill of material, label details, testing methods	1. : Size chart or measurement sheet contains various size measurements of the required garments. 2. Bill of materials contains a check list of materials, items, processes, vendors and consumptions used in preparing the garments.	Students will prepare a sheet on size chart of there specific brand chosen .Also BOM and any testing materials finish required .	5
Folding and Packaging details	how to fold or hang the garment and how the garment should be packaged and any materials required such as tissue, cardboard and poly bags.	Students will show details of how the end garment or accessories will be finished in form a flat sketch on the tech pack sheet.	5
Discussion and solutions	Query solving class	Query solving class.	2

Outcome: Students can create their own portfolio for their interviews to showcase their work. This will help them present the work and their creativity through it. Students learned to make specification sheets. Details information about the garment/accessories design would be given like design, sizes, care label instructions, art-work placement, fabric specifications, packing instructions etc.

