



THE BUZZING BEE

NEWSLETTER

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Satyam Fashion Institute, Noida Re-Accredited by NAAC | Grade - A | CGPA - 3.18

WORKSHOP ON PRODUCT DEVELOPMENT BY USHA INTERNATIONAL FOR STUDENTS

10th July 2022, Satyam Fashion Institute, Noida organized a workshop with Usha International in the presence of Dr. Preeti Singh for Fashion and Textile Design students. It was an informative and creative workshop which helped students to understand how Usha machines work on a variety of designs and can be used to embroider on a range of fabrics. Students were also given the opportunity to practice it themselves and develop products as well. Satyam also felicitated Usha International for giving their precious time and organizing this excellent workshop for its students.



JOIN HANDS TO MOTIVATE OUR STUDENTS

VISIT TO LEATHER MARKET



22nd July 2022, An educational visit was organized by Satyam Fashion Institute, Noida at Karol Bagh for Lifestyle Accessory Design students on 22nd July 2022 where they explored various surface techniques on leathers. Students learned buying & selling procedures for different types of leather and rexine. It was a very informative and memorable experience for all the budding designers.



21st July 2022, Satyam believes that their alumni are great role models for students as they start their careers. Under the IQAC and Alumni Cell, Satyam Fashion Institute organized its annual alumni meet on 21st July 2022, where alumni of Satyam Fashion Institute motivated the current students by sharing their college and industry experience with them which helped the students to learn and stay motivated to accomplish their goals.



DELNET WEBINAR



23rd July 2022, The Library Cell of Satyam Fashion Institute, Noida organized a webinar on 23rd July 2022, on the topic "Role of Libraries in Research Information Management (RIM)". DELNET-Developing Library Network, is well connected all over India. It has a wide network, connecting institutions internationally with a rich database that transcends national boundaries. Satyam Fashion Institute is a proud member of DELNET and enjoys its resources providing online books, magazines etc. It's a blessing for faculties and students. The informative and helpful webinar was conducted by librarian Ms Nilofer who guided the attendees on the importance of being a part of a good library network.

WORLD NATURE CONSERVATION DAY COMPETITION



28 July, 2022, World Nature Conservation Day is an annual event celebrated across the world, on the 28th day of July. This day reminds people of the need for preserving our environment and natural resources, to maintain a stable, healthy, Clean & Green society. Satyam Fashion Institute, Noida under Extension Cell organized an Inter College Competition on this occasion to show sustainability from "Best out of Waste: Think Outside the Trash," wherein students created beautiful handmade products.



WEDDING BELLS EXPO

28th July 2022, Students of Satyam Fashion Institute, Noida visited "Wedding Bells Exhibition A Luxury Fashion and Wedding Expo" on 28th July 2022 at The Leela Ambience Convention Hotel East Delhi. The Convention provided students with first-hand industry exposure, where they saw a vast variety of wedding apparel like Lehengas, accessories, cosmetics and gift items. The attendees brought along a newer perspective on the industry and a better understanding of the booming wedding market in India.



VISIT TO GARMENT SHOW INDIA



28th JULY 2022, Satyam Fashion Institute, Noida organized an educational and fun visit for students to the 6th Garment Show of India at Expo Center Noida, on 28th July 2022 accompanied by Dr Sakshi Shail. The show is an ideal platform for companies to showcase the new technology, innovations and exhibit their products and services. It was a perfect meeting point for industry professionals to network with the top buyers and suppliers. Garment Show India is primarily a B2B show which can bring in an array of manufacturers, retailers, distributors, wholesalers, brands, fashion designers, and online retailers under one roof.. Students took this golden opportunity to learn about developments in various fabrics and their buying & selling procedures.

VISIT TO CRAFT MUSEUM

29th July 2022, Students of Satyam Fashion Institute, Noida visited the Craft Museum, Delhi on 29th July 2022. The educational trip was a great insight into the various crafts of India and their extensive and captivating histories. The National Crafts Museum, New Delhi, is one of the largest crafts museums in India, run by the Ministry of Textiles, India. It was helpful for the students, as it proved to be a resourceful destination to carry out research for their 'Craft Documentation'.



GIFT EXPO

30th July 2022, Students of Satyam Fashion Institute visited the Gift Expo at Pragati Maidan, Delhi on the 30th of July 2022. Gifts World Expo is India's popular Exhibition on Gifting Solutions. The iconic fair is the ultimate destination for vendors and buyers across the gifting industry, offering gift items, souvenirs, premiums, novelties, mementoes, and keepsakes. The present gift and souvenir sector has evolved tremendously and showed great promise for students and buzzing designers in the future. The attendees were able to gauge their scope and interest by visiting the Gifts World Expo 2022.





HARIYALI TEEJ CELEBRATION



30th July 2022, The colorful celebration of Hariyali Teej falls in the month of Sawan. On this day, women fast for 24 hours, offer prayers and seek blessings from Lord Shiva and Goddess Parvati for a happy and long marriage. One of the most significant features of Hariyali Teej festivities is the mehndi. A day before the festival, women get beautiful henna designs, or Mehndi applied on their palms. Students celebrated the auspicious festival Hariyali Teej enthusiastically. Students applied beautiful henna design and showed their creativity.

FIRE SAFETY DRILL



5th August 2022, The Extension Cell of Satyam Fashion Institute, under the IQAC Cell, organized a mock drill for Fire safety and evacuation procedure on 5th August 2022. All the students, teachers, and other staff members participated in this mandatory safety drill. It was conducted under the expert supervision of the fire safety department in adherence to all rules and regulations. The training was an integral step to ensure that everyone knows and follows the correct and safe measures if ever an emergency occurs in the college premises.



VISIT TO DENIM SHOW



6th August 2022, Internationally reputed 'Denim Show of India' was held at Pragati Maidan, Delhi. Students of Satyam Fashion Institute, Noida experienced a wide range of denim products made in India along with a one-on-one experience with Industry experts. Students were also encouraged to explore the various creative artistic denim installations across the premises. The visitors were also heavily influenced by the message of sustainability that was propagated at the event.



HANDLOOM DAY WORKSHOP



8th August 2022, The National Handloom Day is observed annually on the 7th of August to honour the handloom weaving community of India and to throw light on the handloom industry for the socio-economic welfare of the nation. Textile department students of Satyam Fashion Institute worked on warp and weft yarns on traditional handlooms developing basic weaves like plain weave, twill weave, satin weave etc. along with Dobby patterns.



INDEPENDENCE DAY



15th August 2022, Celebrating Azadi ka Amrit Mahotsav on the 75th anniversary of our Independence day, Satyam Fashion Institute, Noida organized a series of activities to fully enjoy the year's spirit of patriotism. Various competitions were organized leading up to Independence day, on the befitting topic 'Freedom' in which students from all the departments participated and showcased their talents.



WORLD PHOTOGRAPHY DAY

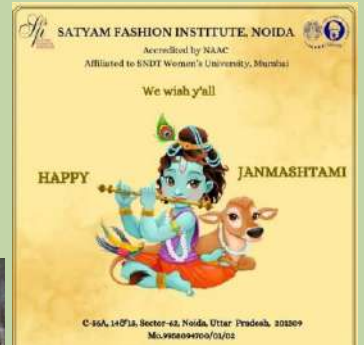
19th August 2022, Since 2010, 19th August has been marked as 'World Photography Day' to celebrate the journey of photography in the world. To celebrate the revolutionary art of photography, the students of Satyam Fashion Institute, Noida organized a photography competition to



encourage more people to enter the field. Students submitted videos and photographs capturing various moments of their unique lives. They also organized a 'Click Art' Exhibition to showcase the work they had clicked on different themes. They displayed their clicked images in an organized and sophisticated manner which magnified the experience.

HANDMADE JHULA COMPETITION

19th August 2022, Krishna Janmashtami, as the name suggests, celebrates the birthday of Lord Krishna on the auspicious occasion of Janmashtami. The Krishna Janmashtami is a very



important festival for all Hindus, often commemorated with a whole day fast along with festive and joyous aartis. A very common way that devotees express their devotion and adoration to Lord Krishna on Janmashtami is by making them elaborate and winsome Jhulas. Satyam Fashion Institute, Noida organized a handmade Jhula competition for its students to honour this devotion.



ALUMNI VISIT



23rd August 2022, Satyam Fashion Institute, Noida believes that their alumni are a great pillar of support and a certificate of their success. Under the IQAC and alumni cell, Satyam Fashion Institute organized



its annual alumni meet on 23rd August 2022. Alumni shared their experience of the outside world, which they faced after stepping out of the institution and guided the future designers .

CII MANUFACTURING INNOVATION CONCLAVE

26th August 2022, Students of Satyam Fashion Institute, Noida were proud to be a part of the CII Manufacturing Innovation Conclave 12th Edition "Industry 4.0 from Vision to Action" seminar held on 26th August 2022 at the Lalit, New Delhi, India organized by the Confederation of Indian Industry.

The last two years of the pandemic have reaffirmed the world's faith in technology and the transformation it can bring about in our daily lives. The seminar threw light on the latest industrial innovation in various industries including the textile and fashion industry.

Students of Satyam Fashion Institute got the opportunity to attend the conference and grab information about the latest innovations in their sectors.

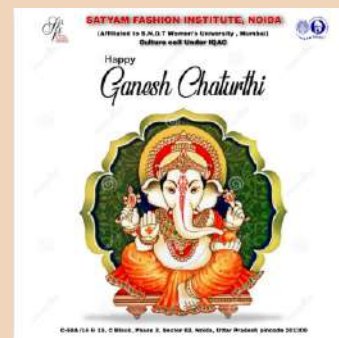
NATIONAL SPORTS DAY



29th August 2022, "National Sports Day" comprised the organization of two fun sports events, 'Hand Ball Game' and 'Aerobic Dance' in the memory of Major Dhyan Chand in the college ground. Students from all batches enthusiastically participated and competed in all the events. Winners of the competition were also felicitated with trophies by Principal Dr Vandana Jaglan and Vice-Principal Dr Neetu Malhotra. The day turned out to be an exciting reminder of the importance of Sports in fitness in leading a healthy life.

GANESH CHATURTHI

31st August 2022, Satyam Fashion Institute, Noida cultural



cell under IQAC organized the celebration of the auspicious festival of Ganesh Chaturthi with a Pooja on the 31st of August 2022. Devotional songs

were played and all students and faculty joyfully participated in the Aarti of Lord Ganesha. The whole environment was enlightened with a divine aura and everyone prayed for a successful year ahead.

TEACHERS DAY CELEBRATION

5th September 2022, Teacher's day, a memorable occasion for the whole nation and student community, in particular, is celebrated every year on 5th September. Students decked the college with beautiful decorations and organized a cake-cutting



ceremony for all teachers. Some students also participated by performing for the teachers to show their appreciation for all the time and effort they invest in them all year round.

THE CLICK ART EXHIBITION:



5th September 2022, The 'Click Art' Exhibition was done by the Fashion Communication students on the occasion of Teacher's Day presenting their photography talent. They made poster invitation cards for Chairperson Ms Sneh Singh, Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra to request them to grace the occasion with their presence. Students' work was showcased and presented immaculately and was met with high praise by their mentors.

LIVA ECO-SEMINAR

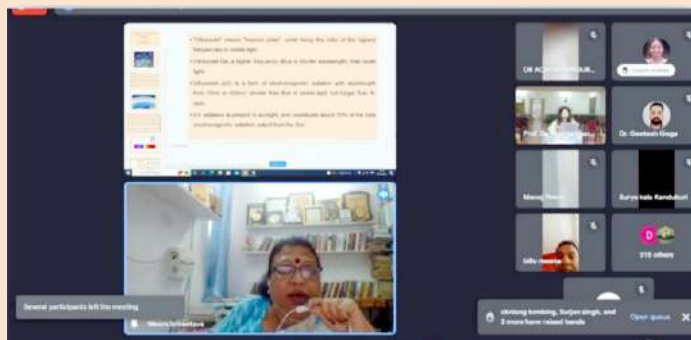
9th- 10th September 2022, Satyam Fashion Institute, Noida and Liva Fluid Fashion jointly organized an educational seminar for the students on 9th and 10th September 2022. The seminar educated the students about the importance of using sustainable fabrics, and how 'LIVAECO' by Birla Cellulose Eco-Friendly Sustainable Fashion, is changing the game in the industry.



The seminar also talked about Liva's internationally praised manufacturing process and the fabrics that qualify for the Liva tag. Liva Eco also helped all the students by providing them with various kinds of fabric samples, made from a variety of materials for their better understanding. The Liva team was also incredibly helpful in clearing the doubts of all curious attendees. All students were given a goodie bag and information leaflets for reference as well.

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CLIMATE CHANGE SEMINAR



16 September 2022, Students of the foundation batch attended the International seminar on the Impact of Ozone Layer Depletion on Climate change (ISODC-2022), organized by Raj Rishi Govt. Autonomous College on 16th September 2022. Students learned about the impact of global warming on Earth and the effects of the depletion of the Ozone layer day by day. The seminar was highly informative for the students. A strong message of caution was promoted and students were also given tips on leading a more eco-friendly lifestyle.

HEARTFULNESS SEMINAR



17th September 2022, Satyam Fashion Institute students and team members attended a live-streaming session with the divine Daaji on 17th September



2022. Students and team members learned how to control their minds and soul to stay cool and calm in life.

OUTDOOR NATURE STUDY



19th September 2022, Satyam Fashion Institute organized an activity on 'Outdoor Nature Study' for the B.Design Foundation batch to practice direct visual contact painting between the drawer or painter and the natural subject. Learning outdoors is an active and engaging process that increases students' physical, mental and social health. In this activity great enthusiasm and excitement was shown by the students.



LIVA VISIT 2022



21st September 2022, Satyam Fashion Institute organized an industry visit at 'Liva' by Birla cellulose eco-

friendly sustainable fashion for semester 7 on 21st Sep 2022. The workshop educated the students about how LIVA produces regenerated Fabrics such as viscose, modal, and cotton. They also allowed students to touch and feel the fabric samples to make students understand the difference between all types of fabrics shown there. At the end of the visit, students were given souvenirs and information leaflets for their perusal. This educational visit helped the students a lot to gain knowledge about the different types of fabrics.



ANTARDHVANI THEATRE WORKSHOP

22nd SEPTEMBER 2022, Satyam Fashion Institute, Noida organized a LIVE THEATRE WORKSHOP "ANTARDHVANI" by the Alumni Association under the IQAC cell. The speaker



for the workshop was Mr Rahul Kumar a well-known actor and a teacher who has been a part of over 5000 productions during the course of his career. It including Major Motion Pictures like '83' directed by Kabir Khan and 'Atrangi Re', starring Dhanush, Akshay Kumar & Sara Ali Khan. This workshop helped the students to boost self-confidence through expression. This initiative taught the students some integral

life skills and boosted constructive growth through the world of theatre.

BOLLYWOOD DAY

23rd September 2022, Satyam Fashion Institute turned into a film set, not due to any film shooting, but because it was Bollywood day. All students dressed like Bollywood actors and celebrated the golden legacy of our industry by performing a ramp walk, dancing,



ging, and mimicry. exemplary performers were awarded by Vandana Jaglan and

HANDLOOM EMPORIUM VISIT

27th September 2022, Student of Satyam Fashion Institute, Noida visited Handloom Emporium Connaught Place, New Delhi. Students explored different types of fabrics for their range development and gained the knowledge about how the fabrics are made and woven.



KHO - KHO COMPETITION



28th September 2022, Sports play a major role in shaping the personality of a child. Satyam Fashion Institute, Noida organized an in-house Kho-Kho match for its students to encourage the same. All students played a fair game with true sportsman spirit. The winning green team was provided with trophies and certificates felicitated by Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra.

ZARDOZI WORKSHOP FOR STUDENTS

29th September 2022, Zardozi is an ancient craft and one of the oldest forms of hand embroidery appreciated



worldwide. It is a type of heavy and elaborate metal embroidery on a silk, satin, or velvet fabric base. A Zardozi Workshop on 29th September 2022 with expert Artisan "Haider" was organized by Satyam Fashion Institute, Noida to learn about the same. Designs are often created using gold and silver threads and can include pearls, beads etc. It is used as decoration for a variety of applications, including fabric, household textiles, and animal trappings.

CELEBRATING NAVRATRI



30th September 2022: Celebrating the spirit of Navratri, Satyam Fashion Institute, Noida organized a Garba Remix event for all its students on 30th September 2022. The whole student body lit up in beautiful ghagra-cholis and had a blast dancing to their favorite Garba songs the whole afternoon. Many students prepared fusion dances for the occasion too! The best performers and best dressers were awarded by the Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra. Despite fasting, all the girls participated with great zeal and had a great fun.

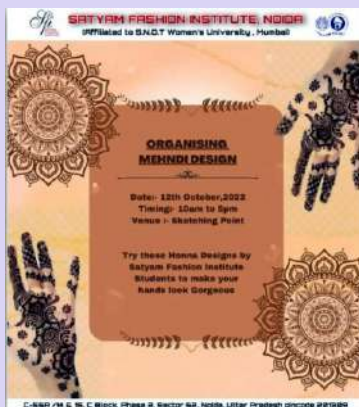
FIRST AID TRAINING

7th October 2022, A session of First Aid Training for its support staff members on 7th October 2022 was organized at Satyam Fashion Institute, Noida. The staff was trained by certified medical professionals to ensure accurate training. It enables the



person to use appropriate precautionary methods to save lives during an emergency, as well as enables the person to give primary help and medications to victims before actual medication. It was a successful event and helped the staff and students to boost their confidence in the time of emergency.

MEHNDI DESIGN EVENT



12TH October 2022, Mehndi reflects the rich Indian culture bringing together the knowledge of medicinal herbs with many lovely sentiments and beliefs. This Karva Chauth, Satyam Fashion Institute, Noida organized a Mehndi Design Competition and cordially invited all the students and faculty members to be a part of this fun day. In this event, the participants applied

mehndi on their friend's and their own hands using their creative skills in an innovative way. Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra encouraged the students to keep this culture and traditional art form alive.

MEDICAL CAMP



12th October 2022, Satyam Fashion Institute organized a Medical camp for general health checkup of all staff and students on 12th October 2022. It was a step deemed necessary after the devastating effects of the Covid-19 Pandemic, as the after effects of the disease are important to monitor for a healthy future for all. The Medical professionals who conducted all essential tests also threw special focus on the nutritional value of a healthy diet and encouraged healthy and hygienic eating habits.

ORIENTATION 2022



17th October 2022, Orientation programme "URJA: EK NAYA SAFAR", was organised for the newly admitted Bachelor in Design students and PGDFD students and their parents in the Institute premises. The event was graced by the presence of esteemed Guests of Honour of the event Ms Sonia Jetleey & Mr Manish Tripathi along with the dignitaries Chairperson Ms Sneha Singh, Principal Dr Vandana Jaglan and Vice Principal Dr Neetu



Malhotra. The objective of the programme was to make the parents and students aware of the Academic aspects of the course, rules and regulations of the Institute and ensure parental participation in monitoring the performance and progress of students. Satyam Alumni and others addressed the students and



made them aware of various aspects of the functioning of the Institute. The new and excited students were given a warm welcome with a small orientation kit. A series of performances and

a grand fashion show was organised to commemorate the day. Their day was made memorable with



a happy environment and encouragement from their faculties.



GIA EMERGING DESIGNER OF THE YEAR



29th October 2022, Student of Satyam Fashion Institute, Noida participated in I.J. Design Awards 2022 powered by GIA India (Gemological Institute of America) presenting the GIA Emerging Designer of the year 2022.

The Award offers an opportunity for talented, upcoming jewellery designers to gain visibility and recognition within the jewellery industry. We are proud to say that our student Ms Jyoti Nepali from Fashion Design Semester III was selected among the top 5 candidates to present her jewellery designs at the event.

EDUCATIONAL VISIT TO NOIDA HAAT



31st October 2022, Satyam Fashion Institute, Noida organised an educational trip for its students to the fun and festive Noida Haat. This visit was planned to give students exposure to different crafts of India with emphasis on materials used, motifs made, colour combinations, manufacturing and marketing strategies used for different crafts.



BRAND CELEBRITY ENDORSEMENT & MEDIA COVERAGE WORKSHOP

4th November 2022, The QAC cell of Satyam Fashion Institute, Noida

organized workshop

on 'Brand celebrity endorsements & Media Coverage' with industry expert Dr Supriya Himanshu for its students. This workshop helped the students to gain knowledge about the ins and outs of the industry and sparked interest in all attendees.



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BLOOD DONATION CAMP



10th November 2022, Blood is precious. Satyam Fashion Institute, Noida organized a blood donation camp in the collaboration with SAI POLYCLINIC on 10th November, 2022 under the IQAC extension cell for its students and faculty members. The camp aimed to contribute the society by donating blood. Plenty of students and faculty stepped forward to contribute to society and make this event successful.

FEVICRYL WORKSHOP



16th November 2022, Fevicryl workshop was organised by Satyam Fashion Institute, Noida for its first year students. Students were taught to beautifully and intricately paint on plates with the help of Fevicol Glass colours, to create timeless designs like flowers and geometrical patterns.

A LESSON ON STOICISM



17th November 2022, The Women's Cell of Satyam Fashion Institute, Noida organised a workshop for all students of B.Design semester-1, on how to regulate reactions to stressful events in life and cope with the pressures and deadlines that come with student life. The resource person for this highly successful event was Consultant Psychologist Dr Priyanka Jain. Her session was a great guide to help students lead their life

COUTURE RUNWAY WEEK 2022



12th December 2022, Students of Textile and Fashion Design semester 5 and 7 of Satyam Fashion Institute, Noida presented their New Gen Design launch in the Couture Runway Week season 5 held at ITC Welcome Dwarka, New Delhi, and won the first prize I on 12th December, 2022. Depicting conversion of vibrant combinations of colors and designs, all the collections presented were appreciated by all the spectators.



VicePrincipal Of Satyam Fashion Institute at CII TEXCON with State Textile Minister & Industry Persons

23rd December 2022, The 14th edition of CII TEXCON, an annual conference on Textiles and Apparel was held on 23rd December 2022 at Eros Hotel, Nehru Place, New Delhi, with the theme "Capitalizing the Emerging Opportunities to Create a Competitive Textiles & Apparel Sector". The conference focuses on identifying the winning value proposition of India to gain a big share in global textiles. Shri Piyush Goyal, Honourable Minister of Textiles and Chief Guest of the event, addressed at this special session of the conference with Smt. Darshana Vikram Jardosh, Minister of State of Textiles as the Chief Guest speaker, Dr M.S. Parmar Director, Northern India Textile Research Association (NITRA) Government of India and the Designer Sonia Jeteley, Ms Neetu Singh Chairperson of Sinni Design Pvt Ltd were also there in the conference with other delegates. This Conference was attended by the Vice Principal & IQAC coordinator Dr Neetu Malhotra with the other team members of Satyam Fashion Institute Dr Sakshi Shail, Dr Preeti Singh, Dr Neema Papnai and Ms Nidhi Yadav.

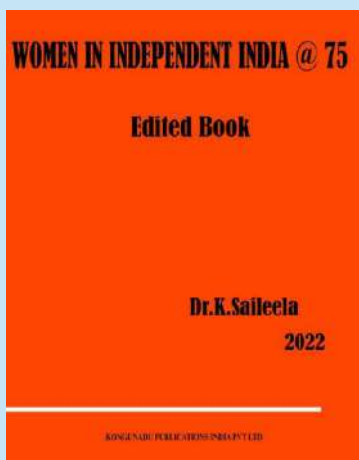
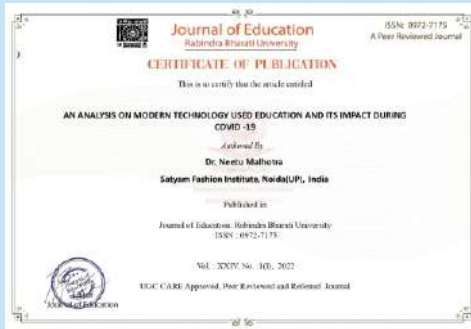


SCOPUS, UGC Care and Chapters Published in National level book



Dr. Neetu Malhotra

Dr. Neetu Malhotra Vice Principal of Satyam Fashion Institute has published 3 research papers in Scopus, UGC Care and chapter in National level book from July 2022 to December 2022. Innovative techniques to reduce carbon emission Published in August - September, Asian Textile Journal. An Analysis on Modern Technology used in Education and its impact during COVID - 19, Published in Journal of Education Vol: XXIV, No. :1(I), 2022 165 ISSN : 0972-7175. Women then and Now-Implications of Work- Lifebalance Forworking Women, Women in Independent India @75 Edited Book (1SBN:978-1-913482-26-8)



Chapters Published in National Level Book.

CHRISTMAS CELEBRATION



21st December 2022, Christmas season is a season of spreading joy and love all around. Satyam Fashion Institute, Noida under Cultural Cell celebrated the festival of Christmas in the presence of the students and staff members.



INTERNATIONAL CONFERENCE 9TH GREEN FASHION INDIA PRELUDE (2022)

Principal Dr Vandana Jaglan was invited as the Group Leader in the international conference - 9th Green Fashion India Prelude 2022 organised by SOFT Pune and Green Fashion India (GFI) powered by S N D T Women's University held on 1st - 2nd Dec, 2022. The GFI intends to uplift the Social Quotient by building a network of individuals who have an ability to maintain



sustainable approach for a long period of time.



In this, the Collective Workshops were organized for each Sub Themes of the Conference that ultimately brainstorm about the main GFI Conference in 2023. The insights from brainstorming session will help Re- Imagine the theme of Social Sustainability.

Principal Dr Vandana Jaglan was leading the workshop on 'Social Sustainability through Business Models' where renowned dignitaries Mr Phillippe Werhahn, Ms.

Nidhi Gandhi, Ms Madhura Joshi, Mr Sudhir Soundalgekar, Ms Nandita Khaire, Ms Snehal were brainstorming. As the Group Leader, Dr Vandana Jaglan presented the Concluding Remarks on behalf of the entire group after the discussion session was over to brief the audience on the main findings.





Winner Komal Keshri & Rishu of Bollywood day celebrated at SJMC



SJMC Students at News Nation channel asking questions to the leaders on Bihar elections



Nail Artist for a day

Manmeet Kaur Bakshi and Kashish Dixit of BMM Semester 2 setup the nailart stall in Ignite 2022



SJMC Student meeting Sayyed Ansari at Aaj Tak's Studio



सवाल? किसके पास कितने सबूत?

SJMC students putting up questions to leaders in the debate show organised at News Nation Channel on Gyanvapi Masjid Case.



SJMC students getting awards by Shri Umesh Joshi Ji at orientation program.



SJMC students donating blood at blood donation camp initiated by Satyam Group of Institutions.